

LOCATION IS MORE THAN A NEIGHBORHOOD

You know the right location is key to making a good real estate decision. But there's more to it than simply selecting a neighborhood where you want to live or locate your business. Here are some factors to consider.



SMALL DISTANCES CAN MEAN BIG DIFFERENCES

Two homes only steps away from each other could belong to different school districts. Property taxes on one side of a street may be higher than the other side. You may also find differences in views, homeowners associations, noise, zoning, traffic, and other factors that will affect your enjoyment of your property. These differences not only affect whether the property is a good choice; they may also affect the purchase price or ongoing costs.



CONVENIENCE AND AMENITIES MATTER, TOO

While you must narrow your choices by price and general location, don't forget to consider other characteristics of an area. How convenient is it to get from your home to stores, schools, work, entertainment, and recreation? For a commercial property, what will traffic be like for customers or employees?



EACH PROPERTY IS UNIQUE

Even condos in the same complex that seem similar may have differences, like which side of the building they are on, the condition they are in, or the finishes and customizations previous owners made. These distinctions can affect value and your enjoyment of a property.



Your REALTOR® can guide you through your real estate transaction and help you achieve your goals, in whatever location you choose.