Prepared for:

Texas Association of REALTORS®

Prepared by: NATIONAL ASSOCIATION OF REALTORS® Research Division

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NATIONAL ASSOCIATION OF REALTORS®

The Voice for Real Estate

#### **Table of Contents**

Introduction	1
Highlights	3
Methodology	.6

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#### Introduction

#### **Member Profile**

In 2010, REALTOR® members across the country met vastly different market conditions. Some markets saw a boom after the Great Recession; others have continued to be plagued with high unemployment conditions. All markets have been stalled by the tightening of the mortgage market, which has limited potential clients from purchasing a home. Existing home sales declined slightly from 2009 to 2010, to 4.9 million sales from 5.2 million sales. Prices of existing homes remained steady from 2009 to 2010 at \$172,900.

In the winter and spring of 2010, buyers took advantage of favorable conditions provided by the Home Buyer tax credit, record low mortgage rates, and housing affordability at an all-time high. Survey data from the *Profile* of *Home Buyers and Sellers* show these factors increased the share of first-time buyers from 41 percent of the market in 2008 to 50 percent of the market in 2010. However, after the close of the tax credit deadline of April 2010, home sales slowed throughout the rest of the year.

For commercial real estate, 2010 signaled a leveling-off in previous years' decline. Commercial fundamentalists regained their footing. Demand for space improved and vacancy rates, while still high, began to descend. The combination of a stronger economy and a soft residential housing market made the multifamily sector especially attractive, leading to contracting availability and growing rents.

The combination of spring high demand leveling off and lower prices directly affects REALTOR® income since most real estate agents and brokers are compensated on a commission basis. The median gross income of REALTORS® continued to decline to \$34,100 in 2010 nationally. This is compared to \$33,400 for Texas. Residential brokerage specialists reported a median of eight transactions in 2010, which is up slightly from 2008 and 2009; however, the typical sales volume edged down to \$1.1 million. In Texas, the median number of transactions was 8 and the typical sales volume was \$1.0 million.

REALTOR® member characteristics were largely unchanged from 2009. The typical REALTOR® is an independent contractor affiliated with a firm of 29 agents and brokers catering to local markets. Texas saw a typical member affiliated with a firm of 14 agents and brokers. Members typically have been with their firm for five years and 75 percent of members do not receive benefits at their firm. The typical member in Texas has been with their firm for 4 years and 78 percent do not receive benefits.

The median age of REALTORS® has steadily increased in recent years from 51 years of age in 2007 to 56 in 2011. Similarly, the median age in Texas was 56. The majority of members are women with a college education. Experience has also steadily increased in recent years. The typical member has been in the field for 12 years, compared to eight years in 2008, and the trend holds true in Texas with the typical member being in the field for 11 years. REALTORS® frequently have had careers in other fields prior to real estate, the most common being in management, business, and financial professions.

REALTORS® are embracing new technologies and marketing strategies that buyers are finding useful in their home search process, including websites, blogs, and social media. In addition to

membership in the NATIONAL ASSOCIATION of REALTORS®, real estate professionals have other ways of distinguishing themselves, including affiliate memberships, professional designations, and certifications. Many REALTORS® took advantage of each of these opportunities. In 2010, representative of market conditions, the certification for Short Sales and Foreclosures grew from 12 percent to 21 percent of the membership. This number contrasts with Texas, which saw 16 percent of the membership taking the Short Sales and Foreclosures certification.

Looking forward, 73 percent of REALTORS® are very certain they will remain in the market for two more years, and this trend is reflected in Texas as well at 73 percent. Newer members in the business are less certain they will remain in real estate, while more seasoned members are more certain.

#### **Highlights**

### Business Characteristics of REALTORS® Business Characteristics of REALTORS®

- Nationally, fifty-seven percent of REALTORS® were licensed as sales agents, and about eight in ten members specialize in residential brokerage. In Texas, 64 percent of members were licensed as sales agents and 75 percent specialize in residential brokerage.
- The typical REALTOR® has 12 years of experience nationwide, compared with 11 years in Texas.
- Three-quarters of all REALTORS® reported daily use of smartphones with wireless email and Internet capability nationwide. This is up from 56 percent in 2009. In Texas, the number was reported at 78 percent.
- Nationally, nearly two-thirds of REALTORS® reported having a website for at least five years, one
  in ten members reported having a real estate blog, and half of members are using social media.
  In Texas, 57 percent of REALTORS® reported having a website for at least five years, almost 1 in
  10 members have a real estate blog and nearly half of members in Texas report using social
  media.
- The most commonly found information on websites, among commercial and residential REALTORS®, is the member's own listings. This is true both nationally and in Texas.
- Twenty-one percent of REALTORS® have a certification for Short Sales and Foreclosures nationwide, up from 12 percent in 2009. In Texas 16 percent of REALTORS® have the certification.
- Nationally, three-quarters of REALTORS® are certain they will remain in the business for two more years. This is the same for Texas, where 73 percent of members report they are very certain they will remain in the business for 2 more years.

#### **Business Activity of REALTORS®**

- In 2010, the typical agent nationwide had eight transactions —slightly higher than the previous year. In Texas agents had 8 transactions typically.
- Commercial specialists also typically had eight transactions in 2010 nationwide, up from 6 in 2009. This number was also 8 in Texas.
- For the second year in a row, the difficulty in obtaining mortgage financing was the most cited reason for potential clients being limited nationally. This also held true in Texas, with 43 percent of members citing this as a factor.
- On a national basis, most REALTORS® worked 40 hours per week in 2010, a trend that has
  continued for several years. This was also the case in Texas, as most REALTORS® worked 40
  hours per week.
- The typical REALTOR® earned 18 percent of their business from past clients and customers on a national basis. In Texas, the typical REALTOR® earned 20 percent of their business from past clients and customers.
- REALTORS® spent a median of \$250 to maintain a website in 2010 nationwide. REALTORS® in Texas spent also spent a median of \$250.

• Nationally, members typically brought in three inquiries and 3 percent of their business from their website. Members in Texas typically brought in 3 inquiries and 3 percent of their business from their website.

#### Income and Expenses of REALTORS®

- On a national basis, percentage split-commission is the prevailing method for REALTOR® compensation, with roughly seven in ten respondents indicating this method of compensation, similar to 2009. In Texas 59 percent of respondents were compensated via this method.
- Nationally the median gross income of REALTORS® was \$34,100 in 2010, down from \$35,700 in 2009. The median gross income for REALTORS® in Texas was \$33,400.
- REALTORS® with 16 years or more experience had a median gross income of \$47,100 compared to REALTORS® with 2 years or less experience that had a median gross income of \$8,900 nationwide. Comparatively, in Texas, REALTORS® with 16 years or more experience had a gross income of \$46,800 and those with 2 years or less experience had a median gross income of \$8,600.
- The median business expenses fell from \$5,480 in 2009 to \$4,270 in 2010 nationwide. Business expenses racked up to \$4,410 in in 2010.
- Nationally, the largest single expense category for most REALTORS® was vehicle expenses, which increased from \$1,580 in 2009 to \$1,680 in 2010. In Texas the largest single expense category was also vehicle expenses, which was reported as \$2,040 in 2010.

#### Office and Firm Affiliation of REALTORS®

- Forty-one percent of REALTORS® are affiliated with an independent non-franchised company nationwide. This number was 42 percent in Texas.
- On a national level, the typical REALTOR® works at a firm that employs 29 agents and brokers. In Texas, the typical REALTOR® works at a firm that employs 14 agents and brokers.
- Nationally, the median tenure for REALTORS® with their current firm is unchanged at five years. Texas's median tenure for REALTORS® was four years.
- More than three-quarters of brokers had some ownership interest in their firm and more than half have sole ownership of their firm nationwide. This number was 85 percent of brokers had some ownership interest in their firm and 72 percent had sole ownership of their firm in Texas.
- Three-quarters of REALTORS® reported receiving no benefits through their firm nationally. In Texas this number was similar at 78 percent.
- Nationally, eleven percent of REALTORS® worked for a firm that was bought or merged in the
  past two years. Ten percent worked for a firm that was bought or merged in the past two years
  in Texas.

#### **Demographic Characteristics of REALTORS®**

- Nationwide, the typical REALTOR® is a 56 year old white female who attended college and is a homeowner. Similarly the typical REALTOR® is 56 in Texas.
- On a national level, fifty-seven percent of all REALTORS® are female, which remains unchanged from 2009. In Texas, 62 percent are female.
- Seventy-five percent of REALTORS® said that real estate was their only occupation, and that number jumps to 83 percent among members with 16 or more years of experience, nationwide. In Texas the number of REALTORS® reporting real estate as their only occupation is at 74 percent and at 83 percent for those with 16 or more years of experience.

- Nationally, the median gross income of REALTOR® households was \$91,700 in 2010, up from \$89,100 in 2009, which is a nascent reversal of the downward trend observed in previous years. For Texas, the median gross income of REALTOR® households is \$94,000 in 2010.
- A substantial majority of REALTORS® 91 percent own their primary residence nationwide. 91 percent of REALTORS® own their primary residence in Texas.

#### Methodology

In January 2011, NAR mailed out a question survey to a random sample of 54,758 REALTORS®. An identical questionnaire was also distributed via e-mail to the same members to fill out a Web-based online version if preferred. The Tailored Survey Design Method was used to survey the sample, which includes a pre-postcard mailing, the survey, a follow-up letter and a re-mailing of the survey. Members also received an e-mail letting them know they would be receiving a survey, the survey link via e-mail, and two follow-up reminders. Using this method, a total of 8,303 responses were received, including 6,398 via hard copy mail survey and 1,905 via the Web-based survey. After accounting for undeliverable questionnaires, the survey had an adjusted response rate of 15.3 percent. Texas had 660 responses for a response rate of 15.2 percent.

Survey responses were weighted to be representative of state level NAR membership. Information about compensation, earnings, sales volume and number of transactions is characteristics of calendar year 2010, while all other data are representative of member characteristics in early 2011.

The NATIONAL ASSOCIATION OF REALTORS® is committed to equal opportunity in the real estate industry. In accordance with this commitment, racial and ethnic information was collected and is included in this report.

Where relevant, REALTOR® information in subgroups based on the license held by members of NAR: a broker, broker-associate or sales agent license. The term "broker" refers to REALTORS® holding a broker or broker associate license unless otherwise noted. In some cases, information is presented by REALTORS® main function within their firm or their real estate specialty regardless of the type of license held.

The primary measure of central tendency used throughout this report is the median, the middle point in the distribution of responses to a particular question or, equivalently, the point at which half of the responses are above and below a particular value. Data may not be comparable to previous Member Profile publications due to changes in questionnaire design.

Exhibit 1-1	REALTORS® BY TYPE OF LICENSE
Exhibit 1-2	SPECIALTY AND MAIN FUNCTION OF REALTORS®
Exhibit 1-3	PRIMARY BUSINESS SPECIALTY OF BROKER/BROKER ASSOCIATE LICENSEES, 1999-2011
Exhibit 1-4	PRIMARY BUSINESS SPECIALTY OF SALES AGENT LICENSEES, 1999-2011
Exhibit 1-5	SECONDARY BUSINESS SPECIALTY OF REALTORS®
Exhibit 1-6	REAL ESTATE EXPERIENCE OF REALTORS®, BY MAIN FUNCTION
Exhibit 1-7	INCOME FROM PRIMARY REAL ESTATE SPECIALTY, BY YEARS OF EXPERIENCE
Exhibit 1-8	INCOME FROM PRIMARY REAL ESTATE SPECIALTY, BY NUMBER OF HOURS WORKED
Exhibit 1-9	NUMBER OF PERSONAL ASSISTANTS
Exhibit 1-10	NUMBER OF PERSONAL ASSISTANTS, BY YEARS OF REAL ESTATE EXPERIENCE
Exhibit 1-11	TASKS PERFORMED BY PERSONAL ASSISTANTS
Exhibit 1-12	CHARACTERISTICS OF PERSONAL ASSISTANTS
Exhibit 1-13	FREQUENCY OF USE OF COMMUNICATIONS AND TECHNOLOGY PRODUCTS
Exhibit 1-14	FREQUENCY OF USE OF BUSINESS SOFTWARE
Exhibit 1-15	REALTOR'S® FIRM WEB PRESENCE
Exhibit 1-16	REALTORS® WITH WEB SITES, BY LICENSE AND FUNCTION
Exhibit 1-17	REALTORS® WITH WEB SITES, BY EXPERIENCE
Exhibit 1-18	LENGTH OF TIME REALTORS® HAVE HAD A WEB SITE FOR BUSINESS USE
Exhibit 1-19	INFORMATION ON REALTOR® WEB SITES
Exhibit 1-20	REAL ESTATE BLOGS
Exhibit 1-21	ACTIVE USE OF SOCIAL OR PROFESSIONAL NETWORKING WEB SITES
Exhibit 1-22	AFFILIATE MEMBERSHIP OF REALTORS®
Exhibit 1-23	PROFESSIONAL DESIGNATIONS AND CERTIFICATIONS OF REALTORS®
Exhibit 1-24	RELOCATION ACTIVITY OF REALTORS®
Exhibit 1-25	WILL REMAIN ACTIVE AS A REAL ESTATE PROFESSIONAL DURING THE NEXT TWO YEARS

Exhibit 1-1

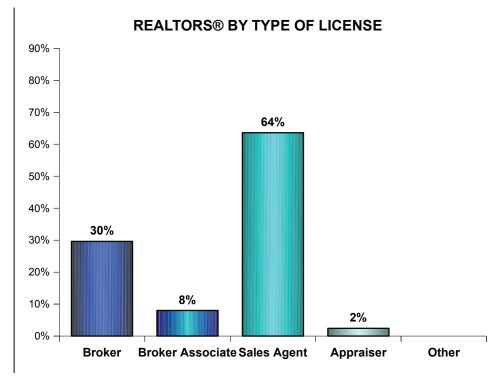
#### **REALTORS® BY TYPE OF LICENSE**

Number of Total Respondents = 660

(Percent of Respondents)

#### **Texas**

Broker	30%
Broker Associate	8%
Sales Agent	64%
Appraiser	2%
Other	*



#### U.S.

Broker	28%
Broker Associate	17%
Sales Agent	57%
Appraiser	4%
Other	1%

#### **REALTORS® BY TYPE OF LICENSE**

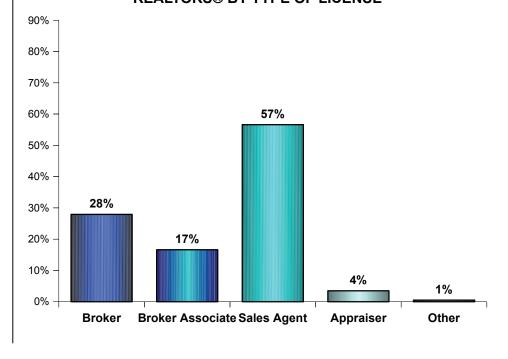


Exhibit 1-2

#### SPECIALTY AND MAIN FUNCTION OF REALTORS®

(Percentage Distribution)

#### **Texas**

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		LICENSED AS					
	ALL REALTORS®	Broker	Broker Associate	Sales Agent	Appraiser		
Primary Real Estate Specialty							
Residential brokerage	75%	67%	89%	81%	7%		
Commercial brokerage	6	9	9	4	*		
Residential appraisal	2	1	*	1	57		
Commercial appraisal	1	*	*	*	36		
Relocation	1	1	*	2	*		
Property management	6	11	*	5	*		
Counseling	1	3	*	1	*		
Land/Development	2	2	*	2	*		
Other specialties	5	6	2	5	*		
Main Function							
Broker-owner (with selling)	20%	64%	*	2%	7%		
Broker-owner (without selling)	2	7	*	*	*		
Associate broker	7	12	45	1	*		
Manager	*	3	4	2	*		
Sales agent	61	11	45	88	7		
Appraiser	2	*	*	*	86		
Other	6	3	6	8	*		

<sup>\*</sup> Less than 1 percent

U.S.

A	LL REAL	LTORS®		LICENSEI		
	2011 Survey	2010 Survey	Broker	Broker Associate	Sales Agent	Appraiser
Primary Real Estate Specialty						
Residential brokerage	78%	81%	73%	86%	83%	4%
Commercial brokerage	4	4	7	4	3	*
Residential appraisal	3	3	1	0	1	74
Commercial appraisal	1	1	*	*	*	22
Relocation	1	1	1	1	2	*
Property management	5	5	9	3	4	*
Counseling	1	1	1	1	1	*
Land/Development	1	2	2	1	1	*
Other specialties	5	2	6	4	6	*
Main Function						
Broker-owner (with selling)	16%	15%	54%	3%	1%	0
Broker-owner (without selling)	2	1	5	0	*	*
Associate broker	11	10	12	45	1	*
Manager	4	4	6	6	3	0
Sales agent	60	61	17	42	89	4
Appraiser	3	3	*	*	*	96
Other	6	6	6	6	6	*

<sup>\*</sup> Less than 1 percent

#### Exhibit 1-3

#### PRIMARY BUSINESS SPECIALTY OF BROKER/BROKER ASSOCIATE LICENSEES, 1999-2011

(Percentage Distribution)

#### **Texas**

2011 Residential brokerage 71% Commercial brokerage 9 2 Land/Development Relocation 1 3 Counseling **Appraising** 1 9 **Property management** International 5 Other

#### U.S.

	1999	2001	2003	2005	2007	2008	2009	2010	2011
Residential brokerage	75%	76%	81%	76%	79%	79%	80%	79%	78%
Commercial brokerage	6	6	3	4	5	6	6	7	6
Land/Development	4	3	1	3	3	1	3	2	2
Relocation	1	1	2	3	2	*	1	1	1
Counseling	1	1	2	3	1	1	1	1	1
Appraising	4	4	3	2	1	4	1	1	1
Property management	6	5	4	4	4	1	6	6	7
International	NA	*	*	1	*	3	*	*	*
Other	4	3	4	4	4	4	2	3	5

NA - Not Asked

<sup>\*</sup> Less than 1 percent

<sup>\*</sup> Less than 1 percent

#### Exhibit 1-4

#### PRIMARY BUSINESS SPECIALTY OF SALES AGENT LICENSEES, 1999-2011

(Percentage Distribution)

#### **Texas**

2011 Residential brokerage 81% Commercial brokerage 4 2 Land/Development 2 Relocation 1 Counseling **Appraising** 1 **Property management** 5 0 International Other 5

#### U.S.

	1999	2001	2003	2005	2007	2008	2009	2010	2011
Residential brokerage	88%	82%	84%	74%	75%	77%	86%	87%	83%
Commercial brokerage	2	2	2	1	2	2	3	3	3
Land/Development	2	2	1	3	3	1	1	1	1
Relocation	1	2	2	5	6	*	2	2	2
Counseling	1	3	2	5	4	5	1	1	1
Appraising	2	3	3	5	1	4	1	*	1
Property management	2	3	3	3	4	3	4	3	4
International	NA	*	*	*	2	2	1	*	1
Other	2	3	3	3	4	6	2	2	5

NA - not asked

<sup>\*</sup> Less than 1 percent

<sup>\*</sup> Less than 1 percent

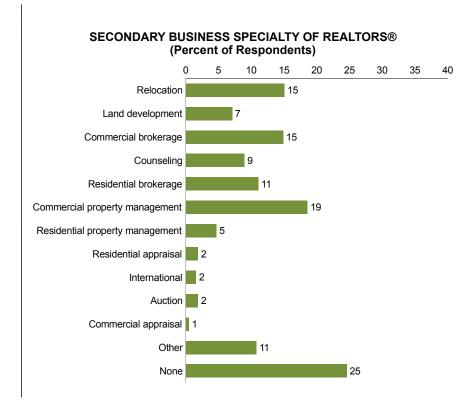
#### Exhibit 1-5

#### SECONDARY BUSINESS SPECIALTY OF REALTORS®

(Percent of Respondents)

#### **Texas**

Relocation	15%
Land development	7%
Commercial brokerage	15%
Counseling	9%
Residential brokerage	11%
Commercial property management	19%
Residential property management	5%
Residential appraisal	2%
International	2%
Auction	2%
Commercial appraisal	1%
Other	11%
None	25%



Commercial brokerage	16%
Relocation	14%
Commercial property management	14%
Residential brokerage	10%
Counseling	9%
Land development	8%
Residential property management	4%
Residential appraisal	3%
International	2%
Auction	2%
Commercial appraisal	1%
Other	9%
None/Nothing	28%

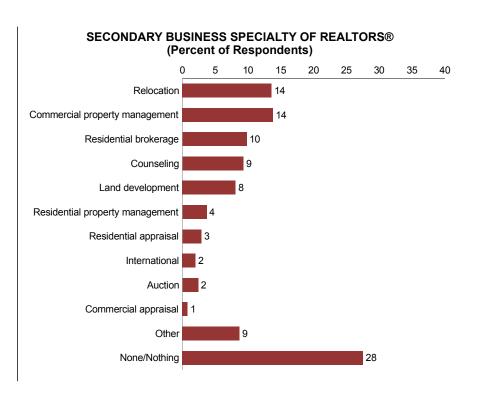


Exhibit 1-6

#### REAL ESTATE EXPERIENCE OF REALTORS®, BY MAIN FUNCTION

(Percentage Distribution)

#### **Texas**

#### MAIN FUNCTION IN FIRM

	MAIN FUNCTION IN FIRM								
	ALL REALTORS®	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	Appraiser	
1 year or less	9%	*	1%	*	*	*	14%	*	
2 years	4	*	1	2	*	7	5	*	
3 years	4	*	3	4	*	*	5	*	
4 years	6	*	3	2	*	13	7	8	
5 years	6	*	2	2	*	*	8	*	
6 to 10 years	21	8	16	29	*	27	24	8	
11 to 15 years	11	*	14	11	*	13	11	*	
16 to 25 years	17	23	23	13	100	27	14	17	
26 to 39 years	19	62	31	33	*	7	11	50	
40 or more years	3	8	6	2	*	7	1	17	
Median (years)	11	28	16	13	21	12	7	31	

<sup>\*</sup> Less than 1 percent

ALL	
<b>REALTORS®</b>	MAIN FUNCTION IN FIRM

	2011 Survey	2010 Survey	Broker- Owner (without selling)	Broker- Owner (with	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	Appraiser
1 year or less	6%	6%	*	1%	2%	*	2%	8%	*
2 years	4	4	1	2	2	*	2	6	0
3 years	4	7	3	1	3	1	4	5	1
4 years	4	5	1	2	3	2	3	6	0
5 years	6	8	0	3	4	*	3	7	1
6 to 10 years	23	22	7	19	20	13	17	27	13
11 to 15 years	11	11	6	12	11	15	12	11	16
16 to 25 years	21	19	20	25	26	30	31	18	26
26 to 39 years	18	15	46	29	26	36	20	12	34
40 or more years	3	2	17	8	3	1	5	1	8
Median (years)	12	10	28	20	17	23	18	9	23

<sup>\*</sup> Less than 1 percent

Exhibit 1-7
INCOME FROM PRIMARY REAL ESTATE SPECIALTY, BY YEARS OF EXPERIENCE (Percentage Distribution)

#### **Texas**

#### **REAL ESTATE EXPERIENCE**

Percent of income from real estate specialty	ALL REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more
Less than 50%	18%	27%	19%	14%	17%
Less than 25%	12	20	11	10	10
25% to 49%	6	7	8	4	7
50% to less than 100%	42%	27%	40%	45%	46%
50% to 74%	11	4	9	13	14
75% to 99%	31	24	31	33	32
100%	40	46	42	41	37

#### U.S.

#### **REAL ESTATE EXPERIENCE**

Percent of income from real estate specialty	ALL REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more
Less than 50%	17%	27%	22%	14%	14%
Less than 25%	11	23	16	9	9
25% to 49%	5	5	6	5	6
50% to less than 100%	41%	27%	35%	43%	46%
50% to 74%	11	6	10	10	12
75% to 99%	31	21	26	33	34
100%	42	46	43	43	40

Exhibit 1-8
INCOME FROM PRIMARY REAL ESTATE SPECIALTY, BY NUMBER OF HOURS WORKED
(Percentage Distribution)

#### **Texas**

#### **HOURS WORKED PER WEEK**

Percent of income from real estate specialty	ALL REALTORS®	Less than 20 hours	20 to 39 hours	40 to 59 hours	60 hours or more
Less than 50%	18%	52%	19%	8%	5%
Less than 25%	12	44	12	4	1
25% to 49%	6	9	7	5	4
50% to less than 100%	42%	16%	43%	48%	52%
50% to 74%	11	3	12	13	13
75% to 99%	31	13	32	35	39
100%	40	32	38	44	44

