Your membership in Texas REALTORS® is a path to a thriving real estate market, satisfied clients, and a growing business.

Achieve Success
In 1920, real estate professionals from around Texas gathered for the first-ever meeting of the Texas Association of Real Estate Boards. The hot topic? Protecting the public from unethical agents. This group launched what has since become the largest and most influential professional membership association in Texas.

Welcome to the powerful network of REALTORS® representing the Texas real estate industry. You and your fellow members are leaders who uphold high ethical standards and promote private property rights. Our reputation is proof that when members unite, we all achieve success.

OUR HISTORY

1920: Texas Association of Real Estate Boards was founded
1939: Texas Real Estate License Act established
1949: Texas Real Estate Commission was created
1972: TRE PAC is formed to raise and disburse funds to protect real-property rights
1989: Construction begins on the Texas REALTORS® building located near the Texas Capitol
1995: Legal Hotline is launched so members can ask attorneys questions about real estate law
1997: Tripling of Homestead Exemption
2015: Ban on real estate transfer tax in Texas
We help you **achieve** **success** through advocacy, professionalism, and resources + tools.
ADVOCACY
We advocate for private-property owners—and each other.
Texas REALTORS® represents you and your clients at the local, state, and federal levels of the government to protect property rights and promote a strong real estate industry.

PROFESSIONALISM
We provide a path to superior client service.
Setting a foundation for dependability and integrity, Texas REALTORS® sets high standards so you and your clients can achieve success.

RESOURCES + TOOLS
We help REALTOR® businesses run smoothly.
We forge strong relationships in the industry, maintain a culture of continued learning, and stay ahead of issues concerning you and your clients.
Advocacy We protect private property rights at the local, state, and federal levels of government.
Get involved in our advocacy efforts.

- Shape the association’s priorities by joining a committee.
- Read and share the Legislative Liaison newsletter, published weekly during Texas legislative sessions.
- Become a Texas REALTOR® Delegate and attend your county or senatorial conventions.
- Respond to calls for action and sign up for REALTOR® Party Mobile alerts.
- Prepare to run for office with the Texas REALTORS® Candidate Academy.
- Stay in touch with members in office through the REALTOR® Public Officials Program.

Learn about these initiatives and more at texasrealestate.com/getinvolved.

We are highly engaged in the political process to protect consumers and members. Our advocacy efforts relate to issues like appraisal reform, sales-price disclosure, and private property rights.

**LEGISLATIVE AFFAIRS**
Texas lawmakers propose thousands of bills each legislative session—many affecting property owners and the real estate industry. Your association advocates for a healthy real estate market and conditions that keep Texas strong by supporting or fighting against legislation affecting your business.

**GRASSROOTS INITIATIVES**
The association’s grassroots programs offer many opportunities for you to influence the political process and stay engaged with public policy that affects your business. Texas REALTORS® also supports candidates for office who support your business.

**ISSUES MOBILIZATION**
The Texas REALTORS® Issues Mobilization Program helps local REALTOR® associations pass or defeat local ordinances that could affect all members or property owners.

**REALTOR® DAY AT THE TEXAS CAPITOL**
During every legislative session, thousands of REALTORS® visit the Texas Capitol to share information with legislators about issues affecting real estate. The event also features a lunch and open house at the Texas REALTORS® building.

---

**POLITICAL PARTICIPATION**

<table>
<thead>
<tr>
<th>90%</th>
<th>89%</th>
<th>3,000+</th>
</tr>
</thead>
<tbody>
<tr>
<td>of Texas REALTORS® members voted in the last election</td>
<td>of REALTOR®-supported candidates were elected</td>
<td>bills reviewed each legislative session</td>
</tr>
</tbody>
</table>
Professionalism We promote higher standards and better education
Texas REALTORS® stands by the REALTOR® Code of Ethics and supports members in upholding the Code’s principles by providing educational resources and professional standards and arbitration services.

CODE OF ETHICS
The REALTOR® Code of Ethics outlines your obligations to clients, colleagues, and the general public. Find it at texasrealestate.com/code.

PROFESSIONAL STANDARDS
Alleged violations of the Code of Ethics are handled by the association’s Professional Standards Department. To file an ethics complaint or arbitration request, visit texasrealestate.com/complaints.

