# 2020 Member Profile Texas REALTORS® Report

Prepared for: Texas REALTORS®

Prepared by: NATIONAL ASSOCIATION OF REALTORS® Research Division

August 2020



# 2020 Member Profile Texas Report

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# 2020 Member Profile Texas Report

#### Introduction

The 2020 Member Profile is being released during an unprecedented time globally. While currently the world is undergoing transformation from the coronavirus, real estate is changing and evolving. REALTORS® quickly pivoted adapting their business practices and interactions with clients. However, the survey research that was conducted for this report was conducted before the virus was impacting real estate. Regardless of the timeframe, the real estate industry remains a dynamic industry full of entrepreneurs.

Real estate has a constant churn as many seek to enter the industry annually, but many jump out realizing this was not the career path for them. In 2019, the rise in new members the National Association of REALTORS® witnessed in the last several years has largely leveled out. While membership grew from 1.23 million in 2016 to 1.36 in 2018, as of June 2020 membership has remained steady at 1.40 million.

However, there is a constant churn of about 15 percent of members annually. The median years of experience in real estate increased to nine years from eight in last year's report. Those with two years or less experience decreased to 24 percent from 27 percent. While those with 25 years or more experience increased to 17 percent from 15 percent. Despite the churn, looking forward, 80 percent of REALTORS® are very certain they will remain in the market for two more years.

Limited inventory continues to plague many housing markets in the U.S. For the seventh year in a row, the difficulty finding the right property has been the most cited reason limiting potential clients. Impacted by limited inventory, the typical number of transactions was 12 in 2019, an increase from the previous year. With rising home prices in 2019, sales volume increased from \$1.9 million to \$2.3 million in 2019. Data from the *Profile of Home Buyers and Sellers* shows that recent buyers rely on agents not only to purchase an existing home, but 62 percent of buyers of newly built home use agents to represent them—new homes typically come at a higher price point, which has further risen the sales volume of members.

The median gross income of REALTORS® was \$49,700 in 2019 up from \$41,800 in 2018. New members entering the field can be seen with the differences in income by experience, function, and hours worked per week. Fifty-six percent of members who have two years or less experience made less than \$10,000 in 2019 compared to 41 percent of members with more than 16 years of experience who made more than \$100,000 in the same time period. REALTORS® with 16 years or more experience had a median gross income of \$86,500— compared to REALTORS® with 2 years or less experience that had a median gross income of \$8,900.

The typical member was an independent contractor affiliated with an independent company catering to local markets. REALTORS® frequently have had careers in

other fields prior to real estate, the most common being in management, business, and financial professions, followed by sales and retail. Only five percent indicated that real estate is their first career. The majority of members were women homeowners with a college education. The share of women in the industry continues to rise and is now at 64 percent—up from 57 percent in 2010. The median age of REALTORS® was 55 in the 2019 survey, the same as last year.

As the industry continues to evolve, this year's report contains a new chapter that is devoted to technology. While there are older technologies that are embraced on a daily basis such as e-mail, social media, and GPS there are also new emerging technologies such as Photofy and the use of drones. The majority of members have their own website where they promote their own property listings, but many also post information about the buying and selling process to help consumers who may just be in the research part of the process.

# 2020 Member Profile Texas Report

#### **Highlights**

#### **Business Characteristics of REALTORS®**

- Sixty-five percent of REALTORS® were licensed sales agents, 22 percent held broker licenses, and 15 percent held broker associate licenses. In Texas, 82 percent of REALTORS® were licensed sales agents, 13 percent held broker licenses, and six percent held broker associate licenses.
- The typical REALTOR® had nine years of experience, up from eight last year. In Texas, the typical REALTOR® had six years of experience.
- Sixteen percent of members had at least one personal assistant. In Texas, 17 percent operate with at least one assistant.
- Eighty percent of REALTORS® were very certain they would remain active as a real estate professional for two more years. In Texas, 84 percent of members report they are certain they will remain active for two more years.

#### **Business Activity of REALTORS®**

- In 2019, the typical agent had 12 transactions, up from 11 transactions in the 2018 report. In Texas, agents also had 12 transactions typically.
- The median sales volume for brokerage specialists increased to \$2.3 million in 2019 from \$1.9 million in 2018. In Texas, the typical sales volume was \$1.8 million in 2019.
- For the seventh year in a row, difficulty finding the right property surpassed difficulty in obtaining mortgage financing as the most cited reason limiting potential clients. In Texas, difficulty finding the right property was also the most cited reason.
- The typical property manager managed 35 properties in 2019, down from 47 properties in 2018. In Texas, the typical property manager managed 65 properties.
- Most REALTORS® worked 36 hours per week in 2018, up slightly from 35 hours last year. In Texas, most REALTORS® worked 40 hours per week.
- The typical REALTOR® earned 15 percent of their business from repeat clients and customers and 20 percent through referrals from past clients and customers. In Texas, 15 percent of business came from repeat business and 19 percent through referrals from past clients.

#### Income and Expenses of REALTORS®

• In 2019, 37 percent of REALTORS® were compensated under a fixed commission split (under 100 percent), followed by 22 percent with a graduated commission split (increases with productivity). In Texas, 28 percent of respondents were compensated under a fixed commission split (under 100%); 25 percent were compensated under a capped commission split.

- The median gross income of REALTORS® was \$49,700 in 2019, an increase from \$41,800 in 2018. The median gross income for REALTORS® in Texas was \$50,000.
- REALTORS® with 16 years or more experience had a median gross income of \$86,500—up from \$71,000 in 2018— compared to REALTORS® with two years or less experience that had a median gross income of \$8,900—a slight decrease from \$9,300. In Texas, members with 16 or more years of experience had a median gross income of \$76,800 and those with less than two years had an income of \$8,900.
- The median business expenses were \$6,290, up from \$4,600 in 2018. In Texas, the typical business expenses were \$6,880.
- The largest expense category for most REALTORS® remains vehicle expenses, which was similar to last year at \$1,400. In Texas, the largest single expense category was also vehicle expenses, which was \$1,500.
- REALTORS® spent a median of \$70 to maintain a website in 2019, compared to \$65 in 2018. REALTORS® in Texas spent a median of \$90 to maintain a website.

#### Office and Firm Affiliation of REALTORS®

- Fifty-two percent of REALTORS® were affiliated with an independent company. This number was 55 percent of members in Texas.
- Eighty-seven percent of members were independent contractors at their firms. In Texas, that share is also 87 percent.
- The median tenure for REALTORS® with their current firm was four years again, the same as last year. The median tenure for Texas members was three years
- Ten percent of REALTORS® worked for a firm that was bought or merged in the past two years. In Texas, this number was 11 percent.

#### **Technology and REALTORS®**

- Fifty-five percent of REALTORS® reported having a website for at least five years, and have had a website for a median of five years. In Texas, 48 percent of REALTORS® reported having a website for at least five years, with a median of four years.
- Seventy-six percent of members were on Facebook and 60 percent on LinkedIn for professional use. In Texas, 80 percent of members are on Facebook and 62 percent on LinkedIn for professional use.
- The most common information found on REALTOR® websites, among all REALTORS®, was the member's own listings and home buying and selling information. The same is true in Texas.

#### **Demographic Characteristics of REALTORS®**

- The typical REALTOR® was a 55-year-old white female who attended college and was a homeowner. The typical REALTOR® in Texas was 53 years old and 67 percent attended college.
- Sixty-four percent of all REALTORS® were female, down from 67 percent last year. In Texas, 62 percent of members were female.

- Seventeen percent of REALTORS® had a previous career in management, business, or finance, and 17 percent in sales or retail. Only five percent of REALTORS® reported real estate was their first career. In Texas, 19 percent had a previous career in management, business, or the financial sector, and 15 percent in sales or retail. Five percent in Texas reported real estate was their first career.
- Seventy-three percent of REALTORS® said that real estate was their only occupation, and that number jumped to 84 percent among members with 16 or more years of experience. Seventy-three percent in Texas reported real estate was their only occupation.
- The majority of REALTORS®—83 percent—own their primary residence. Eighty-three percent of REALTORS® own their primary residence in Texas.

#### Methodology

In March 2020, NAR e-mailed a 93-question survey to a random sample of 169,038 REALTORS®. Using this method, a total of 12,464 responses were received. The survey had an adjusted response rate of 7.4 percent. The confidence interval at a 95 percent level of confidence is +/- 0.87 percent based on a population of 1.4 million members. In Texas a random sample of 15,812 members were sent the survey, 832 members took the survey. Texas had a response rate of 5.3 percent.

Survey responses were weighted to be representative of state level NAR membership. Information about compensation, earnings, sales volume and number of transactions is characteristics of calendar year 2019, while all other data are representative of member characteristics in early 2020.

The NATIONAL ASSOCIATION OF REALTORS® is committed to equal opportunity in the real estate industry. In accordance with this commitment, racial and ethnic information was collected and is included in this report.

Where relevant, REALTOR® information in subgroups based on the license held by members of NAR: a broker, broker-associate or sales agent license. The term "broker" refers to REALTORS® holding a broker or broker associate license unless otherwise noted. In some cases, information is presented by REALTORS®' main function within their firm or their real estate specialty regardless of the type of license held.

The primary measure of central tendency used throughout this report is the median, the middle point in the distribution of responses to a particular question or, equivalently, the point at which half of the responses are above and below a particular value. Data may not be comparable to previous *Member Profile* publications due to changes in questionnaire design.

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Exhibit 1-1

#### REALTORS® BY TYPE OF LICENSE

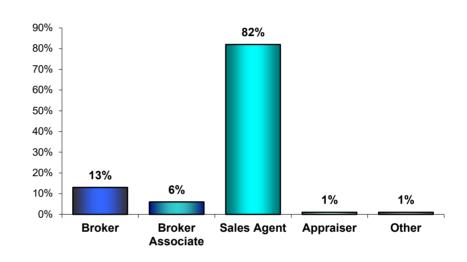
(Percent of Respondents)

#### Number of Total Respondents = 832

#### **Texas**

Broker	13%
Broker Associate	6%
Sales Agent	82%
Appraiser	1%
Other	1%

#### **REALTORS® BY TYPE OF LICENSE**



#### U.S.

Broker	22%
Broker Associate	15%
Sales Agent	65%
Appraiser	1%
Other	1%

#### **REALTORS® BY TYPE OF LICENSE**

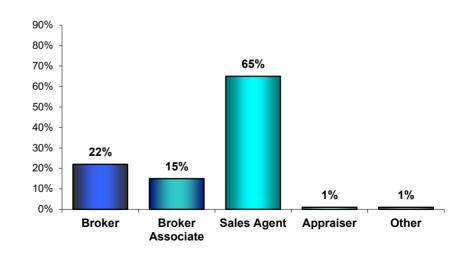


Exhibit 1-2 SPECIALTY AND MAIN FUNCTION OF REALTORS®

(Percentage Distribution)

#### **Texas**

	_		LICENSED	AS	
			Broker	Sales	
	ALL REALTORS®	Broker	Associate	Agent	Appraiser
Primary Real Estate Specialty					
Residential brokerage	72%	78%	98%	70%	*
Commercial brokerage	3	7	*	3	*
Residential appraisal	1	1	*	*	75
Commercial appraisal	*	*	*	*	*
Relocation	3	1	*	4	*
Property management	5	10	*	4	*
Counseling	2	*	*	2	25
Land/Development	1	*	*	1	*
Other specialties	13	3	3	15	*
Main Function					
Broker-owner (with selling)	10%	71%	3%	*	*
Broker-owner (without selling)	1	7	*	*	*
Associate broker	4	9	40	1	*
Manager	2	1	8	2	*
Sales agent	78	5	50	92	*

4

2

6

100

4

U.S.

Appraiser

Other

0.0.										
	ALL REA	LTORS®		LICENSED AS						
	2020	2019		Broker	Sales					
	Survey	Survey	Broker	Associate	Agent	Appraiser				
Primary Real Estate Specialty										
Residential brokerage	73%	71%	82%	86%	68%	5%				
Commercial brokerage	2	2	4	2	2	*				
Residential appraisal	1	2	1	*	1	80				
Commercial appraisal	*	*	*	*	*	10				
Relocation	3	4	1	2	4	*				
Property management	4	4	6	3	3	*				
Counseling	2	1	1	1	2	4				
Land/Development	1	1	1	1	1	*				
Other specialties	13	15	3	4	18	2				
Main Function										
Broker-owner (with selling)	10%	10%	45%	2%	1%	*				
Broker-owner (without selling)	1	1	4	*	*	*				
Associate broker	11	10	16	50	1	*				
Manager	3	3	7	5	2	3				
Sales agent	71	72	24	41	94	6				
Appraiser	1	1	1	*	*	91				
Other	3	4	4	2	3	*				

<sup>\*</sup> Less than 1 percent

<sup>\*</sup> Less than 1 percent

Exhibit 1-3
PRIMARY BUSINESS SPECIALTY OF BROKER/BROKER ASSOCIATE LICENSEES, 1999-2020
(Percentage Distribution)

#### Texas

	2020
Residential brokerage	83%
Commercial brokerage	5
Land/Development	*
Relocation	1
Counseling	*
Appraising	1
Property management	7
International	*
Other	3

<sup>\*</sup> Less than 1 percent

#### U.S.

	1999	2001	2003	2005	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Residential brokerage	75%	76%	81%	76%	79%	79%	80%	79%	78%	75%	81%	77%	79%	84%	82%	82%	83%	83%
Commercial brokerage	6	6	3	4	5	6	6	7	6	4	3	5	5	3	4	3	2	3
Land/Development	4	3	1	3	3	1	3	2	2	2	1	1	1	2	1	2	2	1
Relocation	1	1	2	3	2	*	1	1	1	1	1	1	1	2	2	2	2	2
Counseling	1	1	2	3	1	1	1	1	1	2	1	1	1	1	1	1	1	1
Appraising	4	4	3	2	1	4	1	1	1	1	1	1	1	1	1	1	1	1
Property management	6	5	4	4	4	1	6	6	7	10	8	8	7	5	6	6	6	5
International	NA	*	*	1	*	3	*	*	*	*	1	*	*	1	*	*	*	*
Other	4	3	4	4	4	4	2	3	5	6	4	6	5	3	3	4	3	3

NA - Not Asked \* Less than 1 percent

Exhibit 1-4
PRIMARY BUSINESS SPECIALTY OF SALES AGENT LICENSEES, 1999-2020
(Percentage Distribution)

#### Texas

	2020
Residential brokerage	70%
Commercial brokerage	3
Land/Development	1
Relocation	4
Counseling	2
Appraising	*
Property management	4
International	1
Other	15

<sup>\*</sup> Less than 1 percent

#### U.S.

	1999	2001	2003	2005	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Residential brokerage	88%	82%	84%	74%	75%	77%	86%	87%	83%	83%	83%	83%	82%	67%	65%	65%	67%	68%
Commercial brokerage	2	2	2	1	2	2	3	3	3	1	2	2	3	1	1	2	1	2
Land/Development	2	2	1	3	3	1	1	1	1	1	1	1	1	1	1	1	1	1
Relocation	1	2	2	5	6	*	2	2	2	2	2	2	2	4	5	4	4	4
Counseling	1	3	2	5	4	5	1	1	1	1	1	2	1	2	2	2	2	2
Appraising	2	3	3	5	1	4	1	*	1	1	*	*	1	1	*	1	1	1
Property management	2	3	3	3	4	3	4	3	4	5	6	4	4	4	4	4	3	3
International	NA	*	*	*	2	2	1	*	1	*	1	1	1	1	1	*	1	1
Other	2	3	3	3	4	6	2	2	5	6	5	6	5	18	21	22	20	18

NA - not asked \* Less than 1 percent

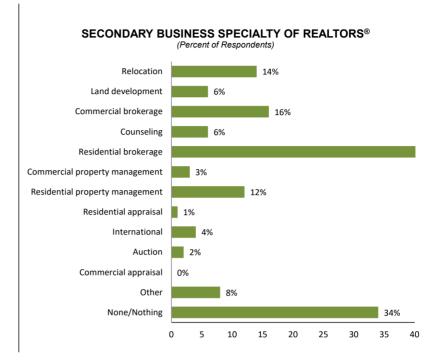
#### Exhibit 1-5

#### SECONDARY BUSINESS SPECIALTY OF REALTORS®

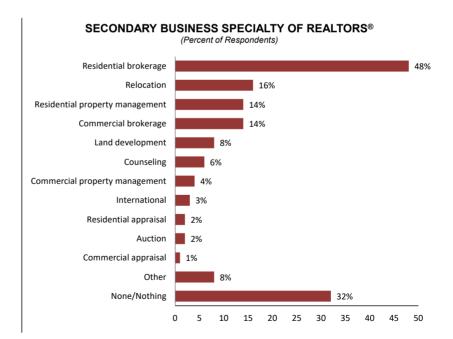
(Percent of Respondents)

#### **Texas**

Relocation	14%
Land development	6%
Commercial brokerage	16%
Counseling	6%
Residential brokerage	49%
Commercial property management	3%
Residential property management	12%
Residential appraisal	1%
International	4%
Auction	2%
Commercial appraisal	*
Other	8%
None/Nothing	34%



Residential brokerage	48%
Relocation	16%
Residential property management	14%
Commercial brokerage	14%
Land development	8%
Counseling	6%
Commercial property management	4%
International	3%
Residential appraisal	2%
Auction	2%
Commercial appraisal	1%
Other	8%
None/Nothing	32%



6

Exhibit 1-6

#### REAL ESTATE EXPERIENCE OF REALTORS®, BY MAIN FUNCTION

(Percentage Distribution)

#### **Texas**

MAIN FUNCTION IN FIRM Broker-Broker-Owner Manager Manager (without Owner (with Associate (without (with Sales selling) Agent Appraiser **ALL REALTORS®** selling) **Broker** selling) sellling) 1 year or less 5% 6% 24% 21% 7% \* 2 years 9 11 14 6 7 7 3 years 9 \* \* 4 years 7 4 9 5 years 5 4 4 6 \* 6 to 10 years 13 13 11 4 31 14 12 17 25 25 14 11 to 15 years 11 50 16 to 25 years 16 33 18 100 25 12 14 25 43 26 to 39 years 25 21 3 7 6 \* 3 40 or more years 13 9 14

19

16

21

12

4

30

21

Median (years)

	ALL REA	LTORS®			MAIN FU	NCTION IN F	IRM		
	2020 Survey	2019 Survey	Broker- Owner (without selling)	Owner (with	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	Appraiser
1 year or less	17%	18%	1%	4%	12%	4%	3%	21%	2%
2 years	8	9	*	1	5	*	4	9	*
3 years	7	7	*	1	4	4	2	8	8
4 years	5	6	*	1	4	1	2	6	*
5 years	5	4	4	3	5	4	4	6	*
6 to 10 years	11	11	9	7	11	5	12	12	4
11 to 15 years	12	14	7	16	13	7	17	11	13
16 to 25 years	19	17	20	28	23	31	32	16	32
26 to 39 years	12	11	45	25	18	25	18	8	25
40 or more years	5	4	12	13	6	17	7	3	15
Median (years)	9	8	28	20	15	21	17	6	22

<sup>\*</sup> Less than 1 percent

<sup>\*</sup> Less than 1 percent

Exhibit 1-7
NUMBER OF PERSONAL ASSISTANTS

(Percentage Distribution)

#### **Texas**

	_	LICENSE	O AS		٨	MAIN FUNCT	ION IN FIRM		
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	83%	66%	87%	50%	65%	81%	50%	54%	89%
One	13	26	10	25	30	15	*	23	10
Two	3	7	2	25	6	4	50	15	1
Three or more	1	1	1	*	*	*	*	8	*

<sup>\*</sup> Less than 1 percent

	_	LICENSE	) AS		٨	MAIN FUNCTI	ON IN FIRM	ı	
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	84%	76%	88%	55%	67%	82%	71%	63%	88%
One	13	19	10	33	26	15	13	30	10
Two	2	4	2	10	5	2	6	5	1
Three or more	1	1	1	3	2	1	10	2	*

<sup>\*</sup> Less than 1 percent

Exhibit 1-8
NUMBER OF PERSONAL ASSISTANTS, BY YEARS OF REAL ESTATE EXPERIENCE
(Percentage Distribution)

#### Texas

	_	REAL ESTATE EXPERIENCE					
	ALL	2 years	3 to 5	6 to 15	16 years		
	REALTORS®	or less	years	years	or more		
None	83%	95%	86%	78%	74%		
One	13	5	12	16	21		
Two or more	4	1	1	7	5		

<sup>\*</sup> Less than 1 percent

	_		REAL ESTATE	EXPERIENC	<u>E</u>
	ALL	2 years	3 to 5	6 to 15	16 years
	REALTORS®	or less	years	years	or more
None	84%	94%	89%	81%	75%
One	13	5	9	15	20
Two or more	3	1	1	4	5

<sup>\*</sup> Less than 1 percent

#### Exhibit 1-9

#### TASKS PERFORMED BY PERSONAL ASSISTANTS

(Percent of Respondents)

#### Texas

Process new listings and enter them in the MLS	70%
Manage closing paperwork	60
Prepare comps	80
Schedule listing presentations, closings, and appointments	90
Photograph listings	50
Send mailings to past clients or prospects	60
Order inspections	50
Write ads	30
Place/track advertising of listings	70
Send progress reports to sellers	60
Prepare escrow files	20
Check MLS for expireds	50
Prospect FSBOs	30
Check newspapers/websites for FSBOs	30
Other	20

<sup>\*</sup> Less than 1 percent

Process new listings and enter them in the MLS	68%
Schedule listing presentations, closings, and appointments	66
Send mailings to past clients or prospects	66
Prepare comps	58
Manage closing paperwork	57
Place/track advertising of listings	57
Order inspections	49
Write ads	45
Send progress reports to sellers	42
Photograph listings	33
Check MLS for expireds	30
Prepare escrow files	29
Check newspapers/websites for FSBOs	18
Prospect FSBOs	14
Other	23

# Exhibit 1-10 CHARACTERISTICS OF PERSONAL ASSISTANTS (Percentage Distribution)

#### Texas

License Information	Licensed	69%
	Unlicensed	31
Salary Expenses	Paid by REALTOR®	58
	Paid by company	30
	Both	12
Employment	<u>Full-time</u>	22
	Part-time	78
Exclusivity	Exclusive assistant	35
	Shared with others	65
<b>Employment Arrangement</b>	Independent contractor	80
	Employee	20
Compensation Structure	Hourly	38
	Arrangement varies	22
	Salary	14
	Percent of commission	11
	Per task	16

License Information	Licensed	49%
	Unlicensed	51
Salary Expenses	Paid by REALTOR®	44
	Paid by company	38
	Both	18
Employment	Full-time	45
	Part-time	55
Exclusivity	Exclusive assistant	59
	Shared with others	41
<b>Employment Arrangement</b>	Independent contractor	68
	Employee	32
Compensation Structure	Hourly	28
	Arrangement varies	20
	Salary	21
	Percent of commission	12
	Per task	20

Exhibit 1-11

#### RELOCATION ACTIVITY OF REALTORS®

(Percentage Distribution)

#### **Texas**

ALL

# REALTORS® REALTORS® simil have a relocation department or business development department responsible for relocation activities Yes 28% No 56 Don't know 16

U.S.

