Roadmap to Leadership: Guide to Association Involvement Course Two: Growing in the Organization





Student Manual



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Participant Manual

Texas REALTORS[®] would like to thank the Leadership Development Advisory Committee for their contributions to these course materials.

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Welcome!

The Roadmap to Leadership *Guide to Association Involvement* is a three-course series intended to give Texas REALTORS[®] members an in-depth view of the organization, how decisions are made, and how to get involved. We hope you learn from the resources that will be discussed, and that you take advantage of the opportunity you have been afforded to increase your participation at the state and national level.

Growing in the Organization

This course provides a deep dive into the committees that make up Texas REALTORS[®] and the National Association of REALTORS[®], and how to get involved in those committees.

Growing Your Participation

More than 20 member-led committees help direct the association's activities in a wide range of areas. Each is led by a chair, a vice-chair, a committee liaison, and a staff liaison. It's critical to understand that committee selection is based on many factors. One such factor could be prior committee involvement at the local level. Another factor might be your level of expertise for the committee's focus.

Growing Your Profile

The first step in preparing to volunteer at either the state or national level is to complete your profile on both TexasRealEstate.com and NAR.Realtor. This profile should be reviewed on a regular basis to make sure it reflects your expertise and experience within the REALTOR[®] organization.

WHERE DO I COMPLETE MY PROFILE FOR COMMITTEES?

NAR®: <u>https://gms.realtor.org/nrdsprof.nsf/GetUserInfo?ReadForm&Login</u>

Texas REALTORS®: https://www.texasrealestate.com/account/user-profile/#contact-info

NAR COMMITTEE SELECTION PROCESS

Applications for appointments open early in the year. Notifications of dates are sent out annually.

TEXAS REALTORS® COMMITTEES

Opens in the spring and usually closes in mid-June.

WHERE CAN I FIND OUT WHO IS SERVING ON A COMMITTEE?

NAR[®]: <u>https://gms.realtor.org/comrecords.nsf/ROComDirectoryHome?ReadForm</u> Texas REALTORS[®]: <u>https://www.texasrealestate.com/about-us/leadership-and-staff/committees/</u>

Growing Your Involvement

All committees are part of the business of running an association, and members serving on committees need to understand all the committees serve an important role in the association management. That's why we have policies; that's why we require attendance; that's why we have in-depth discussions at the leadership level in the selection process. If you aren't selected for a committee, review your experience level against the criteria for each committee and then decide if a different committee might be a better match or if you need to solicit an endorsement for the following year. Many people apply for the same committee several times before they are appointed, so don't get discouraged. Some committees might have fewer openings one year but will have more the following year.

Association Administration Budget & Finance Committee

Mission

The Budget and Finance Committee is charged with overseeing the association's financial resources, which includes reviewing the annual audits conducted by an outside CPA firm. The committee is also responsible for developing the three-year budget that coincides with the association strategic plan. The committee is composed of 15 members who are selected by the association's Leadership Team. Each member serves a three-year term and should be available to review the association's financial statements on a monthly basis, participate in two quarterly conference calls, and meet at least three times per year.

Criteria

- All members are chosen by the Texas REALTORS® Leadership Team
- 3-year term
- 15 members

Investment Review Subcommittee

The Investment Review Subcommittee is chaired by the Texas REALTORS[®] immediate past chair and composed of two current members of the Budget and Finance Committee and two non-committee members. Each member serves a one-year term. The subcommittee will meet to review investment performance as well as the association's policy and strategies for investments.

NOMINATING COMMITTEE*

Mission

The Nominating Committee interviews candidates for statewide and national directors, officers, and regional vice presidents, and submits recommendations to the association's board of directors.

Criteria

- All members are chosen by the Texas REALTORS® Leadership Team
- 2-year term
- 18 members
- 1 from each region
- 1 past-chairman appointee
- The past Texas REALTORS® chairman once-removed is the chairman of this committee
- 16 alternates
- Elected by Texas REALTORS® directors at regional caucuses
- Must have attended the last 4 out of 6 Texas REALTORS[®] meetings, participated in Texas REALTORS[®] activities in the last 3 years, served at least 1 year on a local board. May not serve consecutive, full, 2-year terms.

* Utilizes a separate process for appointing committee members

STRATEGIC PLANNING COMMITTEE Purpose

Formed in 1991, the Strategic Planning Committee mission is to seek out internal and external issues that impact the real estate industry and develop the association's mission statement and strategic plan.

Texas REALTORS[®] typically writes a new two-year strategic plan or updates its existing plan every other year at a two-day retreat. The current plan centers around four main areas of strategic focus, the four Ps – political advocacy, practical services, professional development, and partnerships.

Vision

Texas REALTORS® is the advocate for REALTORS® and private property owners.

Values

- Innovative and forward-thinking
- Fosters a cooperative environment
- Strives to not duplicate services
- Builds relationships
- Focuses on results
- Is the voice for Texas real estate

Four Area of Strategic Focus: The 4 Ps

- Political advocacy
- Practical services
- Professional development
- Partnerships

Criteria

- All members are chosen by the Texas REALTORS® Leadership Team
- 3-year term
- 20 members max, including alternates
- Includes current Texas REALTORS[®] chairman of the board, secretary/treasurer, secretary/ treasurer-elect
- 1 Real Estate Center rep
- 1 Association Executive rep
- Members of the Strategic Planning Committee may not serve on the Recommendations Committee

GOVERNMENTAL AFFAIRS

POLITICAL INVOLVEMENT COMMITTEE*

Mission

The Texas REALTORS[®] Political Involvement Committee (PIC) encourages member participation in the association's grassroots political advocacy initiatives.

About the PIC

A part of the association's regional leadership structure, the PIC serves as a conduit of information and political intel between local boards and Texas REALTORS[®].

While every region has different needs, PIC members are generally charged with increasing RE-ALTOR[®] grassroots participation in the association's political advocacy efforts. These efforts can include candidate recruitment and training, REALTOR®- and public-voter registration, candidate interviews, REALTOR®-voter turnout, Opportunity Races (REALTOR®-facing political campaigns), legislative contact-team (LCT), calls for action, and related efforts.

PIC members also give regular political updates to local REALTOR $^{\ensuremath{\circledast}}$ meetings and Texas REALTOR $^{\ensuremath{\otimes}}$ events.

Criteria

- Each Texas REALTORS® region is represented
- Regional PIC terms are two years
- Regional PIC members may serve two consecutive 2-year terms
- Local Government Affairs Directors terms are for two years
- Additional needs-based appointments are for two years
- Terms begin Dec.1 and end on Nov. 30.

GRASSROOTS POLITICAL NETWORK

Mission

Formerly the Political Affairs Committee, the Texas REALTORS® Grassroots Political Network is charged with participating in and promoting the association's grassroots political advocacy programs.

About the Grassroot Political Network

The GPN is not a typical committee – there are no formal meetings, no minutes, and no specific agenda. Instead, the GPN supports the Political Involvement Committee's (PIC) efforts to promote REALTOR® grassroots political engagement.

The GPN is essentially "on-call" to support efforts on candidate recruitment and training, REALTOR®and public-voter registration, candidate interviews, REALTOR®-voter turnout, Opportunity Races (REALTOR®-facing political campaigns), legislative contact teams (LCT), calls for action, and related efforts.

Criteria

Many members of the GPN are added automatically, by virtue of their positions within the REALTOR $^{\ensuremath{\circledast}}$ World. These include:

- Local board presidents, local presidents-elect, TREPAC and GA chairs
- Graduates of the Texas REALTORS® Leadership Program (TRLP)
- All Federal Political Coordinators (FPCs)
- All Texas REALTORS® government affairs committees
- All former members of the Political Involvement Committee
- TREPAC Trustees and Trustee Alumni
- Any Texas REALTOR[®] who is elected to public office
- Local association executives and government affairs directors

The association needs dedicated Texas REALTORS[®] like you who know that grassroots advocacy is the most effective!

