

Travis Kessler, RCE, CAE

President and Chief Executive Officer, Texas REALTORS®

Speaker Introduction*

Travis Kessler has served the REALTOR® organization for 39 years, including more than 20 years as a local association executive in Texas, first with the Greater Fort Worth Association of REALTORS® and then 12 years with the San Antonio Board of REALTORS® (SABOR).

In his role as president and CEO of Texas REALTORS®, Kessler is the chief executive of one of the largest professional membership organizations in Texas, with more than 125,000 members statewide and a staff of approximately 70.

In addition to his previous REALTOR® association roles, Kessler has a long history of service at both the state and national levels of the REALTOR® organization. He is a past chairman of the National Association of REALTORS® (NAR) Strategic Planning Committee and of the Texas REALTORS® Strategic Planning Committee. He has been named on the Swanepoel Power 200 list of most influential people in the real estate industry for the past three years.

He was recognized as the Texas REALTORS® Executive of the Year twice, receiving the Tom D. Morton Award. In 2009, Kessler received the William R. Magel Award from NAR. This prestigious award is presented annually to an individual who has truly excelled in his role as an association executive of a local or state association of REALTORS® and is the highest honor the National Association of REALTORS® bestows on a REALTOR® association executive.

Kessler holds the RCE (REALTOR® Association Certified Executive) and the CAE (Certified Association Executive) designations and is a graduate of the University of Texas at Austin.

**Feel free to use the additional information below to tailor the introduction to your audience.*

Additional Information

Local association service and activities

- San Antonio Board of REALTORS® (SABOR) President/Chief Executive Officer
- Greater Fort Worth Association of REALTORS® Chief Executive Officer

State association service and activities

- Texas REALTORS® President/Chief Executive Officer (2010-present)
- Texas REALTORS® Tom D. Morton Memorial Award Recipient
- Association Executives Committee, including Chairman and Vice Chairman
- Served on Texas REALTORS® committees including:
 - Strategic Planning
 - Risk Reduction
 - Legal Review
 - Government Affairs

- Political Affairs
- Executive Board Appointee
- Issues Mobilization
- Transportation Task Force
- Served as Chairman of the following Texas REALTORS® committees:
 - Strategic Planning
 - Data Aggregation Task Force
 - Multiple Listing Service

National association service and activities

- Finance Committee
- RPR Board of Directors
- RAMCO Co-Chairman
- REALTORS® Relief Foundation
- National Association of REALTORS® (NAR) William R. Magel Award of Excellence
- Inducted into the Association Executive Almon R. (Bud) Smith Leadership Society
- Chairman of the NAR Strategic Planning Committee
- NAR Housing Opportunities Advisory Board
- NAR REALTORS® Property Resource Board
- NAR Certified Professional Standards Administrator
- Chairman of the following NAR Work Groups:
 - Automated Membership System (AMS)
 - Models Resource
 - AEC Marketing
 - AEC Gateway Input
 - AEC Leadership Programming
 - NRDS Policy
- Served on NAR Committees including:
 - REALTOR® Political Involvement Council
 - Finance
 - Multiple Listing Service
 - Professional Standards
 - Urban Affairs
- REALTOR® Association Certified Executive (RCE) Board of Directors, including Chairman and Vice Chairman
- Association Executives Committee, including Chairman and Vice Chairman
- Association Executives Institute (AEI) Board of Governors
- Association Executive to the NAR Board of Directors
- NAR Executive Committee
- Chaired Association Executives Committee (AEC) Recommendations and Recognition Subcommittee
- Chaired AEC Core Standards Work Group

Other professional experience

- Professional designations include:
 - Certified Association Executive (CAE)
 - REALTOR® Association Certified Executive (RCE)

Education

- University of Texas, Austin

Personal information

- Boy Scouts of America (Eagle Scout, Order of the Arrow, God and Country Award)
- Established and funded two annual scholarships Alamo Colleges Seeds of Leadership Scholarship (2003-present)
- Habitat for Humanity volunteer
- Ronald McDonald House volunteer
- University of Texas Parents Advisory Board, Executive Committee
- Texas Exes Scholarship Selection Committee



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