# ALL REALTORS®

REALTORS®'s firm have a relocation
department or business
development department
responsible for relocation activities

Yes	33%
No	51
Don't know	17

Exhibit 1-12

# WILL REMAIN ACTIVE AS A REAL ESTATE PROFESSIONAL DURING THE NEXT TWO YEARS (Percentage Distribution)

#### **Texas**

#### ALL REALTORS®

Very certain	84%
Somewhat certain	13
Not certain	4

#### U.S.

#### ALL REALTORS®

Very certain	80%
Somewhat certain	15
Not certain	5

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Exhibit 2-19	REPEAT BUSINESS FROM PAST CONSUMERS AND CLIENTS, BY SPECIALTY, 2019
Exhibit 2-20	REPEAT BUSINESS FROM PAST CONSUMERS AND CLIENTS, BY EXPERIENCE, 2019
Exhibit 2-21	BUSINESS THROUGH REFERRALS FROM PAST CONSUMERS AND CLIENTS, BY SPECIALTY, 2019
Exhibit 2-22	BUSINESS THROUGH REFERRALS FROM PAST CONSUMERS AND CLIENTS, BY EXPERIENCE, 2019
Exhibit 2-23	BUSINESS ORIGINATED FROM AN OPEN HOUSE, BY SPECIALTY, 2019

Exhibit 2-24 BUSINESS ORIGINATED FROM AN OPEN HOUSE, BY EXPERIENCE, 2019

Exhibit 2-1

#### **APPRAISAL: TYPES OF PROPERTIES APPRAISED**

(Percent of Respondents, Appraisal Specialists only)

#### Texas

Residential (1 to 4 units)	100%
Agricultural land and farms	*
Commercial (retail, office, shopping centers, etc.)	*
Residential (5 or more units)	*
Industrial (manufacturing, warehouses, etc.)	*
Institutional (hospitals, schools, etc.)	*
Other	*

<sup>\*</sup> Less than 1 percent

	2020
	Survey
Residential (1 to 4 units)	94%
Agricultural land and farms	26
Residential (5 or more units)	23
Commercial (retail, office, shopping centers, etc.)	21
Industrial (manufacturing, warehouses, etc.)	20
Institutional (hospitals, schools, etc.)	11
Other	12

Exhibit 2-2

#### **APPRAISAL: NUMBER OF PROPERTIES APPRAISED, 2019**

(Percentage Distribution, Appraisal Specialists only)

#### **Texas**

	ALL APPRAISAL SPECIALISTS	RESIDENTIAL APPRAISAL SPECIALISTS
9 or fewer	*	*
10 to 24	*	*
25 to 49	*	*
50 to 99	*	*
100 to 199	25	25
200 to 299	50	50
300 to 399	*	*
400 or more	25	25
Median (properties)	203	203

<sup>\*</sup> Less than 1 percent

U.S.

	ALL APP	RESIDENTIAL APPRAISAL		
	In 2019	In 2018	SPECIALISTS	
9 or fewer	6%	2%	7%	
10 to 24	1	5	1	
25 to 49	4	8	2	
50 to 99	7	6	6	
100 to 199	23	29	22	
200 to 299	25	25	25	
300 to 399	22	12	25	
400 or more	12	14	14	
Median (properties)	204	196	240	

<sup>\*</sup> Less than 1 percent

Exhibit 2-3

#### APPRAISAL: OTHER REAL ESTATE ACTIVITIES OF APPRAISAL SPECIALISTS

(Percent of Respondents, Appraisal Specialists only)

#### **Texas**

	ALL APPRAISAL	KESIDENIIAL APPRAISAL
	SPECIALISTS	SPECIALISTS
Residential brokerage	20%	20%
Counseling	*	*
Relocation	*	*
Commercial appraisal	*	*
Land/development	*	*
Residential property management	*	*
Commercial brokerage	*	*
Commercial property management	*	*
Residential appraisal	80	80
International	*	*
Auction	*	*
Other	*	*
None	20	20

<sup>\*</sup> Less than 1 percent N/A - Not Applicable

	ALL APPRAISAL SPECIALISTS	KESIDENIIAL APPRAISAL SPECIALISTS
Residential appraisal	84%	86%
Residential brokerage	22	22
Commercial appraisal	21	11
Residential property management	11	12
Counseling	7	5
Relocation	3	3
Commercial brokerage	2	2
Land/development	1	1
Auction	0	1
Commercial property management	0	0
International	*	*
None	9	10
Other	3	2

Exhibit 2-4

**BROKERAGE: AGENCY RELATIONSHIPS** (Percentage Distribution, Brokerage Specialists only)

#### **Texas**

**RESIDENTIAL SPECIALISTS** Broker/ Commercial Broker Sales ALL REALTORS® All Associate **Agent Specialists** Buyer agency and seller agency 22% 22% 28% 25% 20% with disclosed dual agency Single agency 55 56 50 58 38 Transactional agency 3 3 4 2 6 19 **Buyer agency exclusively** 13 13 8 15 Seller agency exclusively 5 5 10 3 6 2 2 Other 6

	_				
			Broker/ Broker	Sales	Commercial
	ALL REALTORS®	All	Associate	Agent	Specialists
Single agency (representation of	36%	37%	36%	38%	22%
buyer or seller but not both in same					
transaction)					
Buyer agency and seller agency					
with disclosed dual agency for in-					
company transactions	35	35	38	33	37
Transactional agency	11	11	9	12	16
Buyer agency exclusively	10	10	8	11	10
Seller agency exclusively	6	6	8	5	13
Other	2	2	2	2	2

<sup>\*</sup> Less than 1 percent

Exhibit 2-5

**BROKERAGE: LISTINGS SOLD, 2019** 

(Percentage Distribution, Brokerage Specialists only)

		NUMBER OF OWN	
	NUMBER OF OWN	LISTINGS SOLD BY	NUMBER OF OTHERS'
All REALTORS®	LISTINGS SOLD	SOMEONE ELSE	LISTINGS SOLD
0 listings	42%	19%	15%
1 listing	18	9	8
2 listings	12	9	9
3 listings	7	8	7
4 listings	4	7	7
5 listings	4	6	7
6 to 10 listings	7	21	23
11 listings or more	6	22	24
Median listings (2019)	1	4	<u>5</u>
Median listings (2018)	1	3	5
Residential Specialists			
0 listings	43%	19%	15%
1 listing	18	9	8
2 listings	12	9	9
3 listings	7	8	8 9 7 7 7
4 listings	4	7	7
5 listings	4	6	
6 to 10 listings	7	21	23
11 listings or more	6	22	24
Median listings (2019)	1	4	5
Median listings (2018)	1	3	5
Commercial Specialists			
0 listings	22%	31%	18%
1 listing	15	9	14
2 listings	10	10	10
3 listings	9	8	9
4 listings	6	6	6
5 listings	5	7	9
6 to 10 listings	10	17	23
11 listings or more	23	12	12
Median listings (2019)	3	2	3
Median listings (2018)	2	2	3

# Exhibit 2-6 BROKERAGE: NUMBER OF TRANSACTION SIDES OR COMMERCIAL DEALS, 2019 (Percentage Distribution, Brokerage Specialists only)

#### Texas

		RESIDENTIAL SPECIALISTS									
	ALL REALTORS®			All Broker/ Broker Associate			Sales i	Agent	Commercial Specialists		
	Residential sides	Commercial sides		Residential sides	Commercial sides	Residential sides	Commercial sides	Residential sides	Commercial sides	Residential sides	Commercial sides
0 transactions	6%	60%		5%	63%	1%	54%	6%	68%	33%	21%
1 to 5 transactions	21	33		21	34	8	40	25	30	25	29
6 to 10 transactions	19	2		20	2	16	4	21	1	8	*
11 to 15 transactions	16	4		17	1	21	*	15	1	8	36
16 to 20 transactions	11	1		10	*	8	*	11	*	17	7
21 to 50 transactions	23	1		23	1	36	2	19	*	*	7
51 transactions or more	4	*		4	*	10	*	2	*	8	*
Median (transactions)	12	0		12	0	18	1	10	0	3	8

<sup>\*</sup> Less than 1 percent

	RESIDENTIAL SPECIALISTS									
	ALL REA	LTORS®	Al	II .	Broker/ Brok	er Associate	Sales A	\gent	Commercial Specialists	
	Residential sides	Commercial sides		Commercial sides	Residential sides	Commercial sides		Commercial sides	Residential sides	Commercial sides
0 transactions	5%	67%	5%	70%	3%	60%	7%	79%	20%	12%
1 to 5 transactions	22	28	22	28	16	37	26	20	42	37
6 to 10 transactions	20	2	20	2	19	2	20	1	14	13
11 to 15 transactions	16	1	16	*	18	1	14	*	7	13
16 to 20 transactions	11	0	11	*	11	*	11	*	6	5
21 to 50 transactions	22	1	23	*	27	*	19	*	10	16
51 transactions or more	5	0	5	*	6	*	3	*	2	4
Median (transactions)	12	0	12	0	14	0	10	0	3	6

<sup>\*</sup> Less than 1 percent

Exhibit 2-7

#### BROKERAGE: NUMBER OF TRANSACTION SIDES OR COMMERCIAL DEALS, BY EXPERIENCE, 2019

(Percentage Distribution, Brokerage Specialists only)

#### **Texas**

**REAL ESTATE EXPERIENCE** ALL REALTORS® 3 to 5 years 2 years or less 6 to 15 years 16 years or more Residential Commercial Residential Commercial Residential Commercial Residential Commercial Residential Commercial sides 0 transactions 1 to 5 transactions 49% 38 3 7 6% 21 60% 23% 84% 1% 59% 1% 58% 3% 33 39 13 22 38 16 38 6 to 10 transactions 11 to 15 transactions 19 15 17 22 9 18 23 16 24 16 13 33 16 to 20 transactions 19 8 21 to 50 transactions 23 15 30 51 transactions or more 4 6 8 Median (transactions)

				REAL ESTATE EXPERIENCE							
	ALL REA	LTORS®	2 years	or less	3 to 5	years	6 to 15	i years	16 years	or more	
	Residential sides	Commercial sides	Residential sides	Commercial sides	Residential sides	Commercial sides	Residential sides	Commercial sides	Residential sides	Commercial sides	
0 transactions	5%	67%	21%	89%	3%	71%	2%	64%	2%	57%	
1 to 5 transactions	22	28	42	10	23	25	17	32	17	35	
6 to 10 transactions	20	2	18	1	21	2	19	1	20	3	
11 to 15 transactions	16	1	9	*	19	1	17	1	16	2	
16 to 20 transactions	11	0	4	*	12	*	13	1	11	*	
21 to 50 transactions	22	1	6	*	19	1	28	1	27	1	
51 transactions or more	5	0	*	*	2	*	5	*	7	*	
Median (transactions)	12	0	3	0	11	0	14	0	14	0	

<sup>\*</sup> Less than 1 percent

<sup>\*</sup> Less than 1 percent

# Exhibit 2-8 MEDIAN NUMBER OF TRANSACTION SIDES OR COMMERCIAL DEALS

(Median, Brokerage Specialists only)

	Median	Median
	(residential	(commercial
Year	sides)	sides)
2013	12	0
2014	12	0
2015	11	0
2016	11	0
2017	12	0
2018	11	0
2019	11	0
2020	12	0

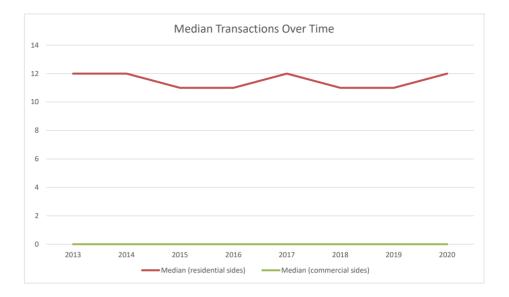


Exhibit 2-9

# BROKERAGE: NUMBER OF TRANSACTION SIDES INVOLVING PROPERTIES IN FORECLOSURE, 2019 (Percentage Distribution, Brokerage Specialists only)

#### **Texas**

**RESIDENTIAL SPECIALISTS** Broker/ ALL Broker Sales **REALTORS®** All **Associate Agent** 0 transactions 90% 89% 89% 85% 1 to 5 transactions 10 10 10 10 6 transactions or more 5 0 0 0 0 **Median (transactions)** 

	_	RESIDENTIAL SPECIALISTS						
			Broker/					
	ALL		Broker	Sales	Commercial			
	REALTORS®	All	Associate	Agent	Specialists			
0 transactions	84%	84%	81%	87%	86%			
1 to 5 transactions	14	14	16	12	12			
6 transactions or more	2	2	3	1	2			
Median (transactions)	0	0	0	0	0			

<sup>\*</sup> Less than 1 percent

<sup>\*</sup> Less than 1 percent

Exhibit 2-10

#### **BROKERAGE: NUMBER OF TRANSACTION SIDES INVOLVING SHORT SALES, 2019**

(Percentage Distribution, Brokerage Specialists only)

#### **Texas**

**RESIDENTIAL SPECIALISTS** Broker/ ALL **Broker** Sales **REALTORS®** All **Associate Agent** 98% 0 transactions 96% 97% 93% 1 to 5 transactions 3 3 5 2 6 transactions or more 0 **Median (transactions)** 0 0

	_	RESIDENTIAL SPECIALISTS					
			Broker/				
	ALL		Broker	Sales	Commercial		
	<b>REALTORS®</b>	All	Associate	Agent	Specialists		
0 transactions	93%	93	92	94	96		
1 to 5 transactions	7	7	8	6	3		
6 transactions or more	*	*	*	*	1		
Median (transactions)	0	0	0	0	0		

<sup>\*</sup> Less than 1 percent

<sup>\*</sup> Less than 1 percent

Exhibit 2-11

**BROKERAGE: SALES VOLUME, 2019** 

(Percentage Distribution, Brokerage Specialists only)

#### **Texas**

		RESIDEN	NTIAL SPECIALI	STS	
			Broker/ Broker	Sales	Commercial
	ALL REALTORS®	All	Associate	Agent	Specialists
Less than \$500,000	27%	27%	20%	29%	38%
\$500,000 to under \$1 million	10	10	7	12	8
\$1 to under \$1.5 million	10	10	9	10	15
\$1.5 to under \$2 million	7	7	7	8	*
\$2 to under \$3 million	12	12	11	12	8
\$3 to under \$4 million	6	6	6	6	*
\$4 to under \$5 million	8	8	9	7	*
\$5 to under \$6 million	4	4	3	5	*
\$6 to under \$7 million	3	3	3	2	8
\$7 to under \$8 million	3	2	7	1	8
\$8 to under \$10 million	2	1	*	2	8
\$10 million or more	9	10	18	7	8
Median (millions)	\$1.8	\$1.9	\$2.6	\$1.5	\$1.5

<sup>\*</sup> Less than 1 percent

	ALL REA	LTORS®	RESIDE	RESIDENTIAL SPECIALISTS			
				Broker/			
				Broker	Sales	Commercial	
	In 2019	In 2018	All	Associate	Agent	Specialists	
Less than \$500,000	24%	28%	24%	20%	27%	29%	
\$500,000 to under \$1 million	9	9	9	7	10	6	
\$1 to under \$1.5 million	8	8	8	7	9	4	
\$1.5 to under \$2 million	8	8	8	8	7	7	
\$2 to under \$3 million	10	10	10	10	11	6	
\$3 to under \$4 million	7	8	7	8	7	6	
\$4 to under \$5 million	7	6	7	7	6	6	
\$5 to under \$6 million	6	5	6	6	5	5	
\$6 to under \$7 million	4	4	4	4	4	4	
\$7 to under \$8 million	3	3	3	3	3	4	
\$8 to under \$10 million	4	3	4	6	3	5	
\$10 million or more	11	8	11	13	9	18	
Median (millions)	\$2.3	\$1.9	\$2.4	\$2.9	\$1.8	\$3.3	

<sup>\*</sup> Less than 1 percent

Exhibit 2-12

**BROKERAGE: SALES VOLUME, BY EXPERIENCE, 2019** 

(Percentage Distribution, Brokerage Specialists only)

#### **Texas**

	_	REAL ESTATE EXPERIENCE						
	ALL REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more			
Less than \$500,000	27%	52%	23%	23%	18%			
\$500,000 to under \$1 million	10	18	8	7	10			
\$1 to under \$1.5 million	10	8	8	7	14			
\$1.5 to under \$2 million	7	7	5	7	9			
\$2 to under \$3 million	12	6	18	14	9			
\$3 to under \$4 million	6	7	7	8	3			
\$4 to under \$5 million	8	*	15	10	5			
\$5 to under \$6 million	4	*	3	7	5			
\$6 to under \$7 million	3	*	3	1	6			
\$7 to under \$8 million	3	*	1	1	6			
\$8 to under \$10 million	2	*	3	4	*			
\$10 million or more	9	1	7	12	14			
Median (millions)	\$1.8	\$0.5	\$2.4	\$2.4	\$2.1			

<sup>\*</sup> Less than 1 percent

	REAL ESTATE EXPERIENCE							
	ALL REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more			
Less than \$500,000	24%	51%	20%	19%	18%			
\$500,000 to under \$1 million	9	12	11	6	8			
\$1 to under \$1.5 million	8	11	10	7	6			
\$1.5 to under \$2 million	8	6	8	8	7			
\$2 to under \$3 million	10	8	12	11	10			
\$3 to under \$4 million	7	5	9	9	7			
\$4 to under \$5 million	7	2	8	8	7			
\$5 to under \$6 million	6	1	7	5	7			
\$6 to under \$7 million	4	1	4	5	4			
\$7 to under \$8 million	3	1	2	4	4			
\$8 to under \$10 million	4	1	3	6	6			
\$10 million or more	11	1	6	13	16			
Median (millions)	\$2.3	\$0.5	\$2.2	\$3.0	\$3.3			