TEXAS REALTORS® ISSUES PAC (TRIP)

Mission

Support or oppose measures or actions proposed or to be proposed by or before state or local governmental bodies which concern the preservation of real-property rights, real estate brokering, and the legal and economic rights of the real estate industry and practitioners. Assistance may come in the form of political expertise, strategic guidance, marketing, or funding for issue-driven campaigns. The program is administered by the Local Issues Committee, and funding comes from the Texas REALTORS[®] Issues Political Action Committee (TRIP), formerly Texas REALTORS[®] Issues Mobilization Political Action Committee (IMPAC).

How it Works

Local associations apply through the Local Issues Committee, which may allocate resources or funding from TRIP. Some associations handle the campaign themselves, others receive funding but also rely heavily on the state association for creative and strategic support. Either approach can be effective, depending on the local association, the issue, and circumstances. Texas REALTORS[®] Field Representatives have more information.

Criteria

- All members are chosen by the Texas REALTORS® Leadership Team
- 3-year term
- Approximately 15 members
- One Association Executive representative
- One Governmental Affairs Director representative

PUBLIC POLICY OVERSIGHT COMMITTEE

Mission

Formerly the Legislative Committee, the Public Policy Oversight Committee is charged with identifying and monitoring proposed legislation and regulatory changes, to evaluate the impact on the real estate industry, and formulate the association's legislative agenda with input from the leadership, membership, and committee members.

The Public Policy Oversight Committee (PPOC) consists of four appointed members and the chairs and vice-chairs of each of the Public Policy Issues Committees. The purpose of the PPOC is to review and take action on the issues committees' recommendations on policy positions; the PPOC will also host a semi-annual forum at the Texas REALTORS® Winter Meeting and Texas REALTORS® Conference in order to educate REALTORS® on current policy topics of relevance to the real estate industry.

Criteria

- All members are chosen by the Texas REALTORS® Leadership Team
- 1-year term
- 4 Leadership positions (Chair, Vice Chair, Liaison, and Immediate Past Chair)
- Includes the Chairman and Vice Chairman of each of the other 4 Public Policy Committees. (Business Issues, Infrastructure, Land Use and Taxation). Their terms are two years.

PUBLIC POLICY BUSINESS ISSUES COMMITTEE

Mission

The Public Policy Committee on Business Issues considers policy proposals related to the real estate transaction, financing, and licensing, such as property management regulations, title insurance, home equity, licensing requirement, housing affordability and homeowner associations (HOAs).

PUBLIC POLICY INFRASTRUCTURE COMMITTEE

Mission

The Public Policy Committee on Infrastructure considers policy proposals related to the physical and organizational structures and facilities needed for the operation of communities and regions, such as schools, transportation, water, and energy usage.

PUBLIC POLICY LAND USE COMMITTEE Mission

The Public Policy Committee on Land Use considers policy proposals related to the scientific, aesthetic and orderly disposition of land, resources and facilities necessary to the physical, economic and social development of communities, such as eminent domain, annexation, county rule-making, and municipal zoning regulations.

PUBLIC POLICY TAXATION COMMITTEE

Mission

The Public Policy Committee on Taxation considers policy proposals related to state and local tax collection and disbursement, such as local property taxes, public appraisal process, central appraisal districts, public school finance, franchise taxes, sales or transfer taxes on real estate transactions, and sales taxes on professional services.

TEXAS REALTORS® POLITICAL ACTION COMMITTEE

TREPAC TRUSTEES*

Mission

The mission of Texas REALTORS[®] Political Action Committee (TREPAC) is to raise and disburse funds to promote home ownership, protect real property rights, and increase political awareness.

The TREPAC Trustees are dedicated volunteers from the association membership that recognize the importance of the PAC.

Criteria

- 2-year term
- Positions are elected
- May serve two consecutive terms
- After the first two years, the trustee must interview again

* Utilizes a separate process for appointing committee members

LEGAL AFFAIRS

LEASING AND PROPERTY MANAGEMENT COMMITTEE Mission

Identify trends and needs in the areas of education, (including property investment and financial analysis), management practices, state and local regulation, legislative, legal, public relations, and technology, and make recommendations concerning appropriate association action in these areas.

Criteria

- All members are chosen by the Leadership Team
- One-year term

LEGAL REVIEW COMMITTEE

Mission

Administer the association's legal fund by reviewing all requests for financial assistance for defense costs in cases that satisfy legal-fund criteria, and make recommendations to the board of directors concerning defense costs, filing of amicus briefs, submitting regulatory comments, and other legal proceedings. The purpose of this committee is to promote an understanding among REALTORS[®] of

their rights and duties under local, state, and federal law.

Members of the Texas REALTORS[®] may apply for assistance from the associations Legal Defense Fund by downloading and completing the assistance application.

Criteria

- All members are chosen by the Texas REALTORS® Leadership Team
- 3-year term
- No more than 9 members

PROFESSIONAL STANDARDS COMMITTEE

Mission

Review and determine if ethics complaints or arbitration requests warrant a hearing, conduct hearings and make decisions on matters involving ethics or arbitration.

Criteria

- Must be familiar with the Code of Ethics, state real estate regulations, and current real estate practices
- Applicants must receive a recommendation from their local board
- All members (approximately 250+ members) are chosen by the Texas REALTORS® Leadership Team to serve a 3-year term.

Professional Standards Coordinating Subcommittee

The Professional Standards Coordinating Committee is composed of the current year's chair, vice chair, member liaison, the immediate past chair, one commercial appointee, one Leasing and Property Management appointee, and six appointees selected by the state association leadership team.

RISK REDUCTION COMMITTEE

Mission

Disseminate information about risk-reduction issues, programs, and products. Identify potential areas of liability and evaluate new and existing risk-reduction services and products.

Criteria

- All members are chosen by the Leadership Team
- 1-year term
- 22 members

TEXAS REALTORS HOUSING OPPORTUNITY FUND

TEXAS REALTORS[®] HOUSING OPPORTUNITY FOUNDATION (TARHOF) Mission

The Texas REALTORS[®] Housing Opportunity Foundation isn't a committee. It's a 501c(3) charity that promotes and encourages workforce housing and homeownership opportunities in Texas. TARHOF directors review all grant applications made by organizations or individuals who seek to fund classes, seminars, fairs, and other events that promote TARHOF's charitable purpose.

Criteria

- All directors are chosen by the Leadership Team
- Three-year terms

MEMBERSHIP & BENEFITS MEMBER BENEFITS COMMITTEE Mission

Formed in 2005, the Member Benefits Committee recommends and reviews programs, products, and services that enhance the value of membership for Texas REALTORS[®].

Criteria

- All members are chosen by the Texas REALTORS® Leadership Team
- 1-year term
- 45 members
- 2 from each of the association's 16 regions; 8-10 at large

MLS & TECHNOLOGY COMMITTEE

Mission

- Educate and inform members of any changes and updates related to MLS policy.
- Sponsor an MLS forum to be held twice yearly during which REALTORS[®] and association executives can learn about and discuss current MLS trends.
- Make recommendations to association leadership regarding policies and concerns affecting board-owned-and-operated MLS's.
- Analyze past, current, and projected market trends to ensure board-owned-and-operated MLSs remain competitive and necessary in the marketplace.

Criteria

• All members are chosen by the Texas REALTORS® Leadership Team

PROFESSIONAL DEVELOPMENT PROFESSIONAL DEVELOPMENT COMMITTEE Mission

The Professional Development Committee focuses on all facets of continuing education of Texas REALTORS® members, including curriculum development and faculty assessment and selection. Our motto is "To earn more, you've got to learn more."

The Professional Development Management Team (PDMT) is the voting body of the committee, and is chosen by the state association leadership.