#### U.S.

#### **HOURS WORKED PER WEEK**

Percent of income from real estate specialty	ALL REALTORS®	Less than 20 hours	20 to 39 hours	40 to 59 hours	60 hours or more
Less than 50%	17%	42%	22%	8%	6%
Less than 25%	11	37	14	3	2
25% to 49%	5	5	8	5	4
50% to less than 100%	41%	23%	39%	47%	50%
50% to 74%	11	6	11	12	10
75% to 99%	31	17	27	36	40
100%	42	35	39	45	45

Exhibit 1-9

#### **NUMBER OF PERSONAL ASSISTANTS**

(Percentage Distribution)

#### **Texas**

**LICENSED AS MAIN FUNCTION IN FIRM** Broker-**Broker-**Manager Broker/ **Owner Owner** Manager ALL **Broker** Sales (without (with Associate (without (with Sales **REALTORS® Associate** selling) selling) **Broker** selling) sellling) **Agent** Agent None 89% 82% 50% 75% 87% 82% 69% 77% 86%# One 14 18 12# 11 27 16 50 17 11 Two 2 2 1# 1 3 8 1 \* \* Three or more 2 3 1# 4 \* 1

	_	LICENSE	) AS	MAIN FUNCTION IN FIRM					
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	83%	77%	88%	66%	71%	83%	62%	78%	87%
One	11	19	10	20	24	15	23	16	11
Two	2	3	1	3	3	2	*	4	1
Three or more	1	2	1	11	2	1	15	2	*

<sup>\*</sup> Less than 1 percent

<sup>\*</sup> Less than 1 percent

Exhibit 1-10

#### NUMBER OF PERSONAL ASSISTANTS, BY YEARS OF REAL ESTATE EXPERIENCE

(Percentage Distribution)

#### **Texas**

#### **REAL ESTATE EXPERIENCE**

	ALL REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more
None	82%	97%	87%	83%	74%
One	14	3	13	15	18
Two or more	4	*	*	2	8

<sup>\*</sup> Less than 1 percent

#### U.S.

#### **REAL ESTATE EXPERIENCE**

	ALL REALTORS®	2 years or less	3 to 5	6 to 15	16 years or more
None	83%	94%	90%	82%	78%
One	14	6	9	15	17
Two or more	4	1	1	3	5

#### Exhibit 1-11

#### TASKS PERFORMED BY PERSONAL ASSISTANTS

(Percent of Respondents)

#### **Texas**

Process new listings and enter them in the MLS	52%
Manage closing paperwork	39
Prepare comps	30
Schedule listing presentations, closings, and appointments	52
Photograph listings	44
Send mailings to past clients or prospects	61
Order inspections	35
Write ads	26
Place/track advertising of listings	22
Send progress reports to sellers	26
Prepare escrow files	13
Check MLS for expireds	4
Prospect FSBOs	4
Check newspapers for FSBOs	9
Other	48

<sup>\*</sup> Less than 1 percent

Send mailings to past clients or prospects	59%
Process new listings and enter them in the MLS	58
Manage closing paperwork	44
Schedule listing presentations, closings, and appointments	43
Photograph listings	41
Place/track advertising of listings	39
Order inspections	37
Write ads	33
Prepare comps	33
Send progress reports to sellers	30
Prepare escrow files	28
Check MLS for expireds	20
Check newspapers for FSBOs	8
Prospect FSBOs	8
Other	39

#### Exhibit 1-12

#### **CHARACTERISTICS OF PERSONAL ASSISTANTS**

(Percentage Distribution)

#### **Texas**

License Information	Licensed	45%
License information		
	Unlicensed	55
Salary Expenses	Paid by REALTOR®	49
	Paid by company	33
	Both	19
Employment	Full-time	61
	Part-time	39
Exclusivity	Exclusive assistant	73
	Shared with others	27
Employment Arrangement	Independent contractor	49
	Employee	51
Compensation Structure	Hourly	33
	Arrangement varies	*
	Salary	20
	Percent of commission	*
	Per task	*

License Information	Licensed	48%
	Unlicensed	52
Salary Expenses	Paid by REALTOR®	46
	Paid by company	37
	Both	17
Employment	Full-time	51
	Part-time	49
Exclusivity	Exclusive assistant	63
	Shared with others	37
Employment Arrangement	Independent contractor	55
	Employee	45
Compensation Structure	Hourly	35
	Salary	23
	Arrangement varies	20
	Percent of commission	14
	Per task	9

Exhibit 1-13

#### FREQUENCY OF USE OF COMMUNICATIONS AND TECHNOLOGY PRODUCTS

(Percentage Distribution)

#### **Texas**

All REALTORS®	Daily or nearly every day	A few times a week	A few times a month	A few times a year	Rarely or Never
E-mail	92%	5%	1%	1%	2%
Laptop/Desktop computer	90	3	3	1	4
Cell phone (no email and Internet)	66	5	2	1	27
Smartphone with wireless email and Internet capabilities (e.g., Treo/BlackBerry)	78	4	1	1	17
Digital camera	27	24	32	11	5
Global positioning system (GPS)	33	24	16	7	20
Instant messaging (IM)	38	11	5	4	42
PDA/Handheld (no phone capabilities)	12	1	1	1	85
Blogs	6	6	8	7	74
RSS feeds	4	4	7	6	79
Podcasts	2	2	8	11	77

<sup>\*</sup> Less than 1 percent

All REALTORS®	Daily or nearly every day	A few times a week	A few times a month	A few times a year	Rarely or Never
E-mail	92%	5%	2%	1%	1%
Laptop/Desktop computer	90	4	2	1	3
Cell phone (no email and Internet)	68	5	2	1	25
Smartphone with wireless email and Internet capabilities (e.g., Treo/BlackBerry)	72	3	1	*	23
Digital camera	28	25	32	11	5
Instant messaging (IM)	30	10	6	4	50
Global positioning system (GPS)	31	23	18	7	21
PDA/Handheld (no phone capabilities)	12	2	1	1	85
Blogs	5	6	9	7	73
RSS feeds	5	4	6	5	81
Podcasts	1	2	6	9	82

<sup>\*</sup> Less than 1 percent

Exhibit 1-14

#### FREQUENCY OF USE OF BUSINESS SOFTWARE

(Percentage Distribution)

#### **Texas**

ALL REALTORS®	Daily or nearly every day	A few times a week	A few times a month	A few times a year	Rarely or Never
Multiple listing	62%	18%	9%	4%	8%
Contact management	24	16	13	7	40
Document preparation	19	28	21	12	20
Comparative market analysis	20	33	27	12	9
Customer relationship management	16	13	11	7	54
Electronic contract and forms	20	33	27	12	8
Transaction management	11	11	15	10	53
Graphics or presentation	11	11	21	19	39
Property management	13	6	7	11	64
Loan analysis	3	10	17	19	50

	Daily or nearly	A few times	A few times	A few times	Rarely or
ALL REALTORS®	every day	a week	a month	a year	Never
Multiple listing	69%	15%	7%	4%	6%
Contact management	27	17	13	8	35
Document preparation	20	24	23	11	23
Electronic contract and forms	20	29	27	12	13
Comparative market analysis	17	31	31	13	9
Transaction management	15	13	11	8	53
Customer relationship management	12	13	13	10	53
Graphics or presentation	8	13	24	18	37
Property management	8	5	7	10	69
Loan analysis	4	9	18	18	51

#### Exhibit 1-15

#### **REALTOR'S® FIRM WEB PRESENCE**

(Percentage Distribution)

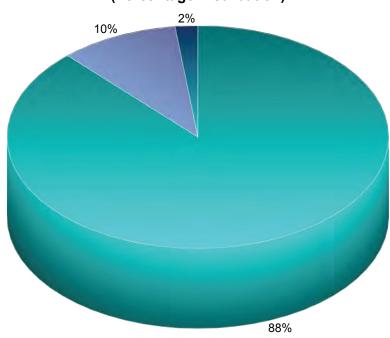
#### **Texas**

Firm has Web site	88%
Firm does not have Web site	10%
Firm does not have	2%
Web site but plans to in the future	

## U.S.

	2011 Survey
Firm has Web site	89%
Firm does not have Web site	9%
Firm does not have Web site but plans to in the future	2%

### REALTOR'S® FIRM WEB PRESENCE (Percentage Distribution)



## REALTOR'S® FIRM WEB PRESENCE (Percentage Distribution)

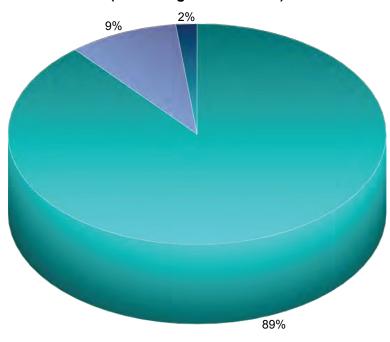


Exhibit 1-16

#### REALTORS® WITH WEB SITES, BY LICENSE AND FUNCTION

(Percentage Distribution)

#### Texas

	_	LICENSE	SED AS MAIN FUNCTION IN FIRM							
	ALL REALTORS ®	Broker/ Broker Associate		Broker- Owner (no selling)	Owner (with		Manager (without selling)	Manager (with selling)	Sales Agent	Appraiser
Have a Web site	64%	74%	59%	67%	79%	72%	67%	63%	61%	33%
	35	47	30	33	65	32	*	13	31	17
A Web site developed and/or maintained by REALTOR®										
A Web site provided by firm	29	28	29	33	15	40	67	50	30	17
Do not have a Web site	36	26	41	33	21	28	33	38	39	67
No Web site	29	21	33	33	15	20	33	38	31	50
No Web site, but plan to have one in the future	7	5	8	*	6	8	*	*	7	17

<sup>\*</sup> Less than 1 percent

	_	LICENSE	AS:	MAIN FUNCTION IN FIRM						
	ALL REALTORS ®	Broker/ Broker Associate	Sales Agent	(no	Owner (with	Associate Broker	Manager (without selling)	Manager (with selling)	Sales	Appraiser
Have a Web site	62%	65%	61%	52%	65%	65%	63%	65%	63%	39%
	34	40	30	25	48	34	9	34	31	23
A Web site developed and/or maintained by REALTOR®										
A Web site provided by firm	29	26	31	27	16	31	54	31	32	16
Do not have a Web site	38	35	39	48	35	35	37	35	37	61
No Web site	30	28	31	45	26	28	37	30	29	52
No Web site, but plan to have one in the future	8	7	8	3	9	7	*	5	8	9

Exhibit 1-17

#### REALTORS® WITH WEB SITES, BY EXPERIENCE

(Percentage Distribution)

#### **Texas**

	_	REAL ESTATE EXPERIENCE					
	ALL REALTORS®	2 years or less	3 to 5 years	6 to 15 10 years	6 years or more		
Have a Web site	64%	67%	66%	68%	58%		
A Web site developed and/or maintained by REALTOR®	35	30	28	45	33		
A Web site provided by firm	29	37	38	23	25		
Do not have a Web site	36	33	34	32	42		
No Web site	29	26	30	23	35		
No Web site, but plan to have one in the future	7	7	5	8	7		

	AL REALT		RE <i>A</i>	AL ESTATE	EXPERIEN	ICE
	2011 Survey	2010 Survey	2 years or less	3 to 5 years	6 to 15 years	16 years or more
Have a Web site	62%	63%	59%	62%	65%	61%
A Web site developed and/or maintained by REALTOR®	34	34	25	29	37	34
A Web site provided by firm	29	29	35	34	27	27
Do not have a Web site	38	37	41	38	35	39
No Web site	30	28	26	29	28	33
No Web site, but plan to have one in the future	8	10	15	9	7	6

#### Exhibit 1-18

#### LENGTH OF TIME REALTORS® HAVE HAD A WEB SITE FOR BUSINESS USE

(Percentage Distribution Among those with a Web Site)

#### **Texas**

#### **REAL ESTATE EXPERIENCE**

		MEAL ESTATE EXITERIOR							
	ALL REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more				
Less than one year	2%	6%	3%	1%	*				
1 to 2 years	22	89	26	9	4				
3 to 4 years	19	6	56	18	6				
5 or more years	57	*	15	72	90				
Median years	5	1	3	6	10				

	ALL REA	LTORS®	REA	<b>=</b>		
	2011 Survey	2010 Survey	2 years or less	3 to 5 years	6 to 15 years	16 years or more
Less than one year	1	1	5%	1	1	*
1 to 2 years	21	24	88	27	12	9
3 to 4 years	16	18	3	48	15	7
5 or more years	63	57	5	25	72	84
Median years	6	5	1	4	6	10

<sup>\*</sup> Less than 1 percent

Exhibit 1-19

#### **INFORMATION ON REALTOR® WEB SITES**

(Percent of Respondents with a Web Site)

#### **Texas**

**BROKERAGE SPECIALISTS** 

	_	BITOILEITAGE C	T E GIT LE I G T G
	ALL REALTORS®	Residential	Commercial
Own property listings	90%	92%	100%
Information about home buying and selling	79	87	44
Mortgage or financial calculators	65	69	33
Link to firm's Web site	63	64	67
Community information or demographics	51	57	22
School reports	50	56	22
Virtual tours	53	60	33
Links to state and local government Web sites	36	39	22
Current mortgage rates	34	35	11
Home valuation or Comparative Market Analysis tools	33	38	22
Links to mortgage lenders' Web sites	25	24	*
Links to real estate service providers	25	22	22
Appointment scheduler	22	28	*
Link to commercial information exchange (CIE)	4	3	11

<sup>\*</sup> Less than 1 percent

#### U.S.

#### **BROKERAGE SPECIALISTS**

	_		
	ALL REALTORS®	Residential	Commercial
Own property listings	91%	93%	82%
Information about home buying and selling	81	85	59
Mortgage or financial calculators	67	71	54
Link to firm's Web site	66	67	60
Virtual tours	52	55	36
Community information or demographics	51	54	36
School reports	50	55	30
Links to state and local government Web sites	43	46	33
Home valuation or Comparative Market Analysis tools	32	34	18
Current mortgage rates	32	34	18
Links to real estate service providers	29	30	21
Links to mortgage lenders' Web sites	26	27	11
Appointment scheduler	19	20	9
Link to commercial information exchange (CIE)	4	3	19
Other	3	3	4

Exhibit 1-20

#### **REAL ESTATE BLOGS**

(Percentage Distribution)

#### **Texas**

	_			AGE		
	ALL REALTORS®	29 or younger	30 to 39	40 to 49	50 to 59	60 or older
Have a blog	9%	21%	24%	12%	9%	3%
Do not have a blog	81	64	62	78	82	88
Do not have a blog, but plan to in the future	9	14	13	10	9	8

<sup>\*</sup> Less than 1 percent

	AL REALT	_					
	2011 Survey	2010 Survey	29 or younger	30 to 39	40 to 49	50 to 59	60 or older
Have a blog	10%	10%	16%	18%	12%	10%	6%
Do not have a blog	81	77	69	66	77	79	88
Do not have a blog, but plan to in the future	9	12	15	15	11	10	6

Exhibit 1-21

#### ACTIVE USE OF SOCIAL OR PROFESSIONAL NETWORKING WEB SITES

(Percentage Distribution)

#### **Texas**

AGE Actively use social or professional networking 29 or ALL . Web sites: **REALTORS®** 60 or older 30 to 39 40 to 49 50 to 59 younger Yes 71% 80% 64% 49% 31% 48% No 46 29 20 30 41 62 No, but plan to in the 6 6 10 6 future

	_	AGE									
Actively use social or professional networking Web sites:	ALL REALTORS®	29 or younger	30 to 39	40 to 49	50 to 59	60 or older					
Yes	49%	83%	72%	64%	52%	31%					
No	42	10	20	28	38	58					
No, but plan to in the future	9	6	8	8	10	9					

<sup>\*</sup> Less than 1 percent

Exhibit 1-22

#### **AFFILIATE MEMBERSHIP OF REALTORS®**

(Percent of Respondents)

#### **Texas**

LICENSED AS MAIN FUNCTION IN FIRM Broker- Broker-ALL Broker/ Owner Owner Manager Manager **REALTORS** Broker Sales (with Associate (without (with Sales (no sellling) selling) **NAR Affiliates** Associate Agent selling) selling) **Broker** Agent Appraiser 50% 68% 80% Not a member of any affiliate 76% 75% 74% 69% 78% 88% 75% **CCIM Institute - Certified** 2 3 13 **Commercial Investment Member CRE - Counselors of Real Estate** 13 0 **CRB - Council of Real Estate** 2 4 1 25 3 50 **Brokerage Managers CRS - Council of Residential** 12 18 9 13 14 19 13 10 13 **Specialists IREM - Institute of Real Estate** 1 1 1 3 Management **REBAC - Real Estate Buyer's Agent** 10 9 11 10 12 13 10 Council **RLI - REALTORS® Land Institute** 1 1 4 1 0 1 SIOR - Society of Industrial and Office REALTORS® 1 4 4 4 3 4 13 4 WCR - Women's Council of **REALTORS®** 

	_	LICENSE	) AS			MAIN F	UNCTION IN	I FIRM		
NAR Affiliates	ALL REALTORS ®	Broker/ Broker Associate	Sales Agent			Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	Appraiser
Not a member of any affiliate	77%	69%	83%	73%	75%	68%	65%	74%	79%	97%
CCIM Institute - Certified Commercial Investment Member	1	2	1	2	1	2	*	2	1	2
CRE - Counselors of Real Estate	1	2	1	*	2	1	3	1	1	*
CRB - Council of Real Estate Brokerage Managers	3	5	1	12	5	3	24	13	1	1
CRS - Council of Residential Specialists	12	17	8	8	11	20	17	12	11	3
IREM - Institute of Real Estate Management	1	1	*	6	1	*	*	*	*	*
REBAC - Real Estate Buyer's Agent Council	8	10	7	3	10	11	*	7	8	1
RLI - REALTORS® Land Institute	1	1	*	*	1	1	*	1	*	*
SIOR - Society of Industrial and Office REALTORS®	*	*	*	*	*	*	*	*	*	*
WCR - Women's Council of REALTORS®	4	5	3	5	3	7	13	6	4	*

<sup>\*</sup> Less than 1 percent

<sup>\*</sup> Less than 1 percent

Exhibit 1-23

#### PROFESSIONAL DESIGNATIONS AND CERTIFICATIONS OF REALTORS®

(Percent of Respondents)

#### Texas

· oxac	_	LICENSED	AS			MAIN FU	UNCTION IN FIRM			
	ALL REALTORS®	Broker/ Broker Associate		Broker- Owner ( (no selling)	Owner	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	Appraiser
Designations										
No designations	62%	53%	67%	57%	58%	54%	50%	75%	64%	86%
ABR - Accredited Buyer Representative	19	19	19	*	22	15	50	13	20	*
ABRM - Accredited Buyer Representative Manager	0	*	0	*	*	*	*	13	*	*
ALC - Accredited Land Consultant	1	2	*	*	*	8	*	*	0	*
CCIM - Certified Commercial Investment Member	1	2	*	*	3	*	*	*	*	*
CIPS - Certified International Property Specialist	0	1	*	*	*	*	*	*	*	*
CPM - Certified Property Manager	1	1	0	*	1	*	*	*	*	*
CRB - Certified Real Estate Brokerage Manager	1	4	*	29	1	4	*	*	0	*
CRE - Counselor of Real Estate	1	1	0	*	1	*	*	13	*	*
CRS - Certified Residential Specialist	10	16	6	14	15	8	*	13	8	14
GAA - General Accredited Appraiser	*	*	*	*	*	*	*	*	*	*
Green Designation	2	2	3	*	4	*	*	13	1	*
GRI - Graduate REALTOR® Institute	20	23	20	29	23	19	50	25	20	*
PMN - Performance Management Network	1	2	0	*	*	*	*	*	1	*
RAA - Residential Accredited Appraiser	*	*	*	*	*	*	*	*	*	*
RCE - REALTOR® Association Certified Executive	*	*	*	*	*	*	*	*	*	*
SIOR - Society of Industrial and Office REALTORS®	1	1	0	*	*	*	*	*	1	*
SRES - Seniors Real Estate Specialists	5	3	7	*	3	*	*	13	6	*
Certifications										
No certifications	69	66	70	100	65	75	50	83	69	83
At Home with Diversity	5	7	4	*	6	*	*	*	5	*
e-Pro	10	11	9	*	15	13	*	17	9	*
REPA - Real Estate Professional Assistant	4	3	4	*	2	6	*	*	5	*
Short Sales and Foreclosures (SFR)	16	18	16	*	20	6	50	17	15	*
RSPS - Resort & Second Home Specialist	*	*	*	*	*	*	*	*	*	*
TRC - Transnational Referral Certification	3	2	2	*	6	*	*	*	2	17

<sup>\*</sup> Less than 1 percent N/A - Not Available

	_	LICENSED	AS			MAIN FU	JNCTION IN	FIRM		
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner ( (no selling)	Owner	Associate Broker	Manager (without selling)	Manager (with sellling)		Appraiser
Designations										
No designations	64%	51%	74%	57%	61%	47%	47%	58%	68%	89%
ABR - Accredited Buyer Representative	13	16	11	5	13	21	11	10	12	*
ABRM - Accredited Buyer Representative Manager	*	*	*	1	0	0	*	3	*	*
ALC - Accredited Land Consultant	*	1	*	*	1	1	*	1	*	*
CCIM - Certified Commercial Investment Member	1	1	*	1	2	1	*	1	0	0
CIPS - Certified International Property Specialist	1	1	*	1	1	1	*	1	0	1
CPM - Certified Property Manager	*	1	*	7	1	0	*	*	*	*
CRB - Certified Real Estate Brokerage Manager	3	5	1	12	4	3	21	12	1	1
CRE - Counselor of Real Estate	1	1	0	*	2	1	*	1	0	*
CRS - Certified Residential Specialist	10	16	6	7	11	18	12	10	9	3
GAA - General Accredited Appraiser	*	*	*	*	*	*	*	*	*	*
Green Designation	2	2	2	2	2	3	*	4	2	2
GRI - Graduate REALTOR® Institute	21	30	14	27	22	35	29	30	18	7
PMN - Performance Management Network	1	1	*	3	0	1	*	*	1	*
RAA - Residential Accredited Appraiser	*	*	*	*	*	*	*	1	*	1
RCE - REALTOR® Association Certified Executive	*	*	*	*	*	*	*	*	*	*
SIOR - Society of Industrial and Office REALTORS®	*	*	*	*	*	*	*	*	*	*
SRES - Seniors Real Estate Specialists	6	6	5	2	4	9	8	5	6	0
Certifications										
No certifications	65	64	65	71	72	56	55	73	64	97
At Home with Diversity	4	4	4	6	3	5	10	4	4	*
e-Pro	11	13	10	1	9	17	20	7	11	*
REPA - Real Estate Professional Assistant	5	3	7	8	3	3	10	5	6	2
RSPS - Resort & Second Home Specialist	1	1	1	1	1	1	*	2	1	*
Short Sales and Foreclosures (SFR)	21	23	20	14	18	27	24	19	21	*
TRC - Transnational Referral Certification	1	2	1	*	2	2	4	1	1	1

<sup>\*</sup> Less than 1 percent

Exhibit 1-24

#### **RELOCATION ACTIVITY OF REALTORS®**

(Percentage Distribution)

#### **Texas**

	LICENSEI	O AS	REAL ESTATE EXPERIENCE			CE
ALL REALTORS®  REALTORS®'s firm have a relocation development department responsible		business	2 years or less	3 to 5 years	6 to 15 years	16 years or more
<b>Yes</b> 29%	26%	30%	30%	29%	28%	29%
<b>No</b> 60	71	54	52	54	61	64
Don't know 12	3	16	18	17	11	7

	LICENSE	D AS	REAL ESTATE EXPERIENCE			
ALL REALTORS®  REALTORS®'s firm have a relocation development department responsible	Associate S	business	2 years or less	3 to 5 years	6 to 15 years	16 years or more
<b>Yes</b> 38%	33%	44%	35%	34%	39%	40%
No 52	62	42	43	50	52	54
Don't know 10	6	14#	22	16	10	6

Exhibit 1-25

#### WILL REMAIN ACTIVE AS A REAL ESTATE PROFESSIONAL DURING THE NEXT TWO YEARS

(Percentage Distribution)