<sup>\*</sup> Less than 1 percent

Exhibit 2-13

# THE MOST IMPORTANT FACTOR LIMITING POTENTIAL CLIENTS IN COMPLETING A TRANSACTION (Percentage Distribution, Brokerage Specialists only)

#### **Texas**

		RESID	ENTIAL SPECIA	ALISTS	
			Broker/		
	ALL		Broker	Sales	Commercial
	REALTORS®	All	Associate	Agent	<b>Specialists</b>
No factors are limiting potential clients	19%	18%	23%	16%	38%
Difficulty in obtaining mortgage finance	15	15	11	17	6
Expectation that prices might fall further	2	2	1	3	*
Expectation that mortgage rates might					
come down	1	1	2	1	*
Low consumer confidence	1	*	*	*	6
Difficulty in finding the right property	25	25	26	25	25
Concern about losing job	1	1	1	*	*
Ability to sell existing home	2	2	3	1	*
Housing affordability	18	19	19	19	*
Ability to save for downpayment	9	9	7	10	6
Other	7	7	7	7	19

<sup>\*</sup> Less than 1 percent

	_	RESID	ENTIAL SPECIA	ALISTS	
			Broker/		
	ALL		Broker	Sales	Commercial
	REALTORS®	All	Associate	Agent	<b>Specialists</b>
No factors are limiting potential clients	16%	16%	17%	15%	26%
Difficulty in finding the right property	35	35	38	32	30
Housing Affordability	19	20	20	19	8
Difficulty in obtaining mortgage finance	8	8	6	10	5
Ability to save for downpayment	5	5	4	7	5
Expectation that prices might fall further	4	4	3	5	4
Ability to sell existing home	2	2	2	2	1
Low consumer confidence	1	1	1	1	3
Expectation that mortgage rates might					
come down	1	1	1	1	1
Concern about losing job	1	1	1	1	*
Other	8	8	8	7	17

<sup>\*</sup> Less than 1 percent

Exhibit 2-14

#### BROKERAGE: WEB SITES WHERE REALTORS® PLACE THEIR LISTINGS

(Percent of Respondents, Brokerage Specialists only)

#### **Texas**

		RESID	ENTIAL SPECI	ALISTS	
			Broker/		
			Broker	Sales	Commercial
	ALL REALTORS®	All	Associate	Agent	Specialists
REALTOR.com®	81%	83%	90%	81%	38%
Firm's Web site	75	76	74	77	56
Local MLS Web site	67	69	73	67	31
Personal Web site	49	50	53	49	31
Local REALTOR® association Web site	45	47	54	44	13
Local newspaper Web site	5	5	10	3	*
Franchiser's Web site	22	23	23	23	6
Local real estate magazine Web site	7	7	10	6	6
Other Broker's Web site	18	19	30	15	*
Commercial listing service**	11	9	20	4	56
None	4	4	*	5	6

<sup>\*</sup> Less than 1 percent

	ALL REAL	LTORS®	S® RESIDENTIAL SPECIALISTS			
				Broker/		
	2020	2019		Broker	Sales	Commercial
	Survey	Survey	All	Associate	Agent	<b>Specialists</b>
REALTOR.com®	84%	83%	85%	88%	83%	49%
Third party aggregator	82	83	83	82	84	43
Firm's Web site	79	78	79	81	78	71
Local MLS Web site	70	71	71	71	70	53
Social networking site	60	57	61	59	62	33
Personal Web site	53	53	54	53	55	27
Local REALTOR® association Web site	31	34	32	34	30	24
Other websites (Google, Craigslist, Yahoc	27	26	27	29	26	16
Franchiser's Web site	25	24	25	27	23	14
Other Broker's Web site	22	22	22	25	20	12
Video hosting Web sites	16	17	16	17	16	9
Local real estate magazine Web site	10	12	10	12	9	5
Local newspaper Web site	9	12	9	11	9	4
Commercial listing service**	8	9	6	8	4	68
None	3	4	3	2	4	3

<sup>\*\*</sup> Commercial listing service, e.g., CoStar, LoopNet, CCIMNet, or other commercial information exchange (CIE)

<sup>\*\*</sup> Commercial listing service, e.g., CoStar, LoopNet, CCIMNet, or other commercial information exchange (CIE)

Exhibit 2-15

#### PROPERTY MANAGEMENT: TYPES OF PROPERTIES MANAGED

(Percent of Respondents, Property Management Specialists only)

### **Texas**

Single-family residential	82%
Multi-family residential	41
Office	32
Retail	23
Industrial	14
Land	5
Other	5

<sup>\*</sup> Less than 1 percent

### U.S.

Single-family residential	80%
Multi-family residential	59
Office	23
Retail	16
Industrial	10
Land	3
Other	5

<sup>\*</sup> Less than 1 percent

Exhibit 2-16

#### PROPERTY MANAGEMENT: NUMBER OF PROPERTIES MANAGED

(Percentage Distribution, Property Management Specialists only)

### **Texas**

	ALL REALTORS®
1 to 5 properties	11%
6 to 10 properties	21
11 to 20 properties	*
21 to 40 properties	21
41 to 60 properties	5
61 to 80 properties	5
81 to 100 properties	11
101 to 500 properties	26
501 properties or mor	e *
Median (properties)	65

<sup>\*</sup> Less than 1 percent

U.S.

	In 2019	In 2018	Residential Specialists	Commercial Specialists
1 to 5 properties	17%	16%	15%	30%
6 to 10 properties	10	9	9	16
11 to 20 properties	10	6	7	26
21 to 40 properties	16	18	16	12
41 to 60 properties	7	11	8	3
61 to 80 properties	7	7	8	1
81 to 100 properties	5	6	5	3
101 to 500 properties	24	22	27	6
501 properties or more	5	4	5	4
Median (properties)	35	47	44	11

<sup>\*</sup> Less than 1 percent

#### Exhibit 2-17

#### PROPERTY MANAGEMENT: MANAGEMENT FUNCTIONS PERFORMED

(Percent of Respondents, Property Management Specialists only)

### **Texas**

Select tenants	91%
Take tenant applications	77
Collect rent	91
Marketing	73
Initiate evictions	68
Perform small repairs	82
Perform large repairs or upgrades	77
Make mortgage payments	32
Make tax payments	45
Initiate legal actions (other than evictions)	23
Other	27

## U.S.

Collect rent	91%
Select tenants	89
Take tenant applications	82
Marketing	79
Initiate evictions	78
Perform small repairs	76
Perform large repairs or upgrades	60
Initiate legal actions (other than evictions)	42
Make tax payments	41
Make mortgage payments	34
Other	15

Exhibit 2-18
HOURS WORKED PER WEEK

(Percentage Distribution)

### Texas

	_	LICENSED	AS:		MAIN FUNCTION IN FIRM					
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	Appraiser
Less than 20 hours	14%	7%	16%	13%	*	19%	*	*	17%	*
20 to 39 hours	35	25	37	13	34	32	*	13	38	14
40 to 59 hours	38	50	35	25	51	32	100	67	35	57
60 hours or more	13	18	11	50	15	16	*	20	10	29
Median (hours)	40	40	35	55	40	36	45	50	35	45

<sup>\*</sup> Less than 1 percent

	_	LICENSED	LICENSED AS: MAIN FUNCTION IN FIRM							
	ALL	Broker/ Broker	Sales		Owner (with		Manager (without	(with	Sales	<b>.</b>
	REALTORS®	Associate		selling)	selling)	Broker	selling)	sellling)	Agent	Appraiser
Less than 20 hours	15%	11%	18%	13%	12%	10%	7%	3%	17%	6%
20 to 39 hours	35	30	39	25	28	35	11	16	39	10
40 to 59 hours	39	46	34	49	43	44	73	60	35	59
60 hours or more	11	13	9	13	17	11	9	20	9	25
Median (hours)	36	40	30	40	40	40	45	45	35	45

<sup>\*</sup> Less than 1 percent

Exhibit 2-19

### REPEAT BUSINESS FROM PAST CONSUMERS AND CLIENTS, BY SPECIALTY, 2019

(Percentage Distribution)

## Texas

		PRIMARY REAL ESTATE SPECIALTY							
		APPR	AISAL	BROK	ERAGE	PROPERTY MANAGEMENT			
	ALL REALTORS®	Residential	Commercial	Residential	Commercial	Residential	Commercial		
None	25%	*	*	22%	22%	22%	25%		
Less than 10%	18	*	*	20	9	13	25		
Up to 25%	21	*	*	23	17	25	*		
Up to 50%	15	20	*	15	22	9	*		
More than 50%	18	60	*	18	26	28	50		
Median	15%	76%	0%	15%	28%	19%	10%		

<sup>\*</sup> Less than 1 percent

		PRIMARY REAL ESTATE SPECIALTY								
	<u>-</u>	APPR	AISAL	BROK	ERAGE	PROPERTY MANAGEMENT				
	ALL REALTORS®	Residential	Commercial	Residential	Commercial	Residential	Commercial			
None	27%	17%	*	22%	18%	23%	19%			
Less than 10%	17	9	4	17	12	13	17			
Up to 25%	20	4	14	22	23	18	15			
Up to 50%	14	9	10	16	14	10	12			
More than 50%	20	57	73	21	31	31	27			
Median	15%	61%	66%	18%	23%	22%	24%			

<sup>\*</sup> Less than 1 percent

Exhibit 2-20

# REPEAT BUSINESS FROM PAST CONSUMERS AND CLIENTS, BY EXPERIENCE, 2019 (Percentage Distribution)

#### **Texas**

#### **REAL ESTATE EXPERIENCE** ALL 2 years or 16 years or 6 to 15 **REALTORS®** less 3 to 5 years more years None 25% 61% 21% 8% 4% Less than 10% 18 17 30 15 11 7 23 22 Up to 25% 21 34 Up to 50% 15 5 22 19 15 More than 50% 18 19 40 4 9 0% 10% Median 15% 22% 43%

	REAL ESTATE EXPERIENCE							
	ALL	2 years or		6 to 15	16 years or			
	REALTORS®	less	3 to 5 years	years	more			
None	27%	69%	27%	11%	7%			
Less than 10%	17	14	31	17	11			
Up to 25%	20	6	23	32	21			
Up to 50%	14	3	10	18	21			
More than 50%	20	3	7	21	38			
Median	15%	0%	8%	20%	39%			

Exhibit 2-21

## BUSINESS THROUGH REFERRALS FROM PAST CONSUMERS AND CLIENTS, BY SPECIALTY, 2019

(Percentage Distribution)

### **Texas**

		PRIMARY REAL ESTATE SPECIALTY								
		APPR	AISAL	PROPERTY MANAGEMENT						
	ALL REALTORS®	Residential	Commercial	Residential	Commercial	Residential	Commercial			
None	17%	20%	*	14%	13%	9%	*			
Less than 10%	18	60	*	18	9	25	50			
Up to 25%	24	20	*	24	22	34	50			
Up to 50%	16	*	*	17	30	3	*			
More than 50%	22	*	*	24	22	16	*			
Median	19%	6%	0%	21%	31%	17%	10%			

<sup>\*</sup> Less than 1 percent

			PRIMARY REAL ESTATE SPECIALTY						
	_	APPR	AISAL	BROK	ERAGE	PROPERTY MANAGEMENT			
	ALL REALTORS®	Residential	Commercial	Residential	Commercial	Residential	Commercial		
None	19%	23%	*	15%	12%	20%	15%		
Less than 10%	16	34	34	15	13	20	26		
Up to 25%	24	19	45	26	28	28	34		
Up to 50%	16	5	11	18	22	10	4		
More than 50%	22	16	10	24	21	13	13		
Median	20%	8%	15%	22%	23%	15%	14%		

Exhibit 2-22

BUSINESS THROUGH REFERRALS FROM PAST CONSUMERS AND CLIENTS, BY EXPERIENCE, 2019 (Percentage Distribution)

### **Texas**

#### **REAL ESTATE EXPERIENCE**

	_						
	ALL	2 years or		6 to 15	16 years or		
	REALTORS®	less	3 to 5 years	years	more		
None	17%	44%	12%	5%	3%		
Less than 10%	18	18	19	18	14		
Up to 25%	24	13	25	29	29		
Up to 50%	16	7	23	18	20		
More than 50%	22	10	21	28	30		
Median	19%	4%	21%	24%	31%		

## U.S.

#### **REAL ESTATE EXPERIENCE**

	ALL	2 years or		6 to 15	16 years or
	REALTORS®	less	3 to 5 years	years	more
None	19%	51%	15%	8%	6%
Less than 10%	16	16	21	15	13
Up to 25%	24	10	28	29	29
Up to 50%	16	7	16	21	19
More than 50%	22	9	17	26	30
Median	20%	0%	18%	24%	29%

Exhibit 2-23

#### **BUSINESS ORIGINATED FROM AN OPEN HOUSE, BY SPECIALTY, 2019**

(Percentage Distribution)

### **Texas**

RESIDENTIAL SPECIALISTS

	RESIDENTIAL SPECIALISTS						
			Broker/				
	ALL		Broker				
	<b>REALTORS®</b>	All	Associate	Sales Agent			
None	61%	54%	63%	60%			
Less than 10%	27	32	31	26			
Up to 25%	8	10	4	9			
Up to 50%	2	3	1	2			
More than 50%	2	2	*	2			
Median	0%	0%	0%	0%			

<sup>\*</sup> Less than 1 percent

### U.S.

**RESIDENTIAL SPECIALISTS** 

			Broker/			
	ALL		Broker			
	<b>REALTORS®</b>	All	Associate	<b>Sales Agent</b>		
None	60%	54%	55%	53%		
Less than 10%	26	31	33	29		
Up to 25%	8	10	8	11		
Up to 50%	2	2	2	3		
More than 50%	2	2	1	3		
Median	0%	0%	0%	0%		

Exhibit 2-24

### **BUSINESS ORIGINATED FROM AN OPEN HOUSE, BY EXPERIENCE, 2019**

(Percentage Distribution)

## **Texas**

**REAL ESTATE EXPERIENCE** 

	MENTE ESTIMATE ENTERIORE				
	ALL	2 years or		6 to 15	16 years or
	REALTORS®	less	3 to 5 years	years	more
None	61%	66%	55%	56%	65%
Less than 10%	27	20	32	32	24
Up to 25%	8	7	8	8	8
Up to 50%	2	1	3	2	1
More than 50%	2	4	1	1	*
Median	0%	0%	0%	0%	0%

## U.S.

**REAL ESTATE EXPERIENCE** 

	_				
	ALL	2 years or		6 to 15	16 years or
	REALTORS®	less	3 to 5 years	years	more
None	60%	65%	52%	60%	61%
Less than 10%	26	15	30	30	28
Up to 25%	8	8	11	7	8
Up to 50%	2	4	3	1	1
More than 50%	2	5	2	1	1
Median	0%	0%	0%	0%	0%

Exhibit 3-1	COMPENSATION STRUCTURES FOR REALTORS®
Exhibit 3-2	COMPENSATION STRUCTURES FOR REALTORS®, BY EXPERIENCE
Exhibit 3-3	COMPENSATION STRUCTURES FOR REALTORS®, BY GROSS PERSONAL INCOME
Exhibit 3-4	TOTAL REAL ESTATE BUSINESS EXPENSES, 2019
Exhibit 3-5	TOTAL REAL ESTATE EXPENSES, BY GROSS PERSONAL INCOME, 2019
Exhibit 3-6	ADMINISTRATIVE EXPENSES, 2019
Exhibit 3-7	AFFINITY/REFERRAL RELATIONSHIP EXPENSES, 2019
Exhibit 3-8	MARKETING OF SERVICES EXPENSES, 2019
Exhibit 3-9	OFFICE LEASE/BUILDING EXPENSES, 2019
Exhibit 3-10	PROFESSIONAL DEVELOPMENT EXPENSES, 2019
Exhibit 3-11	TECHNOLOGY PRODUCTS AND SERVICES EXPENSES, 2019
Exhibit 3-12	BUSINESS USE OF VEHICLE EXPENSE, 2019
Exhibit 3-13	ANNUAL INCOME OF REALTORS®, 2019
Exhibit 3-14	ANNUAL INCOME OF REALTORS®, BY MAIN FUNCTION, 2019
Exhibit 3-15	ANNUAL INCOME OF REALTORS®, BY EXPERIENCE, 2019
Exhibit 3-16	ANNUAL INCOME OF REALTORS®, BY HOURS WORKED, 2019
Exhibit 3-17	RECEIVED SIGN-ON BONUS
Exhibit 3-18	EXPENDITURES TO MAINTAIN REALTOR® WEB SITE, 2019
Exhibit 3-19	EXPENDITURES ON REALTOR® SOCIAL MEDIA ADVERTISING, 2019

Exhibit 3-1

#### COMPENSATION STRUCTURES FOR REALTORS®

(Percentage Distribution)

#### **Texas**

		LICENSED AS		
	ALL REALTORS®	Broker Associate	Sales Agent	
Fixed commission split (under				
100%)	28%	15%	31%	
Graduated commission split				
(increases with production)	20	16	21	
Capped commission split (rises				
to 100% after a predetermined				
threshold)	25	17	27	
100% Commission	13	17	12	
	2	4	2	
Commission plus share of profits				
Salary only	1	4	1	
Salary plus share of	1	5	*	
profits/production bonus				
Share of profits only	1	4	1	
Other	8	19	5	

<sup>\*</sup> Less than 1 percent

	ALL REALTORS®	LICENS	ED AS
		Broker/ Broker Associate	Sales Agent
Fixed commission split (under			
100%)	37%	33%	39%
Graduated commission split			
(increases with production)	22	18	25
Capped commission split (rises			
to 100% after a predetermined			
threshold)	16	15	17
100% commission	13	16	11
Salary plus share of			
profits/production bonus	1	2	*
Commission plus share of profits	2	2	2
Share of profits only	1	2	1
Salary only	2	4	1
Other	6	9	4

<sup>\*</sup> Less than 1 percent N/A- Not Applicable

Exhibit 3-2 COMPENSATION STRUCTURES FOR REALTORS®, BY EXPERIENCE (Percentage Distribution)

## **Texas**

	REAL ESTATE EXPERIENCE				
	ALL REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more
Fixed commission split (under					
100%)	28%	32%	35%	27%	20%
Graduated commission split					
(increases with production)	20	24	17	20	17
to 100% after a predetermined					
threshold)	25	29	27	25	20
100% Commission	13	5	13	15	21
Commission plus share of profits	2	2	2	2	4
Salary only	1	2	1	1	2
Salary plus share of	1	*	*	2	2
profits/production bonus					
Share of profits only	1	1	1	1	2
Other	8	6	4	7	13

<sup>\*</sup> Less than 1 percent

U.S.