Objectives

- Oversee professional development policy making at the state level.
- Oversee policy for Texas REALTORS'®-authored curricula for relevancy and accuracy.
- Oversee policy for Texas REALTORS® faculty members.
- Approve Faculty Selection sub-group's recommendations for new faculty.
- Promote continuous improvement of existing faculty.
- Oversee review of annual statewide education awards.

Professional Development Management Team

The Professional Development Management Team (PDMT) is selected from the members of the Professional Development Committee by the state association leadership.

The team's primary responsibilities include:

• Appoint task forces and work groups as needed – view diagram of current sub-committees and work groups.

- Identify and develop association courses and programs (MCE, core, certifications, etc.).
- Identify award-winning programs and instructors for recognition at the Winter Meeting.

Criteria

- All members are chosen by the Texas REALTORS® Leadership Team
- 1-year term
- 30 members
- 10 Curriculum Subgroup
- 14 Faculty Assessment Subgroup
- 1 legal advisor
- 4 local association education staff
- Texas REALTORS® Leadership Program Subcommittee chair

Curriculum Subcommittee

Reviews the relevancy of GRI materials and considers topics of interest for education course offerings.

Faculty Subcommittee

Meets at the Texas REALTORS[®] Winter Meeting and Texas REALTORS[®] Conference to evaluate candidates for Texas REALTORS[®] University faculty.

Course Administration Auditors

Committee volunteers not serving on the PDMT serve as Course Administration Auditors, a group that evaluates new instructor candidates as needed, and ensures co-sponsoring entities are offering courses in compliance with TREC rules and Texas REALTORS[®] course policies.

LEADERSHIP DEVELOPMENT ADVISORY COMMITTEE

Mission

The Leadership Development Advisory Committee supports leadership programs, including TRLP and the Roadmap to Leadership program, and reviews future proposed leadership programs.

Criteria

- All members are chosen by the Texas REALTORS® Leadership Team
- 2-year term
- 20 members max, including alternates

Texas REALTORS® Leadership Program Subcommittee

Meets at the Texas REALTORS[®] Winter Meeting to discuss program and curriculum improvements, including recommendations for networking events and educational topics.

SPECIALTY MARKETS GLOBAL COMMITTEE

Purpose

The Global Committee seeks to help Texas REALTORS[®] understand global real estate dynamics, recognize opportunities involved in international transactions, and encourage familiarity with global residential and commercial investments. It strives to promote education and networking to increase awareness of globally-influenced markets and the nuances of working with global clients.

Criteria

- All members are chosen by the Texas REALTORS® Leadership Team
- 1-year term

TEXAS REALTORS® COMMERCIAL COMMITTEE

Mission

We provide the means to engage Texas REALTORS[®] who practice commercial real estate to positively impact their industry through education and advocacy of legislation favorable to the protection of the private property ownership rights of Texans.

Definition

Commercial real estate brokers are defined as, but not limited to, those persons who engage in the following areas of real estate business: industrial, office, retail, multifamily, land, development, resort, property management, consulting services, and non-residential sales and leasing.

Criteria

- All members are chosen by the Texas REALTORS® Leadership Team
- Committee members serve staggered two-year terms
- 24 members
 - Chairman
 - Vice Chairman
 - Liaison
 - Immediate Past Chair
 - Greater Fort Worth AOR
 - Houston AOR
 - South Texas Commercial AOR
 - Central Texas Commercial AOR
 - North Texas Commercial AOR
 - 11 Members at Large
 - TREPAC Trustee to Commercial
 - PIC Appointee to Commercial
 - Real Estate Center representative
 - Ex-Officio

DIVERSITY, EQUITY, & INCLUSION DIVERSITY COMMITTEE

Texas REALTORS[®] strives to be a leader in supporting and encouraging diversity, equity, and inclusion in real estate. In this effort, the Diversity Committee was established to monitor and develop this mission.

Mission

The purpose of the Texas REALTORS[®] Diversity Committee is to support and engage in programs and activities of organizations and initiatives that encourage diversity in member involvement and leadership opportunities.

The committee will work in collaboration with local associations through education, sponsorship, and communication endeavors to enhance awareness and inclusion of Texas REALTORS[®] across all demographics.

Goals

The Texas REALTORS® Diversity Committee exists to advance the following goals:

- Increase association participation among diverse members at all levels of association involvement – local, State, and National.
- Encourage all qualified members to pursue association leadership by helping clarify and com-

municate the process and value of being involved in Texas REALTORS® leadership.

- Integrate key stakeholder diversity groups into the life and mission of the association.
- Expand awareness of the diversity of REALTORS® among consumers and community groups.
- Have a positive impact on the cultural conversations in Texas related to diversity through education, exposure, and strategic partnerships.

Criteria

- All members are chosen by the Texas REALTORS® Leadership Team
- Committee members serve one-year terms

HOUSING INITIATIVES COMMITTEE

Purpose

Formed in 2004, the Housing Initiatives Committee was charged with Identifying and making recommendations regarding the association's role in initiatives that promote and enhance opportunities for individual homeownership.

Major Accomplishments

United Texas course, Texas Affordable Housing Specialist certification.

Three task forces, comprised of committee members, are now working on three different projects:

- Setting up a new Texas REALTORS[®] Heroes program, similar in concept to NAR's Good Neighbor Awards
- Recommending criteria for the Texas REALTORS® Housing Opportunity Foundation (TARHOF) to use in disbursing funds in the form of grants to local associations in support of their single-family affordable housing projects (for example: Habitat for Humanity)

Criteria

- All members are chosen by the Texas REALTORS® Leadership Team
- 1-year term
- 17 members

TEXAS YOUNG PROFESSIONALS NETWORK COMMITTEE

Purpose

Texas Young Professionals Network (YPN) strives to encourage, promote, and inspire Texas REAL-TORS[®] and affiliates through education and networking and to provide a gateway for future leadership at the local, state, and national level. It is our vision to work toward this mission through various initiatives in education, leadership, advocacy, and networking.

Criteria

- All members are chosen by the Texas REALTORS® Leadership Team
- 1-year term
- 25 members

CHECKPOINT - WHERE DO YOU SEE YOURSELF?

Answer the following questions:

1. What committees seem especially interesting or relevant to you? Why?

2. Based on what you have learned so far, can you identify any gaps in your knowledge or experience that you need to fill prior to applying for committee service?

Example: Interest in Commercial Committee: Do you hold the TACS and/or CCIM designation? Have you attended NAR's C5 Summit or commercial-specific sessions at NAR or Texas REAL-TORS® conferences?

Growing at the National Level

Once a REALTOR[®] member fully understands the local and state level operations, service to the National Association of REALTORS[®] may be an appropriate next step in their leadership and service to the profession. See below for a detailed list of NAR[®] volunteer committees by oversight group.

LEADERSHIP TEAM

The <u>Leadership Team</u> manages the businesses of the Association and provides direction and leadership to our membership. They also have the authority to act on behalf of the NAR Board of Directors between its two annual meetings.

Other leadership committees, boards and forums:

<u>Credentials & Campaign Rules Committee</u> <u>Executive Committee</u> <u>Strategic Thinking Advisory Committee</u> <u>Strategic Thinking Forum</u> <u>Leading Edge Advisory Board</u> <u>Finance Committee</u> <u>Reserves Investment Advisory Board</u> <u>Real Property Operations Committee</u> <u>Past Presidents' Advisory Group</u> <u>Distinguished Service Award Council</u> <u>Leadership Academy Advisory Group</u> <u>Multicultural Real Estate Leadership Advisory Group</u> <u>Sustainability Advisory Board</u> <u>Institute Advisory Committee</u>

Association Leadership Liaison

Association Executives Committee

Purpose

To be a resource for REALTOR[®] associations at all levels by 1) ensuring that there is knowledge and understanding of issues and concerns between the REALTOR association community and NAR committees and leadership; 2) providing a framework which ensures that staff and volunteer leaders have the professional development and management resources they need to provide optimal services to their members.

