

# Education Programs of the Year

## Evaluation Guidelines



	Excellent	Good	Average	Poor
<b>REALTOR® Impact 50%</b>	The program has significantly impacted REALTORS® and the nomination includes clear examples of how the program improves REALTORS® ability to represent clients.	The nomination includes an overview and may contain a few examples of how the program improves REALTORS® ability to represent clients.	The nomination includes and overview of how the program improves REALTORS® ability to represent clients.	The nomination does not make clear how the program improves REALTORS® ability to represent clients.

	Excellent	Good	Average	Poor
<b>Contribution to Professionalism 25%</b>	It is abundantly clear how this program increases REALTORS® commitment to professionalism. The nomination provides clear examples to illustrate the effectiveness of the program.	The nomination includes an overview and may contain a few examples of how the program increases REALTORS® commitment to professionalism.	The nomination includes an overview of how the program increases REALTORS® commitment to professionalism.	The nomination does not make clear how the program increases REALTORS® commitment to professionalism.

	Excellent	Good	Average	Poor
<b>Innovation 25%</b>	The program has made an improvement on an existing method or has introduced a new topic or instruction method that has had a significant positive effect on education. The nomination provides clear examples of how the program may change the landscape of real estate education.	The program has made improvements to existing courses/instruction methods or has introduced a new course/instruction method that has had a significant positive effect on education. The nomination includes an overview of the innovation and may contain a few examples of how the program may change the landscape of real estate education.	The nomination provides an overview of how the program has made improvements or introduced new education offerings, it may or may not include examples.	The nomination does not make clear how the program has improved real estate education.