

Heart of TREPAC Award Qualifications Outline

The Heart of TREPAC Award is given to Texas REALTORS® Affiliates ONLY who have exhibited excellence in one or more of the P.A.C. criteria at the local level during the year. All TREPAC Trustees from your region will be asked to review each nomination prior to submission, with only one trustee required endorsement.

Heart of TREPAC Award Nomination Forum

How to submit a nomination

By Email

Send completed applications to lcantu@texasrealtors.com

By Mail

TREPAC
Attn. Leslie Cantu
P.O. Box 2246
Austin, TX 78768

Questions?

Contact Leslie Cantu at
lcantu@texasrealtors.com

Nomination Deadline

Nominations must be received at the TREPAC office by **Monday, Aug. 26, 2024.**

Name of Heart of TREPAC Award nominee (First & Last Name)

Email of the nominee

Phone number of the nominee (Area code & Number)

Nominee primary board of membership

Has the nominee invested in TREPAC during the award year? Yes No

Nominee's Affiliate Membership Business

Has the nominee's Affiliate Membership Business contributed to TREPAC during the award year? Yes No

Name of person submitting nomination (First & Last Name)

Email of person submitting nomination

Phone number of person submitting nomination

TREPAC Trustee endorsement (First & Last Name)

Yes No



Award Policies

- Announced at the Texas REALTORS® Party and Leadership Summit.
- Winners will be recognized in the Texas REALTORS® magazine and during the Texas REALTORS® Winter Meeting each year.
- Only affiliate members may be eligible.

Nomination Criteria

Affiliates ONLY who have exhibited excellence in one of more of the P.A.C. criteria (Participate, Articulate, Communicate) at the local level during the year.

The Heart of TREPAC Award
is given to Texas REALTORS®

Participate

Check all that apply

- Attends local TREPAC and government affairs meetings
- Knows the elected officials who represent them at all levels of government
- Attends local candidate events, meet and greets, check presentations, etc.
- Responds to all Texas REALTORS®, NAR, and TREPAC calls for action
- Registered voter
- TRLP participant
- Attends TREPAC/GA Orientation and REALTOR® Day at the Texas Capitol
- Participates in and attends TREPAC fundraising events
- Leads by example—has invested in TREPAC during the award year

Give specific examples of how your nominee PARTICIPATED in creating a PAC culture

Articulate

Check all that apply

- Speaks at local board meetings and PAC events to educate and promote TREPAC participation
- Educates targeted groups, such as brokers, affiliates, commercial REALTORS®, top producers, and Young Professional Network (YPN) about PAC initiatives
- Can articulate TREPAC message and legislative issues

Give specific examples of how your nominee ARTICULATED the TREPAC message

Communicate

Check all that apply

- Shares legislative and political successes with Texas REALTORS®
- Effectively engages in increasing TREPAC dollars and participation for the local association
- Promotes the TREPAC tools available to members, monthly newsletter and TREPAC Orientation Guide
- Boosts TREPAC's social media presence by sharing content on TREPAC Facebook and Twitter accounts, YouTube videos, and TREPAC mobile messaging to members

Give specific examples of how your nominee COMMUNICATED the value of TREPAC



Please list any additional information that may be pertinent for consideration regarding why the nominee should be awarded the Heart of TREPAC Award