Composition

25 REALTOR® association and MLS professional staff as follows: chair, vice chair, vice-chair elect, immediate past chair, one CMLS member (recommended by CMLS, approved by NAR president-elect); chairs of the following AEC advisory boards: AE Institute, RCE Certification, Recommendations and Recognition, and Volunteer Leadership Development; chairs of the following AE forums: AE YPN and State AE; AEC Representative to the Executive Committee; and 13 members at large, which would include the AEC work group chairs that are appointed in the given year.

Qualifications for Consideration

Committee selection handled separately by the Leadership Development Department

Term of Service

One-year term

Course Two: Growing in the Organization

Other AE committees, boards, and forums: <u>AEC/AE Institute Advisory Board</u> <u>AEC/RCE Certification Advisory Board</u> <u>AEC Recommendations & Recognition Advisory Board</u> <u>AEC Volunteer Leadership Advisory Board</u> <u>AEC/State AE Forum</u> <u>AE YPN Forum</u>

Local Leadership Idea Exchange Council

Mega, Large, Medium, Small Board Forums <u>Mega Board Forum</u> <u>Large Board Forum</u> <u>Medium Board Forum</u> <u>Small Board Forum</u>

State Leadership Idea Exchange Council

Large, Medium, Small State Forums Large State Forum Medium State Forum Small State Forum

BROKER RELATIONS LIAISON

Broker Engagement Committee

Purpose

The purpose of the Broker Engagement Committee is to increase the engagement, representation and feedback of Broker's regarding NAR's programs, services and strategic priorities. The committee objectives include: creating a NAR Broker Tool Kit to assist in grass-roots messaging efforts; serving as a sounding board on NAR programs and services such as Broker Summit, Commitment to Excellence, advocacy and technology; overseeing and setting measurable goals for a Broker Engagement Council; and overseeing the Idea Exchange Council for Brokers.

Composition

Twenty-five (25) brokers who manage sales agents, including Managing Brokers, Designated Brokers, and Brokers of Record, and who represent brokerage firms of varying size and service offerings. The composition to be filled as follows: (i) a Chair, Vice Chair and Immediate Past Chair; (ii) 1 or 2 YPN Representatives; (iii) 1 commercial practitioner; (iv) the Chair or Vice Chair of the REALTOR Party Member Involvement Committee; (v) 3 to 5 who are also members of an NAR Affiliate or a Multicultural Organization represented on NAR's Board of Directors; (vi) 2 staff persons who serve as AEC Rep, GAD or Professional Development Director of a local or state REALTOR® association; (vii) the Chair and Vice Chair of the Broker Engagement Council; (viii) the Chair and Vice Chair of the Idea Exchange Council for Brokers; (ix) 1 member of the Top 75 Large Firm Directors; (x) 1 member of the Real Estate Services Advisory Group (RES); and (xi) 5 Members-At-Large representing brokerages of varying sizes.

Term of Service

One (1) year term for all committee members except Members-At-Large have two (2) year staggered terms.

Other broker committees, boards, and forums:

Broker Engagement Council

Idea Exchange Council for Brokers Real Estate Services (RES) Advisory Group Top 75 Large Residential Firms

COMMERCIAL & BUSINESS SPECIALTIES LIAISON

Commercial Committee

Purpose

To serve as the clearinghouse for all commercial committees, advisory boards, and forums. To identify, monitor, review, analyze and recommend policies addressing commercial real estate industry issues and trends. To focus on emerging commercial data trends and products, professional development, industry awareness and local leadership support to help members achieve their business goals.

Composition

60 members as follows: Chair and Vice Chair; the Immediate Past Chair; the Chair and Vice Chair of the Commercial Federal Policy Committee, the Commercial Real Estate Research Advisory Board, the Commercial Leadership Forum, the Property Management Forum, and the Commercial Economic Issues & Trends Forum; representatives from each of NAR's five commercial affiliates: 2 CCIM, 1 CRE, 2 IREM, 2 RLI, 2 SIOR; 10 representatives from NAR's boards, including commercial overlay boards or divisions; a representative from the State & Local Issues Policy Committee, Single Family Investment Management Committee, Real Property Valuation Committee and the Global Business and Alliances Committee; two commercial board representatives appointed to NAR's Board of Directors annually; 1 AEC Representative; and 19 at-large members. At-large members should include key industry members (REALTORS®) from regional/local commercial firms and should represent various commercial specialty areas (e.g. property management).

Qualifications for Consideration

- 2 4 years business experience in commercial investment real estate
- 1-3 years experience on commercial committees at the local or state level.

Term of Service

One-year term

Other commercial committees, boards, and forums:

<u>Commercial Real Estate Research Advisory Board</u> <u>Commercial Leadership Forum</u> <u>Property Management Forum</u> <u>Commercial Economic Issues & Trends Forum</u> <u>Commercial Federal Policy Committee</u> <u>Single Family Investment Management Committee</u> <u>Resort & Second Home Real Estate Committee</u> <u>Real Property Valuation Committee</u> <u>Real Property Valuation Forum</u>

GLOBAL LIAISON

Global Business & Alliances Committee

Purpose

To anticipate, analyze, and develop policy on global issues; to develop mechanisms to serve the specialized needs of members globally; to position NAR globally as the most influential and authoritative representative of the U.S. real estate business and profession; to provide members with recognizable credentials and exposure within the global arena as well as an opportunity to be part of a global network that will generate business and contacts; to open up new real estate markets for NAR, Affiliates, and REALTOR products and services; to espouse private property rights, free enterprise, and homeownership in international public and private forums; and to minimize barriers to U.S. RE-ALTORS operating abroad and foreign investment in U.S. real estate. To consider input from the CIPS Advisory Board, the President's Liaisons and Global Alliances Advisory Board and the State and Local Forum on Global Business.

Composition

81 members as follows: Chair and Vice Chair; the Immediate Past Chair; Chair and Vice Chair of the following: the CIPS Advisory Board, the Global Alliances Advisory Board, and the State and Local Forum on Global Business, 5 regional coordinators; the Meetings and Conference global business specialty/topic expert; 1 affiliate representative from CCIM, REBI, RRC, IREM, RLI, SIOR, WCR; 1 REBAC and 1 ARELLO (Association of Real Estate License Law Officials) representative; 5 past Presidents; 1 AEC Representative; and 50 at-large members (one of which must be the Young Professionals Network Advisory Board Global Representative; a representative from NAHREP; up to 10 may be International REALTOR® members).

Qualifications for Consideration

- International Section member
- CIPS designee or candidate
- 2 years experience on a NAR committee

Term of Service

One-year term

Other global committees, boards, and forums:

<u>Global Business Councils Forum</u> <u>Global Alliances Advisory Board</u> <u>CIPS Advisory Board</u>

LAW & POLICY LIAISON

Legal Action Committee

Purpose

To receive and evaluate requests for financial assistance (or amicus participation) in litigation of potential significance to NAR, state and local associations, the real estate profession, or private property rights; to oversee the administration of the Professional Liability Insurance Program, which provides liability insurance for NAR, affiliates, state associations, and local boards; to oversee the Association's Trademark Protection Program and all aspects of the Association's ownership and maintenance of its trademarks; and to review and recommend action regarding other legal affairs of the Association as assigned.

Composition

17-18 members as follows: Chair and Vice Chair, the Immediate Past Chair, 1 AEC Representative, and 15 at-large members (one of which must be a Local Board or State Association Executive) who reflect a balanced representation of members across the country.

Qualifications for Consideration

Experience on the Legal Action Committee at the state level

Term of Service

Three-year staggered term

PROFESSIONAL STANDARDS COMMITTEE

Purpose

To advise and make recommendations to the Board of Directors on matters relating to the Code of Ethics; upon request, the Committee advises member boards on interpretations on the Code; upon receiving notice of lack of enforcement thereof by member boards, the Committee inquires into the situation, seeks remedial action and, if necessary, brings to the attention of the Board of Directors or the proper official of the Association in case of failure or refusal to enforce the Code.

