

BURY THE LINES

TALKING POINTS

The Collin County Association of REALTORS® tapped into the Texas Association of REALTORS® Issues Mobilization Program to protect property values in Frisco.

In the fall of 2013, Brazos Electric Power Cooperative announced its plan to erect **120-foot-tall electric transmission lines** along two high-traffic roads near residential neighborhoods in Frisco.

The Collin County Association of REALTORS® joined with other stakeholders to fight the co-op's proposal, seeking to have the lines buried underground instead.

After more than two years of grassroots efforts and negotiations with Frisco residents, city officials, legislators, co-op staff, and state regulators, the parties reached a solution.

The lines will be buried in coordination with the city of Frisco's existing plans to widen the roads and install additional water infrastructure.

The Public Utility Commission approved the order to bury the lines on June 9, 2016.

5 funding requests totaling
\$230,000,
approved by TAR's Issues
Mobilization Committee

6,000+
comments
filed with the Public Utility
Commission

100%
of the proposed
transmission lines in front of
homes for this project
will be buried

\$60,000
grant
from the National
Association of REALTORS®

683
stakeholders
represented by the REALTOR®
campaign in the formal opposi-
tion against Brazos Electric
Power Cooperative's above-
ground transmission plans

HOW CAN TAR'S ISSUES MOBILIZATION PROGRAM HELP YOU?

If your local REALTOR® association is facing a local ordinance that could affect Texas REALTORS® or property owners, apply for assistance. Assistance may come in the form of political expertise, strategic guidance, marketing, and/or funding.

Download the application at texasrealestate.com/for-texas-realtors/issues-mobilization.