	_	REAL ESTATE EXPERIENCE				
	ALL REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more	
Fixed commission split (under						
100%)	37%	33%	39%	38%	36%	
Graduated commission split (increases with production)	22	30	20	21	19	
to 100% after a predetermined						
threshold)	16	20	20	16	12	
100% commission	13	7	11	14	16	
Salary plus share of profits/production bonus	1	*	*	*	1	
Commission plus share of profits	2	2	2	1	2	
Share of profits only	1	1	2	1	2	
Salary only	2	1	1	2	4	
Other	6	6	4	6	8	

<sup>\*</sup> Less than 1 percent

Exhibit 3-3

#### COMPENSATION STRUCTURES FOR REALTORS®, BY GROSS PERSONAL INCOME

(Percentage Distribution)

#### **Texas**

				(	GROSS PERSO	NAL INCOME			
	ALL REALTORS®			\$25,000 to \$34,999	\$35,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more
Fixed commission split (under									
100%)	28%	27%	30%	40%	34%	25%	29%	27%	17%
Graduated commission split									
(increases with production)	20	23	20	13	19	17	18	23	26
Capped commission split (rises to									
100% after a predetermined									
threshold)	25	31	22	23	28	22	15	20	30
100% Commission	13	9	16	10	13	18	21	15	11
Commission plus share of profits	2	1	3	*	*	2	4	2	4
Salary only	1	*	*	*	1	5	3	*	1
Salary plus share of	1	*	*	2	*	*	3	*	1
profits/production bonus									
Share of profits only	1	*	1	*	1	2	1	2	1
Other	8	9	7	12	1	8	6	12	8

<sup>\*</sup> Less than 1 percent

				(	GROSS PERSO	NAL INCOME			
	ALL REALTORS®	Less than \$10,000	\$10,000 to \$24,999	\$25,000 to \$34,999	\$35,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more
Fixed commission split (under 100%)	37%	35%	42%	42%	37%	39%	35%	36%	31%
Graduated commission split	37 /6	33/6	42/0	42/0	37 /0	37/0	33/6	30/0	31/0
(increases with production)	22	28	24	20	23	21	22	19	19
Capped commission split (rises to 100% after a predetermined									
threshold)	16	16	14	16	16	15	14	19	20
100% commission	13	9	13	11	14	13	16	12	16
Salary plus share of profits/production bonus	1	*	*	*	*	*	1	1	1
Commission plus share of profits	2	2	1	1	1	2	2	2	3
Share of profits only	1	1	1	1	2	2	1	1	1
Salary only	2	*	*	2	2	3	3	4	4
Other	6	8	5	7	5	5	6	7	6

<sup>\*</sup> Less than 1 percent

Exhibit 3-4
TOTAL REAL ESTATE BUSINESS EXPENSES, 2019
(Percentage Distribution)

### Texas

		LICENSE	O AS	MAIN FUNCTION IN FIRM					
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	4%	1%	4%	*	2%	*	*	*	4%
Less than \$500	5	2	6	*	3	4	*	*	6
\$500 to \$999	3	*	3	14	3	*	*	*	3
\$1,000 to \$2,499	15	7	17	14	9	8	*	8	18
\$2,500 to \$4,999	17	10	19	*	6	12	50	8	19
\$5,000 to \$9,999	16	10	17	14	12	8	*	17	17
\$10,000 to \$19,999	12	15	12	14	14	20	*	25	12
\$20,000 to \$29,999	10	13	9	*	14	20	*	8	9
\$30,000 to \$49,999	7	16	5	*	12	16	*	8	6
\$50,000 to \$99,999	4	9	2	29	12	4	*	8	3
\$100,000 or more	3	10	1	14	6	4	50	17	1
Median	\$6,880	\$23,850	\$5,290	\$15,710	\$20,710	\$19,000	\$5,000	\$8,400	\$5,000

<sup>\*</sup> Less than 1 percent

	ALL REA	LTORS®	LICENSE	O AS		M	AIN FUNCTION	ON IN FIRM	MAIN FUNCTION IN FIRM					
	In 2019	In 2018	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent				
None	3%	4%	2%	4%	7%	2%	1%	6%	1%	3%				
Less than \$500	4	4	3	4	6	2	2	21	2	4				
\$500 to \$999	4	7	3	5	2	3	4	13	1	5				
\$1,000 to \$2,499	16	19	11	19	13	10	13	12	6	18				
\$2,500 to \$4,999	19	20	15	21	14	12	18	13	17	21				
\$5,000 to \$9,999	16	16	17	16	9	16	17	8	16	16				
\$10,000 to \$19,999	13	13	15	12	12	16	15	15	22	12				
\$20,000 to \$29,999	8	7	11	7	5	11	12	5	9	8				
\$30,000 to \$49,999	7	6	9	5	6	10	8		8	6				
\$50,000 to \$99,999	4	3	6	3	6	8	5	1	11	3				
\$100,000 or more	3	2	4	2	14	6	2	2	3	2				
Median	\$6,290	\$4,600	\$9,710	\$4,640	\$9,440	\$13,130	\$8,530	\$2,250	\$13,180	\$4,880				

Exhibit 3-5

### **TOTAL REAL ESTATE EXPENSES, BY GROSS PERSONAL INCOME, 2019**

(Percentage Distribution)

## **Texas**

GRO	SS PERSON	NAL INCOM	۸E
በበበ	\$35,000	\$50,000	Ċ.

	-			OKC	733 I EK3OI	MAL INCOM	/\L		
			\$10,000	\$25,000	\$35,000	\$50,000	\$75,000	\$100,000	
	ALL	Less than	to	to	to	to	to	to	\$150,000
	REALTORS®	\$10,000	\$24,999	\$34,999	\$49,999	\$74,999	\$99,999	\$149,999	or more
None	4%	13%	1%	*	1%	2%	*	1%	*
Less than \$500	5	20	4	4	*	*	*	*	*
\$500 to \$999	3	4	6	2	3	4	*	*	*
\$1,000 to \$2,499	15	28	23	25	16	15	4	1	3
\$2,500 to \$4,999	17	19	19	25	22	20	18	6	10
\$5,000 to \$9,999	16	8	25	17	27	31	10	15	8
\$10,000 to \$19,999	12	3	14	17	16	12	29	15	5
\$20,000 to \$29,999	10	1	*	6	6	7	18	30	13
\$30,000 to \$49,999	7	*	*	*	*	4	12	22	21
\$50,000 to \$99,999	4	*	*	*	*	4	1	3	17
\$100,000 or more	3	*	*	*	*	*	*	3	17
Median	\$6,880	\$1,696	\$4,605	\$4,400	\$6,481	\$6,452	\$16,207	\$23,000	\$39,524

<sup>\*</sup> Less than 1 percent

U.S.

**GROSS PERSONAL INCOME** 

			\$10,000	\$25,000	\$35,000	\$50,000	\$75,000	\$100,000	
	ALL	Less than	to	to	to	to	to	to	\$150,000
	REALTORS®	\$10,000	\$24,999	\$34,999	\$49,999	\$74,999	\$99,999	\$149,999	or more
None	3%	11%	1%	1%	1%	1%	1%	1%	1%
Less than \$500	4	9	4	3	2	2	2	1	1
\$500 to \$999	4	9	7	4	4	3	1	1	*
\$1,000 to \$2,499	16	30	26	20	15	12	7	5	3
\$2,500 to \$4,999	19	25	28	30	24	20	16	10	5
\$5,000 to \$9,999	16	10	21	20	25	22	20	16	7
\$10,000 to \$19,999	13	3	9	11	16	19	22	19	14
\$20,000 to \$29,999	8	*	2	5	5	10	16	20	14
\$30,000 to \$49,999	7	*	*	2	3	4	8	15	21
\$50,000 to \$99,999	4	*	*	*	*	2	3	6	17
\$100,000 or more	3	*	*	*	*	*	1	2	13
Median	\$6,290	\$2,050	\$3,570	\$4,330	\$5,800	\$7,730	\$11,360	\$18,420	\$34,760

<sup>\*</sup> Less than 1 percent

Exhibit 3-6 **ADMINISTRATIVE EXPENSES, 2019** 

(Percentage Distribution)

### **Texas**

		LICENSE	O AS	MAIN FUNCTION IN FIRM						
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	
None	16%	14%	16%	43%	11%	12%	50%	8%	16%	
Less than \$500	23	13	25	*	23	4	*	8	25	
\$500 to \$999	15	13	16	29	11	16	50	17	16	
\$1,000 to \$1,499	14	18	13	*	11	28	*	17	13	
\$1,500 to \$2,499	13	14	12	*	14	16	*	17	12	
\$2,500 to \$4,999	10	13	10	14	14	12	*	17	10	
\$5,000 to \$9,999	4	6	4	*	7	8	*	*	4	
\$10,000 to \$14,999	1	2	1	*	2	4	*	*	1	
\$15,000 or more	4	7	3	14	7	*	*	17	2	
Median	\$870	\$1,280	\$781	\$620	\$1,230	\$1,320	\$0	\$1,500	\$780	

<sup>\*</sup> Less than 1 percent

		LICENSE	O AS		٨	MAIN FUNCTI	ON IN FIRM		
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	20%	18%	20%	34%	15%	18%	56%	24%	19%
Less than \$500	23	18	25	14	16	20	18	16	24
\$500 to \$999	17	15	18	12	14	17	10	14	18
\$1,000 to \$1,499	13	14	13	11	14	13	8	10	13
\$1,500 to \$2,499	10	12	9	5	13	10	3	13	10
\$2,500 to \$4,999	9	10	8	9	11	10	2	9	8
\$5,000 to \$9,999	4	5	3	*	6	5	2	2	3
\$10,000 to \$14,999	2	3	1	4	3	2	*	5	1
\$15,000 or more	4	6	2	11	8	5	*	6	2
Median	\$730	\$970	\$640	\$580	\$1,180	\$850	\$0	\$860	\$690

<sup>\*</sup> Less than 1 percent

Exhibit 3-7 **AFFINITY/REFERRAL RELATIONSHIP EXPENSES, 2019**(Percentage Distribution)

### **Texas**

		LICENSE	) AS	MAIN FUNCTION IN FIRM						
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	
None	54%	42%	56%	71%	46%	40%	100%	45%	54%	
Less than \$500	15	16	15	14	21	4	*	*	17	
\$500 to \$999	8	12	7	14	8	20	*	27	7	
\$1,000 to \$1,499	4	4	4	*	6	4	*	*	4	
\$1,500 to \$2,499	4	7	4	*	4	4	*	9	5	
\$2,500 to \$4,999	6	4	6	*	6	4	*	*	7	
\$5,000 to \$9,999	5	11	4	*	6	20	*	9	4	
\$10,000 to \$14,999	2	1	2	*	*	*	*	*	2	
\$15,000 or more	2	5	2	*	4	4	*	9	1	
Median	\$0	\$250	\$0	\$0	\$100	\$650	\$0	\$590	\$0	

<sup>\*</sup> Less than 1 percent

		LICENSE	) AS		٨	AAIN FUNCTI	ON IN FIRM		
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	61%	56%	63%	71%	55%	56%	86%	53%	61%
Less than \$500	11	9	12	3	9	11	6	10	11
\$500 to \$999	6	6	6	8	6	6	4	7	5
\$1,000 to \$1,499	5	5	5	2	5	6	*	5	5
\$1,500 to \$2,499	4	6	4	3	7	5	3	4	4
\$2,500 to \$4,999	5	7	5	4	7	5	*	7	5
\$5,000 to \$9,999	4	5	4	4	5	5	1	6	4
\$10,000 to \$14,999	2	3	1	3	4	2	*	4	2
\$15,000 or more	3	4	2	2	3	3	*	4	2
Median	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0

<sup>\*</sup> Less than 1 percent

Exhibit 3-8

MARKETING OF SERVICES EXPENSES, 2019
(Percentage Distribution)

## Texas

		LICENSE	O AS		M	AIN FUNCTION	ON IN FIRM		
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	17%	11%	18%	43%	12%	8%	50%	8%	56%
Less than \$500	28	16	30	29	25	8	*	8	15
\$500 to \$999	18	16	18	14	12	28	50	17	7
\$1,000 to \$1,499	12	19	11	*	21	24	*	17	4
\$1,500 to \$2,499	8	6	9	*	*	8	*	17	4
\$2,500 to \$4,999	8	13	8	*	2	8	*	17	6
\$5,000 to \$9,999	4	7	3	*	16	8	*	*	4
\$10,000 to \$14,999	3	5	2	*	5	8	*	*	2
\$15,000 or more	2	5	1	14	*	*	*	17	2
Median	\$640	\$1,180	\$560	\$120	\$1,020	\$1,130	\$0	\$1,500	\$0

<sup>\*</sup> Less than 1 percent

		LICENSE	) AS	MAIN FUNCTION IN FIRM					
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	16%	14%	16%	51%	14%	11%	54%	9%	14%
Less than \$500	27	23	30	11	23	23	25	18	30
\$500 to \$999	17	16	18	11	16	19	8	18	18
\$1,000 to \$1,499	12	13	12	10	11	14	9	17	12
\$1,500 to \$2,499	10	12	9		11	13		15	10
\$2,500 to \$4,999	8	10	8	1	11	9	*	10	8
\$5,000 to \$9,999	5	6	4	4	5	6	3	6	5
\$10,000 to \$14,999	2	3	2	8	3	3		2	2
\$15,000 or more	2	3	2	5	5	2		3	2
Median	\$690	\$910	\$610	\$0	\$910	\$920	\$0	\$1,150	\$670

<sup>\*</sup> Less than 1 percent

Exhibit 3-9

### **OFFICE LEASE/BUILDING EXPENSES, 2019**

(Percentage Distribution)

## Texas

		LICENSE	) AS	MAIN FUNCTION IN FIRM					
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	71%	55%	75%	57%	56%	68%	100%	55%	73%
Less than \$500	7	6	8	*	7	4	*	*	9
\$500 to \$999	5	7	4	*	7	4	*	9	4
\$1,000 to \$1,499	4	7	4	14	4	12	*	*	4
\$1,500 to \$2,499	4	4	4	*	6	*	*	9	3
\$2,500 to \$4,999	3	3	3	14	2	*	*	*	3
\$5,000 to \$9,999	2	6	2	*	9	*	*	*	2
\$10,000 to \$14,999	1	4	*	*	*	8	*	9	*
\$15,000 or more	2	10	*	14	9	4	*	18	*
Median	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0

<sup>\*</sup> Less than 1 percent

		LICENSE	LICENSED AS MAIN FUNCTION IN FIRM						
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	76%	70%	79%	66%	53%	75%	89%	79%	79%
Less than \$500	6	5	7	3	6	5	3	2	7
\$500 to \$999	4	4	4	6	4	5	1	3	4
\$1,000 to \$1,499	4	4	3	3	4	5	3	3	3
\$1,500 to \$2,499	2	2	2	2	4	1	*	4	2
\$2,500 to \$4,999	3	3	2	3	4	2	*	3	2
\$5,000 to \$9,999	2	4	1	3	9	3	4	2	1
\$10,000 to \$14,999	2	3	1	*	6	2	*	1	1
\$15,000 or more	2	4	1	14	10	1	*	3	*
Median	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0

<sup>\*</sup> Less than 1 percent

Exhibit 3-10

### **PROFESSIONAL DEVELOPMENT EXPENSES, 2019**

(Percentage Distribution)

## Texas

		LICENSE	O AS	MAIN FUNCTION IN FIRM					
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	9%	10%	9%	29%	13%	*	*	*	8%
Less than \$500	24	21	25	14	21	24	*	17	25
\$500 to \$999	20	15	21	29	11	20	*	17	21
\$1,000 to \$1,499	22	23	22	14	23	28	100	25	22
\$1,500 to \$2,499	13	12	13	*	11	16	*	1 <i>7</i>	14
\$2,500 to \$4,999	8	11	8	14	11	8	*	8	7
\$5,000 to \$9,999	2	6	1	*	9	4	*	*	1
\$10,000 to \$14,999	1	*	1	*	*	*	*	*	1
\$15,000 or more	1	2	1	*	2	*	*	17	*
Median	\$585	\$1,090	\$880	\$620	\$1,110	\$1,110	\$1,250	\$1,320	\$900

<sup>\*</sup> Less than 1 percent

		LICENSE	O AS	MAIN FUNCTION IN FIRM					
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	11%	10%	11%	34%	13%	6%	32%	9%	10%
Less than \$500	27	24	29	12	21	27	31	26	29
\$500 to \$999	22	22	21	19	22	23	14	14	22
\$1,000 to \$1,499	19	19	18	10	17	20	19	23	19
\$1,500 to \$2,499	12	13	11	10	13	12	2	14	12
\$2,500 to \$4,999	7	8	6	8	9	7	2	9	6
\$5,000 to \$9,999	2	2	1	6	3	1	1	2	2
\$10,000 to \$14,999	1	1	1	*	1	2	*	1	1
\$15,000 or more	1	1	*	1	1	1	*	1	*
Median	\$780	\$650	\$710	\$610	\$860	\$870	\$290	\$1,020	\$750

<sup>\*</sup> Less than 1 percent

Exhibit 3-11

### **TECHNOLOGY PRODUCTS AND SERVICES EXPENSES, 2019**

(Percentage Distribution)

#### **Texas**

		LICENSE	) AS	MAIN FUNCTION IN FIRM					
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	17%	7%	19%	43%	7%	8%	100%	*	18%
Less than \$500	29	16	32	14	22	16	*	25	32
\$500 to \$999	22	23	22	14	22	28	*	17	21
\$1,000 to \$1,499	15	20	14	14	18	24	*	17	14
\$1,500 to \$2,499	10	16	8	*	16	12	*	8	9
\$2,500 to \$4,999	6	13	5	*	9	8	*	17	5
\$5,000 to \$9,999	1	2	1	*	2	4	*	8	1
\$10,000 to \$14,999	*	*	*	*	*	*	*	8	*
\$15,000 or more	1	3	*	14	4	*	*	*	*
Median	\$820	\$1,100	\$480	\$250	\$980	\$960	\$0	\$1,240	\$500

<sup>\*</sup> Less than 1 percent

		LICENSE	) AS	MAIN FUNCTION IN FIRM					
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	19%	16%	21%	35%	14%	13%	59%	15%	20%
Less than \$500	29	24	32	9	18	28	13	26	32
\$500 to \$999	20	21	20	22	20	22	16	21	20
\$1,000 to \$1,499	14	16	13	10	17	16	5	11	14
\$1,500 to \$2,499	10	12	8	6	12	14	3	13	9
\$2,500 to \$4,999	6	8	5	9	11	6	3	10	5
\$5,000 to \$9,999	2	3	1	2	6	1	*	1	1
\$10,000 to \$14,999	*	1	*	3	1	*	2	2	*
\$15,000 or more	*	1	*	4	2	*	*	1	*
Median	\$540	\$740	\$450	\$640	\$950	\$700	\$0	\$710	\$470

<sup>\*</sup> Less than 1 percent

Exhibit 3-12
BUSINESS USE OF VEHICLE EXPENSE, 2019
(Percentage Distribution)

#### **Texas**

		LICENSEI	D AS	MAIN FUNCTION IN FIRM					
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	12%	7%	13%	43%	9%	*	*	*	13%
Less than \$500	14	6	15	*	11	8	*	*	15
\$500 to \$999	11	8	12	14	8	4	100	8	12
\$1,000 to \$1,499	13	9	14	14	9	8	*	8	14
\$1,500 to \$2,499	14	18	13	*	13	25	*	*	14
\$2,500 to \$4,999	16	19	15	14	19	13	*	8	16
\$5,000 to \$9,999	15	20	14	*	15	29	*	33	14
\$10,000 to \$14,999	3	8	3	*	6	4	*	17	3
\$15,000 or more	3	7	2	14	9	8	*	25	1
Median	\$1,500	\$2,760	\$1,360	\$750	\$2,500	\$3,460	\$750	\$8,940	\$1,360

<sup>\*</sup> Less than 1 percent

		LICENSE	O AS	AS MAIN FUNCTION IN FIRM					
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	13%	13%	12%	40%	15%	9%	38%	11%	11%
Less than \$500	13	9	16	11	7	10	14	4	15
\$500 to \$999	14	12	16	8	10	13	8	11	16
\$1,000 to \$1,499	12	10	14	6	9	12	7	12	13
\$1,500 to \$2,499	13	13	13	2	14	14	13	12	13
\$2,500 to \$4,999	16	19	14	15	18	19	8	21	15
\$5,000 to \$9,999	12	15	11	5	16	15	6	18	12
\$10,000 to \$14,999	4	5	3	5	5	5	5	5	4
\$15,000 or more	3	4	2	9	6	3	*	5	2
Median	\$1,400	\$1,960	\$1,210	\$450	\$2,140	\$1,930	\$430	\$2,500	\$1,310

Exhibit 3-13

#### ANNUAL INCOME OF REALTORS®, 2019

(Percentage Distribution)

#### **Texas**

<b>LICENSED</b>	AS
LICEITOLD	~~

Gross Income: Before taxes		Broker/ Broker	
and expenses	ALL REALTORS®	Associate	Sales Agent
Less than \$10,000	21%	3%	26%
\$10,000 to \$24,999	11	5	12
\$25,000 to \$34,999	8	7	9
\$35,000 to \$49,999	10	8	11
\$50,000 to \$74,999	13	9	13
\$75,000 to \$99,999	11	16	10
\$100,000 to \$149,999	10	21	8
\$150,000 to \$199,999	5	8	5
\$200,000 to \$249,999	3	5	2
\$250,000 or more	7	18	4
Median	\$50,000	\$104,760	\$39,090