Composition

113 members as follows: Chair and Vice Chair; the Immediate Past Chair; the Chair and Vice Chair of the Professional Standards Forum; 1 representative from each state and territorial association; 1 affiliate representative from CCIM, REBI, RRC, IREM, RLI, SIOR, and WCR; 1 AEC Representative; and 46 at-large members, including a representative segment of state and local association staff.

Qualifications for Consideration

- 1 3 years experience on the Professional Standards Committee at the local or state level
- 3 years experience in professional standards administration
- 3 years experience as a professional standards procedures instructor

Term of Service

At-large members and state association representatives for a three-year staggered term and affiliate representatives for a one-year term

Other legal committees, boards, and forums: Amicus Brief Advisory Board Risk Management Issues Committee Professional Standards Forum PS Interpretations & Procedures Advisory Board Membership Policy & Board Jurisdiction Committee

MEMBER SERVICES LIAISON

Member Communications Committee

Purpose

To advise and recommend to the Board of Directors policy matters concerning communication messaging, including messaging about the value of NAR membership, and matters concerning communications vehicles and platforms used to communicate with members, state and local associations, and where applicable, real estate licensees. Those vehicles and platforms include printed publications; web sites; social media channels and community platforms; mobile devices, and emerging technologies. In addition, within their respective states and territories, the committee members will serve as ambassadors of The Hub, NAR's committee communications platform.

Composition

54 members as follows: Chair and Vice Chair, the Immediate Past Chair, the Chair and Vice Chair of the Consumer Communications Committee, 1 AEC Representative, and 49 at-large members (one of

which must be a commercial representative; one of which must be the Young Professionals Network Advisory Board Communications Representative) representing as closely as possible the demographic and geographic makeup of the national membership.

Qualifications for Consideration

Interest in all aspects of communications, including messaging and various delivery methods, such as print, web and mobile sites, and social media. Interest in REALTOR® education.

Term of Service

One-year term

YOUNG PROFESSIONALS NETWORK ADVISORY BOARD

Young Professionals Network Advisory Board

Purpose

To be the voice of a fast-growing group of REALTORS[®] young professionals who are focused on personal growth, networking, and association involvement. The advisory board should be a diverse group culturally and geographically with a primary focus on helping young professionals engage in: Association activities: Encourage young people to attend meetings and participate in committees at the local, state, and national level. Advocacy: Encourage them to get involved in policy discussions and take an active role in advocacy. Peer mentoring: Provide a way for young people to network and learn from one another, through both social events and education aimed at helping them enhance their real estate prowess and increase their survivability in a highly competitive industry. Community: Become exceptional members of their community by setting a high level of REALTOR[®] professionalism and volunteering for causes they feel passionate about.

Composition

18 members as follows: Chair, Vice Chair, and Immediate Past Chair; 14 at-large members; 1 commercial representative; and 1 AEC Representative. Representation from all 13 NAR regions is required. **Oualifications for Consideration**

Each member must be one of the following: a) Past recipient of REALTOR® Magazine's "30 Under 30" b) Board member of a local or state YPN with a letter of recommendation from the sponsoring association c) Leadership Academy graduate d) Local or State Association YPN staff representative.

Members must have relevant expertise in order to be appointed as YPN Representative to one of the following NAR Committees: 1. Finance 2. Commitment to Excellence (C2EX) 3. Membership Policy & Board Jurisdiction 4. Meeting & Conference 5. Professional Development 6. RPAC Major Investor Council 7. RPAC Participation Council 8. REALTOR Party Member Involvement 9. Member Communications 10. Consumer Communications 11. Diversity 12. Multiple Listing Services (MLS) 13. Professional Standards 14. Housing Opportunity 15. Public Policy Coordinating The Chair will be appointed as YPN Representative to the Strategic Thinking Advisory Committee.

Term of Service

Two-year staggered terms, with the exception of the at-large member appointed to serve as the YPN Representative on the Finance Committee who will serve a three-year term.

CONSUMER COMMUNICATIONS COMMITTEE

Consumer Communications Committee

Purpose

To advise and recommend to the Board of Directors policy matters related to NAR's consumer adver-

tising and consumer outreach in support of the REALTOR[®] brand in both residential and commercial real estate. Identify opportunities to enhance and extend NAR's consumer outreach for the direct benefit of members, and, in consultation with NAR's advertising agencies and staff, recommend related strategies and creative direction to the Leadership Team.

Composition

41 members as follows: Chair and Vice Chair, the Immediate Past Chair, the Chair and Vice Chair of the Member Communications Committee, one Local Board or State Association Executive, the Young Professionals Network Advisory Board Representative, 1 AEC Representative, and 32 at-large members representing as closely as possible the demographic and geographic makeup of the national membership (one of which must be a commercial representative).

Qualifications

Interest in all aspects of consumer marketing communications, including creative strategy, brand building, message delivery vehicles and channels, such as print, video, social media, radio; interest in consumer communications and media strategy, social media, emerging channels and consumer marketing best practices. Experience overseeing or managing consumer communications, marketing, social media, brand development and or media planning programs desired.

Terms of Service

One year term

MEETING & CONFERENCE COMMITTEE

Meeting & Conference Committee

Purpose

To provide member input into the program development and promotion of Association meetings and conferences in order to present innovative programming and exciting events for REALTORS® that encourage participation by brokers and agents, both seasoned and new to the industry; to determine the scope and develop timely issue-focused programs for attendees of the REALTORS® Legislative Meetings as appropriate; and to determine policies that ensure continuity of standards of professional excellence and the integrity of the Association in the hospitality industry. Committee members will be asked to host and/or moderate education sessions as appropriate. It is highly recommended that topics to be addressed in the educational sessions may include but not limited to diversity (to provide for discussion regarding fair housing, cultural diversity and diversity in leadership; to present fair housing information and training; to share ideas and innovative approaches to fair housing, cultural diversity and diversity in leadership; and to receive equal opportunity concerns and suggestions which will be referred to the Diversity Committee and/or staff for consideration and response), business specialties, global interest, regulatory issues, and sales/marketing.

Note: The regional representatives' primary focus is conference planning while the topic/education experts' primary function is educational session planning.

Composition

At least 39 members as follows: Two Co-Chairs, two Co-Vice-Chairs, two Immediate Past Chairs, 1 AEC Representative, 1 State Executive Officer, 1 Board Executive Officer, 1 Professional Development Committee member, 1 member from each of the 13 regions, 5 at-large members, the Young Professionals Network Advisory Subcommittee Event/Sponsorship Representative, and at least 11 members with expertise in various real estate specialties that may include, but are not limited to: Business Specialties (Business Brokerage, Land Brokerage, Auctions, etc.), Commercial, Diversity, Global, Land Use/Environmental/Property Rights, Resort, Technology, and Sales/Marketing.

Qualifications

Co-Chairs:

- One from State hosting that year's Conference & Expo
- One At-Large Member who has served on the Meetings & Conference Committee in the previous year.

Regional Representatives and At-Large Members:

- Have attended the last 5 annual conferences
- Have been actively involved in NAR committees for the past 5 years
- Hold an affiliate designation (preferred)

Specialty/Topic Experts:

• Committee members should represent as much diversity in age, gender, ethnicity, geography and expertise as possible to develop programs of interest to a diverse membership.

Terms of Service

- Co-Chairs: one-year term
- Vice Chair: one-year term
- Immediate Past Chairs: one-year term
- Professional Development Committee member: one-year term (concurrent with appointment)
- Specialty/Topic Experts: one-year term
- Regional Representatives, Young Professionals Advisory Board Representative and At-large Members, Local Board and State Association Executives: two-year staggered terms

PROFESSIONAL DEVELOPMENT COMMITTEE

Professional Development Committee

Purpose

To establish through planning and visioning processes the future initiatives for NAR education, to manage the Graduate REALTOR[®] Institute (GRI) program including the REALTOR[®] Institute accreditation process, and to encourage cooperative educational efforts with the NAR societies, institutes and councils, state and local associations and other industry-related organizations.

