

Fundraising methods

Here are a few ideas to consider in your region.

Most successful association fundraising drives rely on a combination of dues billing (also known as “front-end” fundraising), person-to-person (“middle”), and special events held after the dues billing cycle ends (back-end fundraising).

Front (dues)

- Do your dues campaign

Middle (the conversation)

- Office visits
- A-Team presentations
- One-on-one solicitation
- Phone banks
- Direct mail/targeting
- Social media

Back (special events)

- Major Investor event
- Dancing with REALTORS®
- Ladies Lunch Club
- REALTORS® Got Talent
- Competitive events such as bowling tournaments, golf, or a 5K run
- Tail-gate party
- Tacos, Tequila and TREPAC
- Chili cook-off
- Selling T Shirts
- Blackjack for TREPAC (check with TREPAC staff to make sure you're doing this event legally)
- Bake Sales
- Movie Nights
- TREPAC Movie Night
- Pink Flamingos
- TREPAC Fishing Tournaments

