



Jef Conn, CCIM, SIOR, TACS

2025 Immediate Past Chairman, Texas REALTORS®

Speaker Intro*

As 2025 Immediate Past Chairman, Jef Conn is a REALTOR® serving as a top officer of the association's leadership team. A recognized REALTOR® specializing in all aspects of office, industrial, and investment properties since 2007, Jef has held leadership positions on committees at the local, state, and national levels. He is a current member of the National Association of REALTORS® Board of Directors and has encouraged future leaders through his involvement with the Young Professional Network (YPN). Jef served as president of his local association in 2017 and resides in Lubbock, Texas. In 2016, he received the Texas REALTORS® William C. Jennings Commercial Transaction of the Year Award. An advocate for continued professional development, Jef graciously shares his experience and knowledge by speaking professionally on topics related to leadership, communication, and real estate.

*Feel free to use the following information to tailor the introduction to your audience

Supplemental Information

Local association service and activities

- Lubbock Association of REALTORS® President (2017)
- REALTOR® of the Year (2018)
- Served on the following Lubbock Association of REALTORS® committees/task forces:
 - TREPAC/Government Affairs Chair, 2016 (member 2012-current)
 - Finance Chair, 2015 (member 2012-current)
 - Commercial Chair, 2012-13
 - YPN (2017-present)

State association service and activities

- Texas REALTORS® Chairman (2024)
- Texas REALTORS® Board of Directors (2017-2020)
- Regional Vice President Region 1 (2018-2019)
- Texas REALTORS® to Watch Award (2017)

- Texas REALTORS® Commercial Transaction of the Year Award (2016)
- Served on these Texas REALTORS® committees/subcommittees:
 - Budget and Finance Chair, 2023 (member 2021-present)
 - Commercial (2018-2020)
 - Strategic Planning (2018-present)
 - Public Policy Oversight chair 2021 (member 2019-2021)
 - Public Policy and Land Use (2018)
 - YPN (2020)

National association service and activities

- NAR Director (2020-present)
- NAR YPN Advisory Board (2018-present)
- NAR YPN Appointee, Member Communications (2019-2020)
- NAR YPN Appointee, Finance (2021-2023)
- NAR YPN Appointee, Commercial (2018)
- NAR Commercial Award (2017)
- RPAC Hall of Fame (2021)
- RPAC Platinum REALTORS® President's Circle

Education

National Association of REALTORS® Leadership Academy graduate (2019)
 Texas REALTORS® Leadership Program graduate (2013)
 Certified Commercial Investment Member (CCIM) (2010)
 Society of Industrial and Office REALTORS (SIOR) (2019)
 NAR Commitment to Excellence (C2EX) (2017)
 Texas Accredited Commercial Specialist (TACS)

Other honors and activities

- CoStar Power Broker, Industrial (2018, 2019, 2021) Office (2021)
 (Retail/Investments 2021)
- Top 10 Office Globally, Coldwell Banker Commercial (2012-present)
- Family Guidance and Outreach Center Board, Board member 2013-2021 and
 President in 2018-2019
- Toastmasters International, member 2009-2020