Composition

51 members as follows: Chair and Vice Chair, the Immediate Past Chair; 2 affiliate representatives one of whom should be a RRC; the Chair of the state education directors, the Chair of the local education directors; 1 representative from a large franchise organization who serves in a training capacity, (e.g., Director of Training), and 1 representative from a large independent firm who serves in a training capacity, e.g., Director of Training; 1 ARELLO (Association of Real Estate License Law Officials) representative; 1 representative from NAR's Business Specialties group, 1 AEC Representative, and 39 at-large members (one of which must be the AEC Representative; one of which must be the Young Professionals Network Advisory Board Representative), the majority being volunteers who have served their state association as the Education Committee Chair or the equivalent within the past five years.

Qualifications

Experience as Chair of a state or local education committee; Experience in real estate training; Experience as a GRI instructor, or involvement in a state GRI committee or the equivalent; Possession of a REALTOR® family designation (GRI preferred, but not required)

Terms of Service

Two-year staggered terms

COMMITMENT TO EXCELLENCE COMMITTEE

Commitment to Excellence Committee

Purpose

To develop and maintain the Commitment to Excellence program and its criteria. This includes:

- 1. Periodic evaluation of the criteria,
- 2. Developing education and training,
- 3. Marketing of the program; and,
- 4. Development of any recognition programs.

Composition

19 members as follows: Chair and Vice Chair, the immediate past Chair of the Committee, 11 at-large members representing the disciplines in the Commitment, including but not limited to professional standards, advocacy, customer service, and technology; and 1 each from the Professional Standards Committee, Professional Development Committee, Young Professionals Network Advisory Board, Strategic Thinking Advisory Committee, and 1 AEC Representative.

Qualifications

Must have experience in at least one of the disciplines in the Commitment to Excellence.

Terms of Service

One-year term.

REALTOR® SAFETY ADVISORY COMMITTEE

REALTOR® Safety Advisory Committee

Purpose

To provide member input into the program development and promotion of REALTOR® Safety - identifying and delivering safety best practices; influencing and impacting a behavioral and cultural change among REALTORS®, and those who lead them, as it relates to the safety of real estate professionals. This includes the support of REALTOR® Associations and brokerages in implementing their own REALTOR® safety programs and committees.

The committee will work to:

Reduce the number of safety incidents that occur in the industry; Cultivate a cultural change among REALTORS[®], and those who lead them, which keeps safety at a higher priority level than the sale; Establish agent safety practices and protocols as core competencies in every member's business acumen through constant, local, positive messaging regarding REALTOR[®] Safety; Increase the number of annual respondents to NAR's REALTOR[®] Safety survey to gain a broader perspective of the current environment, and strive to improve the results of this report; Mitigate the fear of litigation by providing education for REALTOR[®] Associations and brokerages about REALTOR[®] Safety training.

Composition

58 members as follows: Chair, Vice Chair, Immediate Past Chair, AEC Representative, and one representative from each of the 54 states and territories. State representatives will be a member of the state's leadership team.

Qualifications

- Served on at least a local or state committee before.
- Members with skill sets in risk management, communications, and professional development would be preferred, but not required.
- One of the state or territories leadership team member

Terms of Service

1 year

MLS & DATA MANAGEMENT LIAISON

Multiple Listings Issues & Policies Committee

Purpose

To develop and make recommendations to the Board of Directors concerning issues and policies related to the operation of board-owned and operated multiple listing services; to prepare and distribute material related to NAR's multiple listing policy so that member boards will be apprised of policy requirements; and to advise member boards of current developments that could have an effect on board-operated multiple listing services.

Composition

117 members as follows: Chair and Vice Chair; the Immediate Past Chair; the Chair and Vice Chair of the MLS Forum; at least 1 representative from each state and territorial association, 1 AEC Representative, and 56 at-large members. Three CMLS representatives will serve during their terms on the MLS Technology and Emerging Issues Advisory Board. Committee membership should include some state and local association staff involved in Multiple Listing Service administration and elected leaders and key administrative staff of regional multiple listing services.

Qualifications

 1 - 3 years experience on the Multiple Listing Issues and Policies Committee at the local or state level

Terms of Service

Three-year staggered term

Other MLS & Data committees, forums and boards:

<u>Multiple Listing Service Forum</u> <u>MLS Technology & Emerging Issues Advisory Board</u> <u>Data Strategies Committee</u> <u>Emerging Business & Technology Forum</u> <u>Research Committee</u> <u>Residential Economic Issues & Trends Forum</u>

PUBLIC & FEDERAL ISSUES LIAISON

Public Policy Coordinating Committee

Purpose

To coordinate and refine policy developed on legislative and regulatory issues and to coordinate and oversee the legislative, regulatory, and other public policy-making functions of the Association.

Composition

120 members as follows: Chair and Vice Chair; the Immediate Past Chair, the Chairs and Vice Chairs of the Commercial Federal Policy Committee, Federal Legislative and Political Forum, the Regulatory Issues Forum, Real Property Valuation Committee, Real Property Valuation Forum, Business Issues Policy Committee, Federal Taxation Committee, Federal Financing & Housing Policy Committee, Federal Technology Policy Committee, Insurance Committee, Land Use Property Rights and Environment Committee, Fair Housing Policy Committee, Conventional Financing and Policy Committee, Housing Opportunity Committee, Commercial Committee, Resort and Second Home Real Estate Committee, State & Local Issues Policy Committee, Global Business and Alliances Committee; 1 representative from each of the institutes, societies, and councils; 1 AEC Representative; 72 at-large members chosen from the Real Property Valuation Committee, Business Issues Policy Committee, Federal Taxation Committee, Federal Financing & Housing Policy Committee, Insurance Committee, Land Use Property Rights and Environment Committee, Diversity Committee, Conventional Financing & Policy Committee, Housing Opportunity Committee, Commercial Committee, Resort and Second Home Real Estate Committee and the State & Local Issues Policy Committee; 5 members from the Global Business and Alliances Committee. At-large members should reflect a geographical balance of our membership.

Qualifications

- Experience with national public policy committee
- General understanding or knowledge of federal legislative issues
- Knowledge of national committee procedures
- Knowledge of national public policy positions

Terms of Service

One-year term: Chair and Vice Chair; the Immediate Past Chair, the Chairs and Vice Chairs of the Commercial Federal Policy Committee, Federal Legislative and Political Forum, the Regulatory Issues Forum, Real Property Valuation Committee, Real Property Valuation Forum, Business Issues Policy Committee, Federal Taxation Committee, Federal Financing & Housing Policy Committee, Federal Technology Policy Committee, Insurance Committee, Land Use Property Rights and Environment Committee, Diversity Committee, Conventional Financing and Policy Committee, Housing Opportunity Committee, the Commercial Committee, Resort and Second Home Real Estate Committee, State & Local Issues Policy Committee, and Global Business and Alliances Committee.

Two-year staggered term: Representatives from each of the institutes, societies and councils, 72 at-large members chosen from the Real Property Valuation Committee, Business Issues Policy Committee, Federal Taxation Committee, Federal Financing & Housing Policy Committee, Insurance Committee, Land Use Property Rights and Environment Committee, Diversity Committee, Conventional Financing and Policy Committee, Housing Opportunity Committee, Commercial Committee, Resort and Second Home Real Estate Committee and the State & Local Issues Policy Committee; 5 members from the Global Business and Alliances Committee.

