

Shaping Texas Conference

**Houston
Sept. 9-12**

Don't miss

Keynote speaker

Jim "Mattress Mack" McIngvale

Serving the Community—You In or Out?

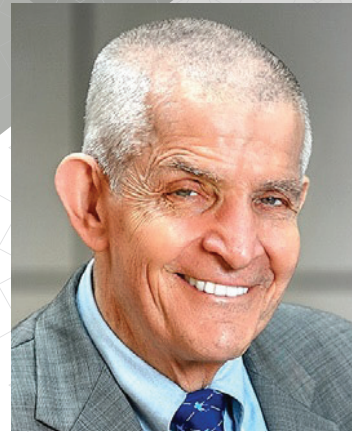
Jim McIngvale's life motto is *Grateful for Everything, Entitled to Nothing*, and he lives it every day. Starting with a few dollars in his pocket, he built a hugely successful furniture business, but he's about so much more than quality American-made furniture. From raising millions for the Bush-Clinton Tsunami Disaster Relief Fund to supporting hurricane survivors who lost everything to helping build the first mobile stroke unit in the country, Mattress Mack is all about giving back to the community and the people who mean so much to him. His keynote presentation will inspire and motivate you!

MLS speaker

Marilyn Wilson

What is it going to take for MLSs to survive and thrive?

With the pace of outside money and disruptors entering real estate today, MLSs need to adapt quickly to the ever-changing needs of subscribers and their clients. Conversations and decisions need to take place on how to best collaborate or consolidate. This panel, including WAV Group Managing Partner Marilyn Wilson, will discuss the need for MLSs to act like the technology service organizations they are. Join this discussion to identify tangible ways to ensure your MLS is doing all it can to listen and respond to the needs of its subscribers.



Jim "Mattress Mack" McIngvale



Marilyn Wilson

Shaping Texas Conference

**Attend these sessions to get
to the top of your game!**

Thursday, Sept. 9

Shaping Texas Land: Sustainable Ground-Up Development
Land development from start to finish

The NAR Code of Ethics CE:39651
Your chance to meet this NAR requirement

Priced Out: Who Took My Housing Market?!
How to navigate the current market

The Ultimate Member Benefits Challenge!
A fun way to get the most from your Texas REALTORS® benefits!

The ABCs of Real Estate
It's all about client service and reducing risk

Shaping Texas Virtually
Digital tools to grow a global business

Friday, Sept. 10

Living in a World Where the Impossible is Possible
Technology to help you do things you never imagined

Protect Yourself with Paperwork
Dot your I's and cross your T's

Staying Cool in a Hot Market
Manage and avoid risk

Texas Capitol Recap: Tales From an Unpredictable Session
Get an insider's look at what happened and what's to come

Do You Know What You *Don't* Know About Leasing?
You may be surprised!

Valuing the Appraisal and the Appraiser
It's part of the process

Re-Shaping Texas: Redistricting, Politics, and You
What the changes mean to you

Sessions will be submitted for CE credit



Trade Expo

Saturday, Sept. 11, 10:30 am - 5 pm

Check out the latest products and services to help you
succeed in your business!



Don't miss the TREPAC Night at the Ballpark.

Tentative Schedule



Shaping Texas Conference

Sept. 9-12, 2021

All meetings at the Marriott Marquis. Sept. 11 Trade Expo at the George R. Brown Convention Center