#### **Texas**

		LICENSED A	AS	REAL	ESTATE E	XPERIEN	CE
	ALL REALTORS®	Broker/ Broker Associate Sale	es Agent	2 years or less	3 to 5 years	6 to 15 years	16 years or more
Very certain	73%	73%	74%	72%	78%	74%	70%
Somewhat certain	18	18	18	19	15	19	18
Not certain	10	10	8	8	7	8	13

	ALL REA	LTORS®	LICENSED AS		REAL ESTATE EXPERIENCE			
	2011 Survey	2010 Survey	Broker/ Broker Associate S	ales Agent	2 years or less	3 to 5 years	6 to 15 years	16 years or more
Very certain	73%	74%	75%	72%	70%	74%	74%	73%
Somewhat certain	18	18	17	18	19	17	18	17
Not certain	9	8	9	10	11	9	8	10

#### **BUSINESS ACTIVITY OF REALTORS®**

Exhibit 2-1	APPRAISAL: TYPES OF PROPERTIES APPRAISED
Exhibit 2-2	APPRAISAL: NUMBER OF PROPERTIES APPRAISED
Exhibit 2-3	APPRAISAL: OTHER REAL ESTATE ACTIVITIES OF APPRAISAL SPECIALISTS
Exhibit 2-4	BROKERAGE: AGENCY RELATIONSHIPS
Exhibit 2-5	BROKERAGE: LISTINGS SOLD, 2009
Exhibit 2-6	BROKERAGE: NUMBER OF TRANSACTION SIDES OR COMMERCIAL DEALS, 2010
Exhibit 2-7 Exhibit 2-8	BROKERAGE: NUMBER OF TRANSACTION SIDES OR COMMERCIAL DEALS, BY EXPERIENCE, BROKERAGE: NUMBER OF TRANSACTION SIDES INVOLVING PROPERTIES IN FORECLOSURE, 2010
Exhibit 2-9	BROKERAGE: NUMBER OF TRANSACTION SIDES INVOLVING PROPERTIES IN FORECLOSURE, BY EXPERIENCE, 2010
Exhibit 2-10	BROKERAGE: NUMBER OF TRANSACTION SIDES INVOLVING SHORT SALES, 2010
Exhibit 2-11	BROKERAGE: NUMBER OF TRANSACTION SIDES INVOLVING SHORT SALES, BY EXPERIENCE, 2010
Exhibit 2-12	BROKERAGE: SALES VOLUME, 2010
Exhibit 2-13	BROKERAGE: SALES VOLUME, BY EXPERIENCE, 2010
Exhibit 2-14	THE MOST IMPORTANT FACTOR LIMITING POTENTIAL CLIENTS IN COMPLETING A TRANSACTION
Exhibit 2-15	THE MOST IMPORTANT FACTOR LIMITING POTENTIAL CLIENTS IN COMPLETING A TRANSACTION, BY EXPERIENCE, 2010
Exhibit 2-16	BROKERAGE: WEB SITES WHERE REALTORS® PLACE THEIR LISTINGS
Exhibit 2-17	PROPERTY MANAGEMENT: TYPES OF PROPERTIES MANAGED
Exhibit 2-18	PROPERTY MANAGEMENT: NUMBER OF PROPERTIES MANAGED
Exhibit 2-19	PROPERTY MANAGEMENT: MANAGEMENT FUNCTIONS PERFORMED
Exhibit 2-20	HOURS WORKED PER WEEK
Exhibit 2-21	REPEAT BUSINESS FROM PAST CONSUMERS AND CLIENTS, BY SPECIALTY, 2010
Exhibit 2-22	REPEAT BUSINESS FROM PAST CONSUMERS AND CLIENTS, BY EXPERIENCE, 2010
Exhibit 2-23	BUSINESS THROUGH REFERRALS FROM PAST CONSUMERS AND CLIENTS, BY SPECIALTY, 2010
Exhibit 2-24	BUSINESS THROUGH REFERRALS FROM PAST CONSUMERS AND CLIENTS, BY EXPERIENCE, 2010
Exhibit 2-25	BUSINESS ORIGINATED FROM AN OPEN HOUSE, BY SPECIALTY, 2010
Exhibit 2-26	BUSINESS ORIGINATED FROM AN OPEN HOUSE, BY EXPERIENCE, 2010
Exhibit 2-27	CUSTOMERS AND CLIENTS WHOSE PRIMARY LANGUAGE IS NOT ENGLISH, 2010
Exhibit 2-28	CUSTOMERS AND CLIENTS WHO WERE FOREIGN NATIONALS, 2010
Exhibit 2-29	EXPENDITURES TO MAINTAIN REALTOR® WEB SITE, 2010
Exhibit 2-30	CUSTOMER INQUIRIES GENERATED FROM WEB SITE, 2010
Exhibit 2-31	CUSTOMER INQUIRIES GENERATED FROM WEB SITE BY AMOUNT SPENT TO MAINTAIN, 2010
Exhibit 2-32	BUSINESS GENERATED FROM REALTOR® WEB SITE, 2010

Exhibit 2-33 BUSINESS GENERATED FROM REALTOR® WEB SITE, BY AMOUNT SPENT TO MAINTAIN, 2010

#### **BUSINESS ACTIVITY OF REALTORS®**

Exhibit 2-1

#### **APPRAISAL: TYPES OF PROPERTIES APPRAISED**

(Percent of Respondents, Appraisal Specialists only)

#### **Texas**

Residential (1 to 4 units)	100%
Agricultural land and farms	*
Commercial (retail, office, shopping centers, etc.)	*
Residential (5 or more units)	21
Industrial (manufacturing, warehouses, etc.)	*
Institutional (hospitals, schools, etc.)	7
Other	7

<sup>\*</sup> Less than 1 percent

	2011 Survey	2010 Survey
Residential (1 to 4 units)	90%	95%
Agricultural land and farms	36	33
Commercial (retail, office, shopping centers, etc.)	28	26
Residential (5 or more units)	28	23
Industrial (manufacturing, warehouses, etc.)	25	21
Institutional (hospitals, schools, etc.)	13	11
Other	14	7

Exhibit 2-2

### **APPRAISAL: NUMBER OF PROPERTIES APPRAISED**

(Percentage Distribution, Appraisal Specialists only)

## **Texas**

	ALL APPRAISAL SPECIALISTS	RESIDENTIAL APPRAISAL SPECIALISTS
9 or fewer	*	*
10 to 24	7	*
25 to 49	*	*
50 to 99	14	20
100 to 199	43	40
200 to 299	7	10
300 to 399	21	20
400 or more	7	10
Median (properties)	150	165

<sup>\*</sup> Less than 1 percent

	ALL APP SPECIA		RESIDENTIAL		
	In 2010	In 2009	APPRAISAL SPECIALISTS		
9 or fewer	2%	5%	2%		
10 to 24	4	2	2		
25 to 49	5	5	2		
50 to 99	11	11	8		
100 to 199	22	26	23		
200 to 299	26	19	29		
300 to 399	12	19	13		
400 or more	18	14	22		
Median (properties)	200	200	230		

Exhibit 2-3

#### APPRAISAL: OTHER REAL ESTATE ACTIVITIES OF APPRAISAL SPECIALISTS

(Percent of Respondents, Appraisal Specialists only)

#### **Texas**

ALL
APPRAISAL RESIDENTIAL
SPECIALIST APPRAISAL
S SPECIALISTS

	3	SPECIALISTS
Residential brokerage	40%	36%
Counseling	*	9
Relocation	13	18
Commercial appraisal	13	18
Land/development	*	*
Residential property management	7	9
Commercial brokerage	20	9
Commercial property management	13	18
Residential appraisal	13	N/A
International	*	*
Auction	*	*
Other	*	9
None	27	27

<sup>\*</sup> Less than 1 percent N/A - Not Applicable

#### U.S.

ALL APPRAISAL RESIDENTIAL **SPECIALIST APPRAISAL** S SPECIALISTS Residential brokerage 11% 25% Commercial appraisal 10 8 Residential appraisal 13 NA Counseling 15 13 9 Commercial brokerage 11 1 Residential property management 1 5 Relocation 4 4 Land/development 5 8 **Commercial property management** 7 Auction 1 International 1 Other 5 4 None 27 32

<sup>\*</sup> Less than 1 percent N/A - Not Applicable

Exhibit 2-4

#### **BROKERAGE: AGENCY RELATIONSHIPS**

(Percentage Distribution, Brokerage Specialists only)

## **Texas**

#### **RESIDENTIAL SPECIALISTS**

	ALL REALTORS®	All	Broker/ Broker Associate	Sales Agent	Commercial Specialists
Buyer agency and seller agency with	28%	27%	32%	25%	39%
disclosed dual agency					
Single agency	46	47	37	52	31
Transactional agency	8	9	11	7	4
Buyer agency exclusively	12	12	9	14	8
Seller agency exclusively	6	5	10	3	19
Other	*	*	*	*	*

<sup>\*</sup> Less than 1 percent

	REALT	ORS®	RESIDE	RESIDENTIAL SPECIALISTS		
	2011 Survey	2010 Survey	All	Broker/ Broker Associate	Sales Agent	Commercial Specialists
Buyer agency and seller agency with disclosed dual agency	32%	41%	32%	34%	30%	42%
Single agency	33	29	33	30	36	23
Buyer agency exclusively	10	11	10	9	11	9
Transactional agency	18	10	18	19	17	16
Seller agency exclusively	7	7	6	8	5	11
Other	1	1	1	1	1	*

Exhibit 2-5 BROKERAGE: LISTINGS SOLD, 2009 (Percentage Distribution, Brokerage Specialists only)

#### Texas

All REALTORS®	NUMBER OF OWN LISTINGS SOLD	NUMBER OF OWN LISTINGS SOLD BY SOMEONE ELSE	NUMBER OF OTHERS' LISTINGS SOLD
0 listings	42%	22%	13%
1 listing	17	12	9
2 listings	10	15	10
3 listings	6	8	7
4 listings	2	6	7
5 listings	6	5	8
6 to 10 listings	10	20	23
11 listings or more	6	12	24
Median (listings)	1	3	5

Residential Specialists			
0 listings	44%	22%	12%
1 listing	17	12	9
2 listings	10	14	10
3 listings	7	8	6
4 listings	1	6	7
5 listings	5	5	8
6 to 10 listings	10	21	23
11 listings or more	6	12	25
Median (listings)	1	3	5

Commercial Specialists			
0 listings	13%	13%	23%
1 listing	17	4	14
2 listings	4	35	9
3 listings	4	13	9
4 listings	17	9	9
5 listings	13	9	5
6 to 10 listings	17	13	23
11 listings or more	13	4	9
Median (listings)	4	2	3

<sup>\*</sup> Less than 1 percent

#### BUSINESS ACTIVITY OF REALTORS®

Exhibit 2-5 BROKERAGE: LISTINGS SOLD, 2010 (Percentage Distribution, Brokerage Specialists only)

0.0.			
AII REALTORS®	NUMBER OF OWN LISTINGS SOLD	NUMBER OF OWN LISTINGS SOLD BY SOMEONE ELSE	NUMBER OF OTHERS' LISTINGS SOLD
0 listings	42%	26%	16%
1 listing	16	13	10
2 listings	12	12	11
3 listings	7	8	10
4 listings	4	6	8
5 listings	5	7	8
6 to 10 listings	9	17	22
11 listings or more	6	13	16
Median listings (2010)	1	2	4
Median listings (2009)	1	3	4
Residential Specialists			
0 listings	42%	26%	15%
1 listing	16	13	10
2 listings	12	12	11
3 listings	7	8	10
4 listings	4	6	8
5 listings	4	7	8
6 to 10 listings	8	17	22
11 listings or more	6	13	17
Median listings (2010)	1	3	4
Median listings (2009)	1	3	5
Commercial Specialists			
0 listings	23%	27%	19%
1 listing	12	13	11
2 listings	14	16	14
3 listings	10	8	10
4 listings	9	4	6
5 listings	8	7	7
6 to 10 listings	16	15	21
11 listings or more	8	9	12
Median listings (2010)	3	2	3
Median listings (2009)	3	2	2
•			

Exhibit 2-6

### BROKERAGE: NUMBER OF TRANSACTION SIDES OR COMMERCIAL DEALS, 2010

(Percentage Distribution, Brokerage Specialists only)

## **Texas**

#### **RESIDENTIAL SPECIALISTS**

	ALL REALTORS®	All	Broker/ Broker Associate	Sales Agent	Commercial Specialists
0 transactions	9%	10%	7%	11%	4%
1 to 5 transactions	28	28	22	31	16
6 to 10 transactions	23	22	20	22	36
11 to 15 transactions	13	12	11	13	20
16 to 20 transactions	10	10	15	7	16
21 to 50 transactions	16	17	24	13	8
51 transactions or more	2	2	1	3	*
Median (transactions)	8	8	11	7	10

<sup>\*</sup> Less than 1 percent

	ALL REA	LTORS®	RESIDENTIAL SPECIALISTS			
	In 2010	In 2009	All	Broker/ Broker Associate	Sales Agent	Commercial Specialists
0 transactions	8%	12%	8%	6%	10%	6%
1 to 5 transactions	29	30	29	23	33	32
6 to 10 transactions	23	19	23	24	22	23
11 to 15 transactions	14	13	14	15	13	13
16 to 20 transactions	9	8	9	9	8	8
21 to 50 transactions	14	14	14	18	11	15
51 transactions or more	4	3	4	5	2	4
Median (transactions)	8	7	8	10	7	8

Exhibit 2-7

### BROKERAGE: NUMBER OF TRANSACTION SIDES OR COMMERCIAL DEALS, BY EXPERIENCE, 2010

(Percentage Distribution, Brokerage Specialists only)

## **Texas**

#### **REAL ESTATE EXPERIENCE**

	REAL ESTATE EXPERIENCE				
	ALL REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more
0 transactions	9%	25%	8%	5%	8%
1 to 5 transactions	28	40	36	27	19
6 to 10 transactions	23	21	25	23	23
11 to 15 transactions	13	13	13	10	16
16 to 20 transactions	10	*	7	14	12
21 to 50 transactions	16	2	12	20	19
51 transactions or more	2	*	*	2	4
Median (transactions)	8	2	8	10	11

<sup>\*</sup> Less than 1 percent

# U.S.

	Ī				
	ALL	2 years or	3 to 5	6 to 15	16 years or
	REALTORS®	less	years	years	more
0 transactions	8%	19%	8%	6%	7%
1 to 5 transactions	29	53	30	27	24
6 to 10 transactions	23	17	28	24	22
11 to 15 transactions	14	5	15	15	16
16 to 20 transactions	9	3	9	10	9
21 to 50 transactions	14	3	9	16	16
51 transactions or more	4	1	1	3	6
Median (transactions)	8	3	7	9	10

Exhibit 2-8

### BROKERAGE: NUMBER OF TRANSACTION SIDES INVOLVING PROPERTIES IN FORECLOSURE, 2010

(Percentage Distribution, Brokerage Specialists only)

### **Texas**

#### **RESIDENTIAL SPECIALISTS**

	_	11201221111112 01 201112010					
	ALL REALTORS®	All	Broker/ Broker Associate	Sales Agent			
0 transactions	57%	55%	52%	56%			
1 to 5 transactions	35	36	38	35			
6 to 10 transactions	4	4	3	5			
11 to 15 transactions	2	1	1	2			
16 to 20 transactions	1	1	4	*			
21 transactions or more	2	3	3	3			
Median (transactions)	*	*	*	*			

<sup>\*</sup> Less than 1 percent

## U.S.

#### **RESIDENTIAL SPECIALISTS**

	ALL REALTORS®	All	Broker/ Broker Associate	Sales Agent	Commercial Specialists			
0 transactions	49%	48%	44%	51%	61%			
1 to 5 transactions	38	38	39	38	32			
6 to 10 transactions	7	7	9	6	5			
11 to 15 transactions	2	3	3	2	1			
16 to 20 transactions	1	2	2	1	*			
21 transactions or more	3	3	4	2	1			
Median (transactions)	1	1	1	*	*			

Exhibit 2-9

# BROKERAGE: NUMBER OF TRANSACTION SIDES INVOLVING PROPERTIES IN FORECLOSURE, BY EXPERIENCE, 2010

(Percentage Distribution, Brokerage Specialists only)

### **Texas**

#### **REAL ESTATE EXPERIENCE**

	REAL ESTATE EXPERIENCE						
	ALL REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more		
0 transactions	57%	71%	57%	47%	61%		
1 to 5 transactions	35	27	38	43	27		
6 to 10 transactions	4	*	*	5	6		
11 to 15 transactions	2	*	2	3	1		
16 to 20 transactions	1	2	*	2	2		
21 transactions or more	2	*	3	*	5		
Median (transactions)	*	*	*	1	*		

<sup>\*</sup> Less than 1 percent

### U.S.

	ALL REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more
0 transactions	49%	69%	49%	43%	50%
1 to 5 transactions	38	26	38	42	36
6 to 10 transactions	7	2	7	8	8
11 to 15 transactions	2	1	2	3	2
16 to 20 transactions	1	1	1	1	2
21 transactions or more	3	1	3	3	3
Median (transactions)	1	*	1	1	1

<sup>\*</sup> Less than 1 percent

Exhibit 2-10

### BROKERAGE: NUMBER OF TRANSACTION SIDES INVOLVING SHORT SALES, 2010

(Percentage Distribution, Brokerage Specialists only)

### **Texas**

#### **RESIDENTIAL SPECIALISTS**

	ALL REALTORS®	All	Broker/ Broker Associate	Sales Agent		
0 transactions	57%	55%	79%	70%		
1 to 5 transactions	35	36	20	28		
6 to 10 transactions	4	4	1	0		
11 transactions or more	5	5	*	1		
Median (transactions)	*	*	*	*		

<sup>\*</sup> Less than 1 percent

# U.S.

#### **RESIDENTIAL SPECIALISTS**

	_	112012			
	ALL REALTORS®	All	Broker/ Broker Associate	Sales Agent	Commercial Specialists
0 transactions	56%	56%	53%	57%	70%
1 to 5 transactions	38	38	39	37	26
6 to 10 transactions	4	4	4	3	4
11 transactions or more	3	3	3	2	*
Median (transactions)	*	*	*	*	*

<sup>\*</sup> Less than 1 percent

Exhibit 2-11

BROKERAGE: NUMBER OF TRANSACTION SIDES INVOLVING SHORT SALES, BY

**EXPERIENCE, 2010** 

(Percentage Distribution, Brokerage Specialists only)

### **Texas**

#### **REAL ESTATE EXPERIENCE**

	_	TEXT DOTATE DATE THE TOP					
	ALL REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more		
0 transactions	57%	84%	77%	67%	77%		
1 to 5 transactions	35	16	23	33	21		
6 to 10 transactions	4	*	*	*	2		
11 transactions or more	5	*	*	1	2		
Median (transactions)	*	*	*	*	*		

<sup>\*</sup> Less than 1 percent

### U.S.

	ALL REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more		
0 transactions	56%	75%	57%	51%	57%		
1 to 5 transactions	38	24	38	41	37		
6 to 10 transactions	4	1	3	4	4		
11 transactions or more	3	*	2	4	2		
Median (transactions)	*	*	*	*	*		

<sup>\*</sup> Less than 1 percent

Exhibit 2-12

**BROKERAGE: SALES VOLUME, 2010** 

(Percentage Distribution, Brokerage Specialists only)

## **Texas**

#### **RESIDENTIAL SPECIALISTS**

		TEODERTINE OF EGINEEOTO					
	ALL REALTORS®	All	Broker/ Broker Associate	Sales Agent	Commercial Specialists		
Less than \$500,000	37%	39%	35%	41%	16%		
\$500,000 to under \$1 million	14	14	10	16	8		
\$1 to under \$1.5 million	10	10	5	12	8		
\$1.5 to under \$2 million	9	9	10	8	20		
\$2 to under \$3 million	11	10	14	8	20		
\$3 to under \$4 million	5	5	5	5	4		
\$4 to under \$5 million	4	4	8	2	12		
\$5 to under \$6 million	3	3	4	2	8		
\$6 to under \$7 million	1	1	3	1	*		
\$7 to under \$8 million	1	1	1	1	4		
\$8 to under \$10 million	2	2	2	2	*		
\$10 million or more	2	3	4	2	*		
Median (millions)	\$1.0	\$0.9	\$1.6	\$0.8	\$2.0		

<sup>\*</sup> Less than 1 percent

	REALT	ORS®	RESIDEI	RESIDENTIAL SPECIALISTS		
	In 2010	In 2009	All	Broker/ Broker Associate	Sales Agent	Commercial Specialists
Less than \$500,000	36%	35%	36%	29%	42%	35%
\$500,000 to under \$1 million	13	12	13	13	13	12
\$1 to under \$1.5 million	9	9	9	9	9	9
\$1.5 to under \$2 million	9	10	9	10	8	9
\$2 to under \$3 million	10	11	10	11	9	11
\$3 to under \$4 million	7	7	7	9	6	4
\$4 to under \$5 million	5	4	5	6	4	9
\$5 to under \$6 million	3	3	3	3	2	5
\$6 to under \$7 million	2	2	2	2	2	1
\$7 to under \$8 million	1	1	1	2	1	1
\$8 to under \$10 million	2	2	2	1	2	*
\$10 million or more	4	4	4	5	3	4
Median (millions)	\$1.1	\$1.2	\$1.1	\$1.5	\$0.9	\$1.3

Exhibit 2-13

### **BROKERAGE: SALES VOLUME, BY EXPERIENCE, 2010**

(Percentage Distribution, Brokerage Specialists only)

### **Texas**

#### **REAL ESTATE EXPERIENCE**

REAL ESTATE EXPERIENCE							
ALL REALTORS ®	2 years or less	3 to 5 years	6 to 15 years	16 years or more			
37%	48%	44%	33%	30%			
14	8	10	14	14			
10	20	13	12	8			
9	6	10	11	10			
11	2	10	10	13			
5	6	6	5	6			
4	2	3	5	6			
3	*	*	4	3			
1	2	2	*	2			
1	*	2	1	2			
2	*	2	2	2			
2	6	*	3	4			
\$1.0	\$0.3	\$0.8	\$1.2	\$1.5			
	REALTORS  ®  37%  14  10  9  11  5  4  3  1  1  2  2	ALL REALTORS ® 2 years or less  37% 48%  14 8 10 20 9 6 11 2 5 6 4 2 3 * 1 2 1 * 2 * 2 6	ALL REALTORS © 2 years or less years  37% 48% 44%  14 8 10  10 20 13  9 6 10  11 2 10  5 6 6  4 2 3  3 * *  1 2 2  1 * 2  2 6 *	ALL REALTORS 8 2 years or less years years 37% 48% 44% 33% 14 8 10 14 10 20 13 12 9 6 10 11 11 2 10 10 5 6 6 5 5 6 6 6 5 5 4 2 3 5 5 6 6 6 5 5 6 6 6 5 5 6 6 6 5 5 6 6 6 5 5 6 6 6 5 5 6 6 6 5 5 6 6 6 5 5 6 6 6 5 5 6 6 6 5 5 6 6 6 6 5 5 6 6 6 6 5 5 6 6 6 6 5 6 6 6 6 5 6			

<sup>\*</sup> Less than 1 percent

# U.S.

	ALL REALTORS ®	2 years or less	3 to 5 years	6 to 15 years	16 years or more
Less than \$500,000	36%	61%	41%	34%	31%
\$500,000 to under \$1 million	13	17	14	12	13
\$1 to under \$1.5 million	9	8	13	9	9
\$1.5 to under \$2 million	9	5	10	9	9
\$2 to under \$3 million	10	4	8	11	11
\$3 to under \$4 million	7	2	6	8	8
\$4 to under \$5 million	5	2	4	5	6
\$5 to under \$6 million	3	1	1	4	3
\$6 to under \$7 million	2	1	1	2	2
\$7 to under \$8 million	1	*	*	2	1
\$8 to under \$10 million	2	*	*	2	2
\$10 million or more	4	*	3	3	6
Median (millions)	\$1.1	\$0.3	\$0.9	\$1.3	\$1.4

<sup>\*</sup> Less than 1 percent

Exhibit 2-14

#### THE MOST IMPORTANT FACTOR LIMITING POTENTIAL CLIENTS IN COMPLETING A TRANSACTION

(Percentage Distribution, Brokerage Specialists only)

#### **Texas**

#### **RESIDENTIAL SPECIALISTS**

	_	TEOIDEITH TE OF EON TEIOTO			
	ALL REALTORS®	All	Broker/ Broker Associate	Sales Agent	Commercial Specialists
Difficulty in obtaining mortgage finance	43%	43%	38%	45%	42%
Expectation that prices might fall further	17	17	22	15	12
Low consumer confidence	15	14	18	12	23
Difficulty in finding the right property	7	6	3	8	12
No factors are limiting potential clients	12	12	11	12	12
Concern about losing job	4	4	3	4	*
Expectation that mortgage rates might come do	o 1	1	*	2	*
Other	3	3	5	2	*
Other	J	J	5		

