

WHY AN 'INSTANT OFFER' MAY NOT BE BEST FOR YOU

Getting a cash bid for your home after inputting basic information sounds easy and stress-free.

But there are downsides to “instant offer” services from Opendoor, Offerpad, Zillow, and similar companies.



INSTANT OFFERS BENEFIT INVESTORS, NOT YOU

Investors who would buy your property want to make a profit. Some even intend to find a buyer willing to pay more right away. Why sell to an investor for less money than you could get otherwise?

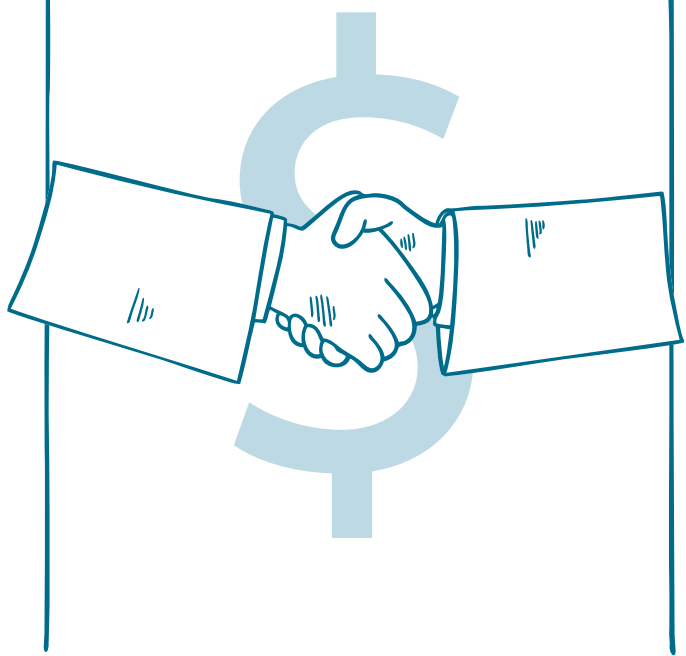
THE OFFERS AREN'T BASED ON ACCURATE DATA

These websites often use incomplete, misleading information. Texas REALTORS®, however, have access to true market comparisons and pricing data.

Have you done any of the following?

- Replaced bathroom fixtures
- Installed new floors
- Installed new kitchen countertops
- Replaced HVAC systems

“Instant offers” may not take those improvements into account. You need a thorough, in-person estimate of your home's value.



GET THE BEST OFFER

Texas REALTORS® can help you get the best possible offer for your home.

They can ...

- Market your property to the right potential buyers
- Access accurate pricing data
- Negotiate on your behalf.

USE A TEXAS REALTOR®

Get the best price and service from a professional who's looking out for your interests.

REALTORS® pledge to uphold a Code of Ethics that requires them to “protect and promote the interests of their client.”
Make sure you have an expert on your side—talk to a REALTOR®.