Two-year staggered term: Representatives from each of the institutes, societies and councils, 65 atlarge members chosen from the Real Property Valuation Committee, Business Issues Policy Committee, Federal Taxation Committee, Federal Financing & Housing Policy Committee, Land Use Property Rights and Environment Committee, Diversity Committee, Conventional Financing and Policy Committee, Housing Opportunity Committee, Commercial Committee and the State & Local Issues Policy Committee; 5 members from the Global Business and Alliances Committee.

BUSINESS ISSUES POLICY COMMITTEE

Business Issues Policy Committee **Purpose**

To identify, monitor and recommend positions on federal, legislative and regulatory issues that affect the operations of REALTOR[®] businesses and the ability of NAR to meet REALTOR[®] needs and to recommend legislative or regulatory strategies in furtherance of those positions.

Composition

58 members as follows: Chair, Vice Chair and Immediate Past Chair; 1 affiliate representative from CCIM, REBI, IREM, RLI, SIOR, and WCR; 1 AEC Representative; 1 commercial representative; 43 atlarge members (two of which must be Local Board or State Association Government Affairs Directors (GADs)), who have a strong interest in issues which affect member business operations.

Qualifications

- 5 years experience on an NAR committee
- 7 years experience as a broker owner
- Understanding of business operations of real estate firms
- Experience on a Business Issues Policy Committee at the local or state level
- Knowledge of telecommunications and/or information systems
- Involvement in other business-related trade associations (National Federation of Independent Business, Chamber of Commerce, etc.)
- Experience as a real estate firm manager

Terms of Service

One-year term

FEDERAL TECHNOLOGY POLICY COMMITTEE

Federal Technology Policy Committee

Purpose

To identify new and emerging federal technology and telecommunications public policy issues of importance to the real estate community (including, sales, brokerage, MLS and association business activities) and to recommend positions and strategies on legislative, regulatory, and judicial technology policy issues that affect the operations of REALTOR[®] businesses.

Composition

30 members as follows: Chair, Vice Chair, 3 members of the Business Issues Policy Committee, 3 commercial specialists, 3 MLS representatives, 3 Real Estates Services (Large firm) representatives, 3 representatives from the Young Professionals Network (YPN), 1 AEC Representative, 2 State and Local Association Representatives (AE or IT Director), 3 property management representatives, 3 appraisal representatives, 3 members at large, and the Immediate Past Chair.

Qualifications

• At least five years business experience in real estate specializing in one of the following: residential sales/brokerage, commercial sales/brokerage, association management, IT management, MLS management, property management, appraisal, or any other deemed appropriate real estate specialties.

Terms of Service

One-year term

CONVENTIONAL FINANCING & POLICY COMMITTEE

Conventional Financing & Policy Committee

Purpose

To develop Association policy on conventional mortgage finance and lending; to establish and maintain liaison with secondary market agencies, private mortgage insurers, trade associations, and other entities involved in regulating, providing, and maintaining conventional mortgage financing and lending.

Composition

56 members as follows: Chair and Vice Chair, the Immediate Past Chair, 1 AEC Representative, and 52 at-large members who have experience in conventional residential finance issues, programs, and lending practices/operations.

Qualifications

- 4 years of residential sales experience
- 1-3 years involvement in committees at the state or national level
- Direct mortgage brokerage or mortgage banking experience
- Knowledge of real estate finance, including familiarity with basic operations of the secondary mortgage market and the U.S. banking system

Terms of Service

One-year term

FEDERAL FINANCING & HOUSING POLICY COMMITTEE

Federal Financing & Housing Policy Committee

Purpose

To monitor and analyze current and prospective federal housing issues affecting the FHA single-family (1-4 units) housing programs, HUD-assisted housing programs, federal multifamily housing programs, the VA Home Loan Guaranty Program, the rural housing programs under the Rural Housing and Community Development Service, the Farmer MAC and the Farm Credit System, and federal budgetary policies and actions pertaining to each, and the Committee recommends appropriate public policies to address them.

Composition

68 members as follows: Chair and Vice Chair, the Immediate Past Chair, 1 affiliate representative from CCIM, IREM, REBI, RLI, RRC, SIOR, and WCR; 1 AEC Representative, and 57 at-large members.

Qualifications

- Knowledge of, and working experience with, government mortgage programs particularly FHA, VA and rural housing
- Knowledge of federally assisted housing programs and experience with the production, preservation, and financing of HUD multi-family housing programs
- Involvement with affordable housing/community development efforts at the state and local level
- Involvement with public policy issues pertaining to federal housing at the state or local level

Terms of Service

One-year term

FEDERAL TAXATION COMMITTEE

Federal Taxation Committee Purpose

To develop policy on all matters of federal taxation affecting real estate; to coordinate with the Business Issues Policy Committee in developing policy on those tax matters that affect the business operations of REALTORS[®]; and to provide guidance to NAR staff on lobbying strategies and positions.

Composition

50 members as follows: Chair and Vice Chair, the Immediate Past Chair, 1 AEC Representative, 1 commercial representative, and 45 at-large members who have a strong interest in public policy and who are knowledgeable in tax matters (no tax specialty is required).

Qualifications

- · Interest in the political process and public policy
- Holds a ALC, GRI, CCIM, or SIOR designation

Terms of Service

One-year term

INSURANCE COMMITTEE

Insurance Committee

Purpose

To develop NAR policy on federal insurance matters affecting real estate and its members, including all related programs to prepare for, protect against, mitigate, respond to and recover from national disasters (e.g., flood, terrorism) or improve access to affordable health care options.

Composition

45 members as follows: Chair, Vice Chair, and the Immediate Past Chair, Vice Chairs of the Commercial Legislative and Regulatory Advisory Board, Land Use Property Rights and Environmental Committee, Resort and Second Home Real Estate Committee, and Business Issues Policy Committee, 1 representative each from CCIM, IREM, RLI, and SIOR; 1 representative from each region, 2 representatives from the Large Residential Firms RES Advisory Group with real property insurance affiliates; 1 AEC Representative; 2 state association staff representatives (Association Executive, General Counsel, or Government Affairs Director) and 15 at-large members.

Qualifications

- 4 years experience working with insurance issues (homeowners, flood, P and C, etc.)
- 2 years experience on an insurance or related committee at the local or state level
- 2 years experience on an NAR committee that has an interest in real property insurance issues.

Terms of Service

Two-year staggered term

LAND USE, PROPERTY RIGHTS & ENVIRONMENT COMMITTEE

Land Use, Property Rights & Environment Committee

Purpose

To monitor and recommend actions and strategies on legislative and regulatory matters affecting the development, sale, transfer and value of real estate, such as indoor air quality (e.g., asbestos, ra-

don), hazardous substances, wetlands, and coastal development, lead-based paint, flood plain management, and the availability and protection of water supplies. To monitor federal, state and local legislation and regulation pertaining to land use and property rights; to recommend federal actions and strategies on legislative and regulatory matters pertaining to land use and property rights; and to recommend appropriate Association responses for assistance of state REALTOR[®] associations and local boards in influencing such governmental actions.

Composition

82 members as follows: Chair and Vice Chair, the Immediate Past Chair, 1 CRE, 2 CCIM, 2 IREM, 2 RLI, and 1 SIOR affiliate representatives; 2 representatives from each region, 1 AEC Representative, 1 commercial representative, and 42 at-large members.

Qualifications

- At least 2 years experience on a Land Use, Property Rights and Environment Committee at the local or state level
- At least 2 years experience on a legislative committee at the local or state level
- Has held a leadership position on the Land Use, Property Rights and Environment Committee or any of its predecessor committees
- 4 years experience on an NAR committee
- 3 years experience working with environmental issues (lead, radon, wetlands, endangered species, etc.)
- 2 years experience on a local zoning or planning board
- 1 year experience on a political campaign
- Knowledge of federal government legislative regulatory functions and roles

Terms of Service

One-year term

FAIR HOUSING POLICY COMMITTEE

Fair Housing Policy Committee

Purpose

To develop NAR's position on public policies promoting equal opportunity in housing and diversity within the real estate industry. To develop and oversee national fair housing and diversity partnership agreements with HUD. To identify fair housing education needs and goals. To share equal opportunity and fair housing knowledge, expertise, analysis and information with other NAR committees as appropriate.