<sup>\*</sup> Less than 1 percent

# U.S.

#### **RESIDENTIAL SPECIALISTS**

	ALL REALTORS®	All	Broker/ Broker Associate	Sales Agent	Commercial Specialists
Difficulty in obtaining mortgage finance	33%	32%	35%	31%	42%
Expectation that prices might fall further	26	26	24	28	22
Low consumer confidence	15	15	17	13	12
Difficulty in finding the right property	10	10	8	11	10
No factors are limiting potential clients	8	8	7	9	11
Concern about losing job	4	4	5	4	3
Expectation that mortgage rates might come do	) 1	1	1	1	1
Other	4	4	4	4	*

<sup>\*</sup> Less than 1 percent

Exhibit 2-15

# THE MOST IMPORTANT FACTOR LIMITING POTENTIAL CLIENTS IN COMPLETING A TRANSACTION, BY EXPERIENCE, 2010

(Percentage Distribution, Brokerage Specialists only)

### **Texas**

#### **REAL ESTATE EXPERIENCE**

	ALL REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more
Difficulty in obtaining mortgage finance	43%	38%	46%	45%	39%
Expectation that prices might fall further	17	13	10	23	15
Low consumer confidence	15	17	14	12	17
Difficulty in finding the right property	7	17	3	2	9
No factors are limiting potential clients	12	10	14	12	12
Concern about losing job	4	6	3	2	5
Expectation that mortgage rates might					
come down	1	*	2	2	1
Other	3	*	8	2	1

<sup>\*</sup> Less than 1 percent

# U.S.

	ALL REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more
Difficulty in obtaining mortgage finance	33%	34%	35%	34%	30%
Expectation that prices might fall further	26	24	26	28	25
Low consumer confidence	15	11	11	13	18
Difficulty in finding the right property	10	17	12	9	8
No factors are limiting potential clients	8	7	8	8	9
Concern about losing job	4	3	5	3	6
Expectation that mortgage rates might come	1	1	1	1	1
Other	4	2	4	4	3

Exhibit 2-16

#### **BROKERAGE: WEB SITES WHERE REALTORS® PLACE THEIR LISTINGS**

(Percent of Respondents, Brokerage Specialists only)

#### **Texas**

		RESIDE	IALISTS		
	ALL REALTORS®	All	Broker/ Broker Associate	Sales Agent	Commercial Specialists
REALTOR.com®	77%	80%	80%	79%	42%
Firm's Web site	80	81	81	81	69
Local MLS Web site	66	69	70	69	23
Personal Web site	48	50	49	50	19
Local REALTOR® association Web site	52	54	56	54	23
Local newspaper Web site	20	21	25	19	8
Franchiser's Web site	22	23	21	24	12
Local real estate magazine Web site	18	17	18	17	19
Other Broker's Web site	15	16	19	15	*
Commercial listing service**	14	10	12	10	69
Other	64	69	68	83	100
None	3	3	2	4	*

<sup>\*</sup> Less than 1 percent

_	ALL REALTORS® RESIDENTIAL SPECIALISTS					
	2011 Survey	2010 Survey	All	Broker/ Broker Associate	Sales Agent	Commercial Specialists
Firm's Web site	81%	81%	82%	80%	84%	71%
REALTOR.com®	82	80	83	85	82	53
Local MLS Web site	67	69	68	67	69	47
Personal Web site	46	48	47	45	49	23
Local REALTOR® association Web site	38	39	39	42	36	26
Franchiser's Web site	25	27	26	26	26	14
Local newspaper Web site	23	25	23	25	21	17
Local real estate magazine Web site	21	22	21	23	20	15
Other Broker's Web site	19	17	19	22	17	9
Commercial listing service**	10	12	8	11	6	54
Other	64	65	66	65	66	38
None	3	2	3	3	3	5

<sup>\*\*</sup> Commercial listing service, e.g., CoStar, LoopNet, CCIMNet, or other commercial information exchange (CIE)

<sup>\*\*</sup> Commercial listing service, e.g., CoStar, LoopNet, CCIMNet, or other commercial information exchange (CIE)

Exhibit 2-17

#### PROPERTY MANAGEMENT: TYPES OF PROPERTIES MANAGED

(Percent of Respondents, Property Management Specialists only)

## **Texas**

Single-family residential	100%
Multi-family residential	33
Office	22
Retail	*
Industrial	*
Land	11
Other	*

<sup>\*</sup> Less than 1 percent

	2011 Survey	2010 Survey
Single-family residential	78%	79%
Multi-family residential	60	54
Office	23	24
Retail	13	13
Industrial	8	11
Land	5	4
Other	2	6

Exhibit 2-18

#### PROPERTY MANAGEMENT: NUMBER OF PROPERTIES MANAGED

(Percentage Distribution, Property Management Specialists only)

## **Texas**

	ALL REALTORS®	Residential Specialists	Commercial Specialists
1 to 5 properties	11%	*	11%
6 to 10 properties	11	*	11
11 to 20 properties	11	*	11
21 to 40 properties	22	*	22
41 to 60 properties	*	*	*
61 to 80 properties	*	*	*
81 to 100 properties	*	*	*
101 to 500 properties	33	*	33
501 properties or more	11	*	11
Median (properties)	35	NA	NA

<sup>\*</sup> Less than 1 percent

	LTORS®			
	2011 Survey	2010 Survey	Residential Specialists	Commercial Specialists
1 to 5 properties	24%	12%	15%	26%
6 to 10 properties	9	12	29	6
11 to 20 properties	12	14	27	10
21 to 40 properties	12	16	30	10
41 to 60 properties	4	9	*	4
61 to 80 properties	2	5	*	2
81 to 100 properties	5	6	*	6
101 to 500 properties	27	22	*	31
501 properties or more	5	6	*	6
Median (properties)	25	33	12	39

<sup>\*</sup> Less than 1 percent

#### Exhibit 2-19

#### PROPERTY MANAGEMENT: MANAGEMENT FUNCTIONS PERFORMED

(Percent of Respondents, Property Management Specialists only)

## **Texas**

Select tenants	89%
Take tenant applications	100
Collect rent	67
Marketing	67
Initiate evictions	44
Perform small repairs	56
Perform large repairs or upgrades	56
Make mortgage payments	22
Make tax payments	22
Initiate legal actions (other than evictions)	*
Other	33

	2011 Survey	2010 Survey
Select tenants	78%	89%
Collect rent	77	88
Take tenant applications	81	85
Marketing	79	83
Initiate evictions	71	77
Perform small repairs	60	74
Perform large repairs or upgrades	65	62
Make tax payments	54	43
Initiate legal actions (other than evictions)	35	40
Make mortgage payments	46	36
Other	28	23

Exhibit 2-20

#### **HOURS WORKED PER WEEK**

(Percentage Distribution)

### **Texas**

LICENSED AS: MAIN FUNCTION IN FIRM

		· · · · · ·							
ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	Appraiser
15%	15%	15%	50%	14%	12%	*	14%	14%	*
29	21	34	8	21	21	*	*	34	17
41	47	37	25	42	52	100	57	39	50
16	17	15	17	23	14	*	29	13	33
40	40	40	15	40	50	45	48	40	40
	15% 29 41 16	ALL Broker/Associate  15% 15% 29 21 41 47 16 17	Broker/  Broker   Sales   Associate   Agent	ALL REALTORS®         Broker/Associate Agent         Sales Associate Agent         Broker (without selling)           15%         15%         15%         50%           29         21         34         8           41         47         37         25           16         17         15         17	ALL REALTORS®         Broker Associate Agent         Sales Associate Agent         Broker (without selling)         Broker (without selling)         Broker (without selling)         Saling)           15%         15%         15%         50%         14%           29         21         34         8         21           41         47         37         25         42           16         17         15         17         23	ALL REALTORS®         Broker/ Broker Associate Agent         Sales Associate Selling)         Broker (without selling)         Broker Owner (with out selling)         Broker Owner (without selling)         Broker Owner (with out selling)         Broker Owner (without selling) <th>ALL REALTORS®         Broker Associate Associate Agent         Broker (without selling)         Broker (with Associate selling)         Broker (without selling)         Bro</th> <th>ALL REALTORS®         Broker/Associate Agent         Sales Associate Agent         Broker (without selling)         Broker Soling)         Broker (with Associate selling)         Broker (without selling)<!--</th--><th>ALL REALTORS®         Broker/Associate Agent         Sales Associate Agent         Broker (without selling)         Broker Soling)         Broker (without selling)         Broker (without selling)</th></th>	ALL REALTORS®         Broker Associate Associate Agent         Broker (without selling)         Broker (with Associate selling)         Broker (without selling)         Bro	ALL REALTORS®         Broker/Associate Agent         Sales Associate Agent         Broker (without selling)         Broker Soling)         Broker (with Associate selling)         Broker (without selling) </th <th>ALL REALTORS®         Broker/Associate Agent         Sales Associate Agent         Broker (without selling)         Broker Soling)         Broker (without selling)         Broker (without selling)</th>	ALL REALTORS®         Broker/Associate Agent         Sales Associate Agent         Broker (without selling)         Broker Soling)         Broker (without selling)         Broker (without selling)

<sup>\*</sup> Less than 1 percent

		ALL REALTORS® LICENSED AS:					MAIN FU	INCTION IN	FIRM		
	2011 Survey	2010 Survey	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	Appraiser
Less than 20 hours	14%	11%	10%	17%	21%	11%	8%	4%	5%	16%	4%
20 to 39 hours	30	30	25	35	15	23	31	9	15	35	12
40 to 59 hours	41	45	47	36	46	45	44	72	59	36	62
60 hours or more	15	15	19	12	19	21	17	15	21	13	22
Median (hours)	40	40	40	35	40	40	40	45	48	35	45

<sup>\*</sup> Less than 1 percent

Exhibit 2-21

#### REPEAT BUSINESS FROM PAST CONSUMERS AND CLIENTS, BY SPECIALTY, 2010

(Percentage Distribution)

### **Texas**

PRIMARY REAL ESTATE SPECIALTY **APPRAISAL BROKERAGE** PROPERTY MANAGEMENT ALL **REALTORS® Commercial Residential** Commercial Residential Commercial Residential None 17% 20% 25% 20% 20% 5% Less than 10% 17 33 18 22 \* 8 Up to 25% 20 17 20 27 50 17 Up to 50% 17 17 20 17 24 50 14 More than 50% 24 8 60 24 22 39 Median 8 25 41 20 59 19 23

		PRIMARY REAL ESTATE SPECIALTY							
	REALTORS®		APPRAISAL		BROKI	ERAGE	PROPERTY MANAGEME		
	In 2010	In 2009	Residential	Commercial	Residential	Commercial	Residential	Commercial	
None	23%	21%	7%	5%	23%	14%	11001000	18%	
Less than 10%	17	19	9	2	19	17	21	16	
Up to 25%	20	20	10	11	21	28	5	14	
Up to 50%	16	17	7	12	16	19	25	14	
More than 50%	24	24	67	70	22	23	33	38	
Median	18%	18%	63%	66%	16%	20%	35%	30%	

<sup>\*\*</sup> In the previous survey, "percent of business originated with referrals from past customers and clients" was asked.

<sup>\*</sup> Less than 1 percent

Exhibit 2-22

### REPEAT BUSINESS FROM PAST CONSUMERS AND CLIENTS, BY EXPERIENCE, 2010

(Percentage Distribution)

## **Texas**

#### **REAL ESTATE EXPERIENCE**

	REALTORS ®	2 years or less	3 to 5 years	6 to 15 years	16 years or more
None	20%	61%	27%	11%	10%
Less than 10%	17	18	26	24	9
Up to 25%	20	8	25	24	20
Up to 50%	17	5	15	18	20
More than 50%	24	6	6	22	39
Median	20%	*	9%	20%	41%

## U.S.

	ALL				
	REALTORS	2 years or		6 to 15	16 years or
	®	less	3 to 5 years	years	more
None	22%	69%	35%	17%	10%
Less than 10%	17	15	30	21	12
Up to 25%	20	8	19	25	21
Up to 50%	16	4	10	17	19
More than 50%	24	4	6	21	38
Median	19%	*	6%	17%	35%

Exhibit 2-23

### BUSINESS THROUGH REFERRALS FROM PAST CONSUMERS AND CLIENTS, BY SPECIALTY, 2010

(Percentage Distribution)

#### **Texas**

PRIMARY REAL ESTATE SPECIALTY

		PRIMARY REAL ESTATE SPECIALITY								
		APPR	AISAL	BROKE	ERAGE	PROPERTY MANAGEMENT				
	ALL REALTORS®	Residential	Commercial	Residential	Commercial	Residential	Commercial			
None	15%	17%	40%	16%	5%	*	8%			
Less than 10%	20	8	20	19	22	25	28			
Up to 25%	26	*	40	26	27	25	36			
Up to 50%	18	8	*	18	24	25	8			
More than 50%	19	58	*	21	22	*	14			
Median	18	8	6	19	23	25	16			

<sup>\*</sup> Less than 1 percent

		PRIMARY REAL ESTATE SPECIALTY								
	<b>REALTORS</b> ®		APPRAISAL		BROK	ERAGE	PROPERTY MA	NAGEMENT		
	In 2010	In 2009	Residential	Commercial	Residential	Commercial	Residential	Commercial		
None	16%	13%	13%	11%	15%	9%	15%	12%		
Less than 10%	19	18	34	30	17	18	34	31		
Up to 25%	28	29	23	37	29	33	24	32		
Up to 50%	18	19	10	10	20	21	15	11		
More than 50%	20	21	18	13	20	18	12	14		
Median	18%	20%	12%	14%	19%	20%	11%	13%		

<sup>\*\*</sup> In the previous survey, "percent of business originated with referrals from past customers and clients" was asked.

Exhibit 2-24

### BUSINESS THROUGH REFERRALS FROM PAST CONSUMERS AND CLIENTS, BY EXPERIENCE, 2010

(Percentage Distribution)

## **Texas**

#### **REAL ESTATE EXPERIENCE**

	REALTORS ®	2 years or less	3 to 5 years	6 to 15 years	16 years or more
None	15%	45%	11%	8%	13%
Less than 10%	20	19	27	21	18
Up to 25%	26	15	29	27	28
Up to 50%	18	11	17	20	19
More than 50%	19	7	16	22	20
Median	18%	4%	16%	21%	20%

## U.S.

	REALTORS	2 years or less	3 to 5 years	6 to 15 years	16 years or more
None	16%	52%	15%	11%	10%
Less than 10%	19	19	28	18	18
Up to 25%	28	16	29	30	29
Up to 50%	18	8	14	20	20
More than 50%	20	6	14	20	23
Median	18%	*	14%	20%	21%

Exhibit 2-25

### BUSINESS ORIGINATED FROM AN OPEN HOUSE, BY SPECIALTY, 2010

(Percentage Distribution)

# **Texas**

#### **RESIDENTIAL SPECIALISTS**

	ALL REALTORS®	All	Broker/ Broker Associate	Sales Agent			
None	61%	68%	69%	68%			
Less than 10%	18	23	24	22			
Up to 25%	8	7	5	8			
Up to 50%	5	1	1	1			
More than 50%	6	1	*	1			
Median	*	*	*	*			

<sup>\*</sup> Less than 1 percent

# U.S.

#### **RESIDENTIAL SPECIALISTS**

	_					
	ALL REALTORS®	All	Broker/ Broker Associate	Sales Agent		
None	67%	60%	63%	58%		
Less than 10%	23	27	27	27		
Up to 25%	7	9	7	9		
Up to 50%	2	2	1	3		
More than 50%	2	2	1	2		
Median	*	*	*	*		

Exhibit 2-26

### **BUSINESS ORIGINATED FROM AN OPEN HOUSE, BY EXPERIENCE, 2010**

(Percentage Distribution)

## **Texas**

#### **REAL ESTATE EXPERIENCE**

	REALTORS ®	2 years or less	3 to 5 years	6 to 15 years	16 years or more
None	18%	61%	70%	74%	79%
Less than 10%	8	20	24	20	18
Up to 25%	5	11	4	6	2
Up to 50%	6	4	2	*	0
More than 50%	*	5	*	1	*
Median	*	*	*	*	*

## U.S.

	REALTORS	2 years or less	3 to 5 years	6 to 15 years	16 years or more
None	67%	67%	63%	67%	70%
Less than 10%	23	16	24	25	23
Up to 25%	7	8	9	6	6
Up to 50%	2	5	3	1	1
More than 50%	2	4	1	1	1
Median	*	*	*	*	*

Exhibit 2-27

## **CUSTOMERS AND CLIENTS WHOSE PRIMARY LANGUAGE IS NOT ENGLISH, 2010**

(Percentage Distribution)

## **Texas**

#### **REALTOR® IS**

	ALL REALTORS®	Fluent in a language other than English	Fluent in English only
None	37%	16%	41%
Less than 10%	34	22	12
Up to 25%	11	12	1
Up to 50%	5	13	1
More than 50%	10	36	3
Median	4%	25%	3%

	REALT	ORS®	REALTOR® IS:			
	In 2010	In 2009	Fluent in a language other than English	Fluent in English only		
None	44%	44%	18%	46%		
Less than 10%	33	33	22	38		
Up to 25%	10	11	16	10		
Up to 50%	5	5	15	4		
More than 50%	7	6	29	3		
Median	3%	3%	20%	2%		

Exhibit 2-28

### **CUSTOMERS AND CLIENTS WHO WERE FOREIGN NATIONALS, 2010**

(Percentage Distribution)

## **Texas**

ALL REALTORS®

None 67%

Less than 10% 23

Up to 25% 5

Up to 50% 2

More than 50% \*

	ALL REALT	ORS®
	In 2010	In 2009
None	72%	70%
Less than 10%	21	22
Up to 25%	5	5
Up to 50%	1	2
More than 50%	2	2

<sup>\*</sup> Less than 1 percent

Exhibit 2-29

### **EXPENDITURES TO MAINTAIN REALTOR® WEB SITE, 2010**

(Percentage Distribution)

## **Texas**

		LICENSED	AS:		ON IN FIRM				
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	18%	9%	24%	*	5%	5%	50%	33%	25%
Less than \$100	20	14	23	*	13	27	*	17	21
\$100 to \$499	34	40	30	*	35	46	50	*	36
\$500 to \$999	17	23	13	67	28	9	*	33	11
\$1,000 or more	12	15	10	33	18	14	*	17	7
Median	\$250	\$376	\$139	\$875	\$462	\$260	*	\$100	\$144

<sup>\*</sup> Less than 1 percent

	ALL REALTORS® LICENSED AS:				MAIN FUNCTION IN FIRM					
	In 2010	In 2009	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	19%	23%	13%	25%	4%	8%	18%	39%	21%	23%
Less than \$100	18	17	15	20	7	12	19	8	12	19
\$100 to \$499	33	33	34	32	26	36	33	40	37	32
\$500 to \$999	17	15	21	13	17	24	16	8	18	15
\$1,000 or more	13	12	18	10	46	20	14	6	12	11
Median	\$250	\$220	\$360	\$170	\$890	\$430	\$250	\$130	\$280	\$200

Exhibit 2-31

### CUSTOMER INQUIRIES GENERATED FROM WEB SITE BY AMOUNT SPENT TO MAINTAIN, 2010

(Percentage Distribution)

### **Texas**

#### **AMOUNT SPENT TO MAINTAIN THE WEB SITE:**

	ALL REALTORS®	None	Less than \$100	\$100 to \$499	\$500 to \$999	\$1,000 or more
None	34%	66%	33%	34%	23%	10%
1 to 5 inquiries	32	21	44	34	33	24
6 to 10 inquiries	14	11	4	17	20	17
11 to 20 inquiries	9	*	9	8	15	17
21 to 50 inquiries	5	*	7	4	5	10
51 to 100 inquiries	2	*	*	*	5	7
More than 100 inqui	ries 5	3	2	4	*	14
Median (inquiries)	3	*	3	3	4	10

<sup>\*</sup> Less than 1 percent

# U.S.

#### AMOUNT SPENT TO MAINTAIN THE WEB SITE:

	ALL REALTORS®	None	Less than \$100	\$100 to \$499	\$500 to \$999	\$1,000 or more
None	27%	50%	34%	24%	13%	13%
1 to 5 inquiries	37	31	42	42	36	25
6 to 10 inquiries	14	9	11	16	21	14
11 to 20 inquiries	8	6	5	7	10	14
21 to 50 inquiries	6	2	4	5	10	13
51 to 100 inquiries	3	1	2	2	4	5
More than 100 inquir	ries 6	1	2	4	6	16
Median (inquiries)	3	*	3	3	6	9

Exhibit 2-30

#### **CUSTOMER INQUIRIES GENERATED FROM WEB SITE, 2010**

(Percentage Distribution)

#### **Texas**

**LICENSED AS: MAIN FUNCTION IN FIRM** Broker-Broker-Broker/ Manager **Owner Owner** Manager **ALL** Broker Sales (without (with Associate (without (with Sales selling) **REALTORS®** sellling) Associate **Agent** selling) selling) **Broker** Agent None 40% 42% 34% 24% 22% 35% 25% 1 to 5 inquiries 32 32 32 33 24 35 36 6 to 10 inquiries 14 16 13 20 10 50 11 7 11 to 20 inquiries 9 10 9 33 11 5 5 10 21 to 50 inquiries 33 11 1 1 10 51 to 100 inquiries 2 2 1 2 \* 25 1 5 4 2 More than 100 inquiries 9 5 **Median (inquiries)** 3 4 16 3 8

	ALL REALTORS® LICENSED AS:			MAIN FUNCTION IN FIRM						
	In 2010	In 2009	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	27%	27%	22%	32%	4%	21%	25%	21%	31%	31%
1 to 5 inquiries	37	35	32	40	18	29	33	7	33	41
6 to 10 inquiries	14	12	17	12	17	16	17	8	12	13
11 to 20 inquiries	8	9	10	7	13	11	8	13	8	7
21 to 50 inquiries	6	7	8	4	10	10	9	13	7	4
51 to 100 inquiries	3	4	3	2	10	3	3	21	4	2
More than 100 inquiries	6	6	9	3	28	10	6	17	5	3
Median (inquiries)	3	4	5	3	19	6	4	23	3	3

<sup>\*</sup> Less than 1 percent

<sup>\*</sup> Less than 1 percent

Exhibit 2-32

### **BUSINESS GENERATED FROM REALTOR® WEB SITE, 2010**

(Percentage Distribution)

### **Texas**

		LICENSE	) AS	MAIN FUNCTION IN FIRM						
	AII REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)		Manager (without selling)	Manager (with sellling)	Sales Agent	
None	36%	27%	41%	*	26%	41%	*	20%	44%	
1% to 5%	27	28	26	33	26	32	*	20	26	
6% to 10%	13	17	11	33	15	14	*	20	11	
11% to 25%	10	11	11	33	13	*	*	*	12	
26% to 50%	8	13	5	*	13	14	*	20	3	
More than 50%	6	4	7	*	7	*	*	20	5	
	3%	4%	2%	8%	5%	2%	#N/A	8%	2%	
Median (percent of business)										

<sup>\*</sup> Less than 1 percent

	All REALTORS® LICENSED AS			O AS	MAIN FUNCTION IN FIRM					
	In 2010	In 2009	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	35%	37%	29%	40%‡	17%	25%	32%	48%	31%	40%
1% to 5%	28	27	25	30*	6	21	29	8	26	30
6% to 10%	14	15	16	13*	23	16	16	8	13	13
11% to 25%	12	10	15	9*	36	18	12	21	11	10
26% to 50%	8	6	10	6*	16	15	8	10	12	5
More than 50%	4	4	5	4*	3	6	4	4	7	3
	3%	3%	4%	2%	13%	7%	4%	2%	4%	2%
Median (percent of business)										

<sup>\*</sup> Less than 1 percent

Exhibit 2-33

# BUSINESS GENERATED FROM REALTOR® WEB SITE, BY AMOUNT SPENT TO MAINTAIN, 2010

(Percentage Distribution)

### **Texas**

#### **AMOUNT SPENT TO MAINTAIN THE WEB SITE:**

	ALL REALTORS®	None	Less than \$100	\$100 to \$499	\$500 to \$999	\$1,000 or more
None	36%	64%	38%	38%	23%	10%
1% to 5%	27	17	38	27	33	14
6% to 10%	13	5	12	11	15	31
11% to 25%	10	5	4	12	15	21
26% to 50%	8	2	6	7	13	14
More than 50%	6	7	2	4	3	10
Median (percent business)	of 3	*	2%	3%	4%	9%