Net Income: After taxes and

expenses

Less than \$10,000	29%	10%	34%
\$10,000 to \$24,999	14	11	14
\$25,000 to \$34,999	11	9	11
\$35,000 to \$49,999	12	11	12
\$50,000 to \$74,999	13	15	12
\$75,000 to \$99,999	8	12	7
\$100,000 to \$149,999	6	10	5
\$150,000 to \$199,999	4	10	3
\$200,000 to \$249,999	2	6	1
\$250,000 or more	2	7	1
Median	\$31,400	\$65,000	\$26,800

<sup>\*</sup> Less than 1 percent

#### U.S.

_	ALL REALTORS®		LICENSE	D AS
Gross Income: Before taxes and expenses	In 2019	In 2018	Broker/ Broker Associate	Sales Agent
Less than \$10,000	22%	23%	11%	27%
\$10,000 to \$24,999	12	14	8	14
\$25,000 to \$34,999	8	9	6	9
\$35,000 to \$49,999	9	11	9	9
\$50,000 to \$74,999	13	13	14	12
\$75,000 to \$99,999	10	9	13	8
\$100,000 to \$149,999	11	9	15	9
\$150,000 to \$199,999	6	5	8	5
\$200,000 to \$249,999	3	2	5	2
\$250,000 or more	7	5	11	4
Median	\$49,700	\$41,800	\$78,900	\$35,000

Net Income: After taxes and

expenses

•				
Less than \$10,000	27%	30%	16%	34%
\$10,000 to \$24,999	16	17	12	18
\$25,000 to \$34,999	10	11	10	10
\$35,000 to \$49,999	12	12	13	11
\$50,000 to \$74,999	13	11	16	10
\$75,000 to \$99,999	8	7	11	7
\$100,000 to \$149,999	7	5	10	5
\$150,000 to \$199,999	3	3	5	2
\$200,000 to \$249,999	2	1	2	1
\$250,000 or more	2	2	4	2
Median	\$32,100	\$27,700	\$48,800	\$23,300

Exhibit 3-14

#### ANNUAL INCOME OF REALTORS®, BY MAIN FUNCTION, 2019

(Percentage Distribution)

#### **Texas**

		MAIN FUNCTION IN FIRM						
Gross Income: Before taxes and expenses	ALL REALTORS®	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	Appraiser
Less than \$10,000	21%	*	5%	12%	*	*	26%	*
\$10,000 to \$24,999	11	14	5	4	*	8	12	*
\$25,000 to \$34,999	8	*	6	8	*	*	9	17
\$35,000 to \$49,999	10	*	6	8	*	17	11	*
\$50,000 to \$74,999	13	*	11	4	50	17	13	50
\$75,000 to \$99,999	11	14	14	20	*	8	10	17
\$100,000 to \$149,999	10	14	24	16	*	8	8	*
\$150,000 to \$199,999	5	14	8	8	50	17	5	*
\$200,000 to \$249,999	3	*	8	4	*	*	2	17
\$250,000 or more	7	43	13	16	*	25	4	*
Median	\$50,000	\$178,600	\$106,300	\$92,500	\$75,000	\$100,000	\$39,100	\$66,500

Net Income: After taxes and expenses

Less than \$10,000	29%	14%	8%	24%	*	8%	34%	*
\$10,000 to \$24,999	14	*	7	8	*	8	15	17
\$25,000 to \$34,999	11	*	10	4	*	17	11	17
\$35,000 to \$49,999	12	*	15	8	50	8	11	17
\$50,000 to \$74,999	13	14	14	20	*	17	11	33
\$75,000 to \$99,999	8	*	15	8	50	8	8	*
\$100,000 to \$149,999	6	29	10	8	*	8	5	17
\$150,000 to \$199,999	4	14	10	4	*	17	3	*
\$200,000 to \$249,999	2	*	5	8	*	8	1	*
\$250,000 or more	2	29	5	8	*	*	1	*
Median	\$31,400	\$137,900	\$67,900	\$57,500	\$50,000	\$63,200	\$25,900	\$49,100

<sup>\*</sup> Less than 1 percent

#### U.S.

	_	MAIN FUNCTION IN FIRM						
		Broker- Owner	Broker- Owner		Manager	Manager		
Gross Income: Before	ALL	(without	(with	Associate	(without	(with	Sales	
taxes and expenses	REALTORS®	selling)	selling)	Broker	selling)	sellling)	Agent	Appraiser
Less than \$10,000	22%	14%	9%	14%	5%	3%	26%	9%
\$10,000 to \$24,999	12	7	6	10	3	5	13	5
\$25,000 to \$34,999	8	4	5	7	2	6	8	6
\$35,000 to \$49,999	9	7	8	10	6	5	9	9
\$50,000 to \$74,999	13	3	13	15	18	12	13	26
\$75,000 to \$99,999	10	9	12	12	25	19	9	13
\$100,000 to \$149,999	11	14	16	13	27	23	9	9
\$150,000 to \$199,999	6	9	10	7	8	13	5	8
\$200,000 to \$249,999	3	2	7	4	2	4	2	8
\$250,000 or more	7	30	13	8	3	11	5	7
Median	\$49,700	\$121,400	\$93,800	\$65,000	\$91,000	\$100,000	\$40,000	\$70,200

Net Income: Atter taxes and expenses

lakes alla expelises								
Less than \$10,000	27%	20%	12%	20%	5%	7%	32%	12%
\$10,000 to \$24,999	16	4	11	13	6	8	17	10
\$25,000 to \$34,999	10	6	10	10	4	8	10	13
\$35,000 to \$49,999	12	2	13	15	11	11	11	24
\$50,000 to \$74,999	13	8	14	15	28	24	11	11
\$75,000 to \$99,999	8	13	12	10	33	17	7	5
\$100,000 to \$149,999	7	17	12	8	6	14	6	13
\$150,000 to \$199,999	3	5	6	5	4	5	3	6
\$200,000 to \$249,999	2	9	3	1	1	4	1	5
\$250,000 or more	2	15	6	3	2	3	2	*
Median	\$32,100	\$94,200	\$57,100	\$42,000	\$71,400	\$66,700	\$26,000	\$44,400

<sup>\*</sup> Less than 1 percent

Exhibit 3-15

#### ANNUAL INCOME OF REALTORS®, BY EXPERIENCE, 2019

(Percentage Distribution)

#### **Texas**

DEVI	ECLV	TE E	/ DED	IFN/CF

Gross Income: Before taxes and expenses	ALL REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more
Less than \$10,000	21%	56%	8%	7%	6%
\$10,000 to \$24,999	11	15	14	9	6
\$25,000 to \$34,999	8	7	10	6	11
\$35,000 to \$49,999	10	7	13	12	11
\$50,000 to \$74,999	13	7	17	15	15
\$75,000 to \$99,999	11	4	13	14	14
\$100,000 to \$149,999	10	2	12	17	12
\$150,000 to \$199,999	5	1	8	6	9
\$200,000 to \$249,999	3	1	2	4	5
\$250,000 or more	7	1	2	10	12
Median	\$50,000	\$8,900	\$57,400	\$76,800	\$76,800

Net Income: Atter

taxes and expenses

Less than \$10,000	29%	65%	16%	15%	11%
\$10,000 to \$24,999	14	12	18	14	12
\$25,000 to \$34,999	11	7	11	13	13
\$35,000 to \$49,999	12	5	15	16	13
\$50,000 to \$74,999	13	6	15	15	16
\$75,000 to \$99,999	8	3	15	9	8
\$100,000 to \$149,999	6	2	6	4	12
\$150,000 to \$199,999	4	1	3	8	5
\$200,000 to \$249,999	2	*	*	3	5
\$250,000 or more	2	1	*	3	5
Median	\$31,400	\$7,700	\$40,000	\$42,500	\$51,600

<sup>\*</sup> Less than 1 percent

#### U.S.

RFAI	FSTATF	<b>FXPFR</b>	IFNCE

Gross Income: Before taxes and expenses	ALL REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more
Less than \$10,000	22%	56%	15%	10%	8%
\$10,000 to \$24,999	12	17	16	10	8
\$25,000 to \$34,999	8	8	10	8	6
\$35,000 to \$49,999	9	6	13	11	8
\$50,000 to \$74,999	13	7	17	15	14
\$75,000 to \$99,999	10	3	11	11	13
\$100,000 to \$149,999	11	2	10	15	15
\$150,000 to \$199,999	6	1	5	8	9
\$200,000 to \$249,999	3	*	2	4	5
\$250,000 or more	7	*	2	8	12
Median	\$49,700	\$8,900	\$45,400	\$68,300	\$86,500

Net Income: Atter taxes and expenses

Less than \$10,000	27%	63%	23%	15%	12%
\$10,000 to \$24,999	16	17	21	16	12
\$25,000 to \$34,999	10	6	12	11	11
\$35,000 to \$49,999	12	5	15	14	12
\$50,000 to \$74,999	13	4	13	16	16
\$75,000 to \$99,999	8	2	8	10	12
\$100,000 to \$149,999	7	1	5	9	11
\$150,000 to \$199,999	3	*	2	5	5
\$200,000 to \$249,999	2	*	*	2	3
\$250,000 or more	2	*	1	2	5
Median	\$32,100	\$7,900	\$30,000	\$43,600	\$54,700

<sup>\*</sup> Less than 1 percent

Exhibit 3-16

#### ANNUAL INCOME OF REALTORS®, BY HOURS WORKED, 2019

(Percentage Distribution)

#### **Texas**

	HOURS PER WEEK								
Gross Income: Before taxes and expenses	ALL REALTORS®	Less than 20 hours	20 to 39 hours	40 to 59 hours	60 hours or more				
Less than \$10,000	21%	50%	25%	14%	3%				
\$10,000 to \$24,999	11	18	12	7	8				
\$25,000 to \$34,999	8	11	12	5	3				
\$35,000 to \$49,999	10	9	15	7	7				
\$50,000 to \$74,999	13	5	13	17	7				
\$75,000 to \$99,999	11	2	8	15	17				
\$100,000 to \$149,999	10	1	9	13	22				
\$150,000 to \$199,999	5	1	3	9	8				
\$200,000 to \$249,999	3	2	1	4	7				
\$250,000 or more	7	1	2	9	18				
Modian	\$50.000	\$10,000	434 000	\$75,000	\$111 400				

Net Income: After taxes and expenses

and expenses					
Less than \$10,000	29%	65%	33%	19%	10%
\$10,000 to \$24,999	14	15	19	10	7
\$25,000 to \$34,999	11	10	11	11	9
\$35,000 to \$49,999	12	3	12	14	10
\$50,000 to \$74,999	13	3	11	17	13
\$75,000 to \$99,999	8	1	6	10	20
\$100,000 to \$149,999	6	2	5	8	7
\$150,000 to \$199,999	4	*	1	6	13
\$200,000 to \$249,999	2	1	*	4	3
\$250,000 or more	2	*	1	2	9
Median	\$31,400	\$7,700	\$23,400	\$45,700	\$76,300

<sup>\*</sup> Less than 1 percent

#### U.S.

	_	HOURS PER WEEK						
Gross Income: Before taxes and expenses	ALL REALTORS®	Less than 20 hours	20 to 39 hours	40 to 59 hours	60 hours or more			
Less than \$10,000	22%	50%	26%	11%	5%			
\$10,000 to \$24,999	12	22	15	7	5			
\$25,000 to \$34,999	8	8	11	6	4			
\$35,000 to \$49,999	9	8	11	9	7			
\$50,000 to \$74,999	13	5	15	15	11			
\$75,000 to \$99,999	10	2	8	13	13			
\$100,000 to \$149,999	11	2	8	15	18			
\$150,000 to \$199,999	6	1	3	9	12			
\$200,000 to \$249,999	3	1	1	5	6			
\$250,000 or more	7	1	3	9	19			
Median	\$49,700	\$10,000	\$33,200	\$78,800	\$113,900			

Net Income: After taxes and expenses

Less than \$10,000	27%	60%	32%	15%	10%
\$10,000 to \$24,999	16	19	21	11	9
\$25,000 to \$34,999	10	8	12	10	7
\$35,000 to \$49,999	12	5	13	13	10
\$50,000 to \$74,999	13	2	11	17	16
\$75,000 to \$99,999	8	2	5	12	15
\$100,000 to \$149,999	7	2	4	11	13
\$150,000 to \$199,999	3	1	1	5	7
\$200,000 to \$249,999	2	*	1	2	4
\$250,000 or more	2	*	1	3	7
Median	\$32,100	\$8,300	\$22,900	\$51,500	\$71,900

<sup>\*</sup> Less than 1 percent

Exhibit 3-17

#### **RECEIVED SIGN-ON BONUS**

(Percentage Distribution)

### **Texas**

## ALL REALTORS®

	KEALIONS
Received a sign-	
on bonus	*
Received a sign-	
on bonus, after first	
transaction	*
Did not receive a	
sign-on bonus	97%

## U.S.

Received a sign-	
on bonus	2%
Received a sign-	
on bonus, after first	
transaction	*
Did not receive a	
sign-on bonus	96

<sup>\*</sup> Less than 1 percent

Exhibit 3-18

#### **EXPENDITURES TO MAINTAIN REALTOR® WEB SITE, 2019**

(Percentage Distribution)

### **Texas**

		LICENSED AS:			MAIN FUNCTION IN FIRM				
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Owner (without selling)	Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	
None	33%	16%	38%	*	2%	41%	*	25%	20%
Less than \$100	19	16	19	*	21	6	50	25	13
\$100 to \$499	24	30	23	33	36	18	50	17	40
\$500 to \$999	9	17	7	17	21	24	*	*	20
\$1,000 or more	10	18	8	50	15	12	*	33	*
Median	\$90	\$340	\$60	\$1,000	\$400	\$167	\$100	\$100	\$270

<sup>\*</sup> Less than 1 percent

		LICENSE	D AS:	MAIN FUNCTION IN FIRM					
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Owner (without selling)	Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	37%	28%	42%	21%	6%	38%	44%	32%	42%
Less than \$100	20	17	22	23	14	18	6	18	21
\$100 to \$499	23	26	20	16	34	22	19	23	21
\$500 to \$999	10	12	8	6	16	10	8	13	8
\$1,000 or more	12	17	8	33	29	12	22	14	8
Median	\$70	\$180	\$40	\$250	\$450	\$70	\$100	\$100	\$40

<sup>\*</sup> Less than 1 percent

Exhibit 3-19

#### **EXPENDITURES ON REALTOR® SOCIAL MEDIA ADVERTISING, 2019**

(Percentage Distribution)

#### **Texas**

**LICENSED AS:** MAIN FUNCTION IN FIRM Broker/ Manager Manager Owner Owner ALL **Broker** (without (with Associate Sales (without (with Sales **REALTORS® Associate Agent** selling) selling) **Broker** selling) sellling) Agent None 41% 15% 40% 32% 50% 28% 28% 50% 35% Less than \$100 20 22 23 20 20 28 15 \$100 to \$499 22 13 30 28 23 15 25 21 \$500 to \$999 25 8 7 4 4 7 7 7 15 \$1,000 or more 9 13 14 12 50 31 25 \$90 Median \$90 \$50 \$0 \$100 \$80 \$0 \$310 \$100

	_	LICENSE	LICENSED AS: MAIN FUNCTION IN FIRM						
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Owner (without selling)	Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales
None	39%	37%	39%	38%	34%	35%	54%	31%	39%
Less than \$100	21	19	22	14	16	19	12	19	23
\$100 to \$499	22	22	22	12	22	26	12	23	22
\$500 to \$999	9	11	8	9	13	10	5	14	9
\$1,000 or more	9	12	8	27	14	10	17	12	8
Median	\$60	\$70	\$50	\$90	\$100	\$80	\$0	\$100	\$50

<sup>\*</sup> Less than 1 percent

<sup>\*</sup> Less than 1 percent

FIRM AFFILIATION, BY LICENSE TYPE AND FUNCTION
FIRM AFFILIATION, BY SPECIALTY
REALTOR® AFFILIATION WITH FIRMS
NUMBER OF OFFICES
TENURE OF REALTORS® AT THEIR PRESENT FIRM
BROKER OWNERSHIP INTEREST, 2019
BENEFITS RECEIVED THROUGH FIRM, FAMILY, OR PAYS OUT OF POCKET
WORKED FOR A FIRM THAT WAS BOUGHT OR MERGED
REALTORS® CHANGING FIRMS DUE TO CONSOLIDATION
CHANGE IN COMPENSATION RESULTING FROM MERGER
REAL ESTATE TEAMS
TENURE OF REALTORS® ON REAL ESTATE TEAM
NUMBER OF LICENSED REAL ESTATE TEAM MEMBERS

Exhibit 4-1 FIRM AFFILIATION, BY LICENSE TYPE AND FUNCTION (Percentage Distribution)

#### Texas

		LICENSE	O AS
Firm Description	ALL REALTORS®	Broker/ Broker Associate	Sales Agent
Independent company	55%	66%	51%
Franchised company	40	28	43
Other	6	6	6

MAIN FUNCTION IN FIRM								
Broker Owne (withou selling	r Broker- t Owner (with		Manager (without selling)	Manager (with sellling)	Sales Agent <sub>ip</sub>	oraiser	Other	
88%	84%	40%	*	57%	51%	71%	68%	
13	3 13	52	50	43	44	*	29	
3	* 3	8	50	*	5	29	4	

		LICENS	ED AS
Firm Description	ALL REALTORS®	Broker/ Broker Associate	Sales Agent
Independent company	52%	57%	48%
Franchised company	42	37	46
Other	6	6	6

MAIN FUNCTION IN FIRM												
Broker- Owner (without	Broker- Owner (with	Associate	Manager (without	Manager (with	Sales							
selling)	sellina)	Broker	sellina)	sellling)	Agent	A	Other					
Jennigj	selling)	DIOKEI	selling)	seming)	Ageili	Appraiser	Other					
76%	82%	45%	39%	54%	47%	Appraiser 90%	64%					
	0,			•								

<sup>\*</sup> Less than 1 percent

Exhibit 4-2

### FIRM AFFILIATION, BY SPECIALTY

(Percentage Distribution)

## **Texas**

#### **PRIMARY REAL ESTATE SPECIALTY**

	ALL	_	BROKE	RAGE	PROPERTY MANAGEMENT			
Firm Description	REALTORS®	Appraisal	Residential	Commercial	Residential	Commercial		
Independent company	55%	80%	49%	69%	76%	100%		
Franchised company	40	*	47	19	18	*		
Other	6	20	5	13	6	*		

<sup>\*</sup> Less than 1 percent

	_	PRIMARY REAL ESTATE SPECIALTY									
	_	_	BROK	ERAGE	PROPERTY MA	ANAGEMENT					
Firm Description	ALL REALTORS®	Appraisal	Residential	Residential Commercial		Commercial					
Independent company	51%	89%	49%	65%	74%	77%					
Franchised company	43	4	45	28	19	17					
Other	6	7	6	7	6	6					

#### Exhibit 4-3

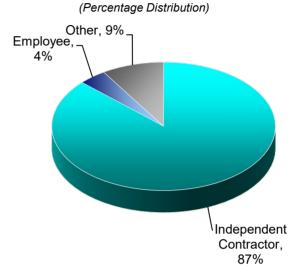
#### **REALTOR® AFFILIATION WITH FIRMS**

(Percentage Distribution)

### **Texas**

Independent Contractor	87%
Employee	4%
Other	9%

## REALTOR® AFFILIATION WITH FIRMS



## U.S.

Independent Contractor	87%
Employee	5
Other	8

#### **REALTOR® AFFILIATION WITH FIRMS**

(Percentage Distribution)

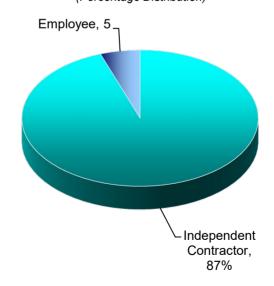


Exhibit 4-4
NUMBER OF OFFICES
(Percentage Distribution)

#### Texas

		LICENSED	AS		MAIN FUNCTION IN FIRM						
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (no selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	Appraiser	
1 office	47%	66%	41%	63	87%	29%	*	57%	40%	100%	
2 to 4 offices	23	18	25	38	13	25	*	14	25	*	
5 to 9 offices	8	5	9	*	*	17	50	7	9	*	
10 to 99 offices	16	7	18	*	*	17	50	14	18	*	
100 or more offices	6	3	7	*	*	13	*	7	7	*	
Median	2	1	2	1	1	4	18	1	2	1	