EDUCATION
Elevated competency translates into decreased risk, greater business success, and a high-quality industry. See courses available to you at texasrealestate.com/members/education.

DESIGNATIONS AND CERTIFICATIONS
You have access to convenient continuing education programs in person or online through your local association. You can earn designations and certifications only available to members, such as Texas Affordable Housing Specialist (TAHS), Texas Residential Leasing Specialist (TRLS), and Texas Residential Property Manager (TRPM). You can also apply for the Texas REALTORS® Leadership Program (TRLP), which teaches participants how to use their talents in their professional and personal areas of interest. Learn more at texasrealestate.com/designations.

INTERNATIONAL CRUISE
Visit texasrealestate.com/cruise to learn about earning continuing education at sea on the Texas REALTORS® International Cruise. The cruise also gives attendees a chance to take courses toward your Certified International Property Specialist (CIPS) designation.

STRIVING FOR EXCELLENCE

39,676 people attended CE classes
37,431 designations held by Texas REALTORS®
10,501 members hold the GRI designation

Save $50 on a GRI Designation Course
The Graduate, REALTOR® Institute designation (GRI), is one of the most prominent professional designation programs in the nation. Earning your GRI during your first year in the business satisfies your requirements for license renewal. The Texas REALTORS® GRI program is tailored with information specific to Texas real estate, and you get a $50 new-member discount. Visit texasrealestate.com/gri to get your coupon and learn more about earning your GRI.
Resources + tools We provide what you need to succeed
COMMUNICATIONS
We are a trusted source for Texas-specific legal information, industry trends and research, and actionable tips for building your real estate business. We deliver it all to you through your preferred media, including texasrealestate.com, daily blog posts, video, social media, and e-newsletters.

Texas REALTOR® magazine
The award-winning Texas REALTOR® magazine is your best source for clear, trustworthy, and practical information that helps you succeed in your business. Texas REALTORS® members receive the print edition of the magazine 10 times per year and can access digital articles on texasrealestate.com/magazine.

Online Communications
Members receive regular industry updates through the weekly Focus e-newsletter and other e-newsletters covering various real estate specialties. Get daily updates with relevant information for Texas real estate professionals on the Advice for REALTORS® blog at texasrealestate.com/blog.

The Current Topics blog is written for consumers, and you can share the posts with clients and prospects in your own newsletters, website, or social media. Find the consumer blog at texasrealestate.com/currenttopics.

Consumer Outreach
Texas REALTORS® tells consumers that members like you are professionals who can help with all types of real estate transactions. Find examples of the web, video, and radio ads promoting you at texasrealestate.com/consumercampaigns.

Research
From monthly market reports available through MarketViewer (texasrealestate.com/marketviewer) to annual research on homebuyers and sellers, Texas REALTORS® helps you stay ahead of trends. Visit texasrealestate.com/research for our research library.

YOUR RESOURCES

450+ Legal FAQs
97% of members read Texas REALTOR® magazine
20+ discounted products and services for members
Legal Resources

Only Texas REALTORS® members get access to these legal resources that help you comply with laws and give your clients the best possible service.

Legal Hotline

Have questions about real estate law? Call the Texas REALTORS® Legal Hotline at 800-873-9155. Enter your TREC license number and you’ll be connected with an available attorney. If all the attorneys are on calls, you have the option to wait on hold or enter your number for a call back. This benefit—exclusively for members—is available 9 a.m. to 4 p.m. Central time Monday through Friday, excluding holidays.

Members-Only Forms

You have exclusive access to more than 130 forms for a variety of real estate transactions, including leasing, property management, and commercial. A highly rated member benefit, Texas REALTORS® forms are updated regularly to address industry changes and reduce liability for brokers, agents, and consumers. Find your forms at texasrealestate.com/realtorforms.

Your forms are also uploaded automatically to zipForm. As a member of Texas REALTORS®, you get free unlimited e-signatures with zipLogix Digital Ink and a discount on zipForm Mobile.

Manuals and Guides

You have access to a variety of model policies to help you stay in compliance with state and local regulations. This includes guides for broker responsibility and residential property management, plus model privacy rules, copyright agreements, and more.