<sup>\*</sup> Less than 1 percent

## U.S.

#### **AMOUNT SPENT TO MAINTAIN THE WEB SITE:**

	ALL REALTORS®	None	Less than \$100	\$100 to \$499	\$500 to \$999	\$1,000 or more
None	35%	60%	41%	31%	20%	17%
1% to 5%	28	23	33	33	27	17
6% to 10%	14	6	12	16	21	17
11% to 25%	12	5	7	12	18	21
26% to 50%	8	4	4	6	9	20
More than 50%	4	3	2	3	5	8
Median (percent business)	t <b>of</b> 3	*	2%	3%	7%	10%

Exhibit 3-1	COMPENSATION STRUCTURES FOR REALTORS®
Exhibit 3-2	COMPENSATION STRUCTURES FOR REALTORS®, BY EXPERIENCE
Exhibit 3-3	COMPENSATION STRUCTURES FOR REALTORS®, BY GROSS PERSONAL INCOME
Exhibit 3-4	TOTAL REAL ESTATE BUSINESS EXPENSES, 2010
Exhibit 3-5	TOTAL REAL ESTATE EXPENSES, BY GROSS PERSONAL INCOME, 2010
Exhibit 3-6	ADMINISTRATIVE EXPENSES, 2010
Exhibit 3-7	AFFINITY/REFERRAL RELATIONSHIP EXPENSES, 2010
Exhibit 3-8	MARKETING OF SERVICES EXPENSES, 2010
Exhibit 3-9	OFFICE LEASE/BUILDING EXPENSES, 2010
Exhibit 3-10	PROFESSIONAL DEVELOPMENT EXPENSES, 2010
Exhibit 3-11	BUSINESS PROMOTION EXPENSE, 2010
Exhibit 3-12	TECHNOLOGY PRODUCTS AND SERVICES EXPENSES, 2010
Exhibit 3-13	BUSINESS USE OF VEHICLE EXPENSE, 2010
Exhibit 3-14	ANNUAL INCOME OF REALTORS®, 2010
Exhibit 3-15	ANNUAL INCOME OF REALTORS®, BY MAIN FUNCTION, 2010
Exhibit 3-16	ANNUAL INCOME OF REALTORS®, BY EXPERIENCE, 2010
Exhibit 3-17	ANNUAL INCOME OF REALTORS®, BY HOURS WORKED, 2010
Exhibit 3-18	BUSINESS CHARACTERISTICS AND ACTIVITY OF REALTORS®, BY GROSS

Exhibit 3-1

### **COMPENSATION STRUCTURES FOR REALTORS®**

(Percentage Distribution)

### **Texas**

**LICENSED AS** 

		LD AU
ALL REALTORS®	Broker/ Broker Associate	Sales Agent
59%	41%	70%
25	38	19
3	2	4
2	1	1
2	4	1
1	1	0
8	13	5
70%	80%	70%
70%	85%	70%
	59% 25 3 2 2 2 1 8 70%	Broker/Broker Associate           59%         41%           25         38           3         2           2         1           2         4           1         1           8         13           70%         80%

<sup>\*</sup> Less than 1 percent

	ALL REA	LTORS®	LICENS	ED AS
	2011 Survey	2010 Survey	Broker/ Broker Associate	Sales Agent
Percentage commission split	68%	69%	54%	80%
100% Commission	18	18	25	12
Commission plus share of profits	3	3	3	2
Salary plus share of profits/production bonus	3	3	5	1
Salary only	2	2	3	1
Share of profits only	1	1	2	*
Other	6	4	9	3
Median year-starting percentage commission split	70%	70%	70%	65%
Median year-ending percentage commission split	70%	70%	75%	70%

<sup>\*</sup> Less than 1 percent

Exhibit 3-2

## COMPENSATION STRUCTURES FOR REALTORS®, BY EXPERIENCE

(Percentage Distribution)

### **Texas**

#### **REAL ESTATE EXPERIENCE**

		NEAL LOTATE EXILITIOE						
	ALL REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more			
Percentage commission split	59%	83%	72%	55%	49%			
100% Commission	25	6	18	31	30			
Commission plus share of profits	3	4	4	2	4			
Salary only	2	3	*	1	3			
Salary plus share of profits/production bonus	2	*	1	2	4			
Share of profits only	1	*	1	*	2			
Other	8	5	4	10	10			
Median year-starting percentage commission split	70%	60%	60%	70%	74%			
Median year-ending percentage commission split	70%	60%	70%	72%	75%			

<sup>\*</sup> Less than 1 percent

# U.S.

	ALL REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more
Percentage commission split	68%	83%	79%	68%	60%
100% Commission	18	7	13	18	22
Commission plus share of profits	3	3	2	3	2
Salary plus share of profits/produ	3	1	2	2	4
Salary only	2	1	0	2	3
Share of profits only	1	0	1	1	1
Other	6	3	4	6	7
Median year-starting percentage commission split	70%	51%	60%	70%	70%
Median year-ending percentage commission split	70%	55%	65%	70%	75%

<sup>\*</sup> Less than 1 percent

Exhibit 3-3

### COMPENSATION STRUCTURES FOR REALTORS®, BY GROSS PERSONAL INCOME

(Percentage Distribution)

## **Texas**

#### **GROSS PERSONAL INCOME**

		GROOD I EROOMAL INCOME							
	ALL REALTORS®	than	\$10,000 to \$24,999	\$25,000 to \$34,999	\$35,000 to \$49,999	\$50,000 to \$74,999	to	\$100,000 to \$149,999	\$150,000 or more
Percentage commission split	59%	64%	71%	61%	74%	46%	51%	34%	38%
100% Commission	25	25	18	28	16	24	24	42	40
Commission plus share of profits	3	2	3	*	4	6	*	2	10
Salary only	2	1	1	1	*	5	7	2	*
Salary plus share of profits/production bonus	2	1	2	*	*	5	2	8	2
Share of profits only	1	3	1	*	*	*	*	2	*
Other	8	5	5	10	6	14	16	10	10
Median year-starting percentage commission split	70%	60%	60%	70%	70%	70%	90%	80%	78%
Median year-ending percentage commission split	70%	65%	70%	70%	70%	73%	90%	90%	100%

<sup>\*</sup> Less than 1 percent

### U.S.

#### **GROSS PERSONAL INCOME**

	ALL REALTORS®	Less than \$10,000	\$10,000 to \$24,999	\$25,000 to \$34,999	\$35,000 to \$49,999	\$50,000 to \$74,999	to	\$100,000 to \$149,999	\$150,000 or more
Percentage commission split	68%	77%	79%	73%	70%	61%	60%	51%	48%
100% Commission	18	15	13	15	15	21	21	26	29
Commission plus share of profits	3	1	2	2	3	3	2	4	6
Salary plus share of profits/produc	t 3	*	1	2	2	4	5	9	6
Salary only	2	1	1	2	4	2	4	2	1
Share of profits only	1	1	*	0	1	2	1	2	2
Other	6	6	4	6	5	8	8	6	8
Median year-starting percentage commission split	70%	58%	60%	65%	70%	70%	70%	80%	80%
Median year-ending percentage commission split	70%	60%	65%	70%	70%	75%	80%	85%	90%

<sup>\*</sup> Less than 1 percent

Exhibit 3-4

# **TOTAL REAL ESTATE BUSINESS EXPENSES, 2010**

(Percentage Distribution)

# **Texas**

		LICENSEI	O AS		N	IAIN FUNCTI	ON IN FIRM		
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	2%	3%	1%	11%	3%	2%	50%	*	1%
Less than \$500	5	3	6	*	5	2	*	*	6
\$500 to \$999	9	6	11	*	10	2	*	*	9
\$1,000 to \$2,499	19	14	22	33	12	9	*	25	22
\$2,500 to \$4,999	20	18	22	11	21	33	*	8	21
\$5,000 to \$9,999	15	14	16	*	13	14	50	25	15
\$10,000 to \$19,999	14	16	12	11	15	9	*	33	13
\$20,000 to \$29,999	6	9	5	11	6	14	*	*	6
\$30,000 to \$49,999	5	10	3	11	6	12	*	8	4
\$50,000 to \$99,999	3	5	2	*	6	2	*	*	2
\$100,000 or more	2	3	1	11	4	*	100	*	1
Median	\$4,410	\$7,230	\$3,720	\$3,760	\$5,200	\$5,430	*	\$8,340	\$3,980

<sup>\*</sup> Less than 1 percent

	REALT	ORS®	LICENSEI	D AS	MAIN FUNCTION IN FIRM							
	In 2010	In 2009	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent		
None	3%	2%	3%	3%	11%	3%	1%	15%	4%	2%		
Less than \$500	6	4	4	7	2	4	2	22	6	6		
\$500 to \$999	9	6	6	11	7	7	6	7	6	10		
\$1,000 to \$2,499	20	17	16	23	15	13	17	17	22	22		
\$2,500 to \$4,999	19	20	18	20	8	15	19	20	19	21		
\$5,000 to \$9,999	15	19	14	16	10	13	17	8	17	16		
\$10,000 to \$19,999	13	15	16	10	9	18	15	7	12	11		
\$20,000 to \$29,999	7	8	8	6	5	8	10	*	6	6		
\$30,000 to \$49,999	5	5	7	3	9	9	7	*	4	4		
\$50,000 to \$99,999	3	3	5	2	7	6	4	6	3	2		
\$100,000 or more	2	2	3	1	17	4	2	*	1	1		
Median	\$4,270	\$5,480	\$6,180	\$3,450	\$8,490	\$8,220	\$6,360	\$1,610	\$4,050	\$3,760		

<sup>\*</sup> Less than 1 percent

Exhibit 3-5

### TOTAL REAL ESTATE EXPENSES, BY GROSS PERSONAL INCOME, 2010

(Percentage Distribution)

# **Texas**

#### **GROSS PERSONAL INCOME**

	ALL REALTORS®	Less than \$10,000	\$10,000 to \$24,999	\$25,000 to \$34,999	\$35,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more			
None	2%	5%	*	1%	1%	*	2%	2%	*			
Less than \$500	5	14	4	4	1	2	2	*	*			
\$500 to \$999	9	14	12	3	14	5	2	5	4			
\$1,000 to \$2,499	19	28	25	16	19	17	7	7	4			
\$2,500 to \$4,999	20	25	29	27	18	28	12	5	2			
\$5,000 to \$9,999	15	6	14	18	25	21	10	27	9			
\$10,000 to \$19,999	14	6	14	23	15	10	24	14	13			
\$20,000 to \$29,999	6	2	1	7	4	12	15	14	11			
\$30,000 to \$49,999	5	2	*	*	3	3	22	23	13			
\$50,000 to \$99,999	3	*	2	*	*	*	2	5	24			
\$100,000 or more	2	*	*	*	*	2	*	*	18			
Median	\$4,410	\$1,960	\$3,300	\$4,820	\$4,550	\$4,850	\$15,530	\$13,380	\$38,570			

<sup>\*</sup> Less than 1 percent

# U.S.

### **GROSS PERSONAL INCOME**

					<del></del>		··· <b>-</b>		
	ALL REALTORS®	Less than \$10,000	\$10,000 to \$24,999	\$25,000 to \$34,999	\$35,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more
None	3%	5%	2%	2%	2%	2%	2%	1%	3%
Less than \$500	6	12	5	7	3	3	3	2	1
\$500 to \$999	9	18	12	7	6	4	3	3	2
\$1,000 to \$2,499	20	32	28	19	16	14	9	9	4
\$2,500 to \$4,999	19	18	26	25	24	19	12	9	8
\$5,000 to \$9,999	15	11	16	19	19	21	19	12	7
\$10,000 to \$19,999	13	3	9	16	16	20	21	19	10
\$20,000 to \$29,999	7	1	2	4	7	10	15	16	16
\$30,000 to \$49,999	5	1	0	1	4	5	12	17	17
\$50,000 to \$99,999	3	*	1	1	1	2	3	9	19
\$100,000 or more	2	*	*	0	1	1	1	3	13
Median	\$4,270	\$1,730	\$2,790	\$4,080	\$4,850	\$7,120	\$10,630	\$17,200	\$30,000

<sup>\*</sup> Less than 1 percent

Exhibit 3-6

#### **ADMINISTRATIVE EXPENSES, 2010**

(Percentage Distribution)

#### **Texas**

**LICENSED AS MAIN FUNCTION IN FIRM** Broker-Broker-Broker/ **Owner** Manager Manager **Owner** ALL **Broker** Sales (without (with **Associate** (without Sales (with **REALTORS®** selling) sellling) **Associate** selling) selling) **Broker Agent** Agent 14% None 16% 14% 10% 20% 10% 67% 13% 15% Less than \$500 23 14 28 10 13 13 28 \$500 to \$999 17 14 19 20 10 25 19 \$1,000 to \$1,499 15 14 16 15 15 29 16 10 \$1,500 to \$2,499 11 14 10 18 33 11 20 13 5 6 \$2,500 to \$4,999 8 15 13 \$5,000 to \$9,999 4 5 3 10 7 3 29 2 6 2 10 5 2 \$10,000 to \$14,999 3 14 4 4 6 4 20 5 \$15,000 or more Median \$868 \$720 \$2,000 \$1,370 \$730 \$1,250 \$1,250 \$1,080

	REALT	ORS®	LICENSE	O AS	MAIN FUNCTION IN FIRM						
	In 2010	In 2009	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	
None	17%	16%	17%	17%	37%	17%	15%	47%	22%	15%	
Less than \$500	25	27	21	30	15	18	21	21	29	29	
\$500 to \$999	16	18	15	17	5	14	16	6	16	18	
\$1,000 to \$1,499	13	13	12	13	12	10	15	4	13	14	
\$1,500 to \$2,499	10	10	10	10	8	11	10	8	9	10	
\$2,500 to \$4,999	9	7	10	8	6	12	10	10	4	8	
\$5,000 to \$9,999	4	4	5	3	2	7	5	2	3	3	
\$10,000 to \$14,999	2	2	3	1	6	3	3	*	1	2	
\$15,000 or more	4	3	6	2	10	7	5	2	3	2	
Median	\$720	\$690	\$900	\$590	\$430	\$1,070	\$940	\$80	\$480	\$680	

<sup>\*</sup> Less than 1 percent

<sup>\*</sup> Less than 1 percent

Exhibit 3-7 **AFFINITY/REFERRAL RELATIONSHIP EXPENSES, 2010** 

(Percentage Distribution)

#### **Texas**

**LICENSED AS** MAIN FUNCTION IN FIRM **Broker-**Broker-Broker/ Manager Manager **Owner** Owner (without ALL **Broker Sales** (without (with Associate (with **Sales REALTORS®** selling) **Broker** selling) sellling) **Associate Agent** selling) **Agent** None 54% 56% 55% 55% 80% 64% 52% 67% 43% Less than \$500 18 15 21 14 21 22 29 5 \$500 to \$999 6 6 10 2 6 6 \$1,000 to \$1,499 5 4 5 6 3 33 5 5 4 \$1,500 to \$2,499 5 6 5 3 14 3 3 4 3 3 3 \$2,500 to \$4,999 3 \$5,000 to \$9,999 3 4 2 \* 3 6 \* 1 \$10,000 to \$14,999 1 1 1 1 3 3 2 2 \$15,000 or more 10 1 6 Median \$250

	REALT	ORS®	LICENSE	) AS	MAIN FUNCTION IN FIRM							
	In 2010	In 2009	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent		
None	61%	57%	58%	63%	75%	61%	53%	88%	54%	60%		
Less than \$500	15	15	14	15	10	15	17	2	20	14		
\$500 to \$999	7	7	7	6	1	6	7	4	9	6		
\$1,000 to \$1,499	5	6	5	4	2	5	5	2	4	5		
\$1,500 to \$2,499	4	4	5	4	1	5	5	*	5	5		
\$2,500 to \$4,999	4	5	4	3	2	3	6	*	1	4		
\$5,000 to \$9,999	3	3	4	3	6	3	4	2	6	3		
\$10,000 to \$14,999	1	1	1	1	3	1	2	*	1	1		
\$15,000 or more	1	2	2	1	1	2	2	2	1	1		
Median	*	*	*	*	*	*	*	*	*	*		

<sup>\*</sup> Less than 1 percent

<sup>\*</sup> Less than 1 percent

Exhibit 3-8

### MARKETING OF SERVICES EXPENSES, 2010

(Percentage Distribution)

### **Texas**

LICENSED AS MAIN FUNCTION IN FIRM

		LICENSEL	7 70	WAIN FUNCTION IN FIRM						
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	
None	15%	19%	12%	40%	23%	8%	67%	13%	10%	
Less than \$500	33	21	39	30	23	18	*	*	40	
\$500 to \$999	18	15	18	10	17	15	*	25	18	
\$1,000 to \$1,499	9	11	9	*	5	20	*	25	9	
\$1,500 to \$2,499	10	14	8	10	11	18	*	13	9	
\$2,500 to \$4,999	8	9	7	*	9	13	33	13	7	
\$5,000 to \$9,999	4	5	3	*	5	8	*	13	3	
\$10,000 to \$14,999	1	1	1	*	1	3	*	*	1	
\$15,000 or more	4	6	3	10	5	*	*	*	3	
Median	\$580	\$850	\$490	\$170	\$630	\$1,250	*	\$1,250	\$500	
Median percent spent on online marketing and promotion	10%	10%	10%	10%	10%	10%	*	10%	10%	

<sup>\*</sup> Less than 1 percent

ALL REA	LTORS®	LICENSE	) AS		M	AIN FUNCTIO	ON IN FIRM		
In 2010	In 2009	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
18%	13%	18%	16%	60%	23%	9%	70%	20%	13%
31	29	25	35	10	22	26	14	33	34
17	20	17	18	8	15	19	10	15	19
11	13	12	10	2	10	15	1	13	11
9	10	10	9	1	9	10	2	7	10
7	7	9	6	5	9	9	2	6	7
4	4	5	3	6	6	6	*	4	4
2	2	3	1	1	3	4	*	2	1
2	2	3	1	7	4	2	2	0	2
\$550	\$690	\$720	\$480	*	\$690	\$880	*	\$460	\$570
10%	10%	10%	10%	10%	10%	10%	3%	10%	10%
	In 2010  18%  31  17  11  9  7  4  2  2  \$550	18%     13%       31     29       17     20       11     13       9     10       7     7       4     4       2     2       2     2       \$550     \$690	In 2010         In 2009         Broker/Broker Associate           18%         13%         18%           31         29         25           17         20         17           11         13         12           9         10         10           7         7         9           4         4         5           2         2         3           2         2         3           \$550         \$690         \$720	In 2010         In 2009         Broker/Associate Associate         Sales Agent           18%         13%         18%         16%           31         29         25         35           17         20         17         18           11         13         12         10           9         10         10         9           7         7         9         6           4         4         5         3           2         2         3         1           2         2         3         1           \$550         \$690         \$720         \$480	Broker   Sales   Broker   Sales   Associate   Agent   Sales   Agent   Agent   Sales   Agent   Agent	Broker   Sales   Broker   Owner (without selling)   Sales   Sales	Broker   Sales   Broker   Sales   Broker   Owner (without selling)   Broker   Sales   Sales	Broker   Sales   In 2010   In 2009   Associate   Agent   Agent   Sales   In 2010   In 2009   Associate   Agent   Agent   Selling   Broker   Selling   Selling   Broker   Selling   Sellin	Broker   Sales   Broker   Sales   Broker   Gwithout   Selling   Selling   Broker   Selling   Broker   Selling   Se

<sup>\*</sup> Less than 1 percent

Exhibit 3-9

#### OFFICE LEASE/BUILDING EXPENSES, 2010

(Percentage Distribution)

#### **Texas**

**LICENSED AS MAIN FUNCTION IN FIRM** Broker-Broker-Broker/ **Owner** Manager **Owner** Manager ALL **Broker Sales** (without (with Associate (without (with Sales **REALTORS® Associate Broker** selling) sellling) **Agent** selling) selling) **Agent** None 67% 100% 68% 64% 61% 30% 56% 64% 67% Less than \$500 6 6 20 6 14 6 8 \$500 to \$999 4 11 6 5 \* \$1,000 to \$1,499 7 5 8 10 6 8 3 3 3 3 3 \$1,500 to \$2,499 6 \$2,500 to \$4,999 4 5 2 10 7 3 \* 11 2 2 2 \$5,000 to \$9,999 4 6 10 8 11 2 2 3 4 5 \$10,000 to \$14,999 8 \$15,000 or more 3 6 2 20 6 6 1 Median \$500

	REALT	ORS®	LICENSE	O AS	MAIN FUNCTION IN FIRM						
	In 2010	In 2009	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	
None	72%	73%	66%	78%	66%	53%	73%	92%	77%	77%	
Less than \$500	7	6	7	7	7	9	5	2	4	7	
\$500 to \$999	4	4	4	4	*	3	4	*	2	4	
\$1,000 to \$1,499	4	3	4	3	1	4	3	4	1	4	
\$1,500 to \$2,499	3	3	3	3	4	5	2	*	3	3	
\$2,500 to \$4,999	3	3	4	2	5	7	2	*	4	2	
\$5,000 to \$9,999	3	3	5	2	7	8	4	*	6	1	
\$10,000 to \$14,999	2	2	3	2	1	5	3	*	*	2	
\$15,000 or more	3	3	5	1	10	8	3	2	3	1	
Median	*	*	*	*	*	*	*	*	*	*	

<sup>\*</sup> Less than 1 percent

<sup>\*</sup> Less than 1 percent

Exhibit 3-10

#### **PROFESSIONAL DEVELOPMENT EXPENSES, 2010**

(Percentage Distribution)

### **Texas**

**LICENSED AS MAIN FUNCTION IN FIRM** Broker-Broker-Broker/ Manager **Owner Owner** Manager ALL Sales Broker (without (with Associate (without (with **Sales REALTORS® Associate Agent** selling) selling) **Broker** selling) sellling) **Agent** None 13% 30% 15% 67% 4% 7% 5% 3% 11% Less than \$500 32 27 36 30 26 39 33 34 33 \$500 to \$999 29 28 29 20 24 33 22 30 \$1,000 to \$1,499 15 14 15 16 10 11 16 \$1,500 to \$2,499 12 14 11 14 13 11 12 2 2 3 10 2 2 \$2,500 to \$4,999 11 1 2 1 \$5,000 to \$9,999 1 1 \$10,000 to \$14,999 2 0 0 1 1 3 1 1 0 10 \* 1 \$15,000 or more Median \$690 \$630 \$630 \$690

	REALT	ORS®	LICENSE	O AS	MAIN FUNCTION IN FIRM						
	In 2010	In 2009	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	
None	10%	8%	12%	8%	40%	17%	6%	30%	13%	6%	
Less than \$500	35	30	32	38	19	30	35	22	36	37	
\$500 to \$999	27	29	25	27	16	24	25	38	31	28	
\$1,000 to \$1,499	15	17	15	14	8	14	18	7	12	15	
\$1,500 to \$2,499	9	9	8	8	2	9	9	2	5	9	
\$2,500 to \$4,999	4	4	5	3	7	5	6	*	4	3	
\$5,000 to \$9,999	1	1	2	1	4	2	1	*	*	1	
\$10,000 to \$14,999	1	1	1	0	*	1	0	*	1	*	
\$15,000 or more	*	*	0	*	2	0	*	1	*	*	
Median	\$600	\$700	\$620	\$580	\$260	\$580	\$680	\$470	\$530	\$620	

<sup>\*</sup> Less than 1 percent

<sup>\*</sup> Less than 1 percent

Exhibit 3-11

#### **BUSINESS PROMOTION EXPENSE, 2010**

(Percentage Distribution)

#### **Texas**

**LICENSED AS MAIN FUNCTION IN FIRM** Broker-Broker-Broker/ **Owner Owner** Manager Manager **Broker** Sales (without (with Associate (without (with Sales ALL REALTORS® Associate Agent sellina) sellina) **Broker** sellina) sellling) **A**aent None 20% 10% 40% 26% 8% 67% 22% 8% 14% Less than \$500 32 25 35 40 24 15 38 \$500 to \$999 17 14 18 15 13 11 19 \$1,000 to \$1,499 13 15 12 10 8 26 13 \$1,500 to \$2,499 9 10 9 11 18 33 8 8 13 8 \$2,500 to \$4,999 8 9 9 33 11 4 4 \$5,000 to \$9,999 4 4 4 3 22 2 1 \$10,000 to \$14,999 1 1 1 3 2 \$15,000 or more 2 2 2 10 1 3 Median \$490 **Median percent** 10% 10% 10% 10% 10% 10% 10% 10% spent on online marketing and promotion