Composition

45 members: Chair and Vice Chair; Immediate Past Chair; one state or local Government Affairs Director; One AEC representative; one representative each from the Asian Real Estate Association of America, the National Association of Gay and Lesbian Real Estate Professionals, the National Association of Hispanic Real Estate Professionals, and the National Association of Real Estate Brokers; the Chair of the Single Family Investment Management Committee; Vice Chair of the Multicultural Real Estate Leadership Advisory Group; Vice Chair of the Diversity Committee; a representative from IREM; and 32 at-large members.

Qualifications

- 4 years of residential sales or leasing experience
- Involvement with public policy issues pertaining to fair housing at the state or local level
- Direct mortgage brokerage or mortgage banking experience

Terms of Service

One-year term

COMMERCIAL FEDERAL POLICY COMMITTEE

Commercial Federal Policy Committee

Purpose

To identify and analyze emerging legislative and regulatory issues that impact commercial real estate and to develop, communicate, and advocate public policy which benefits the business interests of our commercial members while protecting and enhancing the right to own, use, and transfer real property.

Composition

28 members as follows: Chair and Vice Chair, the Immediate Past Chair, Commercial Committee Chair and Vice Chair; 2 commercial overlay board representatives, one representative each from CCIM, CRE, IREM, RLI, and SIOR, 1 AEC Representative and 15 at-large members (one of which must be a Local Board or State Association Executives) who have experience in commercial finance issues and programs.

Qualifications

- Experience in commercial real estate, specializing in any of these fields: office, industrial, retail, multifamily, and land.
- Membership in an NAR commercial affiliate organization (CCIM, IREM, SIOR, RLI, CRE) a plus.

Terms of Service

One-year term

Other Public & Federal Issues committees, forums, and boards:

<u>Federal Legislative & Political Forum</u> <u>Regulatory Issues Forum</u>

REALTOR® PARTY COMMUNITY ENGAGEMENT LIAISON

Housing Opportunity Committee

Purpose

To monitor, oversee and measure results of NAR's housing opportunity programs and initiatives; to provide strategic direction on housing opportunity initiatives and to propose or develop new programs; to disseminate information on housing opportunity programs and encourage Realtors®' participation and collaboration through state and local initiatives; and to analyze, monitor and recommend policy on housing opportunity issues which are not within the authority of other NAR committees.

Composition

77 members as follows: Chair and Vice Chair; the Immediate Past Chair; 1 member from each state and territorial association comprised of REALTORS® actively involved in state or local housing, financial or affordable housing issues or whose businesses are multi-family housing or real estate investment or whose knowledge includes concerns of first-time home-buyers; 1 AEC Representative; 1 state Government Affairs Director; 1 local board Government Affairs Director; up to 3 Multicultural Real Estate Organization Representatives; the Young Professionals Network Advisory Representative; and 13 members at large.

Qualifications

- Participates in a community-based affordable housing and/or community development program.
- Strong interest in affordable housing and community development activities
- The Multicultural Real Estate Organization Representative needs to be a REALTOR[®] member who is also an elected or policy/advocacy national leader of one of the three multicultural real estate organizations (National Association of Real Estate Brokers, National Association of Hispanic Real Estate Professionals, Asian Real Estate Association of America.)

Terms of Service

Two-year staggered term

STATE & LOCAL ISSUES POLICY COMMITTEE

State & Local Issues Policy Committee

Purpose

To identify, analyze and recommend policies affecting state and local issues impacting Real Estate and Housing which are not within the authority of existing NAR Committees. The Committee seeks to educate and assist REALTOR® Associations and REALTORS® in acting as spokespersons in their communities to advocate on these challenges and be a part of equitable solutions. The Committee shares ideas on how to effectively lobby and support relevant REALTOR® policies at the state and local level.

Composition

70 members as follows: Chair and Vice Chair; the Immediate Past Chair, 7 local board or state association government affairs directors, 1 AEC Representative, 2 representatives from each region, and 32 at-large members.

Qualifications

- Experience in taxation/legislation
- Background as Association Executive or government affairs director
- Experience in state fiscal affairs
- Experience as a state or local public official or school board member
- Experience in transportation planning or operations

Terms of Service

One-year term

DIVERSITY COMMITTEE

Diversity Committee

Purpose

To identify the concerns and needs of minority members and to assist in the development of actions to address those concerns and needs. To recommend and coordinate the Association's activities to increase diversity within the real estate profession, NAR membership, and its leadership. To serve as ambassadors to minority real estate organizations in the United States. To identify diversity and fair housing education needs and goals. To promote changes in real estate business practices to reflect the growing cultural diversity within the United States. To share diversity knowledge, expertise, analysis and information with other NAR committees as appropriate. To support state and local associations through education, technical assistance and/or consider financial support to enable them

to organize and manage effective activities to promote REALTOR® diversity strategic objectives.

Composition

50 members as follows: Chair and Vice Chair; the Immediate Past Chair; Housing Opportunity Committee Vice Chair (Ex-officio); the Young Professionals Network Advisory Board Representative; Chair and Vice Chair of the Multicultural Real Estate Leadership Advisory Group; Chair of the Fair Housing Policy Committee; the Meetings and Conference diversity business specialty topic expert; one representative each from the Asian Real Estate Association of America, the National Association of Hispanic Real Estate Professionals, and the National Association of Real Estate Brokers; a representative of the LGBT Real Estate Community; a representative from CCIM; a representative from Top 75 or RES; an AEC Representative; 1 commercial representative; and 33 at-large members.

Qualifications

- Organizational Representatives
 - Leadership or staff of the organization
- At-large Members Committee membership should reflect a balanced representation of the following:
 - Active participant in State or Local Association or Affiliate multicultural outreach, fair housing or diversity program or on a committee having jurisdiction over the program
 - Active participation in the Asian Real Estate Association of America, the National Association of Gay and Lesbian Real Estate Professionals, the National Association of Hispanic Real Estate Professionals, the National Association of Real Estate Brokers (Realtists) or one of their chapters
 - Active interaction with elected or appointed officials representing multicultural or diverse communities regarding real estate issues for examples by serving as a key REALTOR® political contact for an elected official
 - Participation in a local fair housing organization or partnership
 - Active training of members on diversity or fair housing issues
 - Working in a culturally diverse firm

Terms of Service

One-year term Other REALTOR[®] Party Community Engagement committees, boards, and forums: <u>Smart Growth Advisory Board</u>

REALTOR® PARTY DISBURSEMENT LIAISON

<u>RPAC Trustees Federal Disbursement Committee</u> <u>State & Local Issues Mobilization Support Committee</u> <u>REALTOR® Party Trustees for Campaign Services Committee</u>

REALTOR® PARTY FUNDRAISING LIAISON

<u>RPAC Trustees Fundraising Committee</u> <u>RPAC Major Investment Council</u> <u>RPAC Participation Council</u>

REALTOR® PARTY MEMBER INVOLVEMENT LIAISON

<u>REALTOR Party Member Involvement Committee</u> <u>Consumer Advocacy Outreach Advisory Board</u>

Growing Your Commitment

CHECKPOINT - NEXT STEPS

Research and plan your next steps:

1. Are there any upcoming Texas REALTORS[®] or NAR[®] meetings that seem especially interesting or relevant and could help you in your quest to learn more and get involved with state and/or national leadership?

2. What committees interest you? Research the membership requirements and see if you are qualified to apply in the next cycle.

3. Are your Texas REALTORS[®] and NAR[®] profiles up to date? If time allows, make those updates now. If not, schedule a time when you will take care of this important tasks.