WEDNESDAY, SEPT. 8

2:30-6 Advance Registration Check-in

THURSDAY, SEPT. 9

7-4 Registration Check-in & Information

8-3:45 ♦ PAC Nominating Committee

8:30-3:45 WCR Committees

9-10:30 **SHAPING TEXAS LAND: SUSTAINABLE GROUND-UP DEVELOPMENT**

SPONSOR Texas REALTORS® Commercial Committee

CE Pending—1 hr CE

INSTRUCTORS Courtney Johnson Rose, Albert Allen, Norma Carleton

9-12 **THE NAR CODE OF ETHICS**

CE 39651

INSTRUCTOR Leigh York

10-11 **PRICED OUT: WHO TOOK MY HOUSING MARKET?!**

SPONSOR Housing Initiatives Committee

CE Pending

INSTRUCTOR Socar Chatmon-Thomas

10-11:30 **ULTIMATE MEMBER BENEFITS CHALLENGE! DON'T PLAY GAMES WITH YOUR MEMBER BENEFITS**

SPONSOR Member Benefits Committee

CE Pending—1 hr. CE

INSTRUCTOR Michica N. Guillery

10-12 **THE ABCs OF REAL ESTATE**

SPONSOR Professional Development Committee

CE 41537

INSTRUCTOR Candy Cooke

10:30-12 **SHAPING TEXAS VIRTUALLY: DIGITAL TOOLS TO GROW A GLOBAL BUSINESS**

SPONSOR Global Committee

CE Pending—1 hr. CE

INSTRUCTORS Katie Day, Jarod Angehr

12:45-2:45 **WHAT IS IT GOING TO TAKE FOR MLSs TO SURVIVE AND THRIVE?**

SPONSOR MLS Committee

CE Pending

INSTRUCTOR Marilyn Wilson, WAV Group

3:15-3:45 Coffee Break

THURSDAY, SEPT. 9 (CONT.)

4-5:30 **SERVING THE COMMUNITY—YOU IN OR OUT?**

KEYNOTE SPEAKER Jim "Mattress Mack" McIngvale

6-7:30 Welcome Reception (open to all members)

SPONSORS Houston Association of REALTORS® Texas REALTORS®

7:30-9:30 ★ **TEXAS REALTORS® NIGHT OUT** (ticket no fee)

SPONSORS Texas YPN Diversity Committee

FRIDAY, SEPT. 10

7-5 Registration Check-in & Information

7-8:30 ♦ Association Leadership Breakfast Buffet & RAP Session (invitation only)

7-11 WCR Governing Board & General Session

7:30-9 Coffee & Conversation

9-10 **LIVING IN A WORLD WHERE THE IMPOSSIBLE IS POSSIBLE**

SPONSOR Technology Committee

CE Pending

INSTRUCTOR Jeff Turner

9-noon **PROTECT YOURSELF WITH PAPERWORK**

SPONSOR Texas REBI

CE Pending

INSTRUCTOR Jodi Sherretts

9-4 ♦ Nominating Committee

10-11:30 **STAYING COOL IN A HOT MARKET**

SPONSOR Risk Reduction Committee

CE Pending—1 hr CE

INSTRUCTOR TBD

10:30-noon ♦ PAC Trustees

11-1 RLI Meetings

11:30-1 ★ WCR Awards Luncheon

12:45- 2:15 **Texas Capitol Recap: Tales From an Unpredictable Session**

SPONSOR Public Policy Oversight Committee

CE Pending—1 hr. CE

INSTRUCTOR TBD

FRIDAY, SEPT. 10 (CONT.)

1-2 **DO YOU KNOW WHAT YOU DON'T KNOW ABOUT LEASING?**

SPONSOR Leasing & Property Management Committee

CE Pending

INSTRUCTOR TBD

1-2:30 **EQUITY ROUNDTABLES—THE COLOR OF LAW DISCUSSION**

SPONSOR Diversity Committee

FACILITATORS Chauncey Pham, Shelby Kimball, Lori Goto, Sheryl Hunter, Brad Rhodes

1-3 **VALUING THE APPRAISAL AND THE APPRAISER**

SPONSOR Texas RRC

CE 41538

INSTRUCTOR Candy Cooke

1:15-2:45 ★ RLI Installation Luncheon

1:30-3:15 Association Executives Council

3:15-5:15 **RE-SHAPING TEXAS: REDISTRICTING, POLITICS, AND YOU**

SPONSORS Political Affairs Committee

Public Policy Committee

CE Pending

INSTRUCTOR TBD

7-11 ★ Chairman's Installation Reception & Dinner

SATURDAY, SEPT. 11

7-5 Registration Check-in & Information

8:30-9:15 Region 1, 3, 4, 5, 6 & 16, 11, 12, 15

10-10:45 Region 2, 7, 8, 9, 10, 13, 14

10:30-5 Trade Expo

2:30 Break

4-5 Reception

2-5 ♦ Executive Board

2:30-4:30 ★ Urban Revitalization Tour

5:15-6 ★ Pre-game Reception

6:10 ★ TREPAC Night at the Ballpark

SUNDAY, SEPT. 12

7-noon Registration Check-in & Information

7-9 Board of Directors Check-in

9-noon **Board of Directors Meeting**