_	ALL REALTORS® LICENSED AS			MAIN FUNCTION IN FIRM							
	2020 Survey	2019 Survey	Broker/ Broker Associate	Sales Agent	Broker- Owner (no selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	Appraiser
1 office	42%	44%	51%	36%	66%	83%	37%	28%	39%	35%	96%
2 to 4 offices	24	26	21	26	21	12	25	23	26	27	2
5 to 9 offices	11	10	9	13	7	2	10	9	11	13	
10 to 99 offices	17	14	16	17	4	2	21	33	19	18	1
100 or more offices	6	6	5	7	2	1	6	8	5	7	*
Median	2	2	1	3	1	1	3	6	2	3	1

Exhibit 4-5

## TENURE OF REALTORS® AT THEIR PRESENT FIRM

(Percentage Distribution)

#### **Texas**

		LICENSE	AS:							
	All REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (no selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	Appraiser
1 year or less	35%	18%	39%	*	18%	36%	*	29%	39%	*
2 years	14	6	15	*	4	12	*	14	15	43
3 years	13	7	14	13	6	4	*	7	14	*
4 years	6	4	7	13	4	*	50	7	6	*
5 years	5	5	5	*	6	*	*	*	5	*
6 to 11 years	18	31	15	38	31	28	50	29	15	14
12 years or more	10	29	5	38	30	20	*	14	5	43
Median (years)	3	9	3	13	11	5	6	4	3	13

<sup>\*</sup> Less than 1 percent

	All REALTORS® LICE		LICENSE	O AS:			MAIN	FUNCTION I	JNCTION IN FIRM			
	2020 Survey	2019 Survey	Broker/ Broker Associate	Sales Agent	•	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)		Appraiser	
1 year or less	30%	31%	20%	36%	6%	16%	24%	15%	12%	35%	8%	
2 years	13	13	10	14	9	7	12	4	11	14	7	
3 years	9	9	7	10	3	5	8	3	7	10	1	
4 years	7	7	6	7	6	5	7	6	8	6	1	
5 years	6	5	6	5		6	6	2	5	6	3	
6 to 11 years	22	23	27	19	26	28	27	32	34	20	30	
12 years or more	14	13	24	9	49	33	15	39	24	10	51	
Median (years)	4	4	6	3	18	10	5	10	8	3	16	

<sup>\*</sup> Less than 1 percent

Exhibit 4-6

#### **BROKER OWNERSHIP INTEREST, 2019**

(Percentage Distribution)

#### **Texas**

**FIRM AFFILIATION** Independent **Franchised** Other company company **ALL BROKERS** Sole ownership 33% 56% 70% 16% Partner in a partnership 17 17 16 11 Stockholder and/or corporate office 9 11 17 10 3 No ownership interest 15 58 17 Other 3 5 17

	ALL BROKERS		FIRM AFFILIATION		
	2020 Survey	2019 Survey	Independent company	Franchised company	Other
Sole ownership	33%	36%	46%	7%	23%
Partner in a partnership	8	9	9	6	4
Stockholder and/or corporate office	7	5	7	5	15
No ownership interest	50	50	36	80	52
Other	2	1	2	2	7

<sup>\*</sup> Less than 1 percent

<sup>\*</sup> Less than 1 percent

Exhibit 4-7

### BENEFITS RECEIVED THROUGH FIRM, FAMILY, OR PAYS OUT OF POCKET

(Percent of Respondents)

### **Texas**

	Provided by Firm	Provided by Partner/ Spouse/ Family	Pays for out of pocket	Do not receive
Errors & Omissions insurance	55%	*	31%	16%
Health insurance	4	29	40	26
Pension/SEP/401(K)	3	10	31	54
Paid vacation/sick days	3	5	14	73
Dental insurance	2	29	26	41
Life insurance	2	19	38	41
Vision care	2	27	26	44

	Provided by Firm	Provided by Partner/ Spouse/ Family	Pays for out of pocket	Do not receive
Errors and omissions (liability insurance)	41%	1%	44%	15%
Health insurance	4	30	45	21
Paid vacation/sick days	5	3	15	72
Pension/SEP/401(K)	4	8	35	51
Life insurance	3	15	40	42
Dental insurance	3	28	29	39
Disability insurance (long-term care)	3	6	16	71
Vision care	3	26	28	41
Other	1	1	5	44

#### Exhibit 4-8

#### WORKED FOR A FIRM THAT WAS BOUGHT OR MERGED

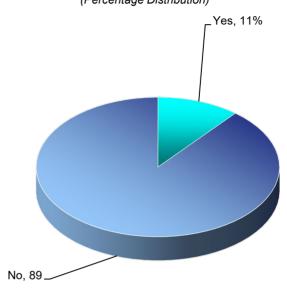
(Percentage Distribution)

# WORKED FOR A FIRM THAT WAS BOUGHT OR MERGED

(Percentage Distribution)

### Texas

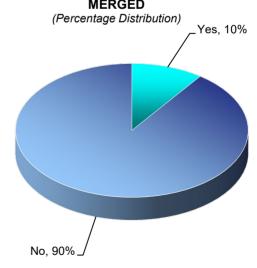
Yes	11%
No	89



### U.S.

Yes	10%
No	90%

# WORKED FOR A FIRM THAT WAS BOUGHT OR MERGED



#### Exhibit 4-9

#### **REALTORS® CHANGING FIRMS DUE TO CONSOLIDATION**

(Percentage Distribution)

#### **Texas**

### REALTOR® changed firms as a result of a merger:

Yes, voluntarily	28%
Yes, involuntarily	9
No	63

	2020	2019
REALTOR® changed firms as a result of a merger:	Survey	Survey
Yes, voluntarily	28%	25%
Yes, involuntarily	4	6
No	67	69

Exhibit 4-10

### CHANGE IN COMPENSATION RESULTING FROM MERGER

(Percentage Distribution)

#### **Texas**

Among all who
worked for a firm Among those who
that was bought or changed firms as
merged a result of merger

It increased	16%	28%
It stayed the same	70	45
It decreased	14	28

	2020 SI	URVEY	2019 SI	JRVEY
	that was bought or	Among those who	that was bought or	Among those who changed firms as a result of merger
It increased	21%	14%	11%	15%
It stayed the same	55	74	76	60
It decreased	25	12	12	27

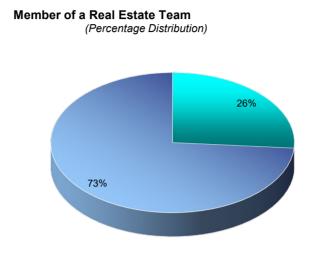
#### Exhibit 4-11

#### **REAL ESTATE TEAMS**

(Percentage Distribution)

### **Texas**

	Member of a Real Estate
Yes	Team 26%
No Median (number of	73%
team members)	3



Yes	30%
No	69%
Median (number of	
team members)	3



#### Exhibit 4-12

### TENURE OF REALTORS® ON REAL ESTATE TEAM

(Percentage Distribution)

### **Texas**

	AII REALTORS®
1 year or less	48%
2 years	9
3 years	9
4 years or more	39
Median (years)	2

<sup>\*</sup> Less than 1 percent

	All
	<b>REALTORS®</b>
1 year or less	46%
2 years	12
3 years	8
4 years or more	33
Median (years)	2

<sup>\*</sup> Less than 1 percent

#### Exhibit 4-13

#### NUMBER OF LICENSED REAL ESTATE TEAM MEMBERS

(Percentage Distribution)

### Texas

	AII REALTORS®
All team members	84%
More than half, but not all	13
Half of the team members	2
Less than half, but some	*
None of the team members	2

<sup>\*</sup> Less than 1 percent

	All
	<b>REALTORS</b> ®
All team members	82%
More than half, but not all	12
Half of the team members	2
Less than half, but some	1
None of the team members	4

<sup>\*</sup> Less than 1 percent

Exhibit 5-1	FREQUENCY OF USE OF COMMUNICATIONS AND TECHNOLOGY PRODUCTS
Exhibit 5-2	FREQUENCY OF USE OF SMARTPHONE FEATURES
Exhibit 5-3	FREQUENCY OF USE OF BUSINESS SOFTWARE
Exhibit 5-4	PREFERRED METHOD OF COMMUNICATION WITH CLIENTS
Exhibit 5-5	REALTOR'S® FIRM WEB PRESENCE
Exhibit 5-6	REALTORS® WITH WEB SITES, BY LICENSE AND FUNCTION
Exhibit 5-7	REALTORS® WITH WEB SITES, BY EXPERIENCE
Exhibit 5-8	LENGTH OF TIME REALTORS® HAVE HAD A WEB SITE FOR BUSINESS USE
Exhibit 5-9	INFORMATION ON REALTOR® WEB SITES
Exhibit 5-10	ACTIVE USE OF SOCIAL OR PROFESSIONAL NETWORKING WEB SITES
Exhibit 5-11	USE OF DRONES IN REAL ESTATE BUSINESS OR OFFICE
Exhibit 5-12	CUSTOMER INQUIRIES GENERATED FROM WEB SITE, 2019
Exhibit 5-13	CUSTOMER INQUIRIES GENERATED FROM WEB SITE BY AMOUNT SPENT TO MAINTAIN, 2019
Exhibit 5-14	BUSINESS GENERATED FROM REALTOR® WEB SITE, 2019
Exhibit 5-15	BUSINESS GENERATED FROM REALTOR® WEB SITE, BY AMOUNT SPENT TO MAINTAIN, 2019
Exhibit 5-16	BUSINESS GENERATED FROM REALTOR® SOCIAL MEDIA, 2019

Exhibit 5-1

### FREQUENCY OF USE OF COMMUNICATIONS AND TECHNOLOGY PRODUCTS

(Percentage Distribution)

### Texas

All REALTORS®	Daily or nearly every day	A few times a week	A few times a month	A few times a year	Rarely or Never
Smartphone with wireless email and	96	2	1	*	1
Internet capabilities					
Laptop/Desktop computer	91	7	1	*	1
Cell phone (no email and Internet)	64	2	1	*	33
Tablets	30	18	8	5	39
Digital camera	21	20	13	11	36

<sup>\*</sup> Less than 1 percent

All REALTORS®	Daily or nearly every day	A few times a week	A few times a month	A few times a year	Rarely or Never
Smartphone with wireless email and	96%	2%	1%	*	1%
Internet capabilities					
Laptop/Desktop computer	91	6	1	*	1
Cell phone (no email and Internet)	63	3	1	*	34
Tablets	27	17	8	5	44
Digital camera	20	21	14	10	35

<sup>\*</sup> Less than 1 percent

Exhibit 5-2

#### FREQUENCY OF USE OF SMARTPHONE FEATURES

(Percentage Distribution)

### **Texas**

(a)	Daily or nearly			A few times	Rarely or
All REALTORS®	every day	a week	a month	a year	Never
E-mail	94	4	1	*	*
Global positioning system (GPS)	62	27	4	1	6
Podcasts	8	12	15	12	53
Apps for personal security	15	7	7	9	62
Photo Apps	30	21	12	9	28
Social Media Apps	62	20	5	2	10
Lock Box (Sentrilock)	30	32	12	9	17
Document Storage (OneDrive,	49	27	10	6	8
Docusian)					
Listing Apps	28	15	8	11	38
News Apps	28	18	12	8	34
Realtor Management Apps	20	16	8	9	47
Messaging (Slack, Teams, G chat)	23	10	7	5	55
Realtor Magazine	6	11	25	25	32
Photofy	3	2	5	4	86
Newsletters	6	11	19	15	49

<sup>\*</sup> Less than 1 percent

All REALTORS®	Daily or nearly every day	A few times a week	A few times a month	A few times a year	Rarely or Never
E-mail	95%	4%	1%	*	*
Social Media Apps	59	19	7	3	12
Global positioning system (GPS)	53	29	7	3	9
Document Storage (OneDrive,	45	25	11	7	11
Docusian)					
News Apps	29	17	11	7	36
Lock Box (Sentrilock)	27	33	15	10	16
Photo Apps	26	22	14	9	30
Listing Apps	25	18	11	10	37
Messaging (Slack, Teams, G chat)	22	9	5	4	60
Realtor Management Apps	18	15	9	8	51
Apps for personal security	10	8	6	7	68
Podcasts	8	11	13	9	60
Newsletters	5	10	19	17	50
Realtor Magazine	4	9	24	24	39
Photofy	2	2	4	3	89

<sup>\*</sup> Less than 1 percent

Exhibit 5-3 **FREQUENCY OF USE OF BUSINESS SOFTWARE** 

(Percentage Distribution)

## Texas

ALL REALTORS®	Daily or nearly every day	A few times a week	A few times a month	A few times a year	Rarely or Never
Multiple listing	59%	17%	8%	7%	9%
Contact management	39	23	10	7	21
Document preparation	37	31	15	8	9
Comparative market analysis	33	39	18	6	4
Social media management tools	35	20	10	8	28
Customer relationship management	34	19	9	6	31
E-signature	36	30	18	10	5
Electronic contract and forms	44	33	15	6	3
Transaction management	27	23	14	8	28
Graphics or presentation	16	26	19	14	25
Property management	10	5	9	10	66
Video	11	16	20	15	39
Loan analysis	7	19	18	15	42

ALL REALTORS®	Daily or nearly every day	A few times a week	A few times a month	A few times a year	Rarely or Never
Multiple listing	66%	16%	6%	6%	7%
Electronic contract and forms	39	33	16	9	4
Contact management	35	23	12	7	23
Document preparation	33	32	15	9	12
Social media management tools	32	19	11	7	31
E-signature	31	31	18	12	8
Customer relationship management	28	18	12	7	36
Transaction management	25	21	13	9	33
Comparative market analysis	22	39	22	11	6
Graphics or presentation	12	22	19	16	31
Video	9	15	17	16	44
Property management	8	6	7	9	71
Loan analysis	5	15	17	14	49

Exhibit 5-4

#### PREFERRED METHOD OF COMMUNICATION WITH CLIENTS

(Percent of Respondents)

### Texas

#### **ALL REALTORS®**

	ALL REALITIONS					
	Current clients/	Past clients/	Potential clients/	Do not		
	customers	customers	customers	use		
Text messaging	95%	66%	64%	1%		
E-mail	92	75	69	1		
Telephone	93	64	66	2		
Instant messaging (IM)	43	30	31	36		
Postal mail	25	38	36	34		
Video chat	16	10	11	66		

<sup>\*</sup> Less than 1 percent

## U.S.

#### **ALL REALTORS®**

	Current clients/	Past clients/ customers	Potential clients/customers	Do not use
Text messaging	94%	63%	60%	2%
E-mail	91	74	69	1
Telephone	89	62	65	2
Instant messaging (IM)	37	24	24	40
Postal mail	25	41	42	29
Video chat	14	7	9	67

#### Exhibit 5-5

#### REALTOR'S® FIRM WEB PRESENCE

(Percentage Distribution)

#### **Texas**

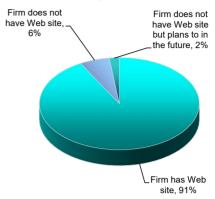
Firm has Web site	91%
Firm does not have Web site	6%
Firm does not have Web site but plans to in the	2%
future	

#### U.S.

	2020
	Survey
Firm has Web site	92%
Firm does not have Web site	5%
Firm does not have Web site but plans to in the	1%
<u>future</u>	
Don't know	2%

#### **REALTOR'S® FIRM WEB PRESENCE**

(Percentage Distribution)



#### REALTOR'S® FIRM WEB PRESENCE

(Percentage Distribution)
Firm does not have Web site but plans to in Firm does site, 1% part of future, 1% part of the following for the firm of the future, 1% part of the following for the firm of the future, 1% part of the following for the fo 5% 2% Firm has Web site, 92%

Exhibit 5-6

#### REALTORS® WITH WEB SITES, BY LICENSE AND FUNCTION

(Percentage Distribution)

#### Texas

		LICENSED AS			MAIN FUNCTION IN FIRM					
	ALL REALTORS®	Broker/ Broker Associate		Broker- Owner (no selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with selling)		Appraiser
Have a Web site	69%	73%	68%	88%	69%	68%	100%	93%	69%	28%
A Web site developed	27	42	23	38	56	20	100	62	23	14
and/or maintained by										
REALTOR®										
A Web site provided by firm	42	31	45	50	13	48	*	31	46	14
Do not have a Web site	31	27	31	13	31	32	*	8	31	71
No Web site	20	19	19	13	21	20	*	*	19	71
No Web site, but plan to have one in the future	11	8	12	*	10	12	*	8	12	*

<sup>\*</sup> Less than 1 percent

		LICENSED AS: MAIN FUNCTION IN FIRM								
	ALL	Broker/ Broker	Sales	Broker- Owner (no	Broker- Owner (with	Associate	Manager (without	Manager (with	Sales	
	REALTORS®	Associate		selling)	selling)		selling)	selling)		Appraiser
Have a Web site	70%	74%	69%	54%	71%	76%	59%	75%	71%	26%
A Web site developed	26	32	23	25	50	25	17	29	23	18
and/or maintained by										
REALTOR®										
A Web site provided by firm	44	42	46	29	21	51	42	46	48	8
Do not have a Web site	29	26	31	46	29	24	41	26	28	75
No Web site	20	20	20	43	21	17	40	17	18	70
No Web site, but plan to	9	6	11	3	8	7	1	9	10	5
have one in the future										

<sup>\*</sup> Less than 1 percent

Exhibit 5-7

## REALTORS® WITH WEB SITES, BY EXPERIENCE

(Percentage Distribution)

### Texas

	_	REAL ESTATE EXPERIENCE			
		2 years	3 to 5	6 to 15 16	s years or
	ALL REALTORS®	or less	years	years	more
Have a Web site	69%	66%	73%	74%	66%
A Web site developed and/or	27	20	27	30	33
maintained by REALTOR®					
A Web site provided by firm	42	46	46	44	33
Do not have a Web site	31	34	27	27	34
No Web site	20	18	18	17	24
No Web site, but plan to have one in	11	16	9	10	10
the future					

	ALL REALTORS®		
	2020 Survey	2019 Survey	
Have a Web site	70%	67%	
A Web site developed and/or	26	26	
maintained by REALTOR®			
A Web site provided by firm	44	41	
Do not have a Web site	29	33	
No Web site	20	22	
No Web site, but plan to have one in	9	10	
the future			

Exhibit 5-8

## LENGTH OF TIME REALTORS® HAVE HAD A WEB SITE FOR BUSINESS USE

(Percentage Distribution Among those with a Web Site)

### **Texas**

#### **REAL ESTATE EXPERIENCE**

	_				
		2 years or		6 to 15	16 years
	ALL REALTORS®	less 3 to	5 years	years	or more
Less than one year	7%	22%	1%	2%	1%
1 to 2 years	28	73	25	8	2
3 to 4 years	17	2	57	16	4
5 or more years	48	3	17	74	94
Median years	4	1	3	7	15

	ALL REALTORS®		
	2020 Survey	2019 Survey	
Less than one year	5%	4%	
1 to 2 years	27	30	
3 to 4 years	13	15	
5 or more years	55	51	
Median years	5	5	

<sup>\*</sup> Less than 1 percent

Exhibit 5-9

### INFORMATION ON REALTOR® WEB SITES

(Percent of Respondents with a Web Site)

#### Texas

		BROKERAGE SPECIALISTS		
	ALL			
	REALTORS®	Residential	Commercial	
Own property listings	81%	86%	89%	
Information about home buying and selling	73	78	33	
Mortgage or financial calculators	43	48	22	
Link to firm's Web site	67	71	67	
Community information or demographics	27	30	33	
School reports	25	31	11	
Virtual tours	38	45	11	
Links to state and local government Web sites	15	16	11	
Current mortgage rates	13	14	11	
Home valuation or Comparative Market Analysis too	32	34	11	
Chat Live	13	14	*	
Links to mortgage lenders' Web sites	14	18	*	
Links to real estate service providers	17	18	22	
Link to National Association of REALTORS®	15	12	*	
Link to social media	48	49	44	
Appointment scheduler	25	24	11	
Link to commercial information exchange (CIE)	3	3	11	
Link to local association	16	15	22	
Link to state association	12	10	*	
Other	3	1	11	

