

# This is why you're a member of the REALTOR® organization.



More than 100 years ago, real estate professionals founded the National Association of REALTORS® to make a positive impact on their industry and communities. As a REALTOR®, you are a member of your local, state and national associations – it's a three-level partnership that provides unrivaled value for you and your clients.

## ADVOCACY

Thousands of interactions take place between NAR and members of Congress. Those efforts on issues like protecting 1031 exchanges and stopping capital gains tax increases will save consumers an estimated \$1.47 trillion in federal taxes during the next 10 years. Texas REALTORS® represents you at the Texas Capitol in efforts to achieve historic property tax savings and fund the state's infrastructure as well as supporting local efforts and candidates.

## PROFESSIONALISM

The REALTOR® organization provides a path to superior client service. Offering advanced education and promoting members' commitment to the Code of Ethics are two examples of how NAR continues to advance that goal. Texas REALTORS® and NAR also work to educate consumers about the vital role REALTORS® play in all types of real estate transactions—the "That's Who We R" consumer ad campaign amassed 2.94 billion impressions in 2023.

## RESOURCES

Your businesses run more smoothly because of the REALTOR® organization. From the training offered by NAR's designations and certifications to the guides, manuals, forms, and legal information available from Texas REALTORS®, you and your clients benefit in every transaction. Membership includes access to the Texas REALTOR® Legal Hotline, zipForm transaction management software, MarketViewer statistics, and much more.



American real estate accounted for \$4.1 trillion economic activity in 2022—that's 16% of the U.S. GDP! The REALTOR® organization ensures the industry continues to thrive, helps you achieve success, and advocates for private property owners.

Learn more at [texasrealestate.com](https://texasrealestate.com)

