

Make the Most of MarketViewer

Learn How to Use This Powerful Real Estate Data Tool to Get Insights on Your Market and Share Information With Others.

Your prospects and clients crave data. They want to know prices per square foot, how quickly homes are selling, how many properties are on the market, and other statistics to help them make decisions about buying and selling real estate. As a member of Texas REALTORS®, you get exclusive access to one of the most accurate,

powerful real estate data tools available: MarketViewer. Using data from every MLS in the state, the Texas Real Estate Research Center computes comprehensive analytics covering thousands of geographic areas in Texas. Here are a few examples of the many ways you can use MarketViewer to get data for your real estate market.

Access MarketViewer at texasrealestate.com/marketviewer

Mouse over or tap on a chart in MarketViewer to view additional information, such as the historical trend for that statistic.

To download MarketViewer charts as an image you can print or share, look for the download option at the bottom-right corner of the page. You can download a PDF, image file (.png), or a PowerPoint slide.

Monthly Sales Data:
Lubbock ZIP Code 79424
From the MarketViewer home screen, choose the following from the *Market Selector* choices on the left side of the page:

Local Association
Lubbock Association of REALTORS®

Market Type
ZIP Code

Market Name
79424

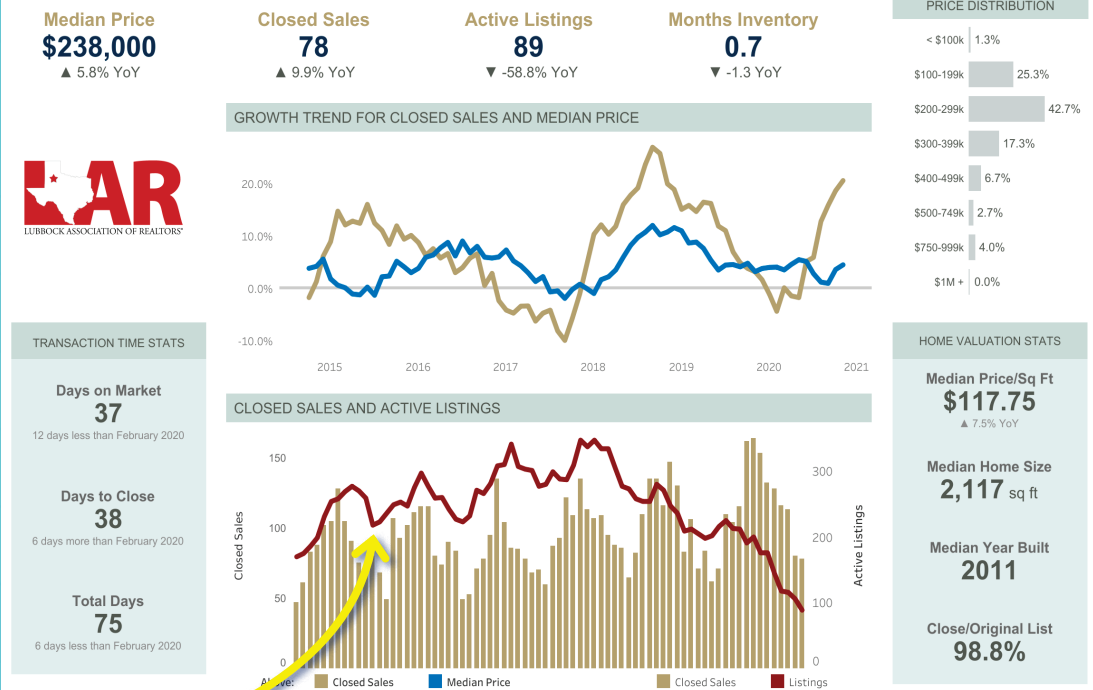
Frequency
Monthly

Date
February 2021

Property Type
All (SF, Condo, Townhouse)

Construction Type
All (Existing & New)

February 2021 Market Statistics - 79424



New in MarketViewer:
Active Listings Trend Line Shows Inventory Levels Over Time

Oakwell Farms Báo cáo về nhà cửa

Giá trung bình
\$362,000
↓ 7.2%
So sánh tháng hai 2020

Nhà đang rao bán trên thị trường
↓ 45.5%
6 trong tháng hai 2021

Số ngày trên thị trường
Số ngày trên thị trường: 75
Số ngày giao dịch xong: 27
Tổng cộng
45 ngày trước tháng hai 2020