<sup>\*</sup> Less than 1 percent

		BROKERAGE	SPECIALISTS
	ALL		
	REALTORS®	Residential	Commercial
Own property listings	83%	87%	80%
Information about home buying and selling	70	75	40
Link to firm's Web site	65	64	65
Mortgage or financial calculators	45	49	31
Link to social media	43	45	26
Virtual tours	37	41	29
Home valuation or Comparative Market Analysis			
tools	30	34	13
Community information or demographics	29	32	20
School reports	26	30	15
Appointment scheduler	23	22	18
Links to state and local government Web sites	17	19	14
Current mortgage rates	17	17	15
Links to real estate service providers	17	17	21
Links to mortgage lenders' Web sites	15	16	6
Chat Live	10	10	7
Link to local association	9	9	10
Link to National Association of REALTORS®	8	6	10
Other	5	4	8
Link to state association	4	5	6
Link to commercial information exchange (CIE)	2	1	15

Exhibit 5-10

#### ACTIVE USE OF SOCIAL OR PROFESSIONAL NETWORKING WEB SITES

(Percentage Distribution)

### Texas

#### Use of Social Media for Professional or Personal Use:

use of social Media for Frolessional or Fersonal use.				
Prof€	e:	Personal Use:		
Facebook	80%	Facebook	81%	
LinkedIn	62	LinkedIn	24	
Instagram	43	Instagram	49	
Twitter	22	Twitter	29	
Pinterest	12	Pinterest	35	
Snapchat	4	Snapchat	21	
ActiveRain	3	ActiveRain	3	
Blog	8	Blog	6	
TikTok	2	TikTok	8	
YouTube	29	YouTube	36	
Do not use social media	24	Do not use social media	<b>2</b> 9	

	Professional Use:	Personal Use:
Facebook	76%	78%
LinkedIn	60	23
Instagram	42	47
YouTube	28	34
Twitter	22	24
Pinterest	12	33
Blog	8	4
Snapchat	5	21
ActiveRain	3	2
TikTok	2	6
Do not use social med	<b>ia</b> 26	28

Exhibit 5-11 **USE OF DRONES IN REAL ESTATE BUSINESS OR OFFICE**(Percentage Distribution)

## Texas

Yes, personally use drones	6%
Yes, hire a professional to operate	
a drone for my busines	30
Yes, someone in office uses drones	14
Not currently, but plan to in the	
future	13
No, do not use drones	26
Don't Know	11

Yes, personally use drones	6%
Yes, hire a professional to operate	
a drone for my busines	33
Yes, someone in office uses drones	15
Not currently, but plan to in the	
future	13
No, do not use drones	23
Don't know	10

Exhibit 5-12

### CUSTOMER INQUIRIES GENERATED FROM WEB SITE, 2019

(Percentage Distribution)

#### Texas

		LICENSED	AS:	MAIN FUNCTION IN FIRM						
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Owner (without selling)	Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	
None	56%	36%	61%	17%	33%	53%	*	9%	64%	
1 to 5 inquiries	26	25	26	17	33	12	50	27	26	
6 to 10 inquiries	7	17	5	17	14	24	*	9	5	
11 to 20 inquiries	3	10	1	17	10	6	*	9	2	
21 to 50 inquiries	4	3	4	33	*	*	*	18	3	
51 to 100 inquiries	2	4	1	*	5	6	*	*	1	
More than 100 inquiries	2	4	1	*	5	*	50	27	1	
Median (inquiries)	0	2	0	13	3	0	101	15	0	

<sup>\*</sup> Less than 1 percent

_	ALL REALT	ORS®	LICENSE	AS:	MAIN FUNCTION IN FIRM						
	In 2019	In 2018	Broker/ Broker Associate	Sales Agent	Owner (without selling)	Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	
None	54%	54%	46%	59%	47%	37%	53%	32%	37%	58%	
1 to 5 inquiries	29	28	30	28	16	35	29	32	34	28	
6 to 10 inquiries	6	6	8	5	5	9	7	9	8	6	
11 to 20 inquiries	4	4	5	3	7	7	4	6	4	3	
21 to 50 inquiries	4	4	4	3	13	5	4	6	7	3	
51 to 100 inquiries	2	2	3	1	9	4	2		5	1	
More than 100 inquiries	2	2	3	1	4	3	2	16	6	1	
Median (inquiries)	0	0	1	0	2	2	0	2	2	0	

<sup>\*</sup> Less than 1 percent

Exhibit 5-13
CUSTOMER INQUIRIES GENERATED FROM WEB SITE BY AMOUNT SPENT TO MAINTAIN, 2019
(Percentage Distribution)

#### **Texas**

#### **AMOUNT SPENT TO MAINTAIN THE WEB SITE:**

			Less than	\$100 to	\$500 to	\$1,000 or
	ALL REALTORS®	None	\$100	\$499	\$999	more
None	56%	76%	55%	49%	28%	37%
1 to 5 inquiries	26	19	32	32	33	14
6 to 10 inquiries	7	3	9	7	15	14
11 to 20 inquiries	3	1	1	5	5	5
21 to 50 inquiries	4	1	2	4	8	12
51 to 100 inquiries	2	*	*	2	10	5
More than 100 inquirie	es 2	*	*	2	3	14
Median (inquiries)	0	0	0	1	4	5

<sup>\*</sup> Less than 1 percent

### U.S.

#### **AMOUNT SPENT TO MAINTAIN THE WEB SITE:**

			Less than	\$100 to	\$500 to	\$1,000 or
	ALL REALTORS®	None	\$100	\$499	\$999	more
None	54%	68%	58%	46%	40%	29%
1 to 5 inquiries	29	23	30	35	35	30
6 to 10 inquiries	6	3	6	8	8	12
11 to 20 inquiries	4	2	3	4	5	7
21 to 50 inquiries	4	2	3	4	6	8
51 to 100 inquiries	2	1	1	1	4	4
More than 100 inquirie	es 2	*	*	1	2	10
Median (inquiries)	0	0	0	1	2	4

Exhibit 5-14

### BUSINESS GENERATED FROM REALTOR® WEB SITE, 2019

(Percentage Distribution)

### Texas

		LICENSED	AS:	MAIN FUNCTION IN FIRM					
	All REALTORS®	Broker/ Broker Associate	Sales Agent	Owner (without selling)	Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	50%	34%	55%	20%	25%	53%	*	20%	58%
1% to 5%	26	30	25	40	36	20	*	30	24
6% to 10%	10	15	9	40	16	7	50	*	9
11% to 25%	8	11	7	*	9	*	50	30	7
26% to 50%	4	8	3	*	11	13	*	10	2
More than 50%	2	2	1	*	2	7	*	10	1
Median (percent of business)	0%	3%	0%	4%	4%	0%	10%	5%	0%

<sup>\*</sup> Less than 1 percent

	All REAL	TORS®	LICENSED	AS:			MAIN FUNCTI	ON IN FIRM		
	In 2019	In 2018	Broker/ Broker Associate	Sales Agent	Owner (without selling)	Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	53%	55%	45%	58%	34%	35%	51%	36%	37%	58%
1% to 5%	25	25	27	23	18	30	24	32	34	24
6% to 10%	11	10	14	9	11	16	14	4	12	9
11% to 25%	6	6	8	5	19	12	5	17	9	5
26% to 50%	3	3	4	3	*	5	3	10	5	3
More than 50%	2	2	3	2	18	3	2	*	2	1
Median (percent of business)	0%	0%	2%	0%	5%	3%	0%	3%	3%	0%

<sup>\*</sup> Less than 1 percent

Exhibit 5-15

BUSINESS GENERATED FROM REALTOR® WEB SITE, BY AMOUNT SPENT TO MAINTAIN, 2019 (Percentage Distribution)

### Texas

#### **AMOUNT SPENT TO MAINTAIN THE WEB SITE:**

			Less than	\$100 to	\$500 to	\$1,000 or
	ALL REALTORS®	None	\$100	\$499	\$999	more
None	50%	69%	48%	40%	25%	37%
1% to 5%	26	20	35	28	25	30
6% to 10%	10	4	11	14	20	12
11% to 25%	8	4	2	11	15	14
26% to 50%	4	1	2	6	13	5
More than 50%	2	1	1	1	3	2
Median (percent	0%	0%	1%	2%	5%	3%
of business)						

<sup>\*</sup> Less than 1 percent

### U.S.

#### AMOUNT SPENT TO MAINTAIN THE WEB SITE:

	Ī		Less than	\$100 to	\$500 to	\$1,000 or
	ALL REALTORS®	None	\$100	\$499	\$999	more
None	53%	70%	54%	44%	36%	30%
1% to 5%	25	19	29	30	29	27
6% to 10%	11	5	10	15	17	15
11% to 25%	6	3	5	7	10	15
26% to 50%	3	2	2	3	5	9
More than 50%	2	1	2	1	3	5
Median (percent	0%	0%	0%	2%	3%	4%
of business)						

Exhibit 5-16

## BUSINESS GENERATED FROM REALTOR® SOCIAL MEDIA, 2019

(Percentage Distribution)

### Texas

		LICENSED	AS:			MAIN FUNCTI	ON IN FIRM		
	All REALTORS®	Broker/ Broker Associate	Sales Agent	Owner (without selling)	Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	43%	43%	43%	50%	45%	40%	*	31%	44%
1% to 5%	19	16	19	25	14	16	*	31	19
6% to 10%	10	13	9	13	16	8	*	8	8
11% to 25%	10	7	11	*	12	8	50	8	11
26% to 50%	8	8	8	*	7	8	50	15	8
More than 50%	4	1	4	*	*	*	*	*	4
Median (percent of business)	2%	3%	2%	0%	2%	4%	26%	3%	2%

<sup>\*</sup> Less than 1 percent

		LICENSED	AS:			MAIN FUNCTI	ON IN FIRM	MAIN FUNCTION IN FIRM						
	AII REALTORS®	Broker/ Broker Associate	Sales Agent	Owner (without selling)	Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent					
None	45%	43%	46%	43%	41%	43%	43%	30%	46%					
1% to 5%	20	20	20	11	20	21	10	23	20					
6% to 10%	10	13	9	14	15	11	10	15	10					
11% to 25%	9	9	8	6	10	8	10	12	8					
26% to 50%	5	4	5	2	4	5	6	8	5					
More than 50%	3	2	3	9	2	3	1	1	3					
Median (percent of business)	2%	2%	2%	4%	3%	2%	4%	4%	2%					

<sup>\*</sup> Less than 1 percent

Exhibit 6-1	GENDER OF REALTORS®, BY AGE
Exhibit 6-2	GENDER OF REALTORS®, BY EXPERIENCE
Exhibit 6-3	GENDER OF REALTORS®, BY FUNCTION
Exhibit 6-4	AGE OF REALTORS®, 1999-2020
Exhibit 6-5	AGE OF REALTORS®, BY FUNCTION
Exhibit 6-6	AGE OF REALTORS®, BY REAL ESTATE EXPERIENCE
Exhibit 6-7	FORMAL EDUCATION OF REALTORS®
Exhibit 6-8	PRIOR FULL-TIME CAREERS OF REALTORS®
Exhibit 6-9	PRIOR FULL-TIME CAREER OF REALTORS®, BY REAL ESTATE EXPERIENCE
Exhibit 6-10	REAL ESTATE IS ONLY OCCUPATION
Exhibit 6-11	MARITAL STATUS OF REALTORS®
Exhibit 6-12	SIZE OF REALTOR® HOUSEHOLDS, BY AGE
Exhibit 6-13	RACIAL AND ETHNIC DISTRIBUTION OF REALTORS®, BY REAL ESTATE EXPERIENCE
Exhibit 6-14	RACIAL AND ETHNIC DISTRIBUTION OF REALTORS®, BY AGE
Exhibit 6-15	GROSS HOUSEHOLD INCOME OF REALTORS®, BY REAL ESTATE EXPERIENCE, 2019
Exhibit 6-16	REAL ESTATE IS PRIMARY SOURCE OF INCOME FOR HOUSEHOLD
Exhibit 6-17	homeownership of realtors®, by age
Exhibit 6-18	REAL ESTATE INVESTMENTS OF REALTORS®
Exhibit 6-19	VOTING PATTERN OF REALTORS®
Exhibit 6-20	VOLUNTEERS IN COMMUNITY
Exhibit 6-21	LANGUAGE FLUENCY OF REALTORS®, BY AGE
Exhibit 6-22	COUNTRY OF BIRTH OF REALTORS®, BY AGE
Exhibit 6-23	SELF OR SPOUSE/PARTNER IS ACTIVE MILITARY OR VETERAN
Exhibit 6-24	OWN SECONDARY PROPERTY

Exhibit 6-1

## GENDER OF REALTORS®, BY AGE

(Percentage Distribution)

### **Texas**

			Age		
	All				
	REALTORS®	39 or younger	40 to 49	50 to 59	60 or older
Male	36%	38%	30%	37%	38%
Female	62%	60%	70%	63%	61%
Prefer not to say	2%	2%	1%	*	1%

			Age		
	All				
	REALTORS®	39 or younger	40 to 49	50 to 59	60 or older
Male	34%	35%	31%	30%	41%
Female	64	63	68	69	58
Prefer not to say	2	2	1	1	1

Exhibit 6-2

### GENDER OF REALTORS®, BY EXPERIENCE

(Percentage Distribution)

#### **Texas**

	_	Re	al estate e	xperience	е
	AII REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more
All REALTORS®					
Male	36%	38%	41%	31%	33%
Female	62%	60%	57%	68%	66%
Prefer not to say	2%	2%	2%	1%	1%
Brokers/Broker Associates					
Male	42%	*	75%	44%	37%
Female	57%	*	25%	56%	62%
Prefer not to say	1%	*	*	*	1%
Sales Agents: Work 40+ hours					
Male	37%	41%	44%	32%	28%
Female	*	59%	54%	67%	70%
Prefer not to say	63%	*	2%	2%	2%
Sales Agents: Work less than 40	) hours				
Male	40%	36%	39%	23%	29%
Female	59%	60%	59%	75%	71%
Prefer not to say	1%	4%	2%	2%	*

	_	Re	al estate	experienc	е
	All	2 years	3 to 5	6 to 15	16 years
	REALTORS®	or less	years	years	or more
All REALTORS®					
Male	34%	30%	32%	34%	37%
Female	64	68	66	65	61
Prefer not to say	2	2	2	2	1
Brokers/Broker Associates					
Male	39%	28%	34%	36%	42%
Female	60	70	65	61	57
Prefer not to say	1	2	1	2	1
Sales Agents: Work 40+ hou					
Male	35%	36%	37%	35%	33%
Female	63	62	62	64	65
Prefer not to say	1	2	1	1	2
Sales Agents: Work less than					
Male	28%	28%	27%	30%	26%
Female	70	70	70	68	73
Prefer not to say	2	2	3	2	1

Exhibit 6-3

### GENDER OF REALTORS®, BY FUNCTION

(Percentage Distribution)

#### **Texas**

		License	d as	Main Function in Firm								
				Broker-	Broker-							
		Brokers/		Owner	Owner		Manager	Manager				
	All	Broker	Sales	(without	(with	Associate	(without	(with	Sales			
	REALTORS®	Associates	Agents	selling)	selling)	Broker	selling)	sellling)	Agent	Appraiser		
Male	36%	42%	34%	38%	48%	28%	*	25%	33%	71%		
Female	62%	57%	64%	63%	51%	72%	100%	75%	64%	29%		
Prefer not to say	2%	1%	2%	*	1%	*	*	*	2%	*		

		License	d as		Main Function in Firm							
		Brokers/			Broker- Owner		Manager	Manager				
	All	Broker	Sales	(without	(with	Associate	(without	(with	Sales			
	REALTORS®	Associates	Agents	selling)	selling)	Broker	selling)	sellling)	Agent	Appraiser		
Male	34%	39%	31%	41%	49%	35%	38%	42%	31%	71%		
Female	64	60	67	52	49	64	60	57	67	29		
Prefer not to say	2	1	2	7	2	1	2	1	2	*		

Exhibit 6-4
AGE OF REALTORS®, 1999-2020
(Percentage Distribution)

#### Texas

	2020
Under 30 years	2%
30 to 34 years	6
35 to 39 years	8
40 to 44 years	11
45 to 49 years	13
50 to 54 years	15
55 to 59 years	18
60 to 64 years	8
65 years and over	18
Median age	53

	1999	2001	2003	2005	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Under 30 years	4%	4%	5%	5%	5%	5%	4%	4%	3%	2%	2%	3%	2%	5%	4%	5%	4%	4%
30 to 34 years	5	6	6	6	6	6	4	5	4	4	4	4	4	6	6	6	6	5
35 to 39 years	9	9	9	8	8	8	7	6	5	5	5	5	5	8	8	7	8	8
40 to 44 years	12	12	13	12	12	10	9	8	9	9	8	7	7	10	9	8	9	9
45 to 49 years	15	14	12	13	14	13	12	12	11	11	10	10	10	12	12	11	11	10
50 to 54 years	17	18	16	16	16	15	16	15	15	15	13	16	15	15	15	15	15	14
55 to 59 years	15	16	15	16	16	16	15	16	16	16	17	16	16	15	15	16	16	16
60 to 64 years	11	10	12	12	13	14	15	16	16	16	16	16	16	14	13	13	14	13
65 years and over	13	12	12	13	12	14	17	17	22	22	25	24	25	16	17	20	19	21
Median age	52	52	51	52	51	52	54	54	56	56	57	56	57	53	53	54	54	55

Exhibit 6-5

### AGE OF REALTORS®, BY FUNCTION

(Percentage Distribution)

#### **Texas**

		Licensed	d as		Main Function in Firm							
	AII REALTORS®	Brokers/ Broker Associates	Sales Agents	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	Appraiser		
Under 30 years	2%	1%	3%	*	2%	*	*	*	3%	*		
30 to 34 years	6	1	7	*	2	4	*	*	7	*		
35 to 39 years	8	7	8	*	8	4	*	*	9	*		
40 to 44 years	11	5	13	*	5	13	50	*	12	29		
45 to 49 years	13	13	13	25	12	13	*	17	12	*		
50 to 54 years	15	14	16	25	7	13	*	25	17	14		
55 to 59 years	18	20	17	25	23	17	50	8	18	29		
60 to 64 years	8	10	8	13	10	8	*	8	8	14		
65 years and over	18	30	15	13	32	29	*	42	14	14		
Median age	53	57	51	55	58	56	48	60	51	57		

<sup>\*</sup> Less than one percent

	-	Licensed	d as		Main Function in Firm								
	AII REALTORS®	Brokers/ Broker Associates	Sales Agents	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	Appraiser			
Under 30 years	4%	2%	5%	*	1%	3%	2%	1%	5%	6%			
30 to 34 years	5	3	6	3	2	4	7	3	6	2			
35 to 39 years	8	6	9	3	6	7	7	8	8	2			
40 to 44 years	9	7	10	4	6	8	5	10	10	7			
45 to 49 years	10	10	10	7	11	10	5	8	10	5			
50 to 54 years	14	12	15	7	11	13	12	16	14	14			
55 to 59 years	16	16	16	23	18	16	15	14	16	23			
60 to 64 years	13	15	12	19	15	14	23	15	13	17			
65 years and over	21	28	17	36	30	25	24	24	18	24			
Median age	55	58	53	60	58	57	57	56	53	57			

<sup>\*</sup> Less than one percent

Exhibit 6-6

#### AGE OF REALTORS®, BY REAL ESTATE EXPERIENCE

(Percentage Distribution)

#### **Texas**

Real estate experience All 2 years or 6 to 15 16 years 3 to 5 **REALTORS®** less years years or more **Under 30 years** 1% 2% 6% 3% 30 to 34 years 35 to 39 years 40 to 44 years 45 to 49 years 50 to 54 years 55 to 59 years 60 to 64 years 65 years and over Median age 

### U.S.

Real estate experience All 2 years or 3 to 5 6 to 15 16 years **REALTORS®** less years years or more Under 30 years 4% 12% 5% 1% 30 to 34 years 35 to 39 years 40 to 44 years 45 to 49 years 50 to 54 years 55 to 59 years 60 to 64 years 65 years and over Median age 

NA- Not Applicable

<sup>\*</sup> Less than one percent NA- Not Applicable

Exhibit 6-7

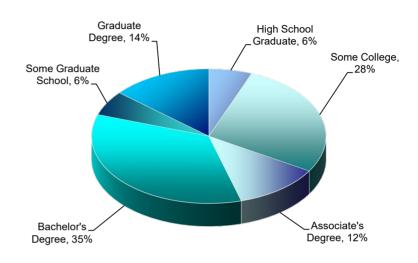
#### FORMAL EDUCATION OF REALTORS®

(Percentage Distribution)