Legal Fund

If you’ve been sued or need to bring legal action, you may be eligible for assistance from the Texas REALTORS® Legal Fund. Real estate brokers and agents who are Texas REALTORS®
Online Communications
Daily blog posts

Meetings and Events
15 days’ worth of regionally held meetings

Marketviewer Dashboard
Viewed over 50,000 times per year

Legal Hotline
25,000+ calls answered each year

Members-Only Forms
130+ forms for a variety of transactions

Discounts
15% or more savings on everything from tax tools to office supplies

may apply for assistance. Local REALTOR® associations may also apply. Learn more at texasrealestate.com/legalfund.

Risk Management Partners
Texas REALTORS® works with errors and omissions (E&O) insurance brokers and carriers to provide useful risk-reduction tools for members, including magazine articles, presentations at live events, and free webinars. Members also have access to an online disclosure process designed to help prevent lawsuits and provide security to sellers if one occurs. Find these resources at texasrealestate.com/risk.

MEETINGS & EVENTS
Attend meetings, conferences, and events designed especially for you. Visit texasrealestate.com/members/events for current information.

Texas REALTORS® Winter Meeting
Winter Meeting is the association business event for Texas REALTORS®. Primarily committee and business meetings, attendees are interested in contributing to the association’s vision and goals.

Texas REALTORS® 360 Regional Meetings
Hosted all over Texas, these meetings bring Texas REALTORS® leaders to you. Attend to learn about the latest state and national issues affecting your business and to share your ideas and concerns with local and state REALTOR® leaders.

Texas REALTORS® Conference
Expand your network, get expert advice, and find products and services specifically for you at this fall event. Choose from courses offering more than 40 hours of continuing education credit, and attend the free Trade Expo to connect
with more than 150 vendors offering tools that make your job easier.

**Webinars**
Visit texasrealestate.com/webinars to view current and past webinars that help you mitigate risk and grow your business. Many webinars are available at no cost.

**DISCOUNTS AND EXTRA PERKS**
Get discounts on great products and services that help you save time and money. Find a complete list of the discounts and services available to members at texasrealestate.com/benefits. In the meantime, here are a few of members’ favorites.

**TaxBot**
Track expenses and mileage to maximize deductions with this easy-to-use app. Plus, get great tax tips in a free e-book and quarterly webinars.

**SmartMove Tenant Screening**
Save $10 when you screen prospective tenants with this safe, online system that provides a credit report, background check, and eviction records. No subscription required.

**Nationwide**
Save on auto insurance with this members-only discount program. Add coverage for your home, boat, RV, motorcycle, and even your pet.

**Lowen Sign Company**
Save up to 12% on real estate signs with a production turnaround on most options of just three business days.

**Travel and Hotel Discounts**
Save up to 70% on hotels and resorts all over the country (and abroad). Plus, save on car rentals, theme park tickets, and more.
How do you get all your savings?
Go to texasrealestate.com/benefits for complete instructions on how to take advantage of your discounts that require specific promotional codes.

Need more help?
Call us at 800-873-9155 ext. 169 or email us at benefits@texasrealtors.com.

Office Depot/Office Max Discount Card
Use your discount card to save up to 60% on office supplies, furniture, and print services. To shop online, set up an account at texasrealestate.com/officedepot.

Prescription Discounts
Save up to 80% on your prescriptions. Visit texasrealestate.com/rx to find the best pricing available at your local participating pharmacies.

Only two programs require the use of a discount card: Office Depot/Office Max and the prescription discount.

Detach the cards below or bookmark texasrealestate.com/card to access them from your mobile device when checking out at the store.

The Office Depot® and OfficeMax® names and logos are the registered trademarks of The Office Club, Inc. © 2016 Office Depot, Inc. All Rights Reserved.

FREE Prescription Discount Card
Card is Active. Call or go online for your BEST drug price.

Member ID # DDN6277
BIN # 015558
Group # DDN6277

Member Info: 1.877.537.5537
www.TexasRealEstate.com/RX
Achieve Success

We are here to help you excel in your business with programs, services, events, and resources tailored to your needs. Let us help you achieve success. We welcome you to contact us!

texasrealestate.com
800-873-9155
1115 San Jacinto Blvd.
Suite 200
Austin, TX 78701
info@texasrealtors.com

@texasrealtors
@txrealtors
@txrealtors