

# WHAT'S IN IT FOR YOU?

Texas REALTORS®  
Member Guide

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# DID YOU KNOW?

You're part of the largest trade association in the nation with a network of more than

**100,000**

Texas REALTORS®

**and 1.3 million**  
REALTORS®  
nationally!

As a Texas REALTOR®, you get BIG benefits to help you succeed in your business, including great discounts on products and services; legal resources that help protect you and your clients; and industry information to keep you ahead of the curve. You're also part of a strong community of REALTORS® who support property rights through legislative and political involvement.

Whether you are involved in residential or commercial transactions, property management, investments, or an affiliate, your association offers benefits to help you succeed.



## RELIABLE INFORMATION & EDUCATION

*Texas REALTOR®* magazine, [texasrealestate.com](http://texasrealestate.com), and your weekly *Focus* e-newsletter are full of timely business tips and tools to help advance your career. Whether you specialize in residential, commercial, international, or farm and ranch, we've got information to help you stay on top of industry news.

You have access to convenient continuing education programs in person or online through your local association. You can earn designations and certifications only available to Texas REALTORS®, such as the Texas Affordable Housing Specialist certification. And the Graduate, REALTOR® Institute, one of the most prominent professional designation programs in the nation, is tailored with information specific to Texas real estate.



## LEGAL RESOURCES

You get exclusive access to model policies, manuals, and a legal hotline at 800-873-9155. Six staff attorneys provide information about real estate law and related matters to more than 25,000 callers each year. But before calling the hotline, check out the legal FAQs section of [texasrealestate.com](http://texasrealestate.com), where hundreds of common questions are already answered. And be sure to attend the free legal webinars that will help you learn more about protecting your business.

Plus, only members can access more than 100 forms and addenda for a variety of real estate transactions that TREC promulgated forms don't cover. Forms are updated regularly and help reduce your risk. Find all your legal resources in the *Legal tools* section of [texasrealestate.com](http://texasrealestate.com).



Complete your transactions from start to finish with zipForm Plus.

Access 100+ real estate forms, stay organized with the zipTMS transaction management system, and use unlimited e-signatures with Digital Ink.



## PROFESSIONAL STANDARDS

The REALTOR® Code of Ethics distinguishes you from other licensed agents and brokers who do not join the association because you pledge to uphold the principles of the Code, which outlines your obligations to clients, colleagues, and the general public.

If you have a Code of Ethics complaint to file, or one is filed against you, we offer a free ombudsman program conducted by phone as a first step to resolve the matter. Think of an ombudsman as an informal telephone mediator for when the lines of communication have broken down. Successful experiences with the ombudsman program can spare you the possibility of defending a formal ethics complaint.



## PUBLIC OUTREACH

Have you heard the news? Through reports, press releases, and advertising, Texas REALTORS® shine in the spotlight. Our efforts spread the word to media across the state about the value of working with you, from your industry expertise to your unmatched professionalism.

Free download

Download this free guide to help you avoid mistakes when you buy or sell a home.

TEXAS ASSOCIATION OF REALTORS®

Texas real estate licenses ... Now you can get over 30 commercial TLE forms from the Texas Association of REALTORS®

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TEXAS REALTORS® WORKING FOR YOU!



## LEGISLATIVE & POLITICAL SUPPORT

It's no coincidence that the association's headquarters is located by the Texas Capitol. Texas REALTORS® work to protect you and your clients through legislative advocacy at the state, local, and national levels. We represent you on issues that affect your business, from appraisal reform and sales-price disclosure, to energy and transportation. And we promote property rights in your community by supporting candidates and issues relevant to your business.



## GET INVOLVED!

There's an opportunity for you to contribute to your industry's success regardless of your schedule.

Here are three ways to get involved:

- Attend the 2018 Texas REALTORS® Conference.**  
This year's event is Sept. 7-10 in San Antonio. You'll be able to attend education courses that will give you the tools to succeed in your business and get updates about real estate issues and trends.
- Volunteer for a committee.**  
Apply to serve on one of our 20 standing committees covering various aspects for your business. Learn more at [texasrealestate.com/committees](http://texasrealestate.com/committees).
- Respond to Calls for Action.**  
When the National Association of REALTORS® emails you about pending legislation critical to real estate, it only takes one click for you to send messages to elected officials.



You receive an array of discounts on great products and services that help save you time and money. From discounts on roadside assistance with AAA to unlimited e-signatures with zipLogix Digital Ink, we have you covered. Find a complete list of the discounts and services available to Texas REALTORS® and affiliates at [texasrealestate.com/benefits](http://texasrealestate.com/benefits).

These members-only discounts are just the beginning ...

#### TaxBot

Track expenses and mileage to maximize deductions with this easy-to-use app. Plus, get great tax tips in a free e-book and quarterly webinars.

#### TransUnion Smart Move

Screen prospective tenants with this safe online system that provides a quick leasing recommendation, including a credit report, background check, and eviction records. No subscription is required, so you only pay as you use it.

#### Nationwide

Save on auto insurance with this members-only discount program. Add coverage for your home, boat, RV, motorcycle, and even your pet.