	ALL REA	LTORS®	LICENSE	) AS	MAIN FUNCTION IN FIRM						
	In 2010	In 2009	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	
None	15%	11%	17%	12%	48%	22%	9%	59%	19%	10%	
Less than \$500	33	32	27	37	15	26	25	19	31	36	
\$500 to \$999	18	21	17	19	14	14	20	11	20	19	
\$1,000 to \$1,499	11	12	13	10	6	12	16	7	11	11	
\$1,500 to \$2,499	9	11	9	10	3	8	11	2	7	10	
\$2,500 to \$4,999	8	7	8	7	4	7	10	2	6	8	
\$5,000 to \$9,999	4	4	5	3	7	4	5	*	2	4	
\$10,000 to \$14,999	2	1	3	1	1	2	3	*	3	2	
\$15,000 or more	2	2	3	2	3	5	2	*	*	2	
Median	\$580	\$670	\$690	\$530	\$60	\$580	\$900	*	\$500	\$620	
Median percent spent on online marketing and promotion	10%	10%	10%	10%	10%	10%	10%	3%	10%	10%	

<sup>\*</sup> Less than 1 percent

<sup>\*</sup> Less than 1 percent

Exhibit 3-12

#### **TECHNOLOGY PRODUCTS AND SERVICES EXPENSES, 2010**

(Percentage Distribution)

### **Texas**

**LICENSED AS MAIN FUNCTION IN FIRM Broker-**Broker-Broker/ **Owner** Manager Manager **Owner** ALL **Broker Sales** (without (with Associate (without (with Sales **REALTORS® Broker** selling) sellling) **Associate** Agent selling) selling) **Agent** None 13% 15% 13% 10% 14% 13% 67% 11% 13% Less than \$500 28 19 34 20 19 25 33 33 23 23 24 \$500 to \$999 23 30 17 38 22 \$1,000 to \$1,499 15 17 13 10 22 13 33 11 13 \$1,500 to \$2,499 11 11 10 10 5 22 11 9 4 5 4 \$2,500 to \$4,999 6 11 10 2 \$5,000 to \$9,999 3 3 3 10 4 \* \* \$10,000 to \$14,999 1 2 2 3 2 1 \$15,000 or more 1 1 10 1 Median \$686 \$870 \$570 \$830 \$1,010 \$670 \$630 \$590

	REALT	ORS®	LICENSE	) AS	MAIN FUNCTION IN FIRM							
	In 2010	In 2009	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent		
None	16%	11%	16%	15%	40%	18%	11%	29%	26%	13%		
Less than \$500	29	28	24	33	7	20	27	37	29	33		
\$500 to \$999	22	25	21	22	10	19	25	15	16	23		
\$1,000 to \$1,499	14	16	15	13	12	15	16	7	11	14		
\$1,500 to \$2,499	11	12	11	10	13	11	9	6	8	11		
\$2,500 to \$4,999	6	6	8	5	7	8	8	4	7	6		
\$5,000 to \$9,999	2	2	3	1	5	3	3	*	1	1		
\$10,000 to \$14,999	1	*	1	*	4	2	1	*	2	*		
\$15,000 or more	1	1	1	*	2	1	0	2	*	*		
Median	\$630	\$720	\$750	\$540	\$660	\$800	\$740	\$280	\$410	\$600		

<sup>\*</sup> Less than 1 percent

<sup>\*</sup> Less than 1 percent

Exhibit 3-13

#### **BUSINESS USE OF VEHICLE EXPENSE, 2010**

(Percentage Distribution)

### **Texas**

**LICENSED AS** MAIN FUNCTION IN FIRM Broker-Broker-Broker/ Owner **Owner** Manager Manager **Broker** Sales (without (with Associate (without (with Sales **ALL REALTORS®** selling) **Associate** Agent selling) selling) **Broker** sellling) **Agent** 67% None 10% 13% 6% 8% 7% 11% 3% Less than \$500 10 6 12 11 10 12 \$500 to \$999 13 9 16 11 8 14 16 \$1,000 to \$1,499 10 12 11 8 3 13 16 16 22 20 16 \$1,500 to \$2,499 16 13 33 29 20 24 18 11 18 34 57 19 \$2,500 to \$4,999 13 11 13 \$5,000 to \$9,999 14 15 11 17 5 \$10,000 to \$14,999 5 4 8 9 2 \$15.000 or more 4 7 3 11 6 6 \* 14 Median \$1,670

	ALL REAL	TORS®	LICENSE	D AS	MAIN FUNCTION IN FIRM					
	In 2010	In 2009	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent
None	8%	11%	10%	6%	39%	14%	5%	26%	8%	5%
Less than \$500	12	11	9	14	3	9	7	17	11	13
\$500 to \$999	15	14	12	17	7	11	14	12	13	17
\$1,000 to \$1,499	13	12	11	14	6	9	12	10	11	15
\$1,500 to \$2,499	15	14	14	15	8	14	13	20	14	15
\$2,500 to \$4,999	17	17	18	16	15	16	19	6	21	17
\$5,000 to \$9,999	13	12	16	11	10	15	19	6	15	12
\$10,000 to \$14,999	5	5	6	4	6	7	6	2	5	4
\$15,000 or more	3	3	4	2	6	5	5	2	3	2
Median	\$1,680	\$1,580	\$2,080	\$1,440	\$1,100	\$2,010	\$2,380	\$800	\$2,010	\$1,550

<sup>\*</sup> Less than 1 percent

Exhibit 3-14

# **ANNUAL INCOME OF REALTORS®, 2010**

(Percentage Distribution)

## **Texas**

**LICENSED AS** 

Gross Income: Before taxes and expenses	ALL REALTORS®	Broker/ Broker Associate	Sales Agent
Less than \$10,000	22%	15%	26%
\$10,000 to \$24,999	18	14	20
\$25,000 to \$34,999	12	9	15
\$35,000 to \$49,999	13	9	15
\$50,000 to \$74,999	11	14	9
\$75,000 to \$99,999	8	13	5
\$100,000 to \$149,999	8	15	5
\$150,000 to \$199,999	4	6	2
\$200,000 to \$249,999	2	3	2
\$250,000 or more	3	4	2
Median	\$33,400	\$56,400	\$27,500

Net Income: After taxes and

expenses

•			
Less than \$10,000	28%	22%	31%
\$10,000 to \$24,999	23	17	26
\$25,000 to \$34,999	15	12	16
\$35,000 to \$49,999	12	15	10
\$50,000 to \$74,999	11	12	9
\$75,000 to \$99,999	7	12	4
\$100,000 to \$149,999	4	6	3
\$150,000 to \$199,999	1	1	0
\$200,000 to \$249,999	1	2	*
\$250,000 or more	1	1	0
Median	\$25,000	\$34,700	\$21,100

<sup>\*</sup> Less than 1 percent

### U.S.

#### **ALL REALTORS® LICENSED AS Broker/ Broker Gross Income: Before taxes** In 2010 and expenses In 2009 **Associate Sales Agent** 22% 14% 29% Less than \$10,000 21% \$10,000 to \$24,999 14 18 17 21 \$25,000 to \$34,999 11 11 10 11 11 12 13 \$35,000 to \$49,999 13 \$50,000 to \$74,999 13 14 15 11 6 \$75,000 to \$99,999 9 12 8 5 \$100,000 to \$149,999 8 8 11 3 4 3 \$150,000 to \$199,999 5 2 2 2 1 \$200,000 to \$249,999 2 \$250,000 or more 3 3 4 \$34,100 \$35,700 \$48,700 Median \$24,900

Net Income: After taxes and

expenses

окропооо				
Less than \$10,000	30%	31%	22%	36%
\$10,000 to \$24,999	21	21	18	23
\$25,000 to \$34,999	12	13	13	11
\$35,000 to \$49,999	12	12	14	9
\$50,000 to \$74,999	11	10	13	9
\$75,000 to \$99,999	7	6	9	5
\$100,000 to \$149,999	4	4	6	3
\$150,000 to \$199,999	2	2	2	1
\$200,000 to \$249,999	1	1	1	0
\$250,000 or more	1	1	2	1
Median	\$24,600	\$23,400	\$33,300	\$18,800

Exhibit 3-15

# ANNUAL INCOME OF REALTORS®, BY MAIN FUNCTION, 2010

(Percentage Distribution)

### **Texas**

### **MAIN FUNCTION IN FIRM**

Gross Income: Before taxes and expenses	ALL REALTORS®	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	Appraiser
Less than \$10,000	22%	18%	15%	19%	*	14%	26%	9%
\$10,000 to \$24,999	18	27	13	14	33	7	20	9
\$25,000 to \$34,999	12	9	9	14	*	7	14	*
\$35,000 to \$49,999	13	9	8	14	*	7	15	18
\$50,000 to \$74,999	11	9	15	5	33	21	8	9
\$75,000 to \$99,999	8	9	8	14	33	29	6	18
\$100,000 to \$149,999	8	9	14	12	*	14	5	27
\$150,000 to \$199,999	4	9	8	5	*	*	3	*
\$200,000 to \$249,999	2	*	4	2	*	*	2	*
\$250,000 or more	3	*	6	*	*	*	1	9
Median	\$33,400	\$29,900	\$58,100	\$37,500	\$62,500	\$66,800	\$27,800	\$81,200

Net Income: After taxes and expenses

taxes and expenses								
Less than \$10,000	28%	13%	25%	21%	*	9%	31%	*
\$10,000 to \$24,999	23	50	15	14	50	18	25	*
\$25,000 to \$34,999	15	13	11	7	*	9	17	38
\$35,000 to \$49,999	12	*	17	17	50	36	9	13
\$50,000 to \$74,999	11	*	11	17	*	27	8	25
\$75,000 to \$99,999	7	13	8	17	*	*	5	13
\$100,000 to \$149,999	4	13	7	3	*	*	4	13
\$150,000 to \$199,999	1	*	3	*	*	*	0	*
\$200,000 to \$249,999	1	*	*	3	*	*	1	*
\$250,000 or more	1	*	3	*	*	*	0	*
Median	\$25,000	\$21,300	\$33,700	\$42,500	\$25,000	\$40,600	\$21,200	\$50,000

<sup>\*</sup> Less than 1 percent

# U.S.

### **MAIN FUNCTION IN FIRM**

Gross Income: Before taxes and expenses	ALL REALTORS®	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	Appraiser
Less than \$10,000	22%	18%	14%	15%	7%	8%	28%	3%
\$10,000 to \$24,999	18	10	11	19	7	11	21	11
\$25,000 to \$34,999	11	4	9	11	7	9	11	10
\$35,000 to \$49,999	12	7	12	16	10	11	11	12
\$50,000 to \$74,999	13	9	19	12	21	22	11	26
\$75,000 to \$99,999	9	12	11	10	16	15	7	15
\$100,000 to \$149,999	8	18	11	9	25	17	6	14
\$150,000 to \$199,999	4	7	5	4	4	6	3	6
\$200,000 to \$249,999	2	2	3	2	1	2	1	2
\$250,000 or more	3	13	6	4	2	0	2	2
Median	\$34,100	\$80,000	\$54,900	\$39,800	\$73,400	\$63,700	\$26,200	\$64,500

Net Income: After taxes and expenses

<u> </u>								
Less than \$10,000	30%	19%	22%	27%	6%	10%	35%	9%
\$10,000 to \$24,999	21	12	15	21	7	20	24	13
\$25,000 to \$34,999	12	6	14	13	6	10	11	18
\$35,000 to \$49,999	12	5	13	11	20	18	10	20
\$50,000 to \$74,999	11	18	14	13	26	20	9	15
\$75,000 to \$99,999	7	16	9	8	12	14	5	10
\$100,000 to \$149,999	4	10	6	4	17	6	3	12
\$150,000 to \$199,999	2	2	2	2	3	1	1	1
\$200,000 to \$249,999	1	1	2	1	4	2	1	1
\$250,000 or more	1	11	3	1	*	1	1	2
Median	\$24,600	\$61,300	\$34,700	\$27,300	\$61,300	\$43,800	\$19,700	\$42,800

Exhibit 3-16

# ANNUAL INCOME OF REALTORS®, BY EXPERIENCE, 2010

(Percentage Distribution)

# **Texas**

### **REAL ESTATE EXPERIENCE**

Gross Income: Before taxes and expenses	ALL REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more
Less than \$10,000	22%	58%	19%	17%	16%
\$10,000 to \$24,999	18	22	26	17	13
\$25,000 to \$34,999	12	8	15	14	11
\$35,000 to \$49,999	13	6	19	15	12
\$50,000 to \$74,999	11	4	12	12	12
\$75,000 to \$99,999	8	*	2	12	10
\$100,000 to \$149,999	8	3	3	8	13
\$150,000 to \$199,999	4	*	4	3	5
\$200,000 to \$249,999	2	*	*	2	4
\$250,000 or more	3	*	*	2	5
Median	\$33,400	\$8,600	\$28,300	\$37,600	\$46,800

**Net Income: After taxes** 

Less than \$10,000	28%	70%	26%	22%	17%
\$10,000 to \$24,999	23	18	28	27	18
\$25,000 to \$34,999	15	4	26	13	15
\$35,000 to \$49,999	12	5	10	14	13
\$50,000 to \$74,999	11	4	6	11	15
\$75,000 to \$99,999	7	*	3	7	11
\$100,000 to \$149,999	4	*	1	4	8
\$150,000 to \$199,999	1	*	*	2	*
\$200,000 to \$249,999	1	*	*	*	2
\$250,000 or more	1	*	*	*	2
Median	\$25,000	\$7,100	\$22,700	\$25,800	\$35,500

<sup>\*</sup> Less than 1 percent

# U.S.

## **REAL ESTATE EXPERIENCE**

Gross Income: Before taxes and expenses	ALL REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more
Less than \$10,000	22%	56%	28%	18%	16%
\$10,000 to \$24,999	18	24	24	18	15
\$25,000 to \$34,999	11	6	14	12	10
\$35,000 to \$49,999	12	5	12	13	12
\$50,000 to \$74,999	13	4	12	15	15
\$75,000 to \$99,999	9	3	4	10	11
\$100,000 to \$149,999	8	2	4	8	10
\$150,000 to \$199,999	4	*	2	3	5
\$200,000 to \$249,999	2	*	*	2	2
\$250,000 or more	3	*	*	2	4
Median	\$34,100	\$8,900	\$23,700	\$37,700	\$47,100

**Net Income: After taxes** 

und onponer					
Less than \$10,000	30%	70%	37%	25%	21%
\$10,000 to \$24,999	21	17	28	23	17
\$25,000 to \$34,999	12	5	13	13	12
\$35,000 to \$49,999	12	4	11	12	14
\$50,000 to \$74,999	11	2	7	13	13
\$75,000 to \$99,999	7	1	3	7	9
\$100,000 to \$149,999	4	*	2	4	7
\$150,000 to \$199,999	2	*	*	2	3
\$200,000 to \$249,999	1	*	*	1	2
\$250,000 or more	1	*	*	1	3
Median	\$24,600	\$7,100	\$16,800	\$26,600	\$34,400

<sup>\*</sup> Less than 1 percent

Exhibit 3-17

# ANNUAL INCOME OF REALTORS®, BY HOURS WORKED, 2010

(Percentage Distribution)

# **Texas**

### **HOURS PER WEEK**

Gross Income: Before taxes and expenses	ALL REALTORS®	Less than 20 hours 20	to 39 hours	40 to 59 hours	60 hours or more
Less than \$10,000	22%	54%	33%	10%	7%
\$10,000 to \$24,999	18	23	22	16	9
\$25,000 to \$34,999	12	10	12	15	10
\$35,000 to \$49,999	13	6	12	16	15
\$50,000 to \$74,999	11	3	11	14	7
\$75,000 to \$99,999	8	1	4	11	12
\$100,000 to \$149,999	8	2	4	10	17
\$150,000 to \$199,999	4	*	1	4	10
\$200,000 to \$249,999	2	*	1	3	5
\$250,000 or more	3	1	1	3	6
Median	\$33,400	\$9,300	\$21,900	\$44,800	\$77,300

**Net Income: After taxes** 

Less than \$10,000	28%	51%	37%	18%	14%
\$10,000 to \$24,999	23	24	27	23	15
\$25,000 to \$34,999	15	10	15	15	18
\$35,000 to \$49,999	12	7	11	13	14
\$50,000 to \$74,999	11	5	6	15	12
\$75,000 to \$99,999	7	2	3	8	12
\$100,000 to \$149,999	4	2	2	4	11
\$150,000 to \$199,999	1	*	*	1	3
\$200,000 to \$249,999	1	*	*	2	*
\$250,000 or more	1	*	*	1	3
Median	\$25,000	\$9,800	\$17,500	\$31,000	\$39,400

<sup>\*</sup> Less than 1 percent

# U.S.

### **HOURS PER WEEK**

Gross Income: Before taxes and expenses	ALL REALTORS®	Less than 20 hours	20 to 39 hours	40 to 59 hours	60 hours or more
Less than \$10,000	22%	62%	29%	10%	7%
\$10,000 to \$24,999	18	21	26	14	9
\$25,000 to \$34,999	11	6	14	11	7
\$35,000 to \$49,999	12	4	11	15	11
\$50,000 to \$74,999	13	3	10	18	17
\$75,000 to \$99,999	9	1	6	12	12
\$100,000 to \$149,999	8	1	3	10	16
\$150,000 to \$199,999	4	*	1	5	9
\$200,000 to \$249,999	2	*	*	2	4
\$250,000 or more	3	1	1	3	8
Median	\$34,100	\$8,100	\$22,300	\$49,700	\$73,000

**Net Income: After taxes** 

Less than \$10,000	30%	66%	39%	18%	12%
\$10,000 to \$24,999	21	20	28	19	14
\$25,000 to \$34,999	12	6	11	14	12
\$35,000 to \$49,999	12	3	10	15	14
\$50,000 to \$74,999	11	4	7	15	16
\$75,000 to \$99,999	7	1	3	10	12
\$100,000 to \$149,999	4	1	2	5	10
\$150,000 to \$199,999	2	*	1	2	5
\$200,000 to \$249,999	1	*	*	1	1
\$250,000 or more	1	*	*	1	4
Median	\$24,600	\$7,600	\$16,300	\$34,500	\$46,800

<sup>\*</sup> Less than 1 percent

Exhibit 3-18

### BUSINESS CHARACTERISTICS AND ACTIVITY OF REALTORS®, BY GROSS PERSONAL INCOME

# **Texas**

	_		GR	OSS PERS	ONAL INCO	OME	
	ALL REALTORS®	Less than \$10,000	\$10,000 to \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 or more
Percent of REALTORS® in the category	100%	22%	18%	25%	18%	8%	8%
REAL ESTATE EXPERIENCE							
2 years or less	13%	34%	16%	7%	3%	4%	*
3 to 5 years	15	13	24	21	12	6	8
6 to 15 years	32	25	31	37	41	31	27
16 years or more	39	28	29	35	44	59	65
Have a Website	64%	53%	61%	60%	73%	74%	83%
Have a designation	38%	24%	23%	41%	49%	41%	73%
Have a certification	31%	17%	30%	33%	43%	31%	44%
WILL REMAIN ACTIVE AS A REAL ESTATE PR							
Very certain	73%	67%	62%	69%	83%	92%	87%
Somewhat certain	18	20	23	23	11	4	9
Not certain	10	13	15	9	6	4	4
BUSINESS ACTIVITY							
Brokerage: Median number of transactions	8	1	6	10	15	20	28
Brokerage: Median sales volume (millions)	\$1.0	\$0.2	\$0.5	\$1.1	\$1.9	\$4.4	\$6.8
Median hours worked per week	40	25	30	40	40	50	50
Percent of repeat business from past consumers and clients (median)	20%	*	15%	23%	29%	49%	27%
Percent of business through referrals from past consumers and clients (median)	18%	4%	15%	20%	22%	27%	23%
AFFILIATION WITH FIRM							
Independent Contractor	81%	89%	85%	89%	68%	74%	79%
Employee	4	2	4	2	7	*	6
Other	15	9	11	9	25	26	15
Median size of firm, by number of brokers and agents	14	9	16	19	19	13	16
Tenure at firm (median years)	4	2	3	4	6	11	16
DEMOGRAPHICS							
Age							
39 or younger	15%	26%	14%	11%	14%	16%	9%
40 to 59	50	46	48	54	47	60	46
60 or older	35	29	39	35	39	24	46
Median age	56	53	54	56	57	54	59
Education: bachelor's degree or higher	49%	43%	40%	46%	59%	65%	58%
Real estate is only occupation	74%	53%	65%	75%	90%	96%	91%
Gross household income (median)	\$94,000	\$69,300	\$74,300	\$74,200	\$109,700	\$165,800	\$239,000
Real estate is primary source of income for household	40%	12%	19%	42%	58%	80%	83%
Homeownership rate	91%	84%	88%	90%	95%	97%	97%
Voted in the last national election	90%	84%	91%	92%	89%	91%	93%

### **GROSS PERSONAL INCOME**

	-		<u> </u>	OSS FERS	•		
		Less	\$10,000			\$100,000	\$150,000
	ALL	than		\$25,000 to	\$50,000 to	to	-
	REALTORS®	\$10,000	\$24,999	\$49,999	\$99,999	\$149,999	more
Percent of REALTORS® in the category		22%	18%	22%	22%	8%	8%
REAL ESTATE EXPERIENCE							
2 years or less	10%	25%	13%	5%	3%	3%	0%
3 to 5 years	14	17	18	16	10	7	5
6 to 15 years	35	28	35	40	39	36	33
16 years or more	42	29	34	40	48	54	63
Have a Website	62%	52%	44%	38%	30%	24%	18%
Have a designation	36%	20%	27%	39%	45%	47%	52%
Have a certification	35%	23%	33%	38%	42%	40%	41%
WILL REMAIN ACTIVE AS A REAL ESTATE PR	OFESSIONAL	DURING T	HE NEXT	TWO YEAR	RS		
Very certain	73%	60%	62%	73%	85%	89%	92%
Somewhat certain	18	24	26	18	11	9	5
Not certain	9	17	12	8	5	2	3
BUSINESS ACTIVITY							
	8	2	5	10	14	19	36
Brokerage: Median number of transactions							
Brokerage: Median sales volume (millions)	\$1.1	\$0.2	\$0.6	\$1.2	\$2.4	\$4.5	\$8.6
Median hours worked per week	40	20	30	40	45	50	50
Percent of repeat business from past	19%	*	13%	21%	25%	33%	35%
consumers and clients (median)							
Percent of business through referrals from	19%	6%	17%	20%	23%	25%	24%
past consumers and clients (median)							
AFFILIATION WITH FIRM							
Independent Contractor	81%	87%	88%	82%	75%	72%	71%
Employee	6	4	4	6	8	8	5
Other	14	9	8	12	17	20	24
Median size of firm, by number of brokers and	29	20	20	20	20	30	30
agents							
Tenure at firm (median years)	5	3	4	6	7	7	11
DEMOGRAPHICS							
Age	1001						
39 or younger	12%	14%	12%	12%	11%	11%	8%
40 to 59	50	48	47	50	52	56	59
60 or older	38	38	41	38	37	33	34
Median age	56	56	56	56	56	55	55
Education: bachelor's degree or higher	48%	46%	42%	44%	53%	58%	57%
Real estate is only occupation	75%	51%	68%	79%	87%	94%	94%
Gross household income (median)	\$91,700	\$68,600	\$67,800	\$78,400	\$100,300	\$153,400	\$236,100
Real estate is primary source of income for	43%	13%	24%	42%	65%	76%	86%
household							
Homeownership rate	91%	87%	88%	90%	93%	95%	96%
Voted in the last national election	92%	89%	90%	93%	94%	96%	96%

