



## **Travis Kessler, RCE, CAE**

*President and Chief Executive Officer, Texas REALTORS®*

### **Speaker Introduction\***

Travis Kessler has served the REALTOR® organization for more than 40 years, including more than 20 years as a local association executive, first with the Greater Fort Worth Association of REALTORS® and then the San Antonio Board of REALTORS® (SABOR).

As president and CEO of Texas REALTORS®, Kessler is the chief executive of one of the largest professional membership organizations in Texas, with more than 150,000 members.

Kessler has a long history of service at the state and national levels of the REALTOR® organization. He has chaired the National Association of REALTORS® Strategic Planning Committee and the Texas REALTORS® Strategic Planning Committee. He has been named to the Swanepoel Power 200 list of most influential people in the real estate industry for the past six years.

Kessler received the Tom D. Morton Award twice, which recognizes the Texas REALTORS® local association executive of the year. In 2009, Kessler received the William R. Magel Award, the highest honor the National Association of REALTORS® bestows on a REALTOR® association executive.

Kessler holds the RCE (REALTOR® Association Certified Executive) and the CAE (Certified Association Executive) designations, and is a graduate of the University of Texas at Austin.

*\*Feel free to use the additional information below to tailor the introduction to your audience.*

### **Additional Information**

#### **Local association service and activities**

- San Antonio Board of REALTORS® (SABOR) President/Chief Executive Officer
- Greater Fort Worth Association of REALTORS® Chief Executive Officer

#### **State association service and activities**

- Texas REALTORS® President/Chief Executive Officer (2010-present)
- Tom D. Morton Memorial Award Recipient
- Association Executives Committee, including Chairman and Vice Chairman
- Served on committees including:
  - Strategic Planning
  - Risk Reduction
  - Legal Review
  - Government Affairs

- Political Affairs
- Executive Board Appointee
- Issues Mobilization
- Transportation Task Force
- Served as Chairman of the following committees:
  - Strategic Planning
  - Data Aggregation Task Force
  - Multiple Listing Service

### **National association service and activities**

- Finance Committee
- RPR Board of Directors
- RAMCO Co-Chairman
- REALTORS® Relief Foundation
- National Association of REALTORS® (NAR) William R. Magel Award of Excellence
- Inducted into the Association Executive Almon R. (Bud) Smith Leadership Society
- Chairman of the NAR Strategic Planning Committee
- NAR Housing Opportunities Advisory Board
- NAR REALTORS® Property Resource Board
- NAR Certified Professional Standards Administrator
- Chairman of the following NAR Work Groups:
  - Automated Membership System (AMS)
  - Models Resource
  - AEC Marketing
  - AEC Gateway Input
  - AEC Leadership Programming
  - NRDS Policy
- Served on NAR Committees including:
  - REALTOR® Political Involvement Council
  - Finance
  - Multiple Listing Service
  - Professional Standards
  - Urban Affairs
  - REALTOR® Association Certified Executive (RCE) Board of Directors, including Chairman and Vice Chairman
  - Association Executives Committee, including Chairman and Vice Chairman
  - Association Executives Institute (AEI) Board of Governors
  - Association Executive to the NAR Board of Directors
  - NAR Executive Committee
  - Chaired Association Executives Committee (AEC) Recommendations and Recognition Subcommittee
  - Chaired AEC Core Standards Work Group

### **Other professional experience**

- Professional designations include:
  - Certified Association Executive (CAE)
  - REALTOR® Association Certified Executive (RCE)

### **Education**

- University of Texas, Austin

**Personal information**

- Boy Scouts of America (Eagle Scout, Order of the Arrow, God and Country Award)
- Established and funded two annual scholarships Alamo Colleges Seeds of Leadership Scholarship (2003-present)
- Habitat for Humanity volunteer
- Ronald McDonald House volunteer
- University of Texas Parents Advisory Board, Executive Committee
- Texas Exes Scholarship Selection Committee