Tháng hai 2021

Phân phối giá cả

Price Range	Percentage
\$0 - \$99,999	0.0%
\$100,000 - \$199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - \$399,999	100.0%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%

Đã giao dịch xong
↓ 50%
2 trong tháng hai 2021

Số lượng nhà còn trên thị trường
2.6
So sánh 3.2 trong tháng hai 2020

Về dữ kiện được sử dụng trong báo cáo này
Cử chỉ được trình bày báo cáo này dựa trên những dữ liệu được thu thập từ các nguồn tin cậy. Các dữ kiện này có thể thay đổi theo thời gian. Các dữ kiện này không phải là lời khuyên hay khuyến nghị. Các dữ kiện này chỉ để tham khảo. Các dữ kiện này không phải là lời khuyên hay khuyến nghị. Các dữ kiện này chỉ để tham khảo.

SABOR
SAN ANTONIO
BOARD OF REALTORS®

Spanish, Vietnamese, or English Infographic of Monthly Sales Data to Share on Social Media: Oakwell Farms Neighborhood in San Antonio

From the MarketViewer home screen, click the *Report Menu* red button in the upper-left corner. Select *Infographic Generator*. Make the following selections:

Board
San Antonio Board of REALTORS®

Market Type
Neighborhood

Market
Oakwell Farms

Frequency
Monthly

Reporting Period
February 2021

Language
English, Spanish, or Vietnamese

File Type
PDF, jpg, png, or tiff

Download

MARKETVIEWER AT A GLANCE

Where does the data come from?
Every MLS in Texas

What makes the data more accurate than other sources?

- Advanced analytics to detect and correct MLS input errors
- Elimination of duplicate listings entered into more than one MLS
- Elimination of duplicate listings entered multiple times in the same MLS
- Property data based on geolocation rather than typed-in addresses

What geographical areas are available?
State, city, MSA, county, ZIP code, school district, and many neighborhoods

Who can use MarketViewer?

- Members of Texas REALTORS®
- Local associations of REALTORS® in Texas

What data is available?

Median sales price, median price per square foot, median home size, total closed sales, closing price/ listing price, total active listings, days on market, price distribution, pending sales, days to close, home size, and more. Data can be segmented for condos and townhomes as well.

When is data updated?

The 15th of each month for the prior month. For example, April data is available May 15.

What information is available other than residential sales?

Apartment rents and vacancy rates, new construction activity, and mortgage rates

From the MarketViewer home screen, click the *Report Menu* red button in the upper-left corner. Select *Market Snapshot*. Make the following selections:

Association Name
Abilene Association of REALTORS®
Market Type
County
Market Name
Taylor County
Property Type
Residential (SF/Condo/TH)
Month
February

From the MarketViewer home screen, choose the following from the *Market Selector* choices on the left side of the page:

Local Association

Galveston Association of REALTORS®

Market Type

Neighborhood

Market Name

East End Historic District

Frequency

Annual

Date:

December 2020

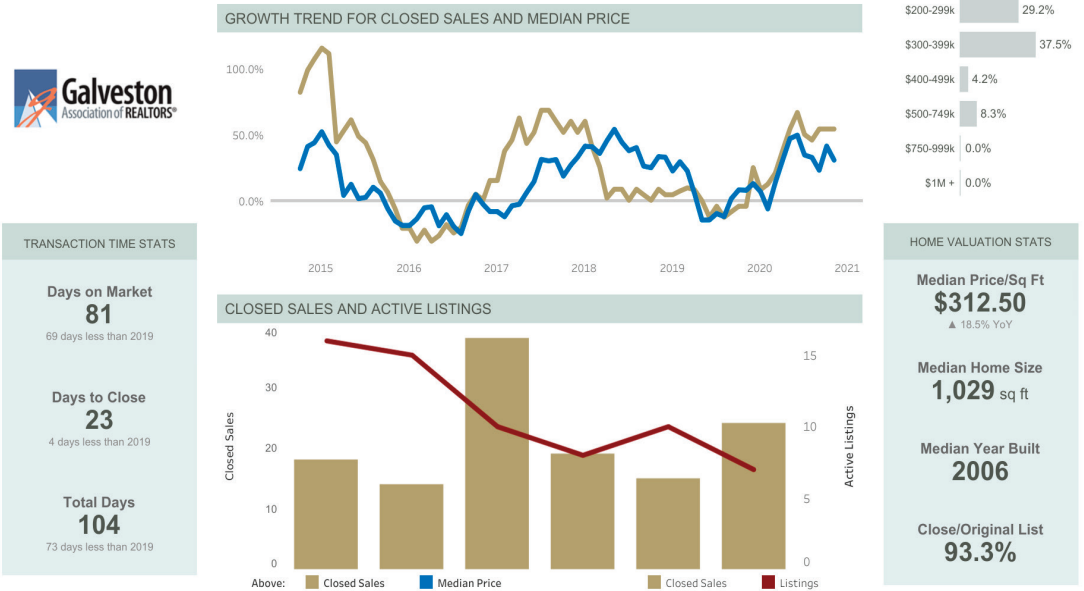
Property Type

Condo

Construction Type

All (Existing & New)

Median Price	Closed Sales	Active Listings	Months Inventory
\$291,500	24	7	2.5
▲ 19.0% YoY	▲ 60.0% YoY	▼ -30.0% YoY	▼ -3.9 YoY



From the MarketViewer Dashboard, click the *Report Menu* red button in the upper-left corner. Select *Detailed Market Reports*. Select *Greater El Paso Association of REALTORS®* from the *Local Association* menu. Choose the current report, the ZIP code report, or a past report from the archives.

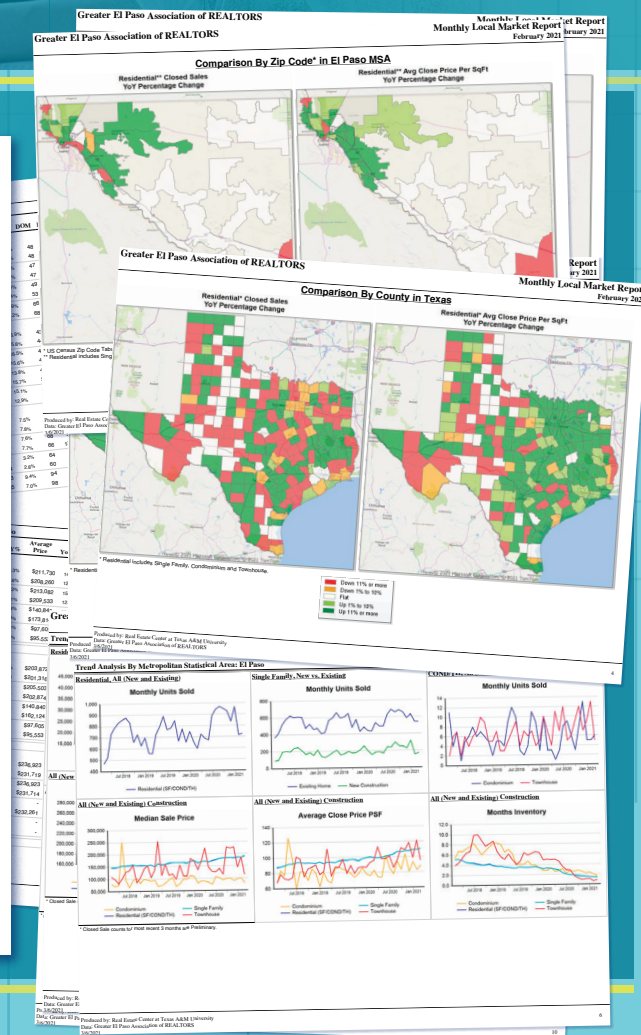
Comparison By Zip Code* in El Paso County

Residential** Closed Sales YoY Percentage Change

Residential** Avg Close Price Per SqFt YoY Percentage Change

■ Down 11% or more
■ Down 1% to 10%
■ Flat
■ Up 1% to 10%
■ Up 11% or more

* US Census Zip Code Tabulation Area
 ** Residential includes Single Family, Condominium and Townhouse.



Local associations of REALTORS® and members of Texas REALTORS® can use MarketViewer to support advocacy efforts when speaking with elected officials. Most data can be segmented by political districts, including city council districts, Texas House and Texas Senate districts, and U.S. congressional districts. Not only can these statistics help frame discussions about real estate activities related to governmental and political issues, but elected officials appreciate when REALTORS® provide data that applies directly to their constituency.