Exhibit 4-1	FIRM AFFILIATION, BY LICENSE TYPE AND FUNCTION
Exhibit 4-2	FIRM AFFILIATION, BY SPECIALTY
Exhibit 4-3	FIRM AFFILIATION, BY FIRM SIZE
Exhibit 4-4	REALTOR® AFFILIATION WITH FIRMS
Exhibit 4-5	SIZE OF FIRM, BY NUMBER OF COMMERCIAL AND RESIDENTIAL BROKERS AND AGENTS
Exhibit 4-6	NUMBER OF OFFICES
Exhibit 4-7	SIZE OF OFFICES, BY NUMBER OF COMMERICIAL AND RESIDENTIAL BROKERS AND AGENTS
Exhibit 4-8	TENURE OF REALTORS® AT THEIR PRESENT FIRM
Exhibit 4-9	BROKER OWNERSHIP INTEREST, 2010
Exhibit 4-10	BROKER OWNERSHIP INTEREST IN INDEPENDENT COMPANIES, BY REAL ESTATE EXPERIENCE
Exhibit 4-11	BENEFITS RECEIVED THROUGH FIRM
Exhibit 4-12	BENEFITS RECEIVED THROUGH FIRM, BY FIRM TYPE
Exhibit 4-13	WORKED FOR A FIRM THAT WAS BOUGHT OR MERGED
Exhibit 4-14	REALTORS® CHANGING FIRMS DUE TO CONSOLIDATION
Exhibit 4-15	CHANGE IN COMPENSATION RESULTING FROM MERGER

Exhibit 4-1

#### FIRM AFFILIATION, BY LICENSE TYPE AND FUNCTION

(Percentage Distribution)

#### **Texas**

**LICENSED AS** MAIN FUNCTION IN FIRM Broker-Broker-ALL Broker/ Owner Owner Manager Manager (with sellling) **REALTOR** Broker Sales (without (with Associate (without Sales selling) selling) selling) Firm Description S® Associate Broker Agent Appraiser Other Agent Independent, non-franchised 62% 67% 86% 42% 29% 27% 27% 30% 78% 41% company Independent, franchised company 26 27 21 17 24 22 11 27 27 24 Franchised subsidiary of a national 33 18 42 42 36 36 42 11 32 or regional corporation Non-franchised subsidiary of a 3 2 4 11 3 9 9 3 11 national or regional corporation Other 3 1 1 1 1 1

	_	LICENSE	) AS	MAIN FUNCTION IN FIRM							
Firm Description	ALL REALTOR S®	Broker/ Broker Associate	Sales Agent	Broker- Owner (without selling)	Broker- Owner (with selling)	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	Appraiser	Other
Independent, non-franchised	41%	51%	31%	73%	80%	32%	25%	39%	30%	73%	41%
Franchised subsidiary of a national or regional corporation	33	24	42	2	2	39	37	30	42	5	32
Independent, franchised company	21	20	22	16	13	24	29	23	22	6	22
Non-franchised subsidiary of a national or regional corporation	5	4	5	9	4	3	5	7	5	9	4
Other	1	1	1	*	1	2	4	2	1	7	1

<sup>\*</sup> Less than 1 percent

<sup>\*</sup> Less than 1 percent

Exhibit 4-2

### FIRM AFFILIATION, BY SPECIALTY

(Percentage Distribution)

# **Texas**

PRIMARY REAL ESTATE SPECIALTY

		TRIMART REAL COTATE OF EGIALT							
	ALL	_	BROKE	RAGE	PROPERTY MA	ANAGEMENT			
Firm Description	REALTORS ®	Appraisal	Residential	Commercial	Residential	Commercial			
Independent, non- franchised company	42%	70%	35%	56%	53%	*			
Independent, franchised company	21	*	24	11	7	*			
Franchised subsidiary of a national or regional corporation	33	20	38	22	40	*			
Non-franchised subsidiary of a national or regional corporation	3	10	3	11	*	*			
Other	1	*	0	*	*	*			

<sup>\*</sup> Less than 1 percent

# U.S.

PRIMARY REAL ESTATE SPECIALTY

	ALL		BROKE	RAGE	PROPERTY MA	ANAGEMENT
Firm Description	REALTORS ®	Appraisal	Residential	Commercial	Residential	Commercial
Independent, non- franchised company	41%	69%	36%	36%	63%	70%
Franchised subsidiary of a national or regional corporation	33	10	35	43	24	17
Independent, franchised company	21	7	24	16	9	6
Non-franchised subsidiary of a national or regional corporation	5	8	5	5	3	8
Other	1	7	1	1	1	*

<sup>\*</sup> Less than 1 percent

Exhibit 4-3

### FIRM AFFILIATION, BY FIRM SIZE

(Percentage Distribution)

### **Texas**

### NUMBER EMPLOYED BY OR AFFILIATED WITH FIRM

Firm Description	All REALTORS®	One	2 to 5	6 to 25	26 to 100	101 or more
Independent, non-franchised company	42%	91%	71%	39%	16%	25%
Independent, franchised company	21	2	11	22	37	28
Franchised subsidiary of a national or regional corporation	33	5	15	37	43	39
Non-franchised subsidiary of a national or regional corporation	3	2	3	*	5	6
Other	1	*	*	2	*	2

<sup>\*</sup> Less than 1 percent

Note: Includes administrative staff, sales staff, agents, brokers, and management

# U.S.

### NUMBER EMPLOYED BY OR AFFILIATED WITH FIRM

	ALL					
Firm Description	REALTORS®	One	2 to 5	6 to 25	26 to 100	101 or more
Independent, non-franchised	41%	89%	66%	44%	24%	26%
company						
	33	2	18	34	41	41
Franchised subsidiary of a national or regional corporation						
Independent, franchised	21	4	11	20	31	25
company						
	5	3	3	2	3	7
Non-franchised subsidiary of a						
national or regional corporation						
Other	1	1	2	1	1	1

Exhibit 4-4

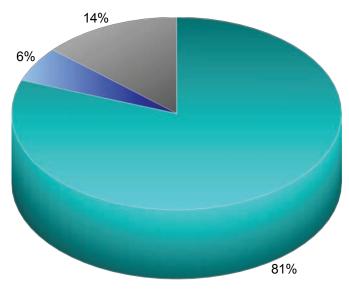
### **REALTOR® AFFILIATION WITH FIRMS**

(Percentage Distribution)

### **Texas**

Independent Contractor	81%
Employee	6%
Other	14%





U.S.

Independent Contractor	81%
Employee	6%
Other	13%

# REALTOR® AFFILIATION WITH FIRMS (Percentage Distribution)

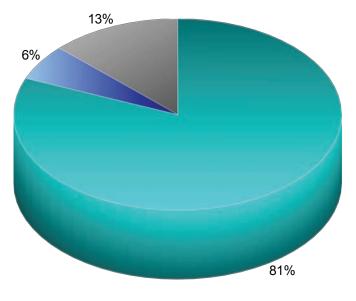


Exhibit 4-5

### SIZE OF FIRM, BY NUMBER OF COMMERCIAL AND RESIDENTIAL BROKERS AND AGENTS

(Percentage Distribution)

### Texas

		LICENSE	D AS	MAIN FUNCTION IN FIRM						
	ALL REALTORS®	Broker/ Broker Associate	Sales Agent	Owner (no		Associate Broker	Manager (without selling)	Manager (with selling)	Sales Agent	Appraiser
One	10%	17%	5%	22%	24%	*	*	*	6%	22%
2 to 5	26	28	25	11	41	11	*	*	24	22
6 to 25	19	12	24	11	5	30	*	33	24	11
26 to 50	8	8	8	*	1	19	*	22	10	*
51 to 100	8	5	10	11	*	4	*	11	9	*
101 to 250	6	7	5	*	3	19	*	*	7	*
251 to 500	4	2	6	*	*	4	*	11	6	*
501 to 999	1	1	2	*	*	*	100	*	2	*
1,000 or more	7	2	10	11	1	4	*	11	9	*
None/Not applicable	11	17	5	33	24	11	*	11	3	44
Median	14	5	20	5	3	31	751	39	22	3

<sup>\*</sup> Less than 1 percent

	REALTORS® LICENSED AS			D AS	MAIN FUNCTION IN FIRM						
	2011 Survey	2010 Survey	Broker/ Broker Associate	Sales Agent	Broker- Owner (no selling)	Owner (with	Associate Broker	Manager (without selling)	Manager (with selling)	Sales Agent	Appraiser
One	7%	6%	10%	3%	11%	18%	3%	3%	4%	3%	10%
2 to 5	21	20	24	18	24	34	16	10	33	15	20
6 to 25	22	23	19	26	14	15	23	21	21	25	8
26 to 50	8	11	8	9	10	4	13	1	10	10	*
51 to 100	8	9	6	10	5	1	9	18	8	10	*
101 to 250	8	8	6	11	2	2	11	12	7	11	*
251 to 500	4	4	4	4	3	*	6	4	8	5	*
501 to 999	4	4	3	4	3	*	7	7	3	5	*
1,000 or more	8	9	5	11	1	1	8	20	4	11	*
None/Not applicable	11	7	15	5	29	25	4	5	3	4	62
Median	29	29	15	29	7	4	37	89	17	37	3

<sup>\*</sup> Less than 1 percent

Exhibit 4-6

#### **NUMBER OF OFFICES**

(Percentage Distribution)

### **Texas**

**LICENSED AS** MAIN FUNCTION IN FIRM Broker- Broker-Broker/ Owner Owner Manager Manager ALL (with Associate (without (with Sales Broker Sales (no selling) **REALTORS®** Associate selling) **Broker** selling) sellling) Agent Appraiser **Agent** 1 office 84% 61% 44% 100% 63% 71% 56% 88% 55% 2 to 4 offices 21 18 25 15 21 22 26 5 to 9 offices 9 11 7 5 22 8 10 to 99 offices 7 5 9 13 7 100 11 10 100 or more offices 1 1 2 1 1 2 NA Median

	ALL REALTORS® LICENSED AS			D AS	MAIN FUNCTION IN FIRM						
	2011 Survey	2010 Survey	Broker/ Broker Associate	Sales Agent	Owner (no	, -	Associate Broker	Manager (without selling)	, ,	Sales Agent	Appraiser
1 office	54%	55%	63%	46%	78%	88%	46%	15%	57%	44%	93%
2 to 4 offices	22	22	18	27	12	10	22	28	18	26	5
5 to 9 offices	9	9	8	10	4	1	13	6	14	11	*
10 to 99 offices	12	12	10	14	6	1	17	46	11	15	2
100 or more offices	2	2	2	3	1	*	2	5	1	3	*
Median	1	1	1	2	1	1	2	10	1	2	1

<sup>\*</sup> Less than 1 percent

Exhibit 4-7

#### SIZE OF OFFICES, BY NUMBER OF COMMERICIAL AND RESIDENTIAL BROKERS AND AGENTS

(Percentage Distribution)

#### **Texas**

**LICENSED AS** MAIN FUNCTION IN FIRM Broker- Broker-Commercial and Broker/ Owner Owner Manager Manager (without residential brokers and (with ALL **Broker Sales Associate** (with **Sales** (no agents only **REALTORS® Associate Agent** selling) selling) selling) sellling) Agent **Appraiser** One 8% 20% 0% 50% 30% 0% 25% 2 to 5 23 30 19 17 40 15 50 33 17 13 25 6 to 25 20 26 44 25 23 14 17 26 to 50 19 12 8 15 1 50 17 16 51 to 100 17 12 4 17 7 18 101 to 250 8 4 10 1 4 17 11 251 to 500 5 2 7 \* \* 4 8 2 501 to 999 1 2 1 3 50 100 1,000 or more 1 1 0 4 2 None/Not applicable 6 11 3 17 14 4 100 17 38 Median

_	AL REALT		LICENSE	) AS	MAIN FUNCTION IN FIRM						
Commercial and residential brokers and agents only	2011 Survey	2010 Survey	Broker/ Broker Associate	Sales Agent	Broker- Owner (no selling)	Owner (with	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	Appraiser
One	6%	6%	10%	2%	18%	21%	1%	6	3%	2%	20%
2 to 5	18	18	23	14	25	37	14	5	32	12	13
6 to 25	27	28	24	30	14	19	32	24	34	29	9
26 to 50	15	18	14	17	6	4	19	23	10	20 '	<del>k</del>
51 to 100	16	15	13	19	14	1	20	24	12	21	2
101 to 250	8	7	6	11	2	2	7	14	6	12 '	<b>k</b>
251 to 500	2	2	2	3	*	*	4 *		1	3 '	k
501 to 999	1	1	0	1	1	*	0 *		1	1 '	<b>k</b>
1,000 or more	*	*	*	1	*	*	1	5*		1 '	k
None/Not applicable	6	6	9	2	19	16	2 *		2	2	56
Median	22	24	16	31	5	4	29	43	15	35	2

<sup>\*</sup> Less than 1 percent

<sup>\*</sup> Less than 1 percent

Exhibit 4-8

#### TENURE OF REALTORS® AT THEIR PRESENT FIRM

(Percentage Distribution)

#### **Texas**

**LICENSED AS: MAIN FUNCTION IN FIRM** Broker- Broker-Broker/ Owner Owner Manager Manager (with Sales **Broker** Sales (no (with Associate (without sellling) All REALTORS® Associate selling) selling) selling) **Broker** Agent Agent **Appraiser** 1 year or less 2 years 15 6 21 3 16 18 19 3 years 9 6 10 7 9 10 22 4 years 8 6 10 9 16 \* 9 8 5 years 5 6 5 4 3 18 5 6 to 10 years 20 23 18 33 16 19 18 33 21 11 years or more 23 41 14 67 47 22 100 27 13 33 Median (years) 4 10 15 11 19

	All REAL	TORS®	LICENSE	AS:	MAIN FUNCTION IN FIRM							
	2011 Survey	2010 Survey	Broker/ Broker Associate	Sales Agent	(no	Owner (with	Associate Broker	Manager (without selling)	Manager (with sellling)	Sales Agent	Appraiser	
1 year or less	17%	18%	12%	20%	4%	10%	17%	13%	10%	20%	2%	
2 years	12	12	9	15	2	7	11	15	7	15	1	
3 years	9	10	7	10	4	6	10	9	5	9	8	
4 years	7	7	6	8	2	5	7	2	5	7	2	
5 years	6	7	5	7	2	6	5	10	7	7	3	
6 to 11 years	24	20	22	24	21	22	23	10	27	24	26	
12 years or more	26	26	39	16	65	44	27	41	40	18	60	
Median (years)	5	5	8	4	21	9	6	6	9	4	15	

Exhibit 4-9

### **BROKER OWNERSHIP INTEREST, 2010**

(Percentage Distribution)

# **Texas**

**FIRM AFFILIATION** 

		FIRIVI AFFILIATION						
	ALL BROKERS	Independent, non- franchised company	Independent, franchised company	a national or	Non- franchised subsidiary of a national or regional corporation			
Sole ownership	72%	85%	31%	67%	53%			
Partner in a partnership	9	4	19	33	24			
Stockholder and/or corporate office	4	5	6	*	*			
No ownership interest	15	7	44	*	24			
Other	1	*	*	*	*			

<sup>\*</sup> Less than 1 percent

	ALL BROKERS			FIRM AFFI	LIATION	
	2011 Survey	2010 Survey	Independent, non- franchised company	Independent, franchised company	Franchised subsidiary of a national or regional corporation	a national or regional
Sole ownership	56%	45%	65%	33%	45%	71%
Partner in a partnership	12	11	8	15	26	11
Stockholder and/or corporate office	8	10	9	7	6	2
No ownership interest	23	33	17	45	22	16
Other	1	1	1	*	2	*

<sup>\*</sup> Less than 1 percent

#### Exhibit 4-10

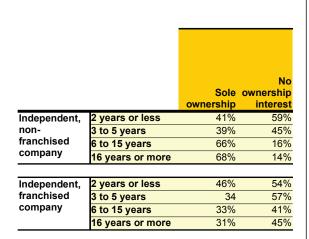
#### BROKER OWNERSHIP INTEREST IN INDEPENDENT COMPANIES, BY REAL ESTATE EXPERIENCE

(Percentage Distribution)

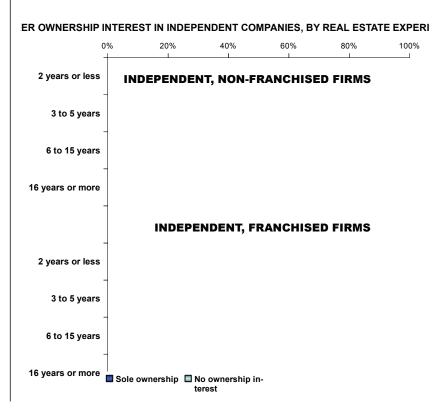
#### **Texas**

		Sala	No
		ownership	ownership interest
Independent,	2 years or less	NA	NA
non-	3 to 5 years	NA	NA
franchised	6 to 15 years	NA	NA
company	16 years or more	NA	NA
Independent,	2 years or less	NA	NA
franchised	3 to 5 years	NA	NA
company	6 to 15 years	NA	NA
	16 years or more	NA	NA

\* Less than 1 percent N/A - Not Available







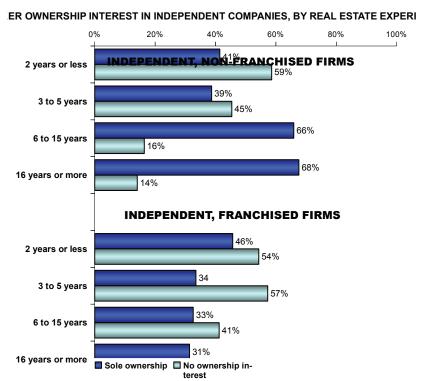


Exhibit 4-11

### BENEFITS RECEIVED THROUGH FIRM

(Percent of Respondents)

# **Texas**

		AFFILIATION WITH FIRMS				
	REALTOR S®	Employees	Independent Contractors			
Errors & Omissions insurance	20%	31%	20%			
Health insurance	4	44	2			
Pension/SEP/401(K)	2	19	1			
Paid vacation/sick days	2	31	1			
Dental insurance	3	31	1			
Life insurance	2	25	1			
Vision care	1	19	1			
Disability insurance (long-term care)	1	6	0			
Other	1	*	1			
None	78	50	79			

<sup>\*</sup> Less than 1 percent

	S®	AFFILIATION WITH FIRMS		
	REALTOR S®	Employees	Independent Contractors	
Errors and omissions (liability insurance)	20%	38%	19%	
Health insurance	5	37	2	
Pension/SEP/401(K)	3	25	1	
Life insurance	3	21	1	
Dental insurance	3	24	1	
Paid vacation/sick days	3	38	1	
Vision care	2	19	1	
Disability insurance (long-term care)	1	11	*	
Other	2	3	1	
None	75	41	79	

Exhibit 4-12

### BENEFITS RECEIVED THROUGH FIRM, BY FIRM TYPE

(Percent of Respondents)

### **Texas**

FIRM AFFILIATION

	_	FIRM AFFICIATION				
	ALL REALTORS ®	Independent, non- franchised company	Independent, franchised company	subsidiary of a national or regional	regional	Other
Errors & Omissions insurance	20%	14%	30%	19%	29%	33%
Health insurance	4	3	4	2	29	33
Pension/SEP/401(K)	2	1	1	1	14	*
Paid vacation/sick days	2	1	2	3	21	*
Dental insurance	3	2	3	2	14	33
Life insurance	2	2	2	1	7	*
Vision care	1	*	1	1	7	*
Disability insurance (long-term care)	1	1	1	1	*	*
Other	1	1	3	1	*	*
None	78	83	69	79	64	67

# U.S.

FIRM AFFILIATION

	_					
	ALL REALTORS ®	Independent, non- franchised company	Independent, franchised company		regional	Other
Errors and omissions (liability insurance)	20%	20%	26%	17%	27%	29%
Health insurance	5	6	6	3	12	25
Pension/SEP/401(K)	3	3	2	2	8	9
Life insurance	3	3	3	2	7	11
Dental insurance	3	3	2	2	10	11
Paid vacation/sick days	3	4	3	3	6	9
Vision care	2	2	2	1	7	9
Disability insurance (long-term care)	1	1	1	1	4	8
Other	2	2	2	2	3	4
None	75	75	71	80	62	58

Exhibit 4-13

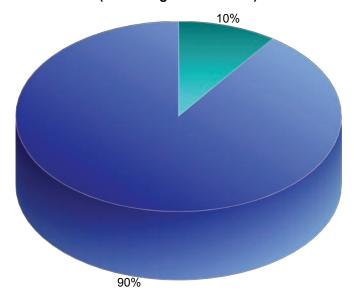
### WORKED FOR A FIRM THAT WAS BOUGHT OR MERGED

(Percentage Distribution)

# **Texas**

Yes	10%
No	90%





U.S.





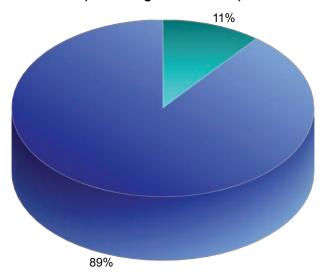


Exhibit 4-14

### **REALTORS® CHANGING FIRMS DUE TO CONSOLIDATION**

(Percentage Distribution)

# **Texas**

REALTOR® changed firms as a result of a merger:

Yes, voluntarily	35%
Yes, involuntarily	5
No	60

	2011	2010
REALTOR® changed firms as a result of a merger:	Survey	Survey
Yes, voluntarily	35%	32%
Yes, involuntarily	6	7
No	59	61

Exhibit 4-15

### CHANGE IN COMPENSATION RESULTING FROM MERGER

(Percentage Distribution)

# **Texas**

Among all who
worked for a firm Among those who
that was bought or changed firms as
merged a result of merger

It increased	15%	19%
It stayed the same	74	56
It decreased	10	25

	2011 SURVEY		2010 SURVEY		
	that was bought or	Among those who changed firms as a result of merger	that was bought or	Among those who changed firms as a result of merger	
It increased	14%	22%	11%	18%	
It stayed the same	70	53	70	55	
It decreased	16	25	19	27	

Exhibit 5-1 Exhibit 5-2 Exhibit 5-3 Exhibit 5-4 Exhibit 5-5 Exhibit 5-6 Exhibit 5-7 Exhibit 5-8 Exhibit 5-9 Exhibit 5-10 Exhibit 5-11 Exhibit 5-12 Exhibit 5-13 Exhibit 5-14	GENDER OF REALTORS®, BY AGE GENDER OF REALTORS®, BY EXPERIENCE GENDER OF REALTORS®, BY FUNCTION AGE OF REALTORS®, 1999-2011 AGE OF REALTORS®, BY FUNCTION AGE OF REALTORS®, BY FUNCTION AGE OF REALTORS®, BY REAL ESTATE EXPERIENCE FORMAL EDUCATION OF REALTORS® PRIOR FULL-TIME CAREERS OF REALTORS® PRIOR FULL-TIME CAREER OF REALTORS®, BY REAL ESTATE EXPERIENCE REAL ESTATE IS ONLY OCCUPATION MARITAL STATUS OF REALTORS® SIZE OF REALTORS® HOUSEHOLDS RACIAL AND ETHNIC DISTRIBUTION OF REALTORS®, BY REAL ESTATE EXPERIENCE RACIAL AND ETHNIC DISTRIBUTION OF REALTORS®, BY AGE
Exhibit 5-8	PRIOR FULL-TIME CAREERS OF REALTORS®
Exhibit 5-9	PRIOR FULL-TIME CAREER OF REALTORS®, BY REAL ESTATE EXPERIENCE
Exhibit 5-10	REAL ESTATE IS ONLY OCCUPATION
Exhibit 5-11	MARITAL STATUS OF REALTORS®
Exhibit 5-12	SIZE OF REALTOR® HOUSEHOLDS
Exhibit 5-13	RACIAL AND ETHNIC DISTRIBUTION OF REALTORS®, BY REAL ESTATE EXPERIENCE
Exhibit 5-14	RACIAL AND ETHNIC DISTRIBUTION OF REALTORS®, BY AGE
Exhibit 5-15	GROSS HOUSEHOLD INCOME OF REALTORS®, BY REAL ESTATE EXPERIENCE, 2009
Exhibit 5-16	REAL ESTATE IS PRIMARY SOURCE OF INCOME FOR HOUSEHOLD
Exhibit 5-17	HOMEOWNERSHIP OF REALTORS®, BY AGE
Exhibit 5-18	REAL ESTATE INVESTMENTS OF REALTORS®
Exhibit 5-19	VOTING PATTERN OF REALTORS®
Exhibit 5-20	LANGUAGE FLUENCY OF REALTORS®
Exhibit 5-21	COUNTRY OF BIRTH OF REALTORS®

Exhibit 5-1

# GENDER OF REALTORS®, BY AGE

(Percentage Distribution)

# **Texas**

		Age								
	AII REALTORS®	39 or younger	40 to 49	50 to 59	60 or older					
Male	38%	26%	33%	36%	46%					
Female	62	74	67	64	54					