#### Lowen Sign Company

Save up to 12% on real estate signs with a production turnaround on most options of just three business days!



**How do you get your savings?** Most of your Texas REALTOR® discounts require you to use specific websites, promotional codes, or discount cards. Go to [texasrealestate.com/benefits](http://texasrealestate.com/benefits) for complete directions on how to take advantage of your discounts.

### OFFICE DEPOT/OFFICE MAX

Save up to 60% on office supplies and printing services at Office Depot and Office Max.

- Use your Office Depot/Office Max discount card in stores at checkout.
- Use your discount online by following the directions at [texasrealestate.com/officedepot](http://texasrealestate.com/officedepot). You'll enjoy the same great prices on items shipped directly to your home or office.

### PRESCRIPTION DISCOUNT CARD

Save up to 80% on your prescriptions. Use the mobile-friendly online pricing tool at [texasrealestate.com/rx](http://texasrealestate.com/rx) to find the best pricing available at local participating pharmacies.

Download or order your discount cards at [texasrealestate.com/card](http://texasrealestate.com/card).

#### Need help? Have feedback?

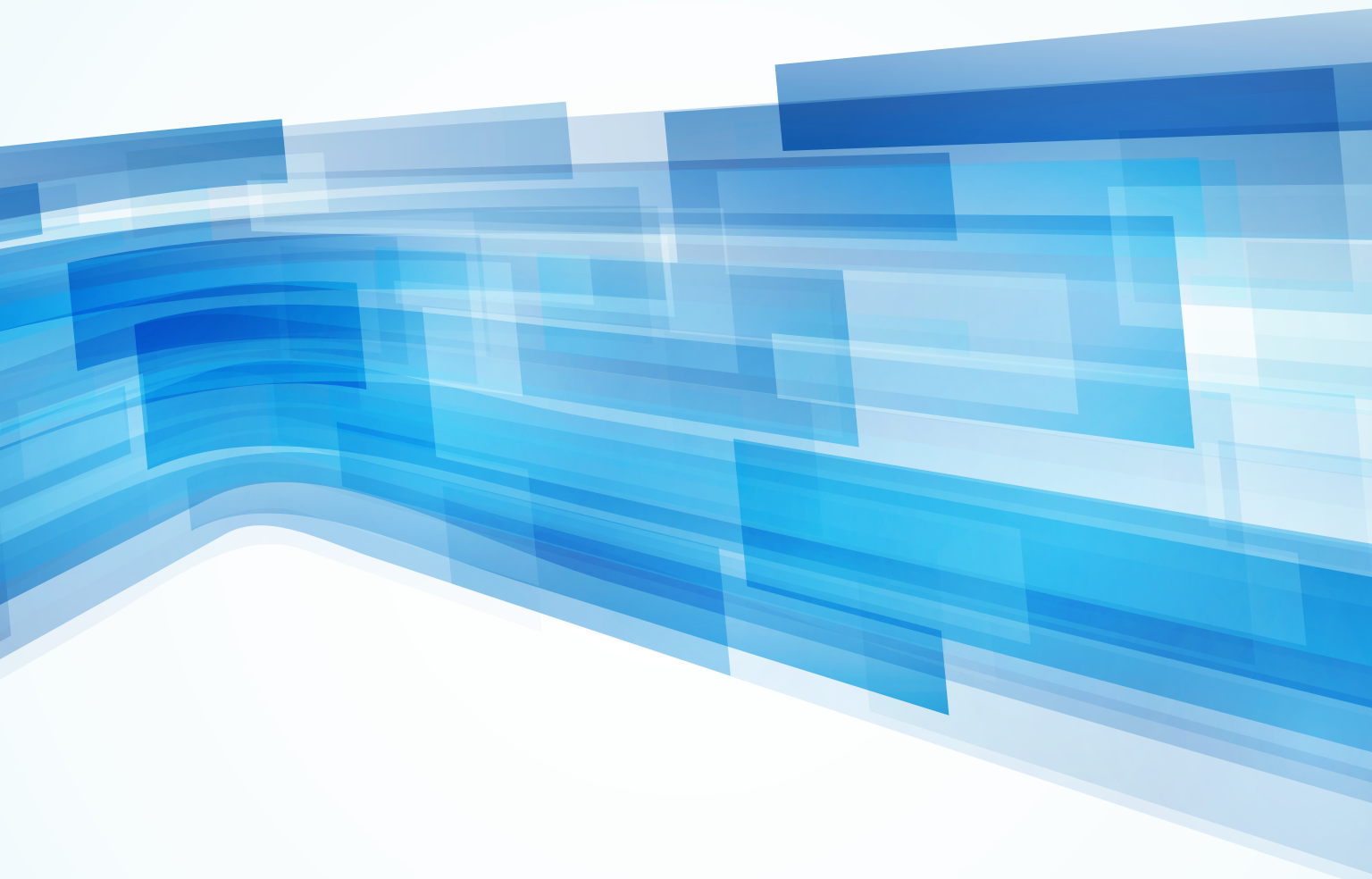
800-873-9155 ext. 169 or [benefits@texasrealtors.com](mailto:benefits@texasrealtors.com)


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