#### **Texas**

	AII REALTORS®
High School Graduate	6%
Some College	28%
Associate's Degree	12%
Bachelor's Degree	35%
Some Graduate School	6%
Graduate Degree	14%

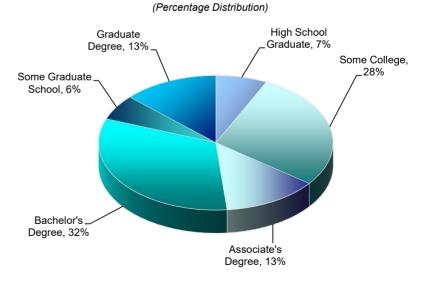
# FORMAL EDUCATION OF REALTORS® (Percentage Distribution)



#### U.S.

	All
	<b>REALTORS®</b>
High School Graduate	7%
Some College	28%
Associate's Degree	13%
Bachelor's Degree	32%
Some Graduate School	6%
Graduate Degree	13%

### FORMAL EDUCATION OF REALTORS®



#### Exhibit 6-8

#### PRIOR FULL-TIME CAREERS OF REALTORS®

(Percentage Distribution)

#### **Texas**

Management/Business/Financial	19%
Sales/Retail	15
Office/Admin support	10
Education	7
Healthcare	6
None, real estate is first career	5 2 2 3
Family Manager	2
Construction	2
Government/Protective services	3
Manufacturing/Production	1
Computer/Mathematical	3
Architecture/Engineering	1
Legal	2
<u>Transportation</u>	2 2 2
Military	2
Personal care/Other services	1
Community/Social services	1
Life/Physical/Social sciences	*
Retired	1
Other	20%

#### (Percentage Distribution) Management/Business/Financial 19% Sales/Retail 15 Office/Admin support 10 Education Healthcare 6 None, real estate is first career 5 Family Manager 2 Construction 2 Government/Protective services Manufacturing/Production Computer/Mathematical 3

PRIOR FULL-TIME CAREERS OF REALTORS®

Architecture/Engineering 1
Legal 2
Transportation 2
Military 2
Personal care/Other services 1
Community/Social services 1
Life/Physical/Social sciences 0
Retired 1

10%

Other

0%

5%

#### U.S.

Sales/Retail Office/Admin support Education Healthcare None, real estate is first career	7% 17 9 7 6 5 3
Office/Admin support Education Healthcare None, real estate is first career	9
Education Healthcare None, real estate is first career	7
Healthcare None, real estate is first career	
None, real estate is first career	<u>6</u> 5
	5
Construction	
Construction	3
Government/Protective services	3
Manufacturing/Production	2
Computer/Mathematical	2 2 2
Architecture/Engineering	2
Legal	2
Family Manager	- 1
Transportation	- 1
Military	1
Personal care/Other services	- 1
Community/Social services	- 1
Life/Physical/Social sciences	1
Retired	- 1
Other	20

<sup>\*</sup> Less than one percent

#### PRIOR FULL-TIME CAREERS OF REALTORS®

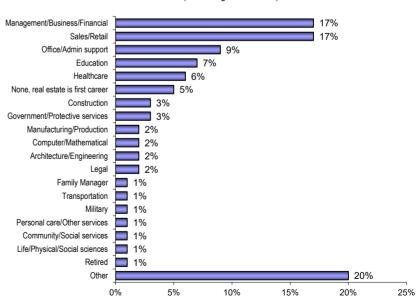
(Percentage Distribution)

20%

25%

20%

15%



<sup>\*</sup> Less than one percent

Exhibit 6-9

### PRIOR FULL-TIME CAREER OF REALTORS®, BY REAL ESTATE EXPERIENCE

(Percentage Distribution)

#### **Texas**

	Real estate experience						
		2 years or	3 to 5	6 to 15	16 years		
	REALTORS®	less	years	years	or more		
Management/Business/Financial	19%	13%	21%	24%	19%		
Sales/Retail	15	18	10	14	14		
Office/Admin support	10	8	6	11	12		
Education	7	8	7	6	5		
None, real estate is first career	5	3	2	4	12		
Family Manager	2	2	2	2	*		
Healthcare	6	10	6	4	4		
Construction	2	1	2	1	2		
Computer/Mathematical	3	3	6	3	1		
Manufacturing/Production	1	11	11	2	1_		
Government/Protective services	3	2	2	4	2		
Architecture/Engineering	1	2	2	*	1_		
Legal	2	3	*	1	2		
Transportation	2	2	1_	2	3		
Military	2	1	2	1	2		
Personal care/Other services	1	*	3	*	*		
Community/Social services	1	2	*	2	1		
Life/Physical/Social sciences	*	1	1	*	*		
Retired	1	1	2	2	*		
Other	19	20	25	15	18		

<sup>\*</sup> Less than one percent

	Real estate experience					
	All	2 years or	3 to 5	6 to 15	16 years	
	REALTORS®	less	years	years	or more	
Management/Business/Financial	17%	16%	18%	20%	16%	
Sales/Retail	17	16	15	17	17	
Office/Admin support	9	9	8	8	10	
Education	7	8	7	7	6	
Healthcare	6	8	7	5	3	
None, real estate is first career	5	2	2	3	9	
Construction	3	2	3	2	3	
Government/Protective services	3	4	4	2	2	
Manufacturing/Production	2	2	1	2	2	
Computer/Mathematical	2	2	3	3	2	
Architecture/Engineering	2	2	2	2	2	
Legal	2	2	2	2	2	
Family Manager	1	1_	2	1	1	
Transportation	1	2	1	1	1	
Military	1	1	1	1	2	
Personal care/Other services	1	1	1	1	1	
Community/Social services	1	2	1	1	1	
Life/Physical/Social sciences	1	1	1	*	1	
Retired	1	1	2	1	*	
Other	20	19	20	21	19	

<sup>\*</sup> Less than one percent

Exhibit 6-10

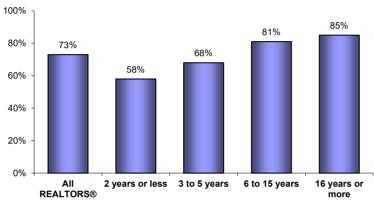
#### **REAL ESTATE IS ONLY OCCUPATION**

(Percent "Yes")

#### **Texas**

	_	keai estate experience				
	All	2 years	3 to 5	6 to 15	16 years	
	REALTORS®	or less	years	years	or more	
Real estate is the only	73%	58%	68%	81%	85%	
occupation at the						
present time						

#### **REAL ESTATE IS ONLY OCCUPATION**

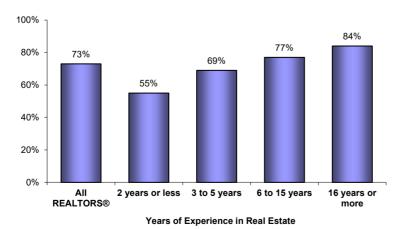


Years of Experience in Real Estate

#### U.S.

	_	Real estate experience				
	All	2 years	3 to 5	6 to 15	16 years	
	REALTORS®	or less	years	years	or more	
Real estate is the only	73%	55%	69%	77%	84%	
occupation at the						
present time						

#### **REAL ESTATE IS ONLY OCCUPATION**



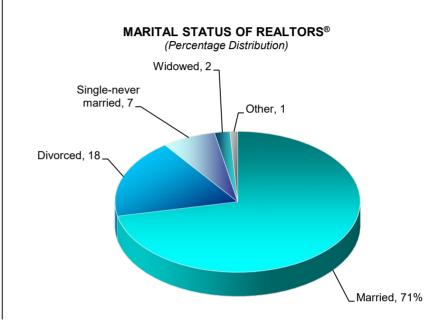
#### Exhibit 6-11

#### MARITAL STATUS OF REALTORS®

(Percentage Distribution)

#### **Texas**

	All
	REALTORS®
Married	71%
Divorced	18
Single-never married	7
Widowed	2
Other	1



#### U.S.

AII REALTORS®

	KEALIOKO
Married	69%
Divorced	16%
Single-never married	10%
Widowed	4%
Other	2%

# MARITAL STATUS OF REALTORS®

(Percentage Distribution)

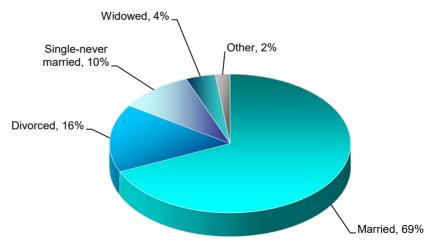


Exhibit 6-12

# SIZE OF REALTOR® HOUSEHOLDS, BY AGE

(Percentage Distribution)

### **Texas**

		Age						
	All							
	REALTORS®	39 or younger	40 to 49	50 to 59	60 or older			
1 adult	24%	17%	19%	26%	31%			
2 adults	58	66	58	54	55			
3 adults	13	14	13	14	10			
4 adults	5	3	8	5	4			
5 or more adults	1	*	2	1	*			
Median (adults)	2	1	2	2	2			
0 children	18%	37%	37%	70%	94%			
1 child	37	19	29	21	3			
2 children	21	29	22	6	2			
3 children	16	9	9	3	*			
4 or more children	8	5	2	*	1			
Median (children)	0	2	1	1	0			

			Age		
	All				
	REALTORS®	39 or younger	40 to 49	50 to 59	60 or older
1 adult	21%	17%	19%	22%	24%
2 adults	59	68	56	53	62
3 adults	13	10	17	16	9
4 adults	5	5	6	7	3
5 or more adults	1	1	2	2	1
Median (adults)	2	2	2	2	2
0 children	68%	42%	34%	76%	94%
1 child	14	20	26	16	3
2 children	12	24	27	6	2
3 children	4	10	8	1	*
4 or more children	2	4	4	1	*
Median (children)	0	1	1	0	0

Exhibit 6-13

# RACIAL AND ETHNIC DISTRIBUTION OF REALTORS®, BY REAL ESTATE EXPERIENCE (Percentage of Respondents)

#### **Texas**

Real estate experience 2 years or All 3 to 5 6 to 15 16 years **REALTORS®** years or more less years White 70% 59% 75% 69% 80% Hispanic/Latino 15 22 10 18 9 Black/African American 7 10 17 7 6 Asian/Pacific Islander 5 5 7 9 3 American Indian/Eskimo/Aleut 2 1 1 Other 2 2 2

Note: Respondent could choose more than one racial or ethnic category.

#### U.S.

Real estate experience All 2 years or 3 to 5 6 to 15 16 years **REALTORS®** years or more less years White 80% 73% 78% 80% 86% Hispanic/Latino 10 13 10 10 6 Black/African American 3 6 11 Asian/Pacific Islander 4 5 6 5 6 American Indian/Eskimo/Aleut 1 Other 2 2 2 2 2

Note: Respondent could choose more than one racial or ethnic category.

<sup>\*</sup> Less than one percent

Exhibit 6-14

# RACIAL AND ETHNIC DISTRIBUTION OF REALTORS®, BY AGE

(Percentage of Respondents)

#### **Texas**

	_	Age					
	AII REALTORS®	39 or younger	40 to 49	50 to 59	60 or older		
White	70%	65%	68%	70%	79%		
Hispanic/Latino	15	14	20	14	10		
Black/African American	10	12	12	10	6		
Asian/Pacific Islander	5	8	4	6	3		
American Indian/Eskimo/Aleut	1	1	2	1	*		
Other	2	1	3	1	1		

Note: Respondent could choose more than one racial or ethnic category.

U.S.

		Age					
	AII REALTORS®	39 or younger	40 to 49	50 to 59	60 or older		
White	80%	74%	76%	80%	87%		
Hispanic/Latino	10	13	12	10	6		
Black/African American	6	9	8	6	4		
Asian/Pacific Islander	5	7	6	5	3		
American Indian/Eskimo/Aleut	1	1	1	1	1		
Other	2	1	2	2	2		

Note: Respondent could choose more than one racial or ethnic category.

<sup>\*</sup> Less than one percent

Exhibit 6-15

# GROSS HOUSEHOLD INCOME OF REALTORS®, BY REAL ESTATE EXPERIENCE, 2019

(Percentage Distribution)

### **Texas**

		License	ed as	Re	eal estate e	experience	•
	AII REALTORS®	Brokers/ Broker Associates	Sales Agents	2 years or less	3 to 5 years	6 to 15 years	16 years or more
Less than \$10,000	1%	*	2%	5%	*	*	*
\$10,000 to \$24,999	2	*	3	5	3	1	*
\$25,000 to \$34,999	2	1	3	2	2	3	3
\$35,000 to \$49,999	5	3	6	8	3	3	6
\$50,000 to \$74,999	15	9	16	20	14	10	14
\$75,000 to \$99,999	16	13	17	17	13	17	17
\$100,000 to \$149,999	22	18	23	21	25	24	19
\$150,000 to \$199,999	14	20	13	12	20	15	11
\$200,000 to \$249,999	9	7	10	5	12	8	14
\$250,000 or more	13	29	8	4	10	20	17
Median	\$120,500	\$165,000	\$106,500	\$89,700	\$130,000	\$133,300	\$126,300

<sup>\*</sup> Less than one percent

		License	ed as	Re	eal estate e	experience	•
	AII REALTORS®	Brokers/ Broker Associates	Sales Agents	2 years or less	3 to 5 years	6 to 15 years	16 years or more
Less than \$10,000	2%	1%	2%	5%	1%	1%	*
\$10,000 to \$24,999	3	2	4	6	3	2	1
\$25,000 to \$34,999	4	3	4	5	4	3	3
\$35,000 to \$49,999	6	4	7	9	6	5	5
\$50,000 to \$74,999	12	9	14	18	14	9	11
\$75,000 to \$99,999	14	12	14	15	14	13	13
\$100,000 to \$149,999	23	24	22	21	23	24	23
\$150,000 to \$199,999	15	16	14	11	17	17	15
\$200,000 to \$249,999	8	10	7	4	8	9	11
\$250,000 or more	14	20	11	6	9	17	19
Median	\$121,500	\$139,600	\$111,400	\$86,700	\$117,400	\$135,400	\$137,000

Exhibit 6-16

# REAL ESTATE IS PRIMARY SOURCE OF INCOME FOR HOUSEHOLD

(Percent "Yes")

# **Texas**

	_	Licensed as		Red	al estate	experien	ce
		Brokers/					
	All	Broker	Sales	2 years	3 to 5	6 to 15	16 years
	<b>REALTORS®</b>	Associates	<b>Agents</b>	or less	years	years	or more
All REALTORS®	46%	64%	41%	24%	43%	56%	61%
Work less than 40 hours per week	25	46	21	13	23	36	34
Work 40 hours or more per week	66	24	52	42	68	71	77

	_	Licensed as		Red	al estate	experien	ce
		Brokers/					
	All	Broker	Sales	2 years	3 to 5	6 to 15	16 years
	<b>REALTORS®</b>	Associates	<b>Agents</b>	or less	years	years	or more
All REALTORS®	47%	58%	40%	27%	42%	51%	59%
Work less than 40 hours per week	26	33	23	15	25	27	36
Work 40 hours or more per week	68	74	63	49	61	71	77

Exhibit 6-17

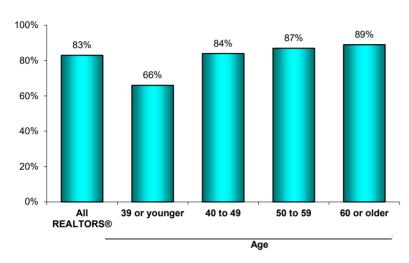
#### HOMEOWNERSHIP OF REALTORS®, BY AGE

(Percent "Own Primary Residence")

**Texas** 

	_	Age						
	All	39 or			60 or			
	REALTORS®	younger	40 to 49	50 to 59	older			
Own Home	83%	66%	84%	87%	89%			

#### HOME OWNERSHIP RATE BY REAL ESTATE EXPERIENCE



U.S.

	_	Age						
	All	39 or	60 or					
	REALTORS®	younger	40 to 49	50 to 59	older			
Own Home	83%	65%	84%	86%	88%			

#### HOME OWNERSHIP RATE BY REAL ESTATE EXPERIENCE

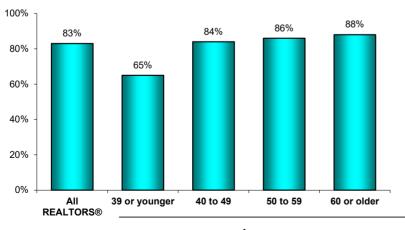


Exhibit 6-18

### REAL ESTATE INVESTMENTS OF REALTORS®

(Percentage Distribution)

# **Texas**

All REALTORS®

	All REALIONS
Vacation Homes	
None	80%
One	16
Two	3
Three or more	1
Residential Properties	
(except primary residence and vacation h	omes)
None	26%
One	31
Two	13
Three or more	30
Commercial Properties	
None	78%
One	13
Two	4
Three or more	5

# U.S.

All REALTORS®

Vacation Homes	
None	71%
One	25
Two	3
Three or more	1
Residential Properties	
(except primary residence and vacation homes)	
None	28%
One	34
Two	14
Three or more	24
Commercial Properties	
None	79%
One	12
Two	4
Three or more	5

<sup>\*</sup> Less than one percent

Exhibit 6-19
VOTING PATTERN OF REALTORS®

(Percent "Yes")

### **Texas**

Registered to vote	96%
Voted in last national election	89
Voted in last local election	78

Registered to vote	96%
Voted in last national election	91
Voted in last local election	82

Exhibit 6-20 **VOLUNTEERS IN COMMUNITY, BY AGE**(Percentage Distribution)

# Texas

		Age			
	All	<b>.</b>			
	REALTORS®	younger	40 to 49	50 to 59	older
Volunteers	73%	74%	78%	68%	75%

		Age			
	All	39 or			
	REALTORS®	younger	40 to 49	50 to 59	older
Volunteers	72%	70%	76%	73%	69%

Exhibit 6-21

# LANGUAGE FLUENCY OF REALTORS®, BY AGE

(Percentage Distribution)

### **Texas**

	_	Age			
	All	39 or			60 or
	<b>REALTORS®</b>	younger	40 to 49	50 to 59	older
Fluent only in English	76%	74%	76%	73%	86%
Fluent in other languages	24	26	24	28	14

	_	Age			
	All	39 or			60 or
	<b>REALTORS®</b>	younger	40 to 49	50 to 59	older
Fluent only in English	82%	78%	79%	83%	86%
Fluent in other languages	18	22	21	17	14

Spanish	47%
French	6
German	4
Chinese (includes	
Mandarin)	4
Portuguese	4

Exhibit 6-22

# COUNTRY OF BIRTH OF REALTORS®, BY AGE

(Percentage Distribution)

### **Texas**

	_	Age				
	All	39 or	40.1.40	501 50	60 or	
	REALTORS®	younger	40 to 49	50 to 59	older	
U.S.	85%	87%	84%	83%	91%	
Outside U.S.	15	13	16	17	9	

	_	Age				
	All	39 or				
	REALTORS®	younger	40 to 49	50 to 59	older	
U.S.	87%	87%	86%	86%	89%	
Outside U.S.	13	13	14	14	11	

Exhibit 6-23

#### SELF OR SPOUSE/PARTNER IS ACTIVE MILITARY OR VETERAN

(Percentage Distribution)

### Texas

An active-duty service member	*
A veteran	14%
Neither	86%

An active-duty service member	1%
A veteran	13%
Neither	87%

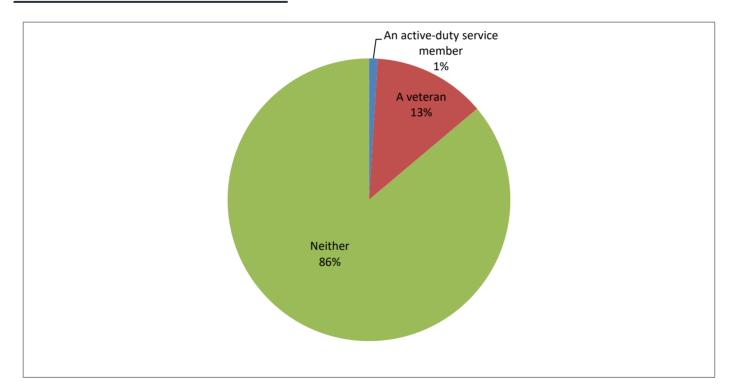


Exhibit 6-24
OWN SECONDARY PROPERTY

(Percentage Distribution)

### Texas

Own secondary property	36%
Own only a primary residence	64%

Own secondary property	38%
Own only a primary residence	62%