		Age							
	AII REALTORS®	39 or younger	40 to 49	50 to 59	60 or older				
Male	43%	44%	38%	40%	50%				
Female	57	56	62	60	50				

Exhibit 5-2

# GENDER OF REALTORS®, BY EXPERIENCE

(Percentage Distribution)

# **Texas**

	Real estate experience								
	AII REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more				
All REALTORS®									
Male	38%	37%	33%	36%	42%				
Female	62	63	67	64	58				
Brokers/Broker Associates									
Male	47%	100%	18%	45%	50%				
Female	53	*	82	55	50				
Sales Agents: Work 40+ hours									
Male	36%	42%	45%	32%	29%				
Female	64	58	55	68	71				
Sales Agents: Work less than	40 hours								
Male	28%	28%	27%	28%	30%				
Female	72	72	73	72	70				
		· <del>-</del>		· -					

	Real estate experience								
	AII REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more				
All REALTORS®									
Male	43%	42%	38%	43%	46%				
Female	57	58	62	57	54				
Brokers/Broker Associates									
Male	50	57	46	46	52				
Female	50	44	55	54	48				
Sales Agents: Work 40+ hours									
Male	42	45	43	43	37				
Female	58	55	57	57	63				
Sales Agents: Work less than 4	0 hours								
Male	34	36	31	36	32				
Female	66	65	69	64	68				

Exhibit 5-3

## GENDER OF REALTORS®, BY FUNCTION

(Percentage Distribution)

## **Texas**

	_	Licensed	d as	Main Function in Firm						
	AII REALTORS ®	Brokers/ Broker Associates		Broker- Owner (without selling)	(with	Associate Broker	Manager (without selling)		Sales Agent	Appraiser
Male	38%	47%	32%	42%	52%	54%	*	47%	31%	90%
Female	62	53	69	58	48	46	100	53	69	10

		Licensed	l as	Main Function in Firm						
	AII REALTORS ®	Brokers/ Broker Associates	Sales Agents	Owner (without		Associate Broker	Manager (without selling)	•	Sales Agent	Appraiser
Male	43%	50%	37%	69%	59%	42%	31%	50%	38%	72%
Female	57	50	63	31	41	58	69	50	62	28

Exhibit 5-4

### **AGE OF REALTORS®, 1999-2011**

(Percentage Distribution)

## **Texas**

	2010
Under 30 years	4%
30 to 34 years	5
35 to 39 years	6
40 to 44 years	7
45 to 49 years	10
50 to 54 years	14
55 to 59 years	18
60 to 64 years	15
65 years and over	20
Median age	56

	1999	2001	2003	2005	2007	2008	2009	2010	2011
Under 30 years	4%	4%	5%	5%	5%	5%	4%	4%	3%
30 to 34 years	5	6	6	6	6	6	4	5	4
35 to 39 years	9	9	9	8	8	8	7	6	5
40 to 44 years	12	12	13	12	12	10	9	8	9
45 to 49 years	15	14	12	13	14	13	12	12	11
50 to 54 years	17	18	16	16	16	15	16	15	15
55 to 59 years	15	16	15	16	16	16	15	16	16
60 to 64 years	11	10	12	12	13	14	15	16	16
65 years and over	13	12	12	13	12	14	17	17	22
Median age	52	52	51	52	51	52	54	54	56

Exhibit 5-5

### **AGE OF REALTORS®, BY FUNCTION**

(Percentage Distribution)

### **Texas**

Licensed as **Main Function in Firm** Broker- Broker-Manager Brokers/ **Owner** Owner Manager All **Broker** Sales (without (with Associate (without (with Sales sellling) selling) **REALTORS® Broker Associates Agents** selling) selling) Agent **Appraiser Under 30 years** 6% 4% 3% 4% 2% 5% 30 to 34 years 5 6 4 5 5 14 5 \* 35 to 39 years 6 2 8 5 5 7 8 40 to 44 years 7 3 9 5 14 8 20 45 to 49 years 10 7 12 8 9 5 7 12 50 to 54 years 14 14 14 33 14 11 33 15 10 55 to 59 years 18 21 16 17 20 18 33 29 16 20 60 to 64 years 15 17 14 17 13 21 33 7 16 30 20 28 25 27 32 17 20 65 years and over 16 21 Median age

			Main Function in Firm							
	AII REALTORS®	Brokers/ Broker Associates	Sales Agents	Broker- Owner (without selling)	Broker- Owner (with selling)		Manager (without selling)	Manager (with sellling)	Sales Agent	Appraiser
Under 30 years	3%	1%	4%	1%	2%	1%	3%	5%	3%	1%
30 to 34 years	4	3	5	2	3	2	8	6	4	4
35 to 39 years	5	4	6	2	6	4	4	5	6	3
40 to 44 years	9	6	10	5	7	6	7	8	10	9
45 to 49 years	11	9	13	8	10	9	10	13	12	14
50 to 54 years	15	14	15	14	14	13	9	14	15	18
55 to 59 years	16	16	16	12	16	19	8	13	16	20
60 to 64 years	16	18	15	16	15	19	36	17	16	18
65 years and over	22	29	17	40	28	27	17	21	20	14
Median age	56	59	54	61	57	58	60	55	55	55

<sup>\*</sup> Less than one percent

<sup>\*</sup> Less than one percent

Exhibit 5-6

# AGE OF REALTORS®, BY REAL ESTATE EXPERIENCE

(Percentage Distribution)

## **Texas**

Real estate experience

AII REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more				
4%	18%	7%	2%	NA				
5	5	9	8	*				
6	18	11	7	*				
7	9	8	11	3				
10	13	15	14	4				
14	9	12	16	15				
18	14	18	19	18				
15	9	7	14	22				
20	6	11	11	37				
56	45	49	52	62				
	REALTORS® 4% 5 6 7 10 14 18 15	4%     18%       5     5       6     18       7     9       10     13       14     9       18     14       15     9       20     6	REALTORS®         less         years           4%         18%         7%           5         5         9           6         18         11           7         9         8           10         13         15           14         9         12           18         14         18           15         9         7           20         6         11	REALTORS®         less         years         years           4%         18%         7%         2%           5         5         9         8           6         18         11         7           7         9         8         11           10         13         15         14           14         9         12         16           18         14         18         19           15         9         7         14           20         6         11         11				

<sup>\*</sup> Less than one percent

NA- Not Applicable

U.S.

Real estate experience

	AII REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more
Under 30 years	3%	13%	7%	1%	*
30 to 34 years	4	8	9	5	*
35 to 39 years	5	10	10	7	*
40 to 44 years	9	13	15	12	3
45 to 49 years	11	14	14	15	7
50 to 54 years	15	14	13	18	12
55 to 59 years	16	15	15	15	17
60 to 64 years	16	10	10	14	21
65 years and over	22	4	7	13	39
Median age	56	47	48	52	62

<sup>\*</sup> Less than one percent

NA- Not Applicable

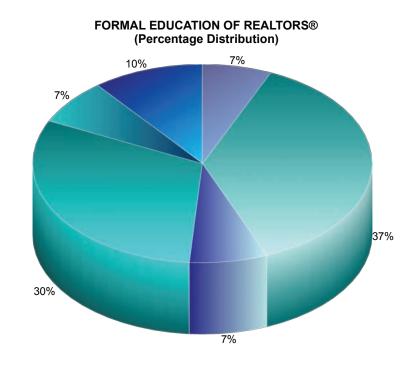
Exhibit 5-7

### FORMAL EDUCATION OF REALTORS®

(Percentage Distribution)

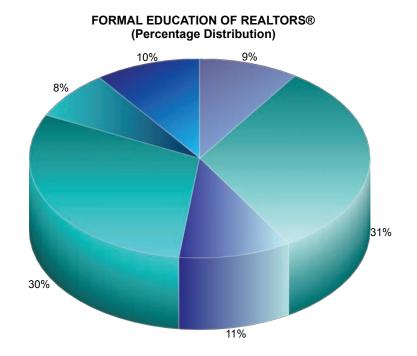
## **Texas**

	AII REALTORS ®
High School Graduate	7%
Some College	37%
Associate's Degree	7%
Bachelor's Degree	30%
Some Graduate School	7%
Graduate Degree	10%



U.S.

	AII REALTORS
	®
High School Graduate	9%
Some College	31%
Associate's Degree	11%
Bachelor's Degree	30%
Some Graduate School	8%
Graduate Degree	10%



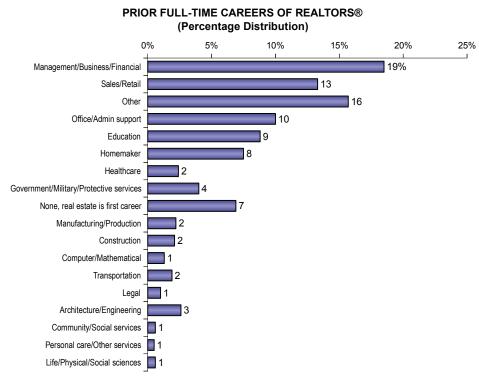
#### Exhibit 5-8

#### PRIOR FULL-TIME CAREERS OF REALTORS®

(Percentage Distribution)

#### **Texas**

Management/Business/Financial	19%
Sales/Retail	13
Other	16
Office/Admin support	10
Education	9
Homemaker	8 2 4
Healthcare	2
Government/Military/Protective	4
services	
None, real estate is first career	7
Manufacturing/Production	2
Construction	2
Computer/Mathematical	1
Transportation	2
Legal	1
Architecture/Engineering	2 2 1 2 1 3
Community/Social services	1
Personal care/Other services	1
Life/Physical/Social sciences	1



<sup>\*</sup> Less than one percent

Management/Business/Financial	19%
Sales/Retail	16
Other	14
Office/Admin support	9
Education	7
None, real estate is first career	6
Homemaker	5
Government/Military/Protective	4
services	
Construction	4
Healthcare	4
Manufacturing/Production	3
Architecture/Engineering	2
Computer/Mathematical	2
Transportation	2
Legal	3 2 2 2 2 2
Community/Social services	1
Personal care/Other services	1
Life/Physical/Social sciences	0

<sup>\*</sup> Less than one percent

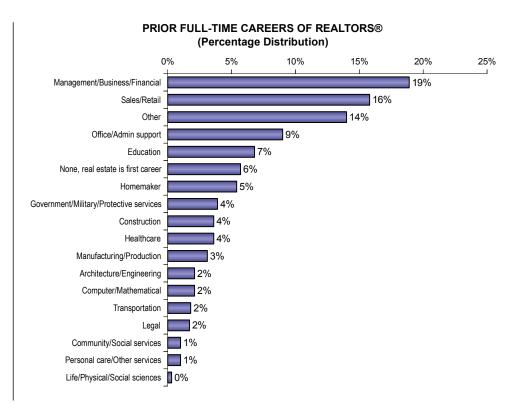


Exhibit 5-9

#### PRIOR FULL-TIME CAREER OF REALTORS®, BY REAL ESTATE EXPERIENCE

(Percentage Distribution)

### **Texas**

Real estate experience All 2 years or 3 to 5 6 to 15 16 years **REALTORS®** less vears vears or more 17% 17% 13% 23% Management/Business/Financial Sales/Retail Office/Admin support Education Homemaker Healthcare Government/Military/Protective services Manufacturing/Production Construction Computer/Mathematical Transportation Legal Architecture/Engineering Community/Social services Personal care/Other services Life/Physical/Social sciences \* Other None, real estate is first career 

	Real estate experience				
	AII REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more
Management/Business/Financial	19%	18%	20%	23%	16%
Sales/Retail	16	15	12	19	14
Other	14	16	16	14	14
Office/Admin support	9	9	10	9	9
Education	7	6	6	5	9
None, real estate is first career	6	3	3	2	10
Homemaker	5	7	5	4	6
Government/Military/Protective services	4	3	4	4	5
Construction	4	5	3	3	4
Healthcare	4	4	6	4	3
Manufacturing/Production	3	2	4	3	3
Architecture/Engineering	2	4	3	2	2
Computer/Mathematical	2	3	3	3	1
Transportation	2	1	3	2	1
Legal	2	3	2	2	1
Community/Social services	1	2	1	1	1
Personal care/Other services	1	1	1	1	1
Life/Physical/Social sciences	*	*	*	*	*

<sup>\*</sup> Less than one percent

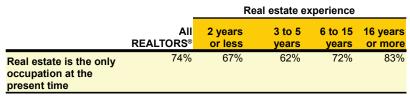
<sup>\*</sup> Less than one percent

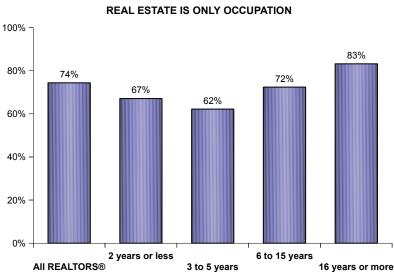
#### Exhibit 5-10

#### **REAL ESTATE IS ONLY OCCUPATION**

(Percent "Yes")

#### **Texas**

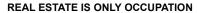


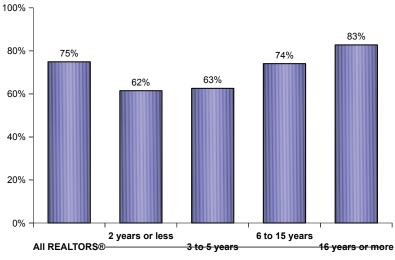


Years of Experience in Real Estate

U.S.

	Real estate experience					
	AII REALTORS®	2 years or less	3 to 5 years	6 to 15 years	16 years or more	
Real estate is the only occupation at the present time	75%	62%	63%	74%	83%	





Years of Experience in Real Estate

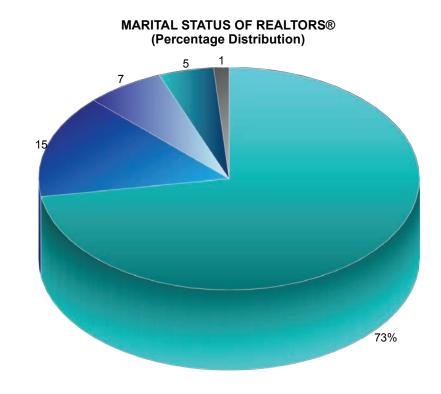
#### Exhibit 5-11

### **MARITAL STATUS OF REALTORS®**

(Percentage Distribution)

# **Texas**

	All
	REALTORS®
Married	73%
Divorced	15
Single-never married	7
Widowed	5
Other	1



	All
	REALTORS®
Married	73%
Divorced	14%
Single-never married	7%
Widowed	4%
Other	2%

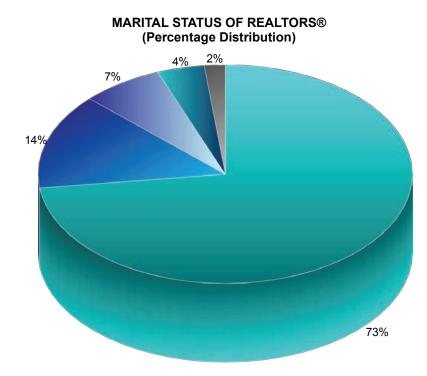


Exhibit 5-12

## SIZE OF REALTOR® HOUSEHOLDS

(Percentage Distribution)

# **Texas**

		Age					
	AII REALTORS®	39 or younger	40 to 49	50 to 59	60 or older		
1 person	17%	11%	12%	17%	23%		
2 persons	49	27	32	50	65		
3 persons	14	17	23	16	6		
4 persons	14	30	23	13	4		
5 or more persons	6	16	10	5	1		
Median	2	3	3	2	2		

		Age					
	AII REALTORS®	39 or younger	40 to 49	50 to 59	60 or older		
1 person	15%	12%	9%	15%	20%		
2 persons	49	25	23	50	69		
3 persons	15	20	21	17	8		
4 persons	14	28	31	13	3		
5 or more persons	7	15	16	6	1		
Median	2	3	3	2	2		

#### Exhibit 5-13

### RACIAL AND ETHNIC DISTRIBUTION OF REALTORS®, BY REAL ESTATE EXPERIENCE

**REALTORS** 

All

®

11

4

6

1

2

78%

(Percentage of Respondents)

### **Texas**

White

Other

Hispanic/Latino

Black/African American

American Indian/Eskimo/Aleut

Asian/Pacific Islander

Real estate experience 2 years or 3 to 5 6 to 15 16 years less years years or more 75% 72% 80% 81% 11 17 8 10 6 3 4 5 7 6 6

\*

1

1

1

5

4

Note: Respondent could choose more than one racial or ethnic category.

## U.S.

Real estate experience ΑII 2 years or **REALTORS** 3 to 5 6 to 15 16 years or more ® less years years White 90% 82% 84% 79% 86% 4 Hispanic/Latino 6 9 6 6 3 Black/African American 4 4 6 4 Asian/Pacific Islander 4 4 3 5 4 American Indian/Eskimo/Aleut 1 1 1 1 2 2 2 1 Other 1

Note: Respondent could choose more than one racial or ethnic category.

<sup>\*</sup> Less than one percent

Exhibit 5-14

# RACIAL AND ETHNIC DISTRIBUTION OF REALTORS®, BY AGE

(Percentage of Respondents)

## **Texas**

	_	Age			
	AII REALTORS ®	39 or younger	40 to 49	50 to 59	60 or older
White	78%	68%	62%	83%	86%
Hispanic/Latino	11	14	24	7	7
Black/African American	4	12	6	3	2
Asian/Pacific Islander	6	8	6	6	4
American Indian/Eskimo/Aleut	1	*	2	1	1
Other	2	1	2	2	1

Note: Respondent could choose more than one racial or ethnic category.

# U.S.

	_	Age			
	AII REALTORS ®	39 or younger	40 to 49	50 to 59	60 or older
White	82%	76%	84%	87%	91%
Hispanic/Latino	6	11	8	6	3
Black/African American	4	6	3	3	3
Asian/Pacific Islander	4	7	4	4	3
American Indian/Eskimo/Aleut	1	*	1	1	1
Other	2	2	2	1	1

Note: Respondent could choose more than one racial or ethnic category.

<sup>\*</sup> Less than one percent

Exhibit 5-15

# GROSS HOUSEHOLD INCOME OF REALTORS®, BY REAL ESTATE EXPERIENCE, 2009

(Percentage Distribution)

## **Texas**

		Licensed as		Re	eal estate e		
	AII REALTORS®	Brokers/ Broker Associates	Sales Agents	2 years or less	3 to 5 years	6 to 15 years	16 years or more
Less than \$10,000	2%	2%	2%	1%	1%	2%	2%
\$10,000 to \$24,999	5	5	6	11	3	4	4
\$25,000 to \$34,999	6	4	7	5	7	5	6
\$35,000 to \$49,999	10	6	11	8	9	11	9
\$50,000 to \$74,999	16	12	18	13	22	13	17
\$75,000 to \$99,999	16	16	17	16	14	19	16
\$100,000 to \$149,999	22	24	22	32	22	23	19
\$150,000 to \$199,999	11	12	10	8	11	12	11
\$200,000 to \$249,999	5	9	3	4	6	5	6
\$250,000 or more	8	11	6	3	6	7	10
Median	\$94,000	\$111,300	\$86,200	\$93,700	\$89,300	\$94,900	\$94,800

<sup>\*</sup> Less than one percent

		License	ed as	Real estate experience			
	AII REALTORS®	Brokers/ Broker Associates	Sales Agents	2 years or less	3 to 5 years	6 to 15 years	16 years or more
Less than \$10,000	2%	1%	2%	5%	2%	1%	2%
\$10,000 to \$24,999	4	3	5	7	4	4	4
\$25,000 to \$34,999	6	5	6	6	6	6	5
\$35,000 to \$49,999	10	9	10	10	10	10	9
\$50,000 to \$74,999	17	16	18	17	20	17	16
\$75,000 to \$99,999	17	17	17	17	18	18	17
\$100,000 to \$149,999	22	22	21	22	22	22	21
\$150,000 to \$199,999	11	12	10	9	9	12	12
\$200,000 to \$249,999	5	5	5	3	3	5	6

Exhibit 5-16

### REAL ESTATE IS PRIMARY SOURCE OF INCOME FOR HOUSEHOLD

(Percent "Yes")

# **Texas**

	_	Licensed	l as	Real estate experience			e
	AII REALTORS®	Brokers/ Broker Associates	Sales Agents	2 years or less	3 to 5 years	6 to 15 years	16 years or more
All REALTORS®	91%	48%	35%	19%	32%	37%	53%
Work less than 40 hours per week	18	22	15	7	10	15	30
Work 40 hours or more per week	57	64	53	32	58	55	66

	_	Licensed as Real estate experience			e		
	AII REALTORS®	Brokers/ Broker Associates	Sales Agents	2 years or less	3 to 5 years	6 to 15 years	16 years or more
All REALTORS®	43%	53%	35%	23%	29%	44%	53%
Work less than 40 hours per week	18	25	14	8	11	17	27
Work 40 hours or more per week	63	69	57	44	51	63	70

Exhibit 5-17

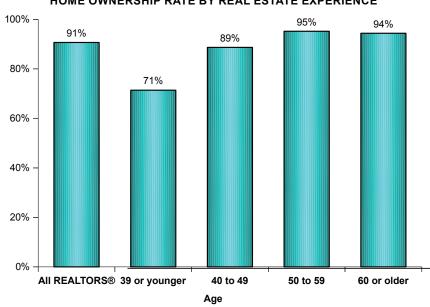
### HOMEOWNERSHIP OF REALTORS®, BY AGE

(Percent "Own Primary Residence")

### **Texas**

	_	Age				
	AII REALTORS®	39 or	40 to 49	50 to 59	60 or older	
	REALIURS*	younger	40 10 49	30 10 39	older	
Own Home	91%	71%	89%	95%	94%	

#### HOME OWNERSHIP RATE BY REAL ESTATE EXPERIENCE



U.S.

	_	Age					
	All	39 or			60 or		
	REALTORS®	younger	40 to 49	50 to 59	older		
Own Home	91%	78%	89%	91%	94%		

#### HOME OWNERSHIP RATE BY REAL ESTATE EXPERIENCE

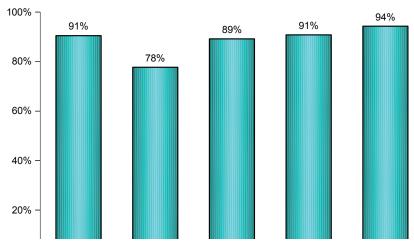


Exhibit 5-18

## **REAL ESTATE INVESTMENTS OF REALTORS®**

(Percentage Distribution)

## **Texas**

	All REALTORS®
Vacation Homes	
None	93%
One	5
Two	*
Three or more	2
Residential Properties	
(except primary residence and vacation hor	mes)
None	39%
One	31
Two	30
Three or more	*
Commercial Properties	
None	59%
One	14
Two	24
Three or more	4

	All REALTORS®
Vacation Homes	
None	84%
One	13
Two	2
Three or more	1
Residential Properties	
(except primary residence and vacation hon	nes)
None	57%
One	19
Two	10
Three or more	15
Commercial Properties	
None	90%
One	10
Two	*
Three or more	*

Exhibit 5-19

## **VOTING PATTERN OF REALTORS®**

(Percent "Yes")

# **Texas**

Registered to vote	95%
Voted in last national election	90
Voted in last local election	79

Registered to vote	95%
Voted in last national election	92
Voted in last local election	85

Exhibit 5-20

## **LANGUAGE FLUENCY OF REALTORS®**

(Percentage Distribution)

# **Texas**

	_	Age					
	AII REALTORS ®	39 or younger	40 to 49	50 to 59	60 or older		
Fluent only in English	51%	51%	52%	41%	57%		
Fluent in other languages	49	49	48	59	43		
Spanish	0	*	2	*	*		
Other	48	49	46	59	43		

	_	Age					
	AII REALTORS ®	39 or younger	40 to 49	50 to 59	60 or older		
Fluent only in English	85%	78%	83%	84%	89%		
Fluent in other languages	15	22	17	16	11		
Spanish	7	12	11	6	6		
Other	8	10	7	10	5		

Exhibit 5-21

## **COUNTRY OF BIRTH OF REALTORS®**

(Percentage Distribution)

# **Texas**

	_	Age					
	AII REALTORS®	39 or younger	40 to 49	50 to 59	60 or older		
U.S.	89%	88%	83%	90%	92%		
Outside U.S.	11	12	17	10	8		

	_	Age					
	AII REALTORS®	39 or younger	40 to 49	50 to 59	60 or older		
U.S.	88%	84%	87%	88%	91%		
Outside U.S.	12	